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Your central source for association and industry happenings



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December 2025

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Greetings!

This month marks a personal milestone — 10 years as ACT's Executive Director. When I pause and look back on this decade, I'm filled with gratitude and pride for what we've accomplished together. ACT has grown, more than some thought possible, into a strong professional association and an internationally recognized leader in the advancement of TDM. That transformation didn't happen overnight, it happened because of the passion, expertise, and unwavering commitment of our members, volunteer leaders, and our dedicated staff.



I vividly remember my first conversations with the Board in January 2016, sitting in the basement of the Hilton Garden Inn in Washington, DC, just two weeks into my tenure, as we began outlining the priorities that would shape ACT's future. We talked about creating new opportunities for member engagement, including online networking tools; and growing and broadening our membership by reaching large employers, universities, service providers, and students. We aimed to elevate professional development by re-launching certification efforts. Expanding our public policy efforts nationally and locally was another critical goal. We committed to exploring new partnerships that would broaden ACT's impact and amplify our voice.

Those priorities became the foundation for everything we've achieved. Today, ACT stands stronger than ever:

- **Membership has more than doubled and diversified**, creating a vibrant network of professionals throughout the US, Canada, and globally.
- **ACT events are the benchmark for learning and networking**, providing unparalleled opportunities for TDM professionals to gather locally and nationally.
- **Professional development has expanded**, with certification, accreditation, and leadership programs that empower members to grow from the moment they enter the field through retirement.
- **Public policy efforts have flourished**, from achieving commuter benefits parity to influencing federal legislation and shaping the national conversation on TDM.
- **Partnerships have expanded**, strengthening our influence, amplifying our reach and impact across sectors, communities, and...

[Keep reading the Executive Director's Report for additional reflections about the past decade at ACT...](#)



**SUBMIT YOUR SESSION PROPOSAL!**  
**DUE BY DECEMBER 23**



**CORPORATE PARTNER**

### **How Vanpools Help Grow Transit Ridership, Fill Gaps and Increase Efficiency**

Transit systems nationwide continually face the challenge of providing reliable services while keeping costs low. With commuting patterns shifting due to the rise in hybrid work and job locations spreading farther from city centers, traditional fixed-route transit options often struggle to provide efficient service to their riders, especially in suburban and rural areas. Vanpooling, however, has proven to be a reliable solution for transit agencies to help expand access...

*Article from Commute with Enterprise, 2025 Champion-level Corporate Partner*

[Keep reading](#)



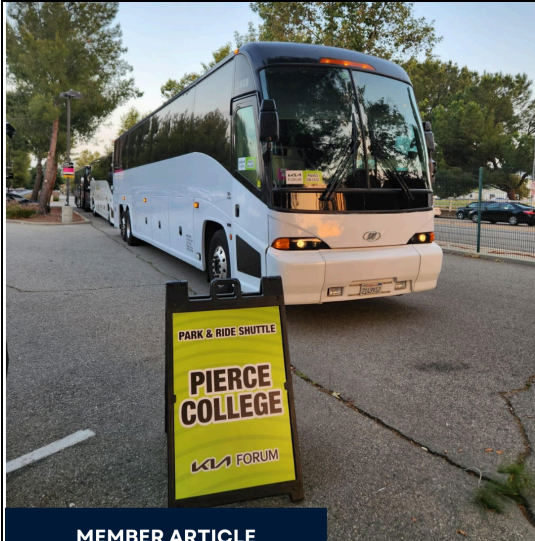
**BOARD SPOTLIGHT**

### **2026-2027 Board Spotlight: Kathryn Hagerman Medina**

Kathryn Hagerman Medina is a Southern California Chapter member, the Director of Customer Success and Marketing at RideAmigos, and an incoming 2026-2027 At-Large Director on ACT's Board. Get to know Kathryn in our December board spotlight!

Kathryn Hagerman Medina first took an interest in TDM while she was working at Esri, the company behind ArcGIS, a popular platform for mapping, spatial analysis, and location intelligence. During her time there, she met the founders of RideAmigos when it was identified by Esri's leadership as one of a handful of highly innovative...

[Meet Kathryn](#)



#### MEMBER ARTICLE

### Beyond Parking: How Park and Ride and Last Mile Services Improve Venue Mobility

Large sports and entertainment venues commonly experience periods of intense traffic demand that exceed local roadway capacity. As parking constraints increase and construction or land use changes reduce on site availability, Park and Ride systems have become an important TDM tool to manage travel demand and reduce vehicle volumes near event sites.

A Park and Ride program shifts private vehicle arrivals away from the immediate venue area by intercepting trips at designated satellite lots. When supported by reliable shuttle operations and...

*Article by Greg Carter, TDM-CP*

[Keep reading](#)



#### STRATEGIC PLAN

### Your Feedback Matters – Help Refine Our Strategic Plan!

ACT's Strategic Plan Work Group has led a thoughtful and collaborative process to shape our organization's future with a new Strategic Plan. After months of hard work, the Board has approved a draft plan to move forward for member input. Now we need your voice!

Join us for a focus group on **January 8 at 3 p.m. ET** to review the draft, share your feedback, and ensure the plan reflects the priorities and vision of our community. This is your opportunity to influence the final roadmap and make a lasting impact.

**Interested? Email us at [info@actweb.org](mailto:info@actweb.org) to reserve your spot and share your perspective!**

[Reserve your spot](#)





## COMMITTEES

### Introducing 2026-2027 Committee Appointments

ACT's Board has approved the Board Committee roster for 2026-2027. These committed volunteers will step into two-year appointments, partnering to influence and strengthen the association's core work and priorities. Their perspectives and collaboration will play a key role in moving ACT forward.

We are deeply grateful to these leaders for dedicating their time and expertise to support ACT and its members!

[Meet the committees](#)



## MEMBER ARTICLE

### Looking Back at 2025 Thought Leadership

ACT members had a lot to write about this year, and we're excited to share their pieces! From fresh perspectives on emerging trends to real-world insights drawn from their daily work, these thought leadership pieces showcase the creativity, curiosity, and passion ACT members bring to the TDM field.

Each piece offers ideas you can use, questions worth asking, and inspiration to keep pushing our work forward. Here's to bringing their great ideas and insights into 2026!

[Read their pieces](#)



## 40TH ANNIVERSARY

### From the ACT Archives: ImpACT! Leadership Projects

### Sidebar Surveys

Last month's [Sidebar Survey](#) results are here! We asked "**Which of these do you own or use regularly,**" and here's what participants had to say:

- 1) **None of the above (33%)**
- 2) Electric vehicle (EV) (22%)
- 3) Other micromobility device (20%)
- 4) E-bike (16%)
- 5) E-scooter (9%)

Read [more about Sidebar Surveys here](#) and check out this month's questions below!

### What do you usually add to your ACT conference



Did you know that you can view [all ImpACT! Leadership projects](#) since 2020 on our website? The hard work and efforts of our program participants have led to many programs and resources as we know them today.

From reports to new resources, presentations, and more, there are many final products to explore. Though the program is less than a decade old, ImpACT! has quickly become a cornerstone for emerging professionals to build skills, expand networks, and strengthen TDM expertise.

Take a trip down memory lane under the "Meet ImpACT! Leadership Classes" section below.

[View their projects](#)

### Career Hub

[Transportation Program Analyst](#)  
CBRE

[Program Manager](#)  
Move Minnesota

**Have a Career Hub listing you'd like to post?**

[Visit this page](#) for information about publishing yours.

[View more](#)

### RFP Hub

**Have an RFP you'd like to distribute?**

[Visit this page](#) for information about submitting to ACT's RFP Hub.

[RFP Hub](#)

itinerary (besides sessions)?

[Local bookstores or museums](#)

[Exploring transit or bike infrastructure](#)

[Trying new restaurants](#)

[Shopping for gifts or clothing](#)

[None of the above](#)

Thank you for engaging with others in the TDM community and learn more about their commuting habits!

[More about Sidebar Surveys](#)

### Upcoming Events and Programs



[ACT's 40th Anniversary](#)

*Between our 39th and 40th Annual International Conferences.*

[Get involved with the programming!](#)



[Spring Into TDM](#)

Two Spring Into TDM events are planned for next year (and Fall Into TDM will come later). Stay tuned for events happening in the Red River region in March and the NorCal region in April.

*Congratulations to the following individuals for becoming TDM-CPs this year:*

Chelsea Sadler, TDM-CP  
John Andoh, TDM-CP  
Ruth Miller, TDM-CP  
Lonetta Hanson, TDM-CP  
Joseph Kaylor, TDM-CP  
JD Weidman, TDM-CP

Lilliane Webb, TDM-CP  
Tommie Lorene, TDM-CP  
Michael Wandler, TDM-CP  
Lesley Goldberg, TDM-CP  
Brendan Guess, TDM-CP

## From the Webinar Library Looking back on 2025 Webinars

What an incredible year for ACT webinars! In 2025, we had a total of 11 live panels, book club meetings, and virtual discussions. From shuttle management to forging better negotiation skills, there's something for everyone in our Webinar Library. Check it out below and reflect on the impactful learning we've done together this year.

[View the Webinar Library](#)

All [Webinar Library](#) content is free to members and any non-members who registered for them previously.

## Members in ACTION: Midwest Chapter



The Midwest Chapter wrapped up the year in festive style at their final meeting of 2025. From celebrating this year's successes to looking ahead to upcoming plans, it was the perfect way to put a bow on an incredible year.

## Welcome, new members!

### Cascade Chapter

**Suleiny Altamirano**, Snohomish County  
Transportation Coalition  
**Margaret Dahl**, Lane Transit District

### Patriot Chapter

**Craig Allen**, Zeelo

### Rocky Mountain Chapter

**Victoria Brunner**, Boomerang Fleets

### Chesapeake Chapter

**Gary Blazinsky**, Harford Transit LINK  
**Kate Roetzer**, Foursquare ITP

### Mid-Atlantic Chapter

**Sarah Bett**, AECOM

### Midwest Chapter

**Lynelle Haugabrook**, Mid America  
Regional Council

### Northern California Chapter

**Paul Chacon**, Bauer's Intelligent  
Transportation  
**Kate Creighton**, Genentech  
**Zaira Renteria**, Napa Valley  
Transportation Authority  
**Michael Rodriguez**, Alameda County  
**Rebecca Schenck**, Napa Valley  
Transportation Authority

**Ken Fischer**, Boomerang Fleets

### SEACT Chapter

**Britney Chappell**, Emory  
University/Clifton Corridor TMA  
**Bryant Parroquin**, GoTriangle  
**Crystal Smith**, Arcadis  
**Desirae Valentin**, AECOM

### Southern California Chapter

**Jay Schlosser**, Kern Council of  
Governments

### International

**Laurent Glorieux**, ecov (France)

[Become a member today!](#)

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues  
you trust to provide you with the best  
practices? Are you seeking a network of  
industry peers to tap into for support?

You'll gain these benefits and more as a  
member of ACT! Become one today to join  
an association that has your back and  
equips you with the knowledge, tools, and  
resources you need to advance sustainable  
transportation options in your community.

Join today



Career Hub

Membership

Webinar Library



10 Post Office Square 2nd Floor  
Sharon, MA 02067  
United States

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