

Connections Newsletter

Your central source for association and industry happenings



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Greetings,

An early Happy New Year to you all! As we look forward to 2025, I want to take a moment to reflect on the incredible accomplishments we achieved together in 2024 and share some exciting initiatives we're launching in the year ahead. This past year was marked by remarkable growth and achievements for ACT.



From hosting our **most successful International Conference yet** to advancing TDM policies and strategies nationwide, we have continued to lead the way in creating more sustainable, efficient, and equitable transportation systems. Together, we expanded awareness of TDM's critical role in enhancing quality of life, reducing congestion, and improving air quality in communities across the country.

I am particularly proud of the collaborative efforts of our members, committees, and partners. Your dedication has been instrumental in strengthening ACT's impact and ensuring that our work remains innovative and forward-thinking. Whether it was through advancing public-private partnerships, developing regional TDM networks, or showcasing new technologies, your contributions have been invaluable.

As we look ahead to 2025, I'm thrilled to share a few initiatives that will build on our momentum:

- **Expand Commuter Benefits:** Through a member-driven effort, ACT will be advocating for expanded commuter benefits within the extension of the Tax Cuts & Jobs Act.
- **Support Global Engagement:** Building on recent efforts, we will explore international opportunities to exchange best practices and showcase ACT's leadership on a global stage.
- **Establish TDM Organization Accreditation:** ACT aims to officially launch our Accredited TDM Organization, which is...

[Keep reading the report for details about building awareness of carpooling, a national TMA/TMO survey, and more...](#)



NOT A MEMBER YET?

**JOIN ACT—WHERE
CONNECTIONS MAKE
SUCCESS HAPPEN!**

Car-Free Campus Day



Let's Show Our Planet—and Campus—Some Love.

In celebration of Earth Month, our high school will be car-free on [INSERT DATE]. Students, faculty, and staff will walk, bike, or roll to and from school this day. Riding the school bus or public transit on this day counts too! Join in, spread the word, and plan your route with friends and family.

What Your Pledge Means

This campus-wide pledge shows our school's commitment to safe, sustainable transportation choices



Boost your daily physical activity



Improve air quality



Create a safer travel environment for everyone

MEMBER ARTICLE

Considering High School Students in TDM

High school students are the new TDM audience, but do existing TDM strategies work for this younger group?

Read the full article by Diane Hanson, TDM-CP below to find out.

[Read more](#)



BOARD OF DIRECTORS

2025-2026 Board Spotlight: Courtney Reynolds, TDM-CP

Courtney Reynolds, TDM-CP is the Director of Partnerships at Agile Mile, a SEACT Chapter member, and the incoming Vice President of ACT's Board of Directors.

Meet Courtney in this December board spotlight!

[Meet Courtney](#)



MEMBER SPOTLIGHT

Meet NorCal Chapter Member Emma Shlaes, TDM-CP

Meet Emma Shlaes, Senior TDM Program Manager at Commute.org and TDM-CP.

In this month's member spotlight,



MEMBERSHIP

Recognizing Outgoing Leaders

As we near the end of 2024, a number of leaders at the chapter and council levels will be completing their service, as will a number of committee members. ACT's work to

you'll learn about her career, what brought her to the industry, and her involvement in the association. You'll even hear about her favorite memory from her time in ACT!

[Meet Emma](#)



COUNCILS

New Resources for TDM Types from the Tech & Innovation Council

The [Technology & Innovation Council](#) has three projects in process to provide resources for ACT members. In this article from the Council, you'll learn about exciting developments including the TDM Glossary, TDM Service Providers directory, and AI use cases project.

You won't want to miss these materials!

[Read more](#)

create a better journey for everyone would not be possible without our dedicated volunteer leaders, and we are proud to recognize them for their outstanding efforts.

[Read the full list](#)



MEMBER ARTICLE

Looking Back on 2024 Thought Leadership

ACT's community learns together, shares insights, and uplifts each others' voices. One of the opportunities to do so is by sharing articles in our monthly newsletter.

This year, we were thrilled to feature the voices of six outstanding professionals. Take a look back with us as we reflect on 2024 thought leadership and the collective learning we've done as a membership.

[Check out the articles](#)



EVENTS

Have You Saved the Dates for 2025 ACT Events?

With only weeks left until the new year begins, you're likely deep in planning for 2025. This upcoming year is going to be an exciting one for ACT, and we have a series of fantastic events coming your way.

We can't wait to share the specifics of what's in store, but in the meantime, be sure to save these dates for 2025 events! From the return of Spring into TDM (*dates now available*) to the International Conference and more, we can't wait for all that's coming up. More details will be coming soon.

[Dates and event details](#)

Career Hub

[Senior Program Manager - Transportation](#)
CBRE

[\(JC-457766\) Chief, Fleet Management Program Branch](#)
Caltrans

[Mobility Access Manager](#)
GO ITHACA

[\(JC-457388\) Associate Transportation Planner](#)
Caltrans

[View more](#)



COMMITTEES

What have ACT Committees been up to this year?

With 2024 wrapping up, we're taking a moment to spotlight some of the many accomplishments from within our membership. ACT's Board Committees have been hard at work driving the organization forward and implementing new programs, policies, and processes.

Thank you to every person who contributed to the following achievements! Read below to learn about a few highlights from each committee.

[Committee highlights](#)

Upcoming Events and Programs



[The 39th Annual International Conference](#)

August 3-6, 2025
New Orleans, LA

RFP Hub

Have an RFP you'd like to distribute? [Visit this page](#) for information about submitting to ACT's RFP Hub

RFP Hub



[ACT's 2025 TDM Forum](#)

October 28-29, 2025
Portland, OR

[View ACT's calendar](#)

Year in Review: 2024 Webinars



Webinars are a fantastic way to learn about the latest trends in TDM and hear from voices in ACT's greater community. This year, we've been thrilled to put on a fantastic set of sessions featuring subject matter experts from various sectors. Join us as we look back on our webinars from this year and check out any that you missed!

All [Webinar Library](#) content is free to members and any non-members who registered for them previously.

[Watch 2024 Webinars](#)

Welcome, new members!

Cascade Chapter

Ellen **Scott**, Pierce Transit
Joanna Wedding, Kitsap Transit
Kelsey Moore, Lane Council of Governments
Muna Alsaidi, CBRE
Steffani Lillie, Kitsap Transit

Chesapeake Chapter

Isobel Readdie, Foursquare ITP
Jennifer Farmer, Middle Peninsula Planning District Commission
Nikki Trasmonte, Foursquare ITP

Mid-Atlantic Chapter

Sergio Duarte, SUNY Farmingdale State College

Midwest Chapter

Alex Mereu, RideCo

Northern California Chapter

Ash Anand, Lease a Bike

Bernadette Jimenez, University of California San Francisco

Patriot Chapter

Emily Parker-Woodland, Ridepanda
Hallie Pixley, Champlain College
Maddock Thomas, Brown University

Rocky Mountain Chapter

Natalie Storey, Denver South EDP

SEACT Chapter

James Braun, University of Georgia

Southern California Chapter

Caroline Uhrig, UCLA Transportation Services
Mairany Anaya, San Bernardino County Transportation Authority
Tirzah Wences, UCLA Transportation Services
Alvin Lee, UC San Diego
Brie Graham, UC San Diego

[Become a member today!](#)

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues you trust to provide you with the best practices? Are you seeking a network of industry peers to tap into for support?

You'll gain these benefits and more as a member of ACT! Become one today to join an association that has your back and equips you with the knowledge, tools, and resources you need to advance sustainable transportation options in your community.

Join today



Career Hub

Membership

Webinar Library



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Sharon, MA 02067
United States

Contact us



Association for Commuter Transportation | 10 Post Office Square 2nd Floor | Sharon, MA 02067 US

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