



# Transit TDM and Coordination Survey



# Team

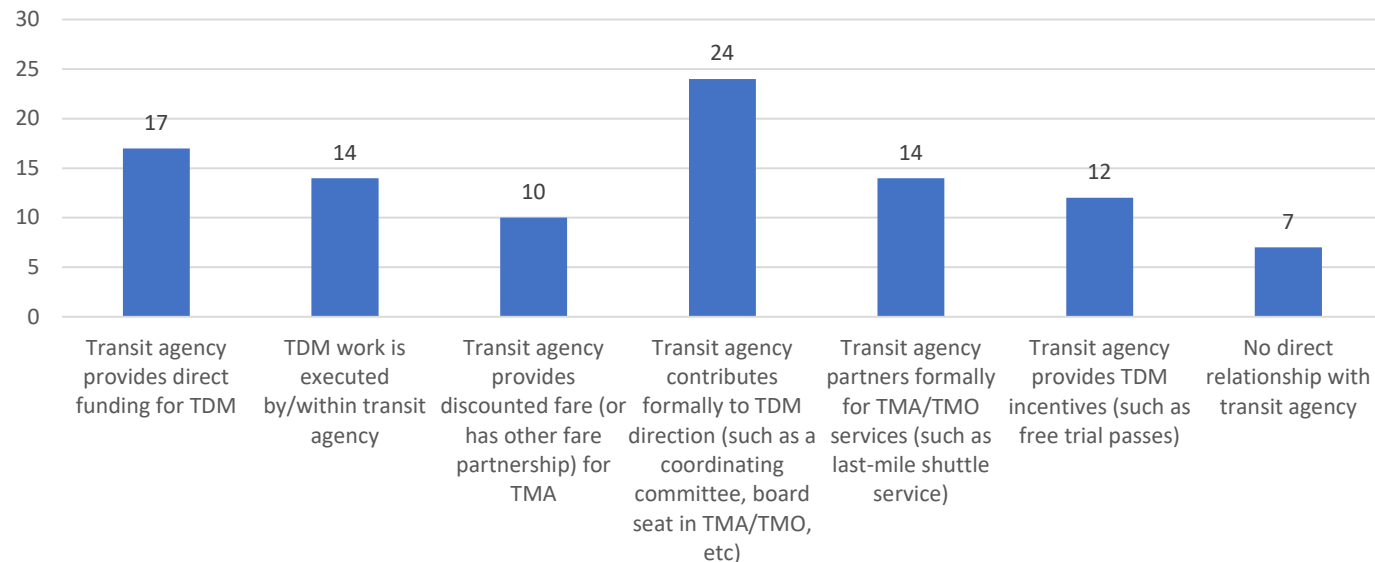
- Johann Weber
- Sylvia Crum
- Tammy Quinn



“ImpACT! was a fantastic weekend. Getting a full three days to get to know others working in TDM, from cohort members with a variety of experiences, to ACT staff and Board members was invaluable to my professional development and future in the industry,” said Sylvia Crum, Innovate Memphis.

# What types of relationship does your TMA/TMO have with Transit Agency?

What types of relationship does your TMA/TMO have with [Transit Agency]?	Count	Percent
Transit agency provides direct funding for TDM	17	37%
TDM work is executed by/within transit agency	14	29%
Transit agency provides discounted fare (or has other fare partnership) for TMA	10	20%
Transit agency contributes formally to TDM direction (such as a coordinating committee, board seat in TMA/TMO, etc)	24	51%
Transit agency partners formally for TMA/TMO services (such as last-mile shuttle service)	14	29%
Transit agency provides TDM incentives (such as free trial passes)	12	24%
No direct relationship with transit agency	7	14%



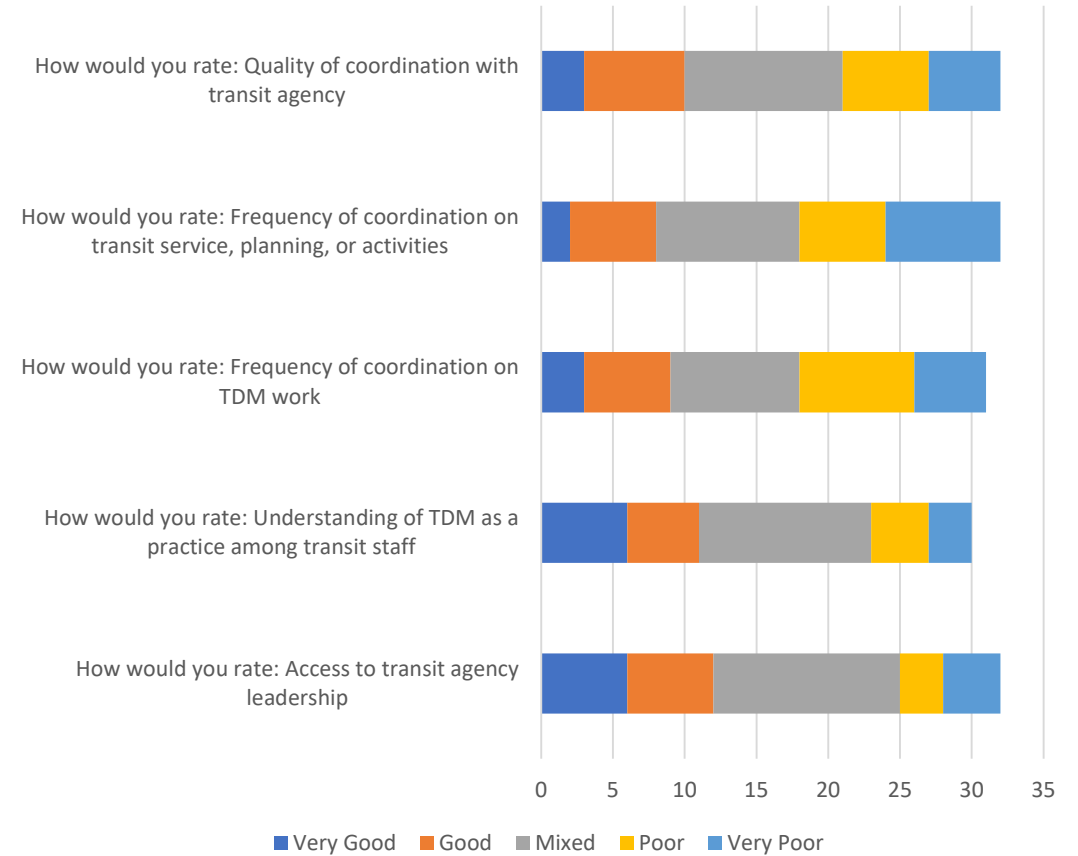
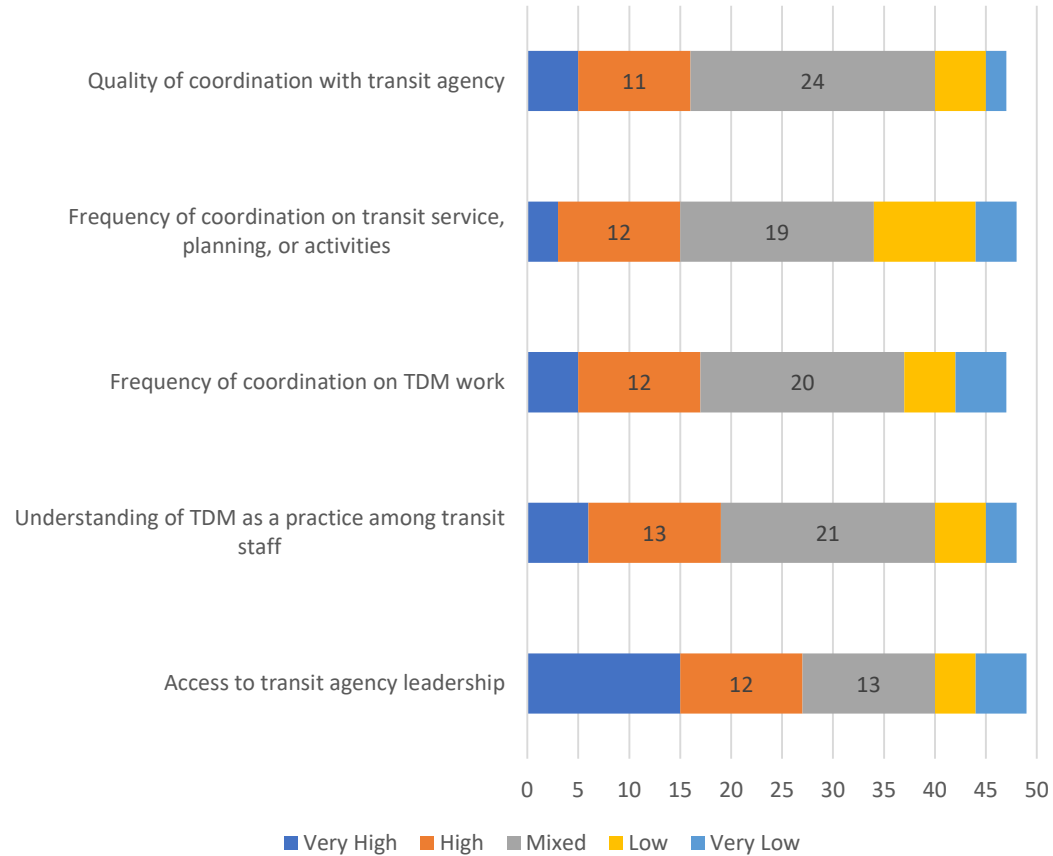
**Primary Agency**

How would you rate each aspect of your relationship w/ [Agency]?	Very High	High	Mixed	Low	Very Low	Grand Total
Access to transit agency leadership	15	12	13	4	5	48
Understanding of TDM as a practice among transit staff	6	13	21	5	3	48
Frequency of coordination on TDM work	5	12	20	5	5	48
Frequency of coordination on transit service, planning, or activities	3	12	19	10	4	48
Quality of coordination with transit agency	5	11	24	5	2	48

**Second Agency:**

	Very Good	Good	Mixed	Poor	Very Poor	Grand Total
How would you rate: Access to transit agency leadership	6	6	13	3	4	32
How would you rate: Understanding of TDM as a practice among transit staff	6	5	12	4	3	30
How would you rate: Frequency of coordination on TDM work	3	6	9	8	5	31
How would you rate: Frequency of coordination on transit service, planning, or activities	2	6	10	6	8	32
How would you rate: Quality of coordination with transit agency	3	7	11	6	5	32

# Rate Each Aspect of Relationship with Agency



## Transit Agencies:

1. Use TDM partners as a direct channel for major rider groups (e.g. employers), incl. working w/ those groups to have safe experiences and return to transit.

2. Build strong mid-level connections between your agency and your major TDM partners, that ensure communication can flow both ways with sufficient info and frequency to benefit both parties (not just leadership connections or low-level cooperation). Operations teams could know when major employers are returning, what times, what days, etc.



## TDM organizations:

1. Work with your partners to ensure they have the info they need to know if transit is safe for them and how to return in a safe way.

2. Work with them to manage the volumes that they add to vehicles during peak times to help keep transit loads at safe levels. Activate those employers to support transit, possibly even invest in its short-term safety (filters, HVAC, UV cleaning, etc.)



## ACT:

1. Make transit survival a #1 legislative priority. Without transit, TDM will not be the same.
2. Be a loud voice saying: "Transit can be as clean or cleaner, than your office or grocery store" (based on air refresh rates, filtration, etc.)

