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Your central source for association and industry happenings



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Greetings!

I'm writing this fresh off the excitement of **ACT's 40th Annual International Conference**, and if you were in the room, you know exactly what I mean. Forty years was a milestone worth marking, and this community showed up to mark it right: a memorable opening reception, packed sessions, conversations that ran long, that unmistakable energy of people who spent a few days steeped in a topic they love, and bobbleheads! What struck me most was watching connections form in real time, first-time attendees finding their people, longtime members reconnecting after a year (or more) apart. That's the real return on a conference like this for those showing up in person, not via Zoom or Teams, or an AI chatbot. You leave with new ideas, sure, but you also leave with a wider circle of people you can call on when you're stuck. Forty years in, ACT is still doing exactly what it was built to do.



That same spirit of learning from others carries us straight into the fall, **when ACT leads a delegation of members to the Netherlands**. I have said it before and I'll say it again because it matters: there's no substitute for standing in a place where the ideas we spend our careers advocating for aren't aspirational, they just are. Seeing a transportation system built around choice rather than default car dependency changes how you talk about your own work when you get home. If you've been on the fence, consider this your nudge. There are just a handful of spots remaining and the return on investment, in perspective if nothing else, is significant.

Closer to home, **ACT Board elections** are underway, and I couldn't be more excited about this year's slate of nominees. It's a genuinely impressive group, people who raised their hands because they care about this organization and want to help it grow. That kind of willingness to serve deserves real recognition, and Board service means real work: budget decisions, strategy discussions, time carved out of already full plates. Every one of these nominees chose to take...

[Keep reading the Executive Director's Report for more about the July board meeting, TDM Week, and other key updates from ACT...](#)

Why Your Bike Library Isn't Moving the Needle on Commute Behavior

Shared bikes give employees access.
Personal subscriptions build habits. **There's a difference.**



READ THE ARTICLE

RIDEPANDA



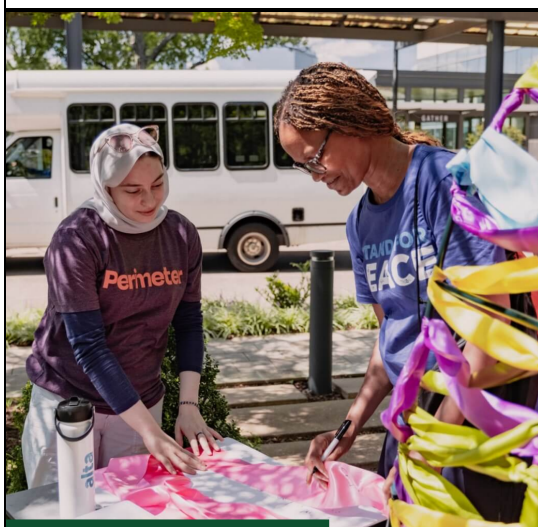
CORPORATE PARTNER

Measuring the Mode Shift Funnel: Matches are Leads, But Verified Trips are Results

This year and last, I traveled to as many transportation events as possible: regional events, parking and mobility tradeshow, academic conferences, research presentations, ACT's delegation to the UK, and the 40th International Conference. As I talk with our...

*Article by Kathryn Hagerman
Medina of Champion-Level
Corporate Partner CommuteHub by
RideAmigos*

[Keep reading](#)



MEMBER ARTICLE

Regional Programs Scale Services. Local Organizations



MEMBER SPOTLIGHT

Member Spotlight: Shukhrat Safarov

This month's member spotlight is Shukhrat Safarov of iZZi Ride, Inc., a member of the Mid-Atlantic Chapter! These pieces uplift our community members with information about their careers, role, and time in the TDM industry.

Keep reading our September spotlight to learn about Shukhrat's organization, professional background, and ACT experience so far.

[Meet Shukhrat](#)



MEMBERSHIP

Member Shoutouts From #ACT26

Scale Trust.

Regional TDM programs have never been stronger. Shared technology platforms, commuter incentives, unified branding, regional marketing, data, and reporting have elevated what our industry can offer at scale. Those investments have made our work more consistent, more efficient, and more accessible—and they've raised the bar for all of us.

However, the biggest opportunity isn't necessarily these regional frameworks themselves, but rather...

*Member article by Katie Marticke,
TDM-CP.*

[Keep reading](#)



PUBLICATIONS

New Publications From This Month

This month, ACT published two incredible new resources: [The State of Carpooling 2026](#) and [2025 TMA/TMO Survey Final Report Findings](#). These materials are both packed with insights about the current state of the field, and we encourage you to check them out if you haven't done so already!

These resources are live in ACT's TDM Knowledge Center, a new home for publications. Visit the link below for these reports and more.

[View the publications](#)

There was a lot of appreciation to go around at the International Conference!

As part of our 40th anniversary celebration, we asked our community to share kind words about someone who's influenced their ACT journey. From special moments to mentorship, inspiration, and more, these shoutouts were a true reflection of the membership experience.

Thank you to everyone who submitted for taking the chance to recognize a fellow member!

[Read the shoutouts](#)



EVENT

Unforgettable Moments From Our Time in Philadelphia

During a landmark year for ACT, the 40th Annual International Conference was everything we could have hoped it would be. That's because of you: our attendees, sponsors, speakers, volunteers, and supporters.

With so many highlights to share, we're breaking it down day by day. Check out the link below for photos and memorable moments from this milestone event!

[Read the highlights](#)



TDM WEEK

TDM Week is Just Around the Corner

This year, TDM Week is **September 14-18**, and we're asking participants to get involved by joining the social media campaign! Per your votes, the theme is "The Power of Transportation Options," and all eyes will be on the #TDMWeek hashtag.

ACT is buttoning up a social media toolkit, so all you'll have to do is copy, paste, and post. Stay tuned for its release next week, then get ready to help TDM Week make the biggest splash yet!

[More about TDM Week](#)

Career Hub

[\(JC-526828\) Complete Street & Climate Adaption/Sustainability](#)
Caltrans

[\(JC-527721\) Planning and Modal Program Implementation Manager](#)
Caltrans

Have a Career Hub listing you'd like to post?

[Visit this page](#) for information about publishing yours.

[Career Hub](#)



EVENT

Time is Running Out to Join the Netherlands Delegation

Have you checked out the itinerary for ACT's delegation to the Netherlands? **Take a moment to do so before registration closes September 3!** From October 19-23, participants will visit notable sites and connect with the engineers, officials, advocacy leaders, and planners responsible for creating a one-of-a-kind culture.

This members-only experience is a unique chance to stand out as a global TDM leader and learn from the example of Dutch mobility!

[Check out the schedule](#)

Upcoming Events and Programs



[Fall Into the Sea of TDM](#)
October 7-8 | Washington, DC

[Patriot Chapter Fall Into TDM Summit](#)
October 13-14 | Providence, RI

RFP Hub

Have an RFP you'd like to distribute?

[Visit this page](#) for information about submitting to ACT's RFP Hub.

RFP Hub



[TDM Delegation to the Netherlands](#)

October 19-23, 2026

TDM-CP®

Congratulations to **Jessica Lin** and **Karen Peris** for completing the requirements to become Transportation Demand Management - Certified Professionals (TDM-CPs)!

[Learn about becoming a TDM-CP...](#)

Members in ACTION: International Conference



1. Members of the SEACT Chapter pose for a special photo op with backdrops in honor of our 40th anniversary.
2. Members of the Rocky Mountain Chapter gather for a group photo in the general session room at the International Conference.

Have photos of your chapter in ACTION at the International Conference? Respond to this email and share them with us!

Welcome, new members!

Cascade Chapter

Alex Colburg, City of Seattle DOT

Red River Chapter

Anushka Deshpande, Toole Design

Chesapeake Chapter

Jacob Foster, City of Alexandria
Charles King, Go Together
Israel Negrete-Abreu, Foursquare ITP
Dominic Proctor, Department of Transportation Services, University of Maryland - College Park

SEACT Chapter

Donyasha Hargrove, GoTriangle
Kyrah Martin, Toole Design
Corie Savage, You Smart Thing

Southern California

Bailey Wong, Steer

Mid-Atlantic Chapter

Olivia Barth, Green Options Buffalo, Inc.
Max Bittle, Reimagined Parking
Matt Bodnar, Michael Baker International
Steven Maiden, Reimagined Parking
Shukhrat Safarov, iZZi Ride, Inc.

Midwest Chapter

Morgan Fuller, Mid-Ohio Regional
Planning Commission
Essil Rogers, RideFinders - IL

Northern California Chapter

Elizabeth Greenfield, ALTRANS, Inc.

Valley of the Sun Chapter

Mike Schaefer, MoveInSync Technology
Solutions Pvt. Ltd.

International

Maira Costa, JLL
Eduardo Pens Alves, JLL

[Become a member today!](#)

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues
you trust to provide you with the best
practices? Are you seeking a network of
industry peers to tap into for support?

You'll gain these benefits and more as a
member of ACT! Become one today to join
an association that has your back and
equips you with the knowledge, tools, and
resources you need to advance sustainable
transportation options in your community.

Join today



Career Hub

Membership

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