# **Connections Newsletter**

Your central source for association and industry happenings

#### **Events**

## Join ACT

Greetings!

Policy

News

#### In this edition

March 2024 Executive Director's Report

"Today is the day to try Transit" in your community!

2024-2025 ACT Board spotlight: John Andoh

The latest news from ACT, now in video format!

Member spotlight: John Mark Lucas

Celebrating ACT's women leaders

Gearing up for the ACT West Coast Regional TDM Summit Next week, we head out to the Bay Area for the **ACT West Coast Regional TDM Summit**, which represents the culmination of an exciting new initiative launched by the association last year to support the hosting of more localized events in partnership with our chapters. I want to thank the leadership of the Northern CA Chapter and its members that have volunteered their time and energy to plan what promises to be a fantastic event.



I hope that you all saw the news earlier this week, about the launch of the <u>ACT PAC</u>. The ACT PAC is a non-partisan political action committee established by the organization to support and elect candidates supportive of TDM and ACT's policy goals. The ACT PAC provides the organization with a powerful new tool to amplify the voice of the organization and that of our members. I encourage all members to think about the opportunity to support the PAC in its efforts to support your work and programs at the federal level.

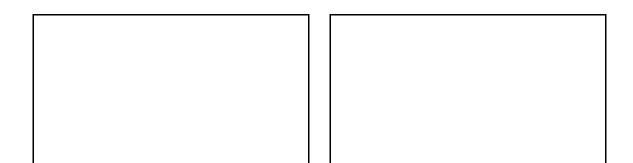
Next week, **ACT's Board of Directors** will be meeting in person during the ACT West Coast Regional TDM Summit. On the agenda for the meeting will be important updates from the Professional Development Committee on plans for the ImpACT! Leadership program in 2025 and our upcoming Career Fair. The Board will...

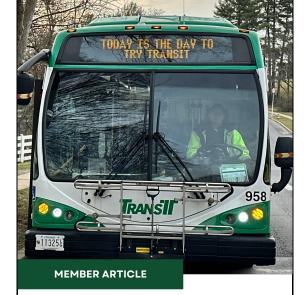
Keep reading the Executive Director's report for policy news, the 2023 Annual Report, board elections, and more...



# EARLY BIRD REGISTRATION

DON'T MISS OUT ON SIGNIFICANT SAVINGS FOR YOUR TIME IN DENVER!





# "Today is the day to Try Transit" in your community!

Transit Services of Frederick County's communications strategy pivoted after years of overly formal government language and style, and sanitized interactions with the public. Transit's reach to riders was limited, and the ability to engage with the community suffered. We knew we needed to reach folks but struggled with...

Visit the link below to read the full article by Jaime McKay

Learn how to evaluate and rework strategy



ANNUAL REPORT

The latest news from ACT, now in video format!



**BOARD SPOTLIGHT** 

# Meet returning board member John Andoh

John Andoh has worked in transportation for 30 years, and though his titles have changed, his love of transit and improving community mobility has stayed the same. In this March board spotlight, you'll learn about John's career, motivation for success, and time as an ACT member.

Check it out to hear about what creating mobility solutions means to him.

# Meet At-Large Director John Andoh



Meet Midwest Chapter member John Mark Lucas ACT recently released our 2023 Annual Report, and we wanted to take it one step further by sharing highlights and updates in a special video format with you all.

Want to hear about the latest and greatest from ACT? Executive Director David Straus has prepared a report of the latest happenings, 2023 highlights, and more. Take a look now on our website!





MEMBERSHIP

# Celebrating ACT's women leaders

March is Women's History Month, and we're taking an opportunity to recognize the many fantastic women in our leadership, association, and greater community. At every level of the industry, women are leading the way to advance effective and efficient transportation options for all people. Their leadership can be seen in the wider industry and within the association itself.

ACT values uplifting the stories of our members, and we encourage you to read below to learn about a few insights recently shared!

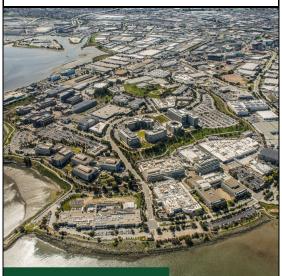
**Read more** 

Career Hub

John Mark Lucas is a Midwest Chapter member and the Transportation Programs Manager at the University of Minnesota.

In our March member spotlight, you'll meet him and learn about some of his highlights as a member, his current role, and advice for those considering joining ACT. Check it out for these highlights and more.

#### Meet John Mark



EVENT

# Gearing up for the ACT West Coast Regional TDM Summit

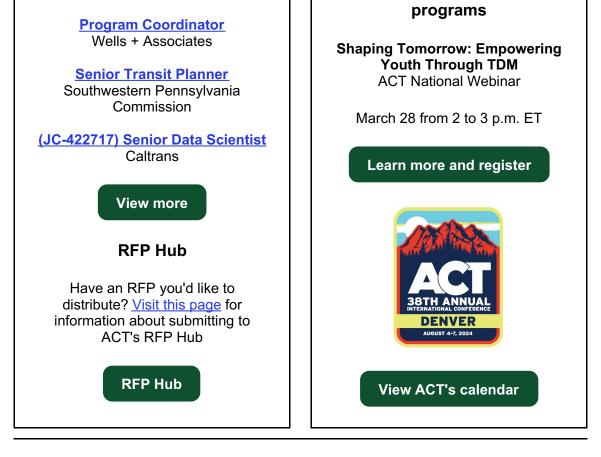
In less than a week, the Northern California Chapter will welcome nearly 200 professionals to South San Francisco for the <u>ACT West</u> <u>Coast Regional TDM Summit</u>!

The chapter has been working diligently to plan an educational, fun, and collaborative event, and we can't believe it's nearly here.

Be sure to follow along with ACT's social media for live updates, photos, and highlights.

Learn about the summit

Upcoming events and





## Introducing Zach Calderon

This month, we were pleased to introduce Government Affairs & Policy Manager Zach Calderon. In this new role, Zach will advance ACT's policy and advocacy efforts and serve as a valuable resource to the membership. Please join us as we welcome him to the ACT staff team!

## Welcome, new members!

#### Cascade Chapter Renate Prazak, University of Oregon

# Chesapeake Chapter

**Nicholas Breymaier**, University of Maryland, College Park

#### Northern California Chapter

Lili Amor, San Francisco Giants

#### SEACT Chapter

Nathan Smith, North Carolina State University Rachel Oommen, University of North Carolina at Chapel Hill Rochelle Capers Johnson, Morgan State University

#### Southern California Chapter

Alexis Fisher-Davis, California State University - Fullerton

#### Not a member yet? Become one today!

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues you trust to provide you with the best practices? Are you seeking a network of industry peers to tap into for support?

#### Join today

You'll gain these benefits and more as a member of ACT! Become one today to join an association that has your back and equips you with the knowledge, tools, and resources you need to advance sustainable transportation options in your community.





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