

CONFERENCE GUIDE



• NEW ORLEANS, LA •

39TH ANNUAL INTERNATIONAL CONFERENCE



Do Not Accept The Status Quo.

Your Riders Deserve More. Hallcon Delivers It.

- Shuttles
- EV Infrastructure, Analytics, and Maintenance
- Command Center Management

Hallcon has elevated the standard for transportation excellence with groundbreaking technology integration and AI-powered data analytics, and unmatched Electric Vehicle expertise.

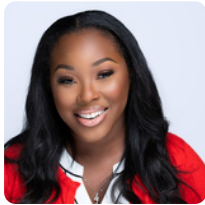
Hallcon.com

WELCOME TO NEW ORLEANS!



Imani Johnson
Conference Co-chair
City of Durham

On behalf of the 2025 Planning Committee, we are delighted to welcome you to ACT's 39th Annual International Conference in New Orleans, Louisiana, the birthplace of jazz. As they say in NOLA, "Laissez les bons temps rouler" (Let the Good Times Roll)! We're thrilled to have you join us for a week of fostering new connections, comparing stories of impact, and centering excellence in the TDM Industry. Whether you're attending for the first time or are a seasoned ACT veteran, we recognize and thank you for your unwavering dedication to keep communities moving safely and sustainably during today's evolving landscape. We hope our time together this year reminds you of the vital impact of TDM through impactful workshops, dynamic sessions, and cultural tours around the Big Easy.



Shontay Rose-Bell
Conference Co-chair
Odonnell Company

This year's conference program brings together subject matter experts from transportation agencies and organizations worldwide. The opportunity to network, re-engage, bounce ideas, and learn from the best of the best in the TDM industry is immeasurable.



Stacy Newcomer
Conference Co-chair
Commute PA

We express our utmost gratitude to the masterminds who made this event possible. To Casey Murphy, ACT's Senior Director of Events, and ACT's dedicated staff, thank you for helping us bring our visions to life in every endeavor to make this year ACT's best year yet! The success of this year would not have been possible without all the devoted volunteers who served on the Conference Planning Committee and provided their time, talent, and treasure throughout this year. We are grateful to all the sponsors highlighted in this program for giving copious financial support to ensure our time in New Orleans is one for the books and investing in a brighter, more connected future.



Tim Phelps
Conference Co-chair
TMACC

We hope your time here in New Orleans enriches you in culture, cuisine, and competence to improve the TDM industry. As you explore this multi-modal city of New Orleans, remember the F.R.O.G.: F for ferry boats, R for riding on the streetcar, O for operating the bus schedule, and G for getting there on foot. Whatever mode you choose, we're happy to have you here at the 39th ACT International Conference!

Laissez Les Bons Temps Rouler!

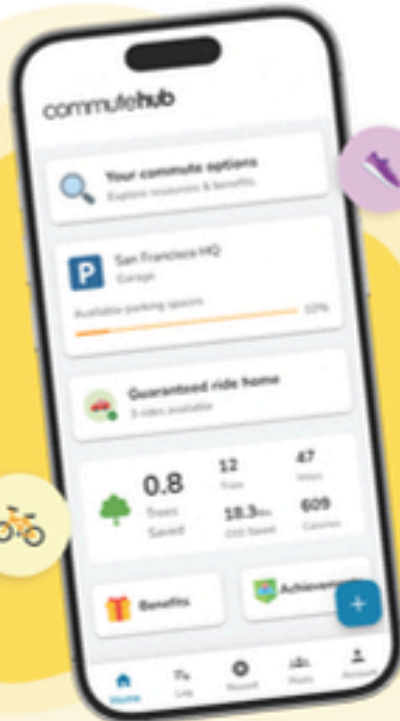
Imani Johnson, Shontay Rose-Bell, Stacy Newcomer, and Tim Phelps
Conference Committee Co-Chairs

PLANNING COMMITTEE

Awards: Allie Velleca
Awards: Courtney Reynolds
Host: Kenyatta Robertson
Host: Carlinton Jones
Host: Signe Nielsen
Host: Miriam Leibowitz
Host: Meghan Mathson

Program: Zach Statham
Program: Julie Bond
Program: Danielle Kittredge
General: Liz Stutts
General: Ruth Miller
General: Kat Regnier

commutehub



with love
Made for

by rideamigos

Parking
Benefits
Rideshare
Compliance

TDM

Healthcare
Employees
Regions
Campus

Visit RideAmigos in the expo to try it yourself
or head to rideamigos.com to learn more!



Centralize all your parking
and mobility programs



Scale personalized support
for every commuter



Influence smarter
transportation choices



Measure impact for planning
and compliance



New matches just dropped 🎉
Check out your pools 🙌



Time to log your trips 🚗🚲
Just a quick nudge before it's too late! ⏰



A new challenge is on 🏆
Can you take the lead?



Your Commutes, by the numbers 📊
Stats for this month are ready.

THANK YOU TO OUR 2025 SPONSORS

PLATINUM



DIAMOND



GOLD



RUBY



SILVER



BRONZE



KEYNOTE SPEAKERS

MONDAY, AUGUST 4

Keynote Panel: Resilience in Motion: Advancing Transportation for a Stronger New Orleans

Featuring:

- **Lona Hankins**, CEO, New Orleans Regional Transit Authority
- **Greg Nichols**, Deputy Chief Resilience Officer, Office of Resilience & Sustainability, City of New Orleans
- **Camille Manning-Broome**, CEO, Center for Planning Excellence
- **Moderator: Ian Todreas**, US Head of Sustainability Solutions, SLR

PRESENTED BY



TUESDAY, AUGUST 5

Shailen Bhatt

**Senior Vice President and
Chief Operating Officer
(United States, Latin
America, and Minerals &
Metals), AtkinsRéalis**



PRESENTED BY rideamigos

Transforming Commutes with Efficiency

TripShot, a transportation management technology, provides solutions for fixed-route, on-demand, microtransit and parking services. Transportation managers for public and private transit programs use our software to create bus routes, dispatch their vehicles, monitor maintenance issues, manage parking options and track performance. Riders use our mobile app to locate their buses, receive notifications, plan trips and pay through digital ticketing.

To learn more about why the world's leading corporations chose TripShot to power their transportation services visit [TripShot.com](https://www.tripshot.com).

37+
million
riders

using Tripshot in 2024

223+
million
miles

Vehicle miles traveled using Tripshot in 2024

260+
customer
locations

utilizing Tripshot in 2024

Parking

On
Demand

External
Codes

Fixed
Route

Reservations

FlexRide

AGENDA

Sunday, August 3

- 8:30 a.m. - 7 p.m.** **Registration Open**
Grand Reg (5th Floor)
- 8:30 a.m. - 4:45 p.m.** **Tours**
- 9 a.m. - 12 p.m.** **Grant Writing for Beginners: Tailored to the TDM Industry**
Nottoway (4th Floor) **Workshop pre-registration required*
- From Aspiration to Certification: Preparing for the TDM-CP Exam**
Oak Alley (4th Floor) **Workshop pre-registration required*
- 1 p.m. - 4 p.m.** **Shaping Public Perception: Strategic Media Engagement in TDM**
Oak Alley (4th Floor) **Workshop pre-registration required*
- Volunteer Leaders Workshop**
Nottoway (4th Floor) **Workshop pre-registration required*
- 3 p.m. - 4 p.m.** **Future of Disbanded TRB TDM Committee Meeting**
Edgewood A&B (4th Floor)
- 4 p.m. - 5 p.m.** **Finance Committee Meeting**
Oak Alley (4th Floor)
- 5 p.m. - 6 p.m.** **President's Reception (invite only)**
Waterbury (2nd Floor)
- 6 p.m. - 7:30 p.m.** **Opening Reception/Masquerade Ball**
Grand Ballroom C-E (5th Floor)

Sponsored by:



Monday, August 4

- 7:45 a.m. - 5:30 p.m.** **Registration Open**
Grand Reg (5th Floor)
- 8 a.m. - 9 a.m.** **Networking Breakfast & Exhibit Hall**
Grand Ballroom A-E
- 8:15 a.m. - 9 a.m.** **ACT Carpool Summit – Organizational Meeting Carpool Council and the Public Policy Committee**
Grand Chenier (5th Floor)
- 9 a.m. - 10:15 a.m.** **Monday Morning Welcome and Keynote - Resilience in Motion: Advancing Transportation for a Stronger New Orleans**
Grand Ballroom C-E (5th Floor)
- Keynote sponsored by:*  Hallcon*
- 10:15 a.m. - 10:30 a.m.** **Networking Break with Refreshments in Exhibit Hall**
Grand Ballroom A-B (5th Floor)
- Sponsored by:*  **luum**
by HealthEquity
- 10:30 a.m. - 12 p.m.** **Tech-Driven Travel: Unlocking Smarter Systems for Tomorrow's Mobility**
Nottoway (4th Floor)

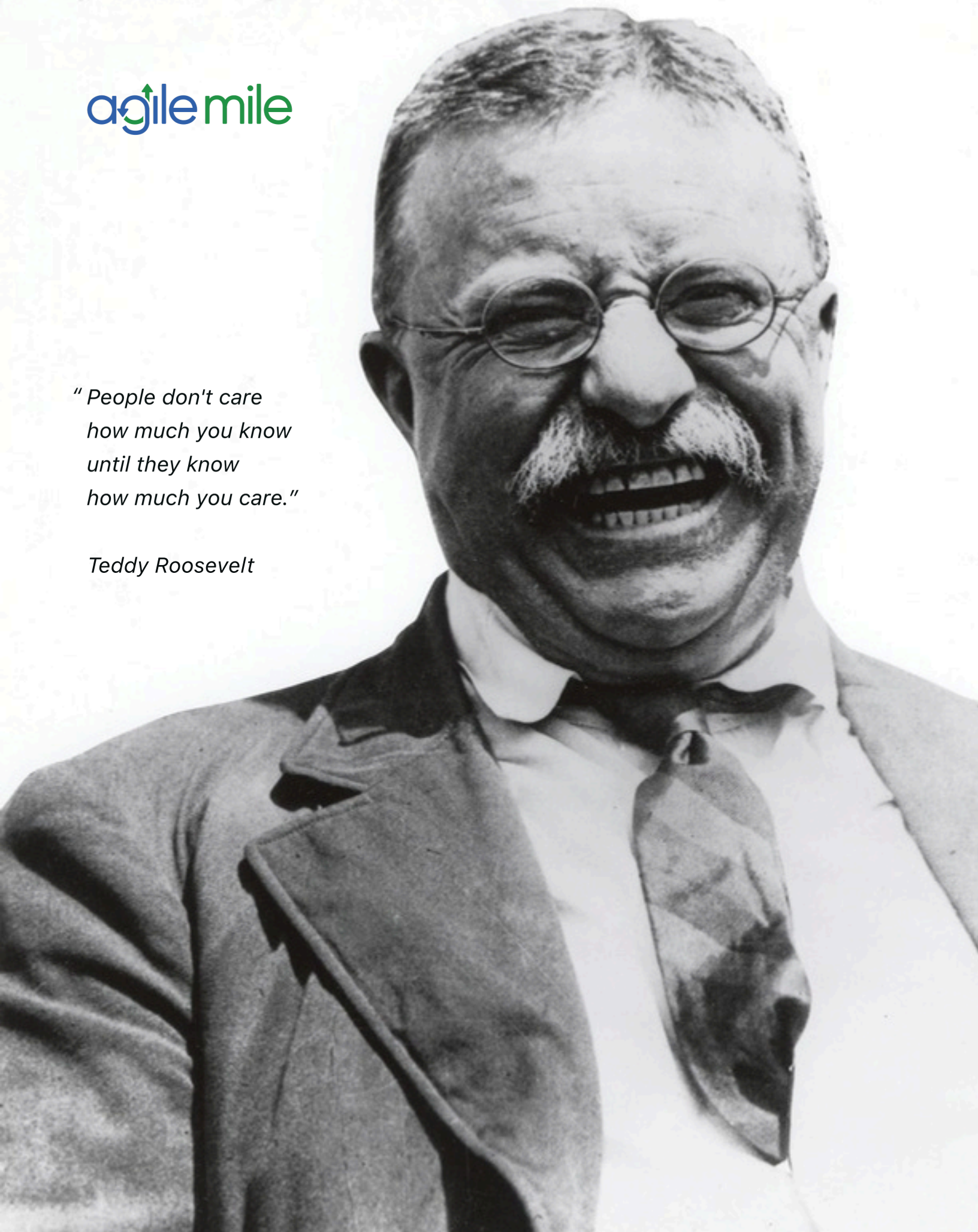
Grand Chenier room sponsored by: **jawnt**

Grand Couteau room sponsored by:  Hallcon*



*" People don't care
how much you know
until they know
how much you care."*

Teddy Roosevelt



AGENDA

Monday, August 4 (cont.)

10:30 a.m. - 12 p.m.

Count Me In: Innovations in Vehicle Occupancy Verification
Grand Couteau (5th Floor)

Stadium and Megaevent Mobility Playbooks
Bayside A&B (4th Floor)

New Predictive Methodologies for Quantifying the Impacts of TDM Strategies and Sample Applications
Oak Alley (4th Floor)

Designing, Implementing & Managing TDM Ordinances: Lessons from the Across the Country
Grand Chenier (5th Floor)

Data-Driven Strategies to Expand Transportation Access
Bayside C (4th Floor)

12 pm. - 1 p.m.

Networking Lunch with Exhibitors
Grand Ballroom A-E (5th Floor)

Chapter/Council/Committee Leaders Luncheon (Invite only)
Borgne (3rd Floor)

1:10 p.m. - 2:10 p.m.

Peer to Peer Networking Roundtables!
Bayside C (4th Floor)

On-Demand Innovation: Exploring Microtransit Pilot Initiatives
Grand Chenier (5th Floor)

Micromobility at Work: Transforming Campus Transportation and Driving Corporate Sustainability
Grand Couteau (5th Floor)

Navigating Pre-Tax and Post-Tax Regulations for an Effective Commuter Program
Oak Alley (4th Floor)

TDM for Life: Building TDM Practices for Multigenerational Communities
Nottoway (4th Floor)

Doing What Works: Leveraging Policy to Measure Behavior Change
Bayside A&B (4th Floor)

2:10 p.m. - 2:20 p.m.

Break

2:20 p.m. - 3:20 p.m.

Beyond City Limits: Tailoring TDM for Suburban and Rural Success
Grand Chenier (5th Floor)

Commuting Reimagined: Unveiling Employers' Most Innovative Solutions
Grand Couteau (5th Floor)

Grand Chenier room sponsored by: **jawnt**

Grand Couteau room sponsored by: **▷ Hallcon®**



Single Interface. Multiple Solutions.



Commute Analysis



Commuter Shuttle



Carpool



Vanpool



On-Demand



Loop Shuttle



Shared Fleet



Parking



Mileage & GRH

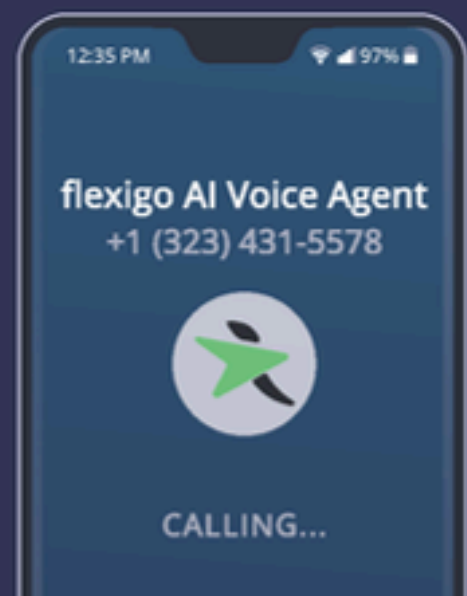


Reporting & Analytics

**Experience next gen
mobility tech today!**

Call our AI Agent @ 323.431.5578 to...

- A. Outline your commute options
- B. Book an on-demand ride
- C. Confirm, cancel or modify an existing reservation



www.flexigo.com | [323.539.8255](tel:323.539.8255) | hello@flexigo.com

AGENDA

Monday, August 4 (cont.)

2:20 p.m. - 3:20 p.m.

Innovations in Vanpooling

Nottoway (4th Floor)

Whose TMA Is It Anyway?

Oak Alley (4th Floor)

Smart Moves: TDM Solutions for Hospitals and Campuses

Bayside A&B (4th Floor)


Federal Policy Fast Forward: What the next year will bring for TDM Policy at the Federal Level

Bayside C (4th Floor)

3:20 p.m. - 3:45 p.m.

Afternoon Break: Scoop from Scoop in the Exhibit Hall

Grand Ballroom A-B (5th Floor)

Sponsored by: 

3:45 p.m. - 4:45 p.m.

Higher Education Council Meeting

Grand Chenier (5th Floor)

TMA/TMO Council Meeting

Oak Alley (4th Floor)

Technology & Innovation Council Meeting

Grand Couteau (5th Floor)

Transit Council Meeting

Bayside A&B (4th Floor)

Micromobility Council Meeting

Nottoway (4th Floor)

5 p.m. - 6 p.m.

Cascade Chapter Meeting

Bayside C (4th Floor)

Patriot Chapter Meeting

Estherwood (4th Floor)

Chesapeake Chapter Meeting

Nottoway (4th Floor)

Red River Chapter Meeting

Southdown (4th Floor)

Mid-Atlantic Chapter Meeting

Bayside A&B (4th Floor)

Rocky Mountain Chapter Meeting

Edgewood A&B (4th Floor)

Midwest Chapter Meeting

Oak Alley (4th Floor)

SEACT Chapter Meeting

Grand Chenier (5th Floor)

Northern California Chapter Meeting

Grand Couteau (5th Floor)

Valley of the Sun Chapter Meeting

Oakley (4th Floor)

Southern California Chapter Meeting

Gallier A&B (4th Floor)

6 p.m. - 7 p.m.

Exhibitors Reception

Grand Ballroom A-B (5th Floor)

Sponsored by: 

Grand Chenier room sponsored by: 

Grand Couteau room sponsored by: 

AGENDA

Tuesday, August 5

7:30 a.m. - 8 a.m.

Morning Wellness Walk

Sheraton Hotel Lobby

Sponsored by:  WeDriveU

7:45 a.m. - 5 p.m.

Registration Open

Grand Reg (5th Floor)

7:45 a.m. - 8:45 a.m.


Networking Breakfast & Exhibit Hall

Grand Ballroom A-E (5th Floor)

8:45 a.m. - 9:15 a.m.

ACT Annual Meeting

Grand Ballroom C-E (5th Floor)

Annual Meeting/Community Sponsor sponsored by:  agilemile

9:15 a.m. - 9:45 a.m.


Networking Break with Refreshments in Exhibit Hall

Grand Ballroom A-B (5th Floor)

9:45 a.m. - 11:00 a.m.

Mobility and the Modern Workplace: Best Practices for Enabling Commuter Mode Shift

Grand Chenier (5th Floor)

Session sponsored by:  COMMUTE
with Enterprise

Universal Basic Mobility as a TDM Strategy

Nottoway (4th Floor)

TDM as Resilience: How TDM programs are Essential for Construction and Unplanned Closures

Grand Couteau (5th Floor)

Pooling Together: Marketing Strategies for Car, Van, and School Ridesharing

Oak Alley (4th Floor)

Various Approaches To The Evolving Role Of Bikes In TDM

Bayside A&B (4th Floor)

The Road Ahead: Navigating Transportation Alternatives in Tough Terrain

Bayside C (4th Floor)

11 a.m. - 11:10 a.m.

Break

11 a.m. - 12:10 p.m.

A Traffic Engineer and TDM Expert Walk Into a Bar

Grand Chenier (5th Floor)

Pedaling Progress: How Bentonville and Walmart Are Transforming Micromobility

Grand Couteau (5th Floor)

Social Mobility: Advancing Health and Economic Opportunity through Transportation

Oak Alley (4th Floor)

Grand Chenier room sponsored by:  jawnt

Grand Couteau room sponsored by:  Hallcon®

BUSUP

A Smarter Way to Get to Work

Corporate Transport



www.busup.com



Flex. Park. Repeat.

Commute management for the modern workplace

Luum helps employers simplify parking, promote sustainable commuting, and deliver better employee experiences.



parking



carpool



bicycle



bus



vanpool



walk

Get moving with Luum.

Healthequity.com/Commuter

AGENDA

Tuesday, August 5 (cont.)

11 a.m. - 12:10 p.m.

TDM Collaboration Between State DOTs and MPOs - Early Initiatives
Nottoway (4th Floor)

Integrating TDM into Special Event Planning
Bayside A&B (4th Floor)

Managing Supply, Minimizing Cost: Quantifying TDM to Right-Size Parking
Bayside C (4th Floor)

12:10 p.m. - 1:45 p.m.

Lunch & Exhibit Hall

Based on your selected option when registering, you will have received a gift card for lunch off-site or a ticket for lunch at the hotel.

12:10 p.m. - 1:45 p.m.

TDM-CP & TDM-AO Luncheon (Invite Only)
Borgne (3rd Floor)

1:45 p.m. - 3:15 p.m.

Out of Gas? Refuel Your TDM Efforts through Recognition Programs
Grand Chenier (5th Floor)

Leveraging Behavioral Science and Incentives to Transform Commuter Behavior
Grand Couteau (5th Floor)

TDM Strategies for Essential Employees: Transforming Airport Access and Equity
Oak Alley (4th Floor)

AI in Action: How TDM Leaders Can Leverage Artificial Intelligence
Nottoway (4th Floor)

Powering Campuses: Electric Fleets, E-Mobility, and EV Infrastructure for TDM
Bayside A&B (4th Floor)

Life in the Bike Lane: Hosting employer bike workshops 101
Bayside C (4th Floor)

3:30 p.m. - 4:45 p.m.

Afternoon Keynote Presentation - Shailen Bhatt
Grand Ballroom C-E (5th Floor)

Sponsored by: ride**amigos**

4:45 p.m. - 5 p.m.

Networking Break with Refreshments in Exhibit Hall
Grand Ballroom C-E (5th Floor)

5 p.m. - 6 p.m.

Vanpool Council Meeting
Grand Chenier (5th Floor)

Shuttle Council Meeting
Oak Alley (4th Floor)

Marketing & Communications Council Meeting
Grand Couteau (5th Floor)

Carpool Council Meeting
Bayside C (4th Floor)

Employer Council Meeting
Nottoway (4th Floor)

Grand Chenier room sponsored by: **jawnt**

Grand Couteau room sponsored by: **▷ Hallcon®**

Welcome #ACT25 attendees - we hope you enjoy New Orleans!



Find out how Carpooling makes commuting this much fun!



A PROUD PARTNER OF THE ASSOCIATION FOR COMMUTER TRANSPORTATION.

For 15 years and counting, we've provided flexible transportation solutions to our public transit and employer partners.

WHY COMMUTE WITH ENTERPRISE?

Employer Vanpool Program Benefits CommuteWithEnterprise.com/Employer

- Cost savings for you and your employees
- Trusted by 1,500 worksites
- Vehicle liability, physical damage coverage and 24/7 roadside assistance included

Public Transit Program Benefits CommuteWithEnterprise.com/Transit

- Stretch your budget & expand your reach
- Over 100 public transit partners
- Local, industry leading sales, marketing and program support

Connect with us at ACT 2025! Scan the QR code.



AGENDA

Wednesday, August 6

8 a.m. - 10 a.m.	Registration Grand Reg (5 th Floor)
8 a.m. - 8:45 a.m.	Networking Breakfast & Exhibit Hall Grand Ballroom A-E (5 th Floor)
8:45 a.m. - 9:45 a.m.	ACT National Awards & 2026 Conference Announcement Grand Ballroom C-E (5 th Floor)
10 a.m. - 11:15 a.m.	Fostering Active Transportation Programs Through the Use of Ambassadors Grand Chenier (5 th Floor)
	Easing RTO by Enhancing Support for Commuter Benefits Grand Couteau (5 th Floor)
	Fare-Free Transit: Evaluating Success and Suitability Nottoway (4 th Floor)
11 a.m. - 5 p.m.	Tours

Grand Chenier room sponsored by: **jawnt**

Grand Couteau room sponsored by: **▷ Hallcon***

jawnt
**Streamlined
Transit Solutions for
Modern Workplaces**

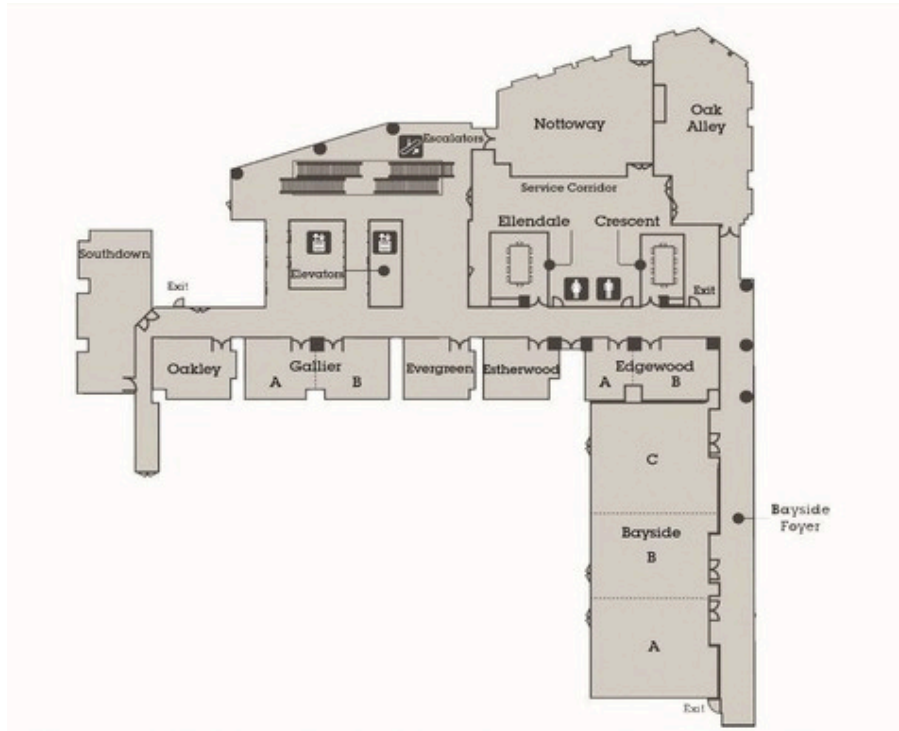


Discover what's driving
commuter benefits in 2025

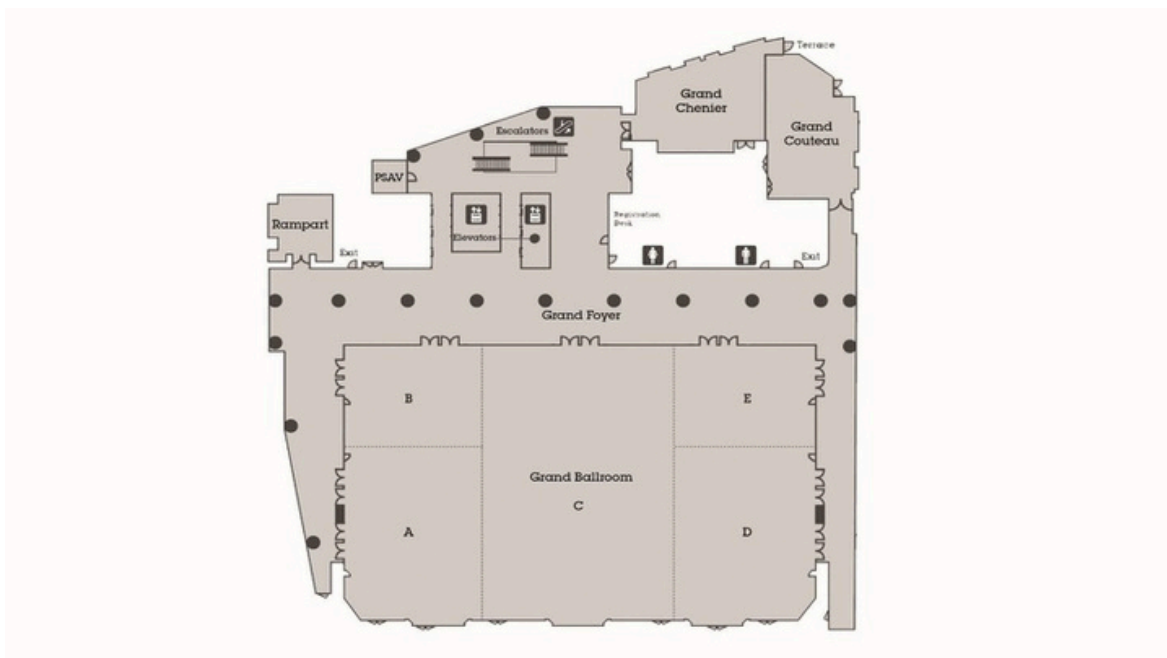


VENUE MAP

4th Floor



5th Floor



Creating and managing sustainable places where people can live, work and thrive

Learn more on www.arcadis.com

Cara Vojdani
 Director of Transportation Communications
Cara.Vojdani@arcadis.com

Connect with us



Arcadis. Improving quality of life.



Technology to connect commuters

FIND US AT BOOTH
28



Carpool

Dynamic matching and validation



Shuttle

Manage on-demand and fixed-route buses



Labs

Service design and optimization



7:30 am



8:45 am



9:30 am

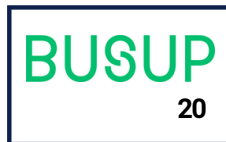
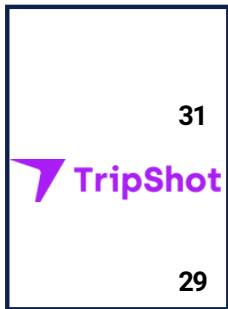


10:15 am

Liftango.com



EXHIBITOR HALL





Changing Commuter Behavior ... Maximizing Efficiency ... Minimizing Complexity

- Enterprise TDM Management
- Commuter Rewards & Incentive Hub
- Ordinance Management
- Commuter/Employer Portal
- Ride Matching
- Guaranteed Ride Home Programs
- Mobile Commute App
- Data Visualization & Interactive Dashboards

OneCommute is an innovative suite of applications that revolutionizes the collaboration and promotion of commuting programs for businesses, employees, TDM programs & communities. OneCommute helps you reduce single-occupancy vehicles by promoting alternative transportation.



OneCommute.com



Scan QR code to contact us



info@onecommute.com



Ridepanda

**STOP BY, SAY HI,
AND WIN AN
ELECTRIC
SCOOTER!**



Visit Ridepanda at **Booth 25**, tell us about your company's transportation goals, and enter to win a VMAX VX5 GT scooter!

COMING UP AT ACT



ACT
TDM FORUM
PORTLAND, OR
OCTOBER 28-29, 2025

REGISTER NOW

**ACT'S 2025
TDM FORUM**

October 28-29,
Portland, OR

Scan the code to learn more



TDM **WEEK** 2025

Transportation Demand Management Week

*TDM Week will be **September 15-19**
this year. Learn more at
www.actweb.org/tdm-week-2025 or
by scanning the QR code to the right.*



LEARN ABOUT ACT CREDENTIALS



IS YOUR ORGANIZATION A LEADER IN TDM?

Make it official by
**becoming a
TDM-AO!**



EARN THE ONLY CERTIFICATION FOR TDM PROFESSIONALS

Become a TDM-CP
**apply to take the
exam today!**





WeDriveU is thrilled to join with our valued customers, partners and friends in celebrating ACT's four decades of leadership in commute alternatives. Cheers to smarter, more sustainable ways to connect America's communities, campuses and workplaces!

We're excited to see you!

Mon. Aug. 4	Tues. Aug. 5
Breakfast, Lunch & Breaks Visit WeDriveU in the Exhibit Hall	7:30 - 8:00 AM (pre-registration required) Wellness Walk sponsored by WeDriveU Stroll with our NOLA local (meet in the lobby)
3:45 - 4:45 PM Transit Council Meeting (Bayside A&B 4th Fl)	Breakfast, Lunch & Breaks Visit WeDriveU in the Exhibit Hall
6:00 - 7:00 PM Exhibitor Reception	5:00 - 6:00 PM Shuttle Council Meeting (Oak Alley 4th Floor)



#ACT25

🌐 ACTWEB.ORG @ACTNATIONAL

