

Connections Newsletter

Your central source for association and industry happenings



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Greetings!

Hello from the UK!

As I write this, our ACT Delegation is in the midst of an exciting week in the UK, meeting with transportation leaders and exploring best practices in managing mobility for major events. While we still have much to experience, one early takeaway is clear: venues are most successful in achieving their mode shift goals when TDM is prioritized and integrated into the long-term planning for facilities. From London's Olympic legacy to the sustainable transport strategies at Wembley and Wimbledon, we're seeing firsthand how proactive investment in public transit, active transportation, and prioritization of demand management strategies creates lasting impact. I and others in the delegation look forward to sharing key insights with you all when we return!



We are thrilled to announce that registration is officially open to all for the [39th Annual International Conference](#)! This is the premier event for TDM, bringing together over 650 professionals to learn from industry experts and shape the future of mobility. Early bird rates are available, so be sure to register soon to lock in your spot!

Spring is always a season of renewal, and for ACT, it's a time to re-energize our work in advancing TDM nationwide. This year's **Spring Into TDM** campaign will feature [five exciting regional events](#) hosted by chapters across the country. These events are not...

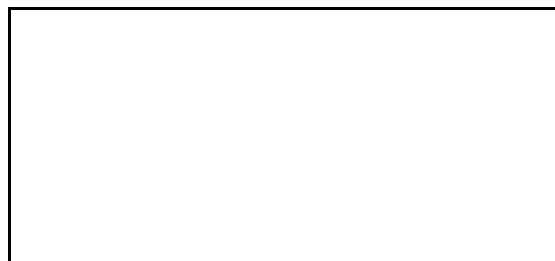
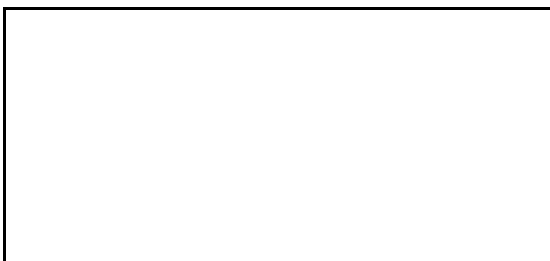
[Keep reading the Executive Director's Report for details about ACT's Annual Report, board elections, and more...](#)

SAVE \$100

#ACT25 EARLY BIRD REGISTRATION

OPEN TO ALL!

ACT
39TH ANNUAL
INTERNATIONAL CONFERENCE
NEW ORLEANS, LA
August 17 - 6, 2025





D. CARDHOLDER
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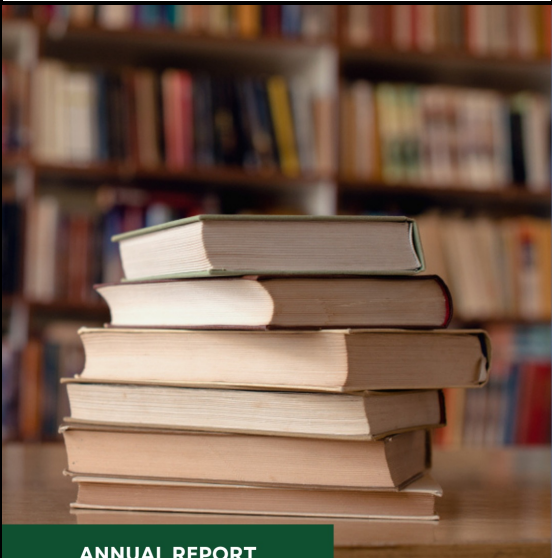
MEMBER ARTICLE

Intuit Expands Commuter Benefits Program in Toronto

Commuter tax benefits are an essential TDM strategy that improves employee mobility and transportation access. Curious about the challenges and advantages of their provision?

Read the article below by Tom Harrington, TDM-CP for a spotlight on an initiative from Intuit's Eastern Canada office. In this piece, you'll learn about a targeted rollout following the office's relocation.

[Keep reading](#)



ANNUAL REPORT

Key Takeaways From the ACT 2024 Annual Report



BOARD OF DIRECTORS

2025-2026 Board Spotlight: Jessica Alba, TDM-CP

Jessica Alba, TDM-CP serves as the Director of Policy & TDM at Stanford Transportation, but she has held many roles in transportation throughout her career. From Policy Manager at Stanford to Director of Staff Development at Nelson\Nygaard Consulting Associates, and more, her positions have given her a taste of just about everything the industry has to offer.

Meet Jessica and learn more about her in this March board spotlight!

[Meet Jessica](#)



POLICY

UN Decade of Sustainable Transport Input Report

This month, the association published its 2024 Annual Report. Inside were highlights and accomplishments from a record-breaking year at ACT.

[In a recent blog post](#), Rob Antoniak of Hallcon shared a few takeaways and insights included that stood out to him. Check it out at the link below for key findings, highlights about ACT's impact, and projections about what's next for TDM.

If you haven't read it yet, you can review the [Annual Report](#) here.

[Read the takeaways](#)

In January, [ACT submitted input](#) for the United Nations Decade of Sustainable Transport implementation plan. These recommendations focused on policy, collaboration opportunities, and specific initiatives that could aid the advancement of Sustainable Development Goals.

This month, [a report](#) was published sharing responses from participating organizations. Global stakeholders submitted **113 responses**, which represent organizations in **45 countries**. Read it below!

[Learn more](#)



ACCREDITATION

Accredited TDM Organizations in the News

Last month, ACT recognized the first-ever [Accredited TDM Organizations](#). Nine outstanding organizations earned this newly minted distinction, and they've made quite the splash in the news.

We've compiled a list of recent stories so you can catch up with coverage. Check them out below!

[Keep reading](#)



POLICY

Update on DEI-Related Executive Orders

While several Executive Orders mention DEI, two in particular* that reference so-called "illegal DEI" have faced legal challenges. These orders call for (1) the termination of "equity-related grants or contracts", (2) certification from federal funding recipients that do not "operate any programs promoting DEI that violate any applicable Federal anti-discrimination laws," and (3)...

[Read more](#)

RFP Hub

[RFP: Rideshare Platform](#)

Upcoming Events and Programs

Los Angeles World Airports

[RFP Hub](#)

Career Hub

[TDM Marketing and Communications Specialist](#)

Metropolitan Washington Council of Governments

[Manager - Project Management Transportation Services](#)
Stanford Medicine

[Executive Director - Transportation Management Association](#)
Cross County Connection

[View more](#)



[Spring Into TDM](#)

Spring 2025
Nationwide



[The 39th Annual International Conference](#)

August 3-6, 2025
New Orleans, LA

[View ACT's calendar](#)



Members in ACTION: ACT's TDM Delegation to the UK



From venue tours to meetings, networking events, and more, ACT's [TDM Delegation to the UK](#) has been busy so far this week! Planned in partnership with [Modeshift](#), this five-day trip brings powerful insights about mobility solutions for major events and venues.

Following the delegation's return, the association looks forward to sharing key takeaways about large-scale event planning. In the meantime, [check out the schedule](#) to see what they've been up to and be sure to follow along on social media for highlights!



Congratulations to **John Andoh** for completing the requirements to become a Transportation Demand Management - Certified Professional (TDM-CP)!

[Learn about becoming a TDM-CP...](#)

Welcome, new members!

Cascade Chapter

Julie Ho, Seattle Children's Hospital
Laura Nauert, University of Washington
Christie Perrott, TransWest
Elisha Rand, Amazon Global Commuter Benefits
Aoibhe Richardson, Commute Options

Chesapeake Chapter

Claudia Crenshaw, Old Dominion University
Crystal McGill-Belk, Anne Arundel County Office of Transportation

Mid-Atlantic Chapter

Laura Anglada, GO ITHACA
Arpit Patil, Stevens Institute of Technology
Rick Ward, Penn State University

Midwest Chapter

Lametria Cross, RideFinders - IL
Jake Phillips, University of Minnesota
Essil Rogers, RideFinders - IL
Tony Spaulding, Mayo Clinic

Northern California Chapter

Sarah Benner, Convey, Inc.
Dustin Foster, Sacramento Area Council of Governments
Tina Starkey, Gray-Bowen-Scott
Anne Yang, Tesla

Patriot Chapter

Kelsey Derouen, Northeast Consulting Group

Rocky Mountain Chapter

Cedric Casuga, Luum/HealthEquity
Malissa Katilus, Luum/HealthEquity

SEACT Chapter

Joseline Aguilar, TMA Group
Sandy Broadwill, French Broad Metropolitan Planning Organization
Brian LOWE, Tulane University
Elizabeth Marino, Apalachee Regional Planning Council
Andres Otero, Central Pines Regional Council
Laura Persich, Tulane University
Tom Thompson, Apalachee Regional Planning Council

Southern California Chapter

Courtney Aguirre, Southern California Association of Governments
Celine Chen
Turner Lott, Southern California Association of Governments

Valley of the Sun Chapter

Keri Moore, AECOM
Karen Vail-Roebuck, AECOM

[Become a member today!](#)

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues you trust to provide you with the best practices? Are you seeking a network of industry peers to tap into for support?

You'll gain these benefits and more as a member of ACT! Become one today to join

[Join today](#)

an association that has your back and equips you with the knowledge, tools, and resources you need to advance sustainable transportation options in your community.



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