

Connections Newsletter

Your central source for association and industry happenings



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A special welcome letter from 2025-2026 Board President Roz Tucker

Dear ACT members and friends,

It is with great honor and enthusiasm that I write to you as the new President of the Association for Commuter Transportation. Together, we stand at a critical moment in our industry, facing pressing challenges and boundless opportunities to lead the conversation on sustainable, efficient, and innovative mobility solutions. Our collective work continues to shape communities and lives, both locally and nationally.



First and foremost, my thoughts are with our members and friends in Southern California. The challenges you face remind us all of the importance of resilience, collaboration, and community. Please know that ACT stands with you and is here to support you during these times.

I would also like to extend a warm welcome to the **new board members and the many volunteers joining ACT this year**. Your willingness to step into leadership roles and contribute your time and talent to our mission is truly inspiring. ACT is what it is today because of the dedication and hard work of countless volunteers who share a commitment to advancing Transportation Demand Management across the country. We owe so much to the many volunteers, both past and present, who paved the way with their hard work and commitment. Their contributions inspire us as we continue to work together, harnessing innovation and collaboration to create lasting...

[Keep reading the letter from Roz Tucker, 2025-2026 Board President for her vision for ACT, ACT's mission, and more...](#)



NOT A MEMBER YET?

JOIN ACT—WHERE CONNECTIONS MAKE SUCCESS HAPPEN!





MEMBER ARTICLE

6 TDM Trends for 2025

Less than a month into the new year and the winds of change are already a' blowing into the transportation sector. Based on recent data & industry insights, here are 6 trends I am keeping my eye on in 2025.

Article by Liz Bastian, TDM-CP.

Check out the trends



BOARD OF DIRECTORS

2025-2026 Board Spotlight: Roz Tucker, TDM-CP

ACT is proud to welcome Roz Tucker as our new President. In our January board spotlight, you'll learn about Roz, her work in TDM, and what she hopes to accomplish as Board President.

Meet Roz



MEMBER ARTICLE

Modern Commuter Benefits

Even with many employees continuing to work from home, 15% of all trips undertaken in the US are for commuting. Commute trips concentrate around peak times and places, giving employers ample incentive to shift demand away from driving and towards more efficient



POLICY

UN Decade of Sustainable Transport Comments

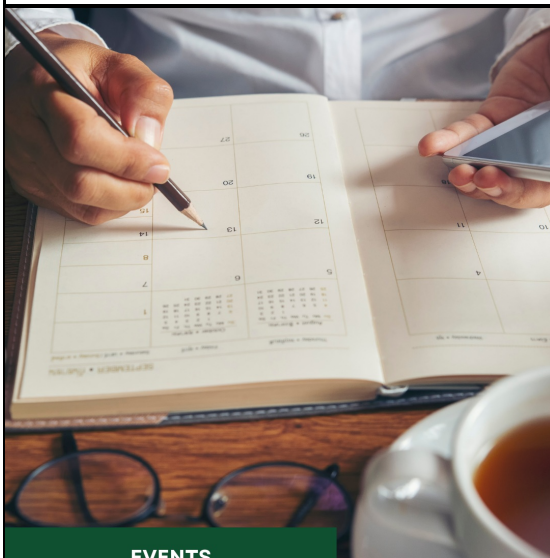
From 2026-2035, the United Nations will be recognizing the [UN Decade of Sustainable Transport](#). As part of their efforts to develop an implementation plan, the UN opened a call for global stakeholders to share their comments.

uses of time, money, and land.

Commuter benefits have reliably shifted drivers towards transit for decades. If provided by their employer, employees can choose to withhold some of their income for use on transportation before it is taxed (a 25-30% discount). In...

Article by Jeff Stade of Jawnt

[Continue reading](#)



EVENTS

Event Pricing and Registration Dates, Revealed

2025 is a BIG year for ACT events, and you won't want to miss what's on deck. Check out this preview of when you can secure your spots at the highly anticipated [39th Annual International Conference](#) and [TDM Forum](#)!

Plus, check out a list of **all the anticipated registration prices** and price breaks.

[Access the guide](#)

Career Hub

[North Shore Mobility Options Coordinator](#)

The District of North Vancouver

[Assistant Director of Facilities and Transportation Systems](#)

ACT strongly believes that embedding TDM in the implementation plan is key to advancing the UN's [Sustainable Development Goals](#). As a result, we recently submitted input for the implementation plan surrounding sustainable transport, policy recommendations, and stakeholder collaboration.

[View the comments](#)



IMPACT! LEADERSHIP

Sneak Peek: 2025 ImpACT! Leadership Seminar

ACT staff and our 2025 cohort are gearing up for this year's [ImpACT! Leadership](#) seminar, which will take place in Atlanta, GA next week.

The location may be different, but the TDM learning and leadership training will be wonderful as always! We're expecting an unforgettable event, and if you're curious about what's in store, check out the details below.

[Get a sneak peek](#)

Upcoming Events and Programs



University of Minnesota

[Chief, Civil Rights Officer](#)
New Jersey Transit Corporation

[Senior Project Coordinator](#)
WSP

[View more](#)

RFP Hub

Have an RFP you'd like to distribute? [Visit this page](#) for information about submitting to ACT's RFP Hub

[RFP Hub](#)

[Spring Into TDM](#)

Spring 2025
Nationwide



[The 39th Annual International Conference](#)

August 3-6, 2025
New Orleans, LA

[View ACT's calendar](#)



Congratulations to **Chelsea Sadler** for completing the requirements to become a Transportation Demand Management - Certified Professional (TDM-CP)!

[Learn about becoming a TDM-CP...](#)

Recognizing 2025-2026 CBOT Members

Please join us in congratulating **2025-2026 members of the Certification Board of Trustees (CBOT)**! During their two-year terms, these Trustees will oversee and provide vital guidance for the TDM-CP exam and related programs and materials:

Brian Canepa, TDM-CP
Marie Cox, TDM-CP
Sara Hendricks, TDM-CP

Nicholas Quint, TDM-CP
Patrick Sullivan, TDM-CP
Puja Thomas-Patel, TDM-CP

Recommendations for Improving Commuter Tax Benefits



Recommendations to Expand the Commuter Tax Benefit
ACT Public Policy Committee

Larry Filler, TDM-CP
LF Consulting

Ben Odendahl, Senior Counsel
Smith Garson



Tuesday's webinar welcomed **Larry Filler**, President of LF Consulting, and **Ben Odendahl**, Senior Counsel at Smith Garson to explain ACT's recommendations for the Qualified Transportation Fringe Benefit. The session introduced the context of the current political environment and the upcoming extension of the Tax Cuts and Jobs Act of 2017.

These recommendations include improvements to transit, vanpool, and parking benefits as well as the addition of benefits for carpooling and micromobility. ACT members then asked questions of our experts, starting rich discussion on the specifics of our recommendations and what's next for our advocacy.

ACT will release a white paper elaborating on our recommendations that explains the history of Commuter Tax Benefits and why they are critical for TDM. A one-pager for advocacy will be released as well. At the upcoming February meeting, ACT will seek board approval on the recommendations and strategize next steps for our legislative advocacy efforts.

[Watch the webinar](#)

All [Webinar Library](#) content is free to members and any non-members who registered for them previously.

Members in ACTION



Earlier this month, ACT members and Executive Director David Straus headed to DC for the 104th TRB Annual Meeting. As the leading voice and advocate for TDM professionals, ACT remains committed to exchanging resources and engaging with the latest research and technology. We look forward to our continued contributions to transportation events and collaboration with other organizations in the space.



@ACTNATIONAL.BSKY.SOCIAL
**ACT IS ON BLUESKY!
FOLLOW ALONG ON OUR
NEWEST PLATFORM**

Welcome, new members!

Cascade Chapter

Emily Meshumar, University of Washington

Rocky Mountain Chapter

Alexis Travers, Commuting Solutions
Daveen Harmon, Utah Transit Authority
Gabriel Martinez, Regional Transportation District

Chesapeake Chapter

Mel Davis, GWRideConnect
Rachael Peabody, Middle Peninsula Planning District Commission
Wendy Klancher, Arlington County Commuter Services

SEACT Chapter

Amelia Sherfield, WPBgo
Aparna Kuppa, Vanderbilt University
Madyson Cahill, Vanderbilt University
Olamiposi Fagunloye, Atlanta Regional Commission
Patrick Lynch, KIPDA
Jordan McKenzie, Memphis and Shelby County Community Redevelopment Agency

Mid-Atlantic Chapter

Amal Allaoui, Stevens Institute of Technology
Yanyan Xia, Stevens Institute of

Technology

Midwest Chapter

Kim Koy, Pace Suburban Bus
Kayla Janowski, AECOM

Northern California Chapter

Deborah Maus, ICF
Marques Cook, San Joaquin Regional
Rail Commission (SJRRRC)
Clara Mathews, University of California
Berkeley

Patriot Chapter

Molly Cronin, Seaport TMA

Red River Chapter

Marcus Tucker, Houston-Galveston Area
Council

Southern California Chapter

Cate Young, Washington University in St.
Louis
Monica Johns, Irvine Spectrum TMA
Patricia Aguirre-Moreno, City Of Los
Angeles
Payam Safa, Bellhop Technologies

Valley of the Sun Chapter

LaReina Reyes, Mountain Line
Natasha Sichling, Pinal County Air
Quality
Rupesh Patel, Pinal County Air Quality

International

Hussein Shour, Zenobe Energy Ltd

[Become a member today!](#)

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Are you looking to connect with colleagues
you trust to provide you with the best
practices? Are you seeking a network of
industry peers to tap into for support?

You'll gain these benefits and more as a
member of ACT! Become one today to join
an association that has your back and equips
you with the knowledge, tools, and resources
you need to advance sustainable
transportation options in your community.

Join today



Career Hub

Membership

Webinar Library



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