

Connections Newsletter

Your central source for association and industry happenings



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July 2025

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Greetings!

As I prepare to head to New Orleans for ACT's [International Conference](#), I can't help but feel a sense of excitement and gratitude. This annual gathering is always a highlight, an energizing time to learn from one another, strengthen our networks, and celebrate the progress we're making together. But this year is extra special: it marks the official kickoff of ACT's 40th anniversary year! We'll be honoring four decades of advancing TDM while looking ahead to the future we're building together.



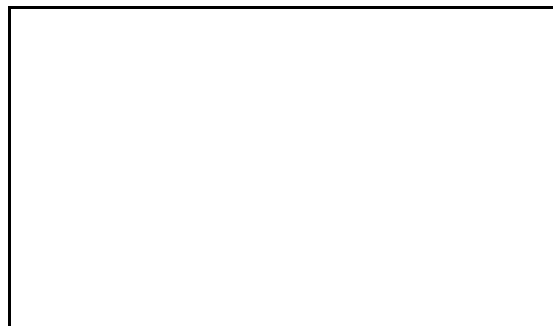
If you still haven't registered, there's still time to do so! Whether you're a longtime member or new to the community, there's no better place to get inspired, share ideas, and connect with peers who are shaping the future of mobility. And yes, there will be beignets!

I'm especially excited to announce the release of our report "[Mobility Solutions for Major Events and Venues](#)," a gathering of lessons learned and recommendations from ACT's delegation trip to the United Kingdom, an important milestone that signals ACT's growing leadership role in convening global conversations and shaping the success of major events heading to North America in the coming years. A special thanks goes out to the members and staff that pooled their insights to write this paper. I encourage you all to share this...

[Keep reading the Executive Director's Report for details about TDM Week, the DC Fly-In, TDM Forum, and more...](#)



LAST CALL REGISTRATION
ENDS JULY 31!





CORPORATE PARTNER

Agile Mile Named ACT's First-Ever Community Sponsor

The association is excited to announce a new initiative: the ACT Community Sponsor program.

The idea for this program was proposed by [Agile Mile, Inc.](#), a long-time ACT Corporate Partner. Designed as an annual sponsorship, the program will support local nonprofit organizations in the cities where ACT hosts its major events.

Transportation Demand Management (TDM) programs help individuals make smarter travel choices - like saving money by carpooling, improving health by biking to work, or gaining flexibility through remote work...

Keep reading



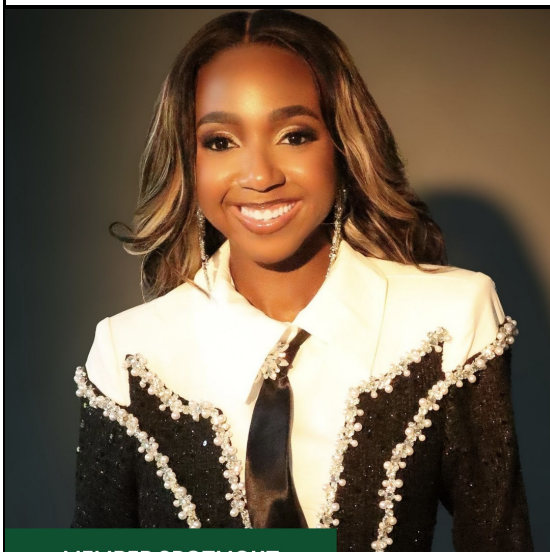
PUBLICATION

NEW - Mobility Solutions for Major Events and Venues

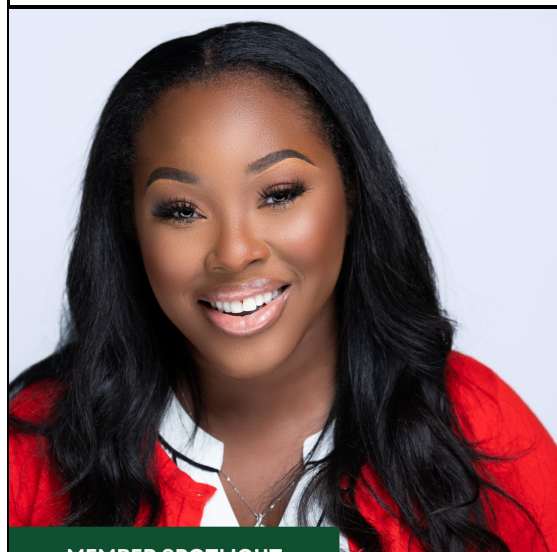
New report alert! [Mobility Solutions for Major Events and Venues](#), a resource focused on proven strategies from top UK venues, is the perfect way to help your city prepare for the 2026 FIFA World Cup, 2028 Olympics, and other large-scale events.

From early stakeholder engagement to transit-first planning, the report lays out a smart, coordinated playbook for managing major event crowds while building long-term transportation benefits. Check it out now to explore how TDM can improve the fan experience and leave a legacy of stronger, more connected communities.

View the report



MEMBER SPOTLIGHT



MEMBER SPOTLIGHT

Member Spotlight: Imani Johnson

As a proud HBCU graduate, Imani's passion and experience in advocacy, governmental policy, and community engagement prepared her for success as a Public Information Officer for the City of Durham.

In this role, she leads the marketing, communications, public relations, and community outreach initiatives for the City's Transportation department. She serves as a conference chair and on the Professional Development Committee, inspiring a legacy of...

Meet Imani



EVENT

Join ACT's 2025 DC Fly-In

[Be part of our national advocacy efforts](#) as we head to Capitol Hill from **September 15-16** to meet with Congressional leaders and push forward ACT's policy priorities ahead of surface transportation reauthorization.

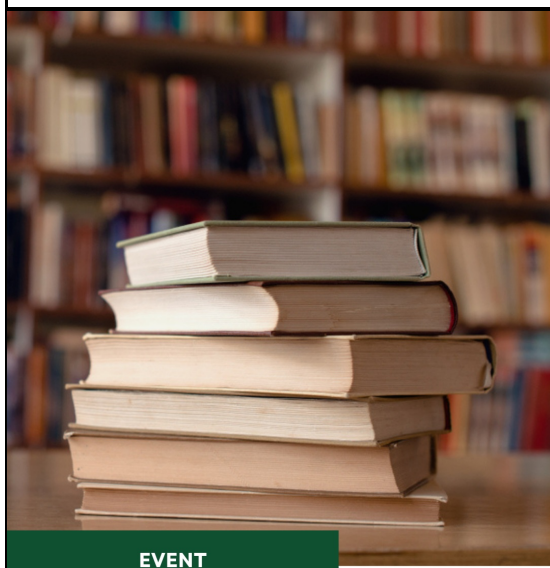
This opportunity, open to all ACT members, is your chance to highlight TDM's real-world impact, engage directly with your elected officials, and influence the future of transportation policy. With full support from ACT staff and policy experts, you'll be prepped and ready to make your voice heard. Be one of the first to register below!

Member Spotlight: Shontay Rose-Bell

Shontay is a Senior Project Manager at Odonnell Company, where she leads integrated marketing campaigns for public sector clients, with a focus on Transportation Demand Management and behavior change.

She's also co-chair of ACT's 2025 International Conference and serves as Secretary of the ACT's SEACT Chapter. With 10+ years of experience in strategic communications and public engagement, she is passionate about helping programs connect...

Meet Shontay



EVENT

Get in on the Next ACT Book Club Meeting!

We're switching things up! On **Wednesday, August 27**, ACT's Book Club will be diving into [Supercommunicators](#) by Charles Duhigg. We're thrilled to be welcoming **Jeff Tumlin** to the discussion, a master communicator and leader in transportation.

Whether you're trying to sharpen your skills or you're prioritizing your professional development, this book club meeting is for you! Visit the link below to learn more about the book and what's in store for this transformative discussion.

[Learn more and register](#)

[Register now](#)

Career Hub

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Caltrans

[Transportation Demand
Management \(TDM\) Planner](#)
Centralina Regional Council

[\(JC-484306\) Project Initiation
Document Program \(PID\) Liaison](#)
Caltrans

[View more](#)

RFP Hub

Have an RFP you'd like to distribute? [Visit this page](#) for information about submitting to ACT's RFP Hub.

[RFP Hub](#)

Upcoming Events and Programs



[The 39th Annual International Conference](#)

Last call registration ends July 31

August 3-6, 2025
New Orleans, LA

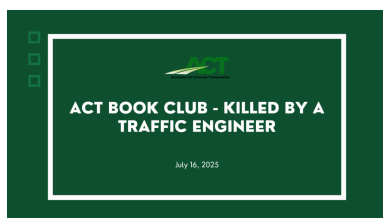


[ACT's 2025 TDM Forum](#)

***Early bird registration ends
August 15***

October 28-29, 2025
Portland, OR

Catch up with the latest Book Club recording!



Were you able to attend our latest book club meeting? This month, we held a great discussion about Wes Marshall's [Killed by a Traffic Engineer](#). The recording is now available, and it will make you reimagine how you see our streets! Check it out and learn more about the book club at the link below.

[Visit the Book Club page](#)

Welcome, new members!

Chesapeake Chapter

Walker Freer, ICF
Lindsay Haake, Metropolitan
Washington Council of Governments
Jack Jowers, Replica

Red River Chapter

Arna Nishita Nithila, University of
Arkansas

SEACT Chapter

Brian Nagrone, TripShot

Mid-Atlantic Chapter

Tristen Altime, SUNY University At

Albany

Midwest Chapter

Luca Franceschetti, City of Toronto
Susan Gaeddert, University of Wisconsin
- Madison
Ben Peabody, Replica
Julian Torres, Hallcon

Northern California Chapter

Maddie Simpson, RideAmigos

Patriot Chapter

Amanda Barlow, Cardinal HR Solutions

Southern California Chapter

Justin Salon, California State University
- Fullerton

International

Zhenliang Ma, KTH Royal Institute of
Technology, Stockholm
Akash Maheshwari, MoveInSync
Eitan Ben Meir, Ryde - Outsmart Mobility
Ran Tamir, Ryde - Outsmart Mobility

[Become a member today!](#)

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues
you trust to provide you with the best
practices? Are you seeking a network of
industry peers to tap into for support?

You'll gain these benefits and more as a
member of ACT! Become one today to join
an association that has your back and equips
you with the knowledge, tools, and resources
you need to advance sustainable
transportation options in your community.

Join today



Career Hub

Membership

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