

Connections Newsletter

Your central source for association and industry happenings



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Greetings!

April was an active and exciting month for the association. It began with the **ACT West Coast Regional TDM Summit** in the Bay Area, where we welcomed nearly 200 people to Genentech's campus for a day and a half filled with important TDM issues for the region. The event represented an important strategic shift for the organization, implementing a decision made by the board last year to host more localized programming in partnership with our chapters.

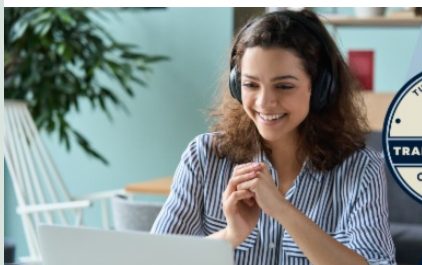


The summit was a tremendous success and will provide the **Northern California Chapter** with new resources to support additional programming, professional development, and member scholarship opportunities. Many thanks go out to all of the Northern California Chapter members who helped plan and host the summit. I encourage all chapters to consider hosting similar events in the future.

ACT's Board of Directors also hosted its spring meeting at the event. During its four-hour meeting, the board heard and approved a membership-led proposal to launch a new **Transit Council**, making it the second new council added this year. The meeting also featured a detailed update from the Professional Development Committee on the hosting of our virtual [Transportation Career Fair](#) in collaboration with AASHTO, approval to move forward with **ImpACT! Leadership** in 2025 (stay tuned for opportunities to learn more), and approval to develop a new program to recognize the next generation of TDM leaders.

The Board also heard updates from the **Future of Chapters Task Force**, which is in the process of developing new policies for the establishment of new chapters...

[Keep reading the Executive Director's report for about the future of chapters, National Volunteer Week, and more...](#)



HAPPENING TUESDAY, MAY 21

TRANSPORTATION CAREER FAIR



EVENT

Highlights from the ACT West Coast Regional TDM Summit

This month, ACT's Northern California Chapter gathered nearly 200 attendees in South San Francisco for the [ACT West Coast Regional TDM Summit](#), the first-ever [Spring Into TDM](#) event. With insightful sessions, keynote addresses, tours, and more, the summit provided an educational look at TDM in the San Francisco region.

Visit the link below for highlights.

[Read about the summit](#)



MEMBER ARTICLE

Deputizing TDM and the power of partnerships

TDM works better together. Check out this article to read about how TDM providers have overcome communication limitations by empowering their partners to distribute their message and reach commuters at a more personal, grassroots level.

Member article written by Alex Temkin, TDM-CP

[View the article](#)



EVENT

Learn about the Chesapeake Chapter's recent hybrid event

The Chesapeake Chapter recently



MEMBER SPOTLIGHT

Meet Midwest Chapter member Laura Dent

Laura Dent is a Midwest Chapter

hosted **Facing Commuter Challenges in Rural Areas**, a special hybrid event that aimed to shine a light on unique transportation challenges. It was an informative and fun opportunity, and the chapter has prepared a write-up sharing information about their experience. Review it below.

[Read about the event](#)



EVENT

Get ready for TDM Week 2024

This year's [TDM Week](#) is on track to be the largest yet, and the theme for 2024 is **Carbon Reduction**. This theme can be applied to all of our communities, and we encourage you to think about how it fits into yours.

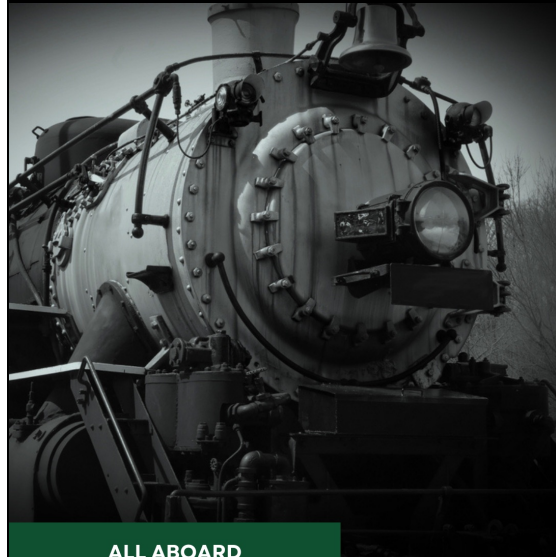
September 16-20 will be here before you know it, and it's time to start thinking about plans for events, proclamations, earned media, and more. We've added resources to the page below that you can utilize to get ahead. Check them out now!

[Learn more](#)

member and the Director of Marketing and Public Outreach at the Miami Valley Regional Planning Commission.

Check out this April member spotlight to meet Laura, learn about her work, and hear her advice about the importance of getting involved.

[Meet Laura](#)



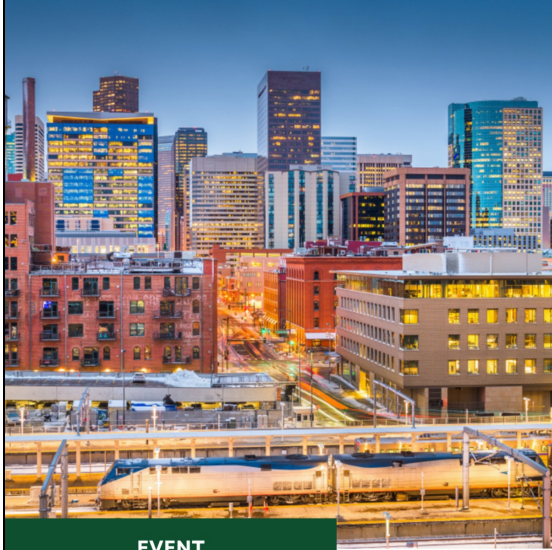
ALL ABOARD

All Aboard: Recognizing ACT's volunteers

ACT is proud to recognize **National Volunteer Week** from April 21-27. At all levels of the association, our fantastic members contribute their time and energy to guide ACT forward.

Without their contributions, much of the association's work would not be possible. ICYMI, this month's [All Aboard](#) post features interviews with some of these individuals. Meet them in the article below.

[Meet the volunteers](#)



EVENT

The latest International Conference news

It's been a busy month for #ACT24 news - have you seen the most recent updates? Between [keynote speaker announcements](#), the [introduction of the schedule](#), and [details about tours](#), there's a lot to catch up on.

Even better, registration is extremely strong. We're anticipating more than 650 attendees from sectors throughout the industry. **Early bird registration ends next Friday**, so if you're planning to join them, you'd better act fast! We hope to see you there.

[Register now](#)

Career Hub

[Program Coordinator](#)

Wells + Associates

[Director of Customer Success](#)

WeDriveU

[Manager, Transit Programs](#)

Southwestern Pennsylvania
Commission

[View more](#)

RFP Hub

Have an RFP you'd like to



EVENT

Have you secured your booth for the Career Fair?

The [Transportation Career Fair](#) is under a month away, but there is still time to reserve your booth if you have not done so yet. This event is your chance to connect with candidates from throughout the country.

There is no travel cost involved, and no set up or breakdown for your organization to handle. Job seekers are registering and waiting to connect with you there. Are you interested in recruiting them? If so, secure your booth below.

[Reserve your booth](#)

Upcoming events and programs

Transportation Career Fair

May 12 from 12 to 3 p.m. ET

[Learn more](#)



distribute? [Visit this page](#) for information about submitting to ACT's RFP Hub

[RFP Hub](#)

38th Annual International Conference

Denver, CO | August 4-7

[View ACT's calendar](#)

TDM-CP®

Congratulations to **Eliza Yu** for completing the requirements to become a Transportation Demand Management - Certified Professional (TDM-CP) this month!

[Learn about becoming a TDM-CP...](#)

Members in ACTION this month



This month, at the organization's Annual Meeting, Assembly Connect's board accepted their 2023 ACT National Outstanding TMA Award. Congratulations again to Assembly Connect for their exemplary work!

[Read more here...](#)

Welcome, new members!

Cascade Chapter

Abe Smith-Groening, University of Washington

Braden Kelley, University of Washington

Cammie Harris, Lane Transit District

Jeremy Munroe, University of Washington

Nathan BeVelle, Pierce Transit

Ricky Angueira, Jarrett Walker and Associates

Bill Bryant, University of Washington

Brian Noel, Amazon Global Commuter Benefits

Dylan Corbin, Amazon Global Commuter Benefits

Madeline Feig, Portland Bureau of Transportation

Rachel Lee, Amazon Global Commuter Benefits

Jacob Bean, Cuyahoga County

Mark Spiecher, Inspira Financial

Matt Weinberg, Amazon Global Commuter Benefits

Northern California Chapter

Jose Caudillo, EXELIXIS

Tracy Wang, University of California, Santa Cruz

Patriot Chapter

Jennifer Keough, Zeelo

Rocky Mountain Chapter

Carly McGowan, City of Aspen

Chesapeake Chapter

Jennifer Maloney, University of Maryland, Baltimore

Iyanla Xo, TRAFFIX/HRT

Marly Cardona Moz, City Of Baltimore

Rodney Harris, University of Maryland, Baltimore

SEACT Chapter

Ulises Lucano, South Florida Commuter Services

Amaya Michelana, Amazon Global Commuter Benefits

Southern California Chapter

Alex Merced, Swoop, Inc

Mid-Atlantic Chapter

Joaquin Castro-Balbi, Harvard University

Jazmin Amini, Ascent Environmental
Bobby Lauterjung, Swoop, Inc
Peter Evenson, Swoop, Inc

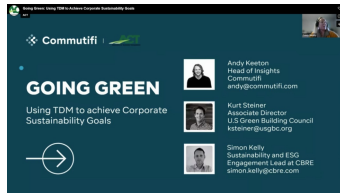
Midwest Chapter

Daniel Mager, AFFIRM Agency
Reihaneh Azhdar, Carleton University
Sebastian Caicedo, Central Indiana Regional Transit Authority
Amy Opad, AFFIRM Agency

International

Abhishek Rao, Indian Institute of Engineering Science and Technology, Shibpur (IIEST)

From the Webinar Library



Celebrate Earth Month by checking out this webinar from the archives, [Going Green: Using TDM to Achieve Corporate Sustainability Goals](#). This event was initially held in October 2022 and focused on sustainability metrics, reporting, and how climate-conscious transportation can play a role in completing your organization's goals.

[View the webinar...](#)

[Not a member yet? Become one today!](#)

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues you trust to provide you with the best practices? Are you seeking a network of industry peers to tap into for support?

You'll gain these benefits and more as a member of ACT! Become one today to join an association that has your back and equips you with the knowledge, tools, and resources you need to advance sustainable transportation options in your community.

Join today



Career Hub

Membership

Webinar Library



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