



# Professional Development Workshops

Make the most of your time at the ACT International Conference by attending a Workshop!

**Cost:** \$75 for ACT Members | \$105 for non-members  
Register before June 27 for \$30 off!

**Sunday, August 4 | 9 a.m. - 12 p.m.**



## **The Power to Engage and Persuade: Theatre Techniques for Effective Communication**

Led by Heather Curran | Denver Center for the Performing Arts

This workshop will engage in an interactive training session based in improvisational theatre's power of play.



## **Applying Behavioral Science to Transportation Demand Management**

Led by Sheena Mirpuri, Principal Advisor | BIT Americas

Participants in this workshop will receive a hands-on introduction to Behavioral Insights.

**Sunday, August 4 | 1 p.m. - 4 p.m.**



## **The History of TDM: Lessons Learned and How to Apply Them Today**

Led by Thom Corny, AICP, TDM-CP (Toole Design) with Andrew Koved (NelsonNygaard) and Courtney Reynolds, TDM-CP (Agile Mile)

Delve into the history of TDM and lessons learned through an entertaining "History of TDM" presentation.



## **Volunteer Leaders Workshop**

Led by Elizabeth Denton (Association for Commuter Transportation)  
FREE workshop for all ACT members currently in chapter and council leader positions to take their leadership to the next level.

**Space is limited and pre-registration is required.  
Learn more at [actweb.org](https://actweb.org).**