



Left to right: Casey Murphy, Association for Commuter Transportation; Andrea Leary, NorthEase Consulting Group; Brad Rawson, City of Somerville; Sarah Forde Rogers, Federal Realty Investment Trust; Jay Phillips, Mass General Brigham; Wig Zamore, Board of Directors - Mystic View Task Force and Somerville Transportation Equity Partnership; Allison Simmons, NorthEase Consulting Group. Not present: Daniel Wells, BioMed Realty.

FOR IMMEDIATE RELEASE

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**Association for Commuter Transportation (ACT) presents
Assembly Connect Board with Outstanding TMA Award**

*Assembly Connect Board of Directors presented with the Outstanding TMA award
by ACT at the Assembly Connect annual meeting.*

Somerville, MA — On Tuesday, April 16, 2024, Casey Murphy from the Association for Commuter Transportation (ACT) presented the Assembly Connect TMA Board of Directors with the 2023 Outstanding TMA of the year award at the Assembly Connect annual meeting. The annual meeting was hosted at Mass General Brigham located at Assembly Square with MBTA General Manager Phillip Eng as the guest Speaker. The Assembly Connect Board members

consists of Sarah Forde Rogers (TMA president and Senior Director of Development of Federal Realty Investment Trust); Jay Phillips (TMA Treasurer and Senior Director of Real Estate & Facilities of Mass General Brigham); Brad Rawson (TMA Chairman/Clerk and Director of Transportation & Infrastructure of the City of Somerville); Wig Zamore (Board of Directors of the Mystic View Task Force and Somerville Transportation Equity Partnership); and Daniel Wells (Director of Property Management of BioMed Realty).

About Assembly Connect TMA:

Assembly Connect TMA founded in 2019, is a non-profit transportation management association (TMA) that serves a vibrant mixed-use commercial, residential, and retail community in the Assembly Square neighborhood of Somerville, MA. The TMA provides creative and effective sustainable transportation solutions to reduce traffic and enhance the quality of life, accessibility, and economic vitality of the greater Assembly Square area. Assembly Connect is a collaboration of employers and property owners in partnership with the Mystic View Task Force and the City of Somerville, Massachusetts. Founding members of the TMA include Federal Realty Investment Trust, Mass General Brigham, and Avalon Bay Communities.

From the beginning, Assembly Connect has had quantifiable and measurable goals in place to ensure that the drive alone trips in the Assembly Square district remain below 42,000 average daily trips. With the continued growth of the neighborhood, this goal can only be achieved through the activation of alternative commute modes. Assembly Connect offers a wide variety of programs that support all modes including walking, biking, carpool, telework, and public transit.

On August 2, 2023, Assembly Connect was named the 2023 Outstanding TMA award at the ACT's 37th Annual International Conference in Seattle. The outstanding TMA Award, one of 14 awards distributed to Transportation Demand Management (TDM) professionals and organizations, recognizes association members. It is presented to the TMA that is judged to have best used its public/private partnerships to achieve local or regional transportation goals. Winners include individuals and organizations performing outstanding work to create accessible, sustainable, and robust transportation infrastructure to improve mobility.

“As a founding member of the Assembly Connect TMA, Federal Realty supports their vital work to support the evolving transportation demands of this vibrant, mixed-use neighborhood.”

Sarah Rogers, Senior Director – Development of Federal Realty

Additional information can be found at www.assemblyconnect.com.

About the Association for Commuter Transportation (ACT):

The Association for Commuter Transportation is the premier organization and leading advocate for commuter transportation and Transportation Demand Management (TDM) professionals. ACT strives to create an efficient multimodal transportation system by empowering the people, places, and organizations working to advance TDM to improve the quality of life of commuters,

enhance the livability of communities, and stimulate economic activity. There are 503 member organizations and 55 TMA/TMO members of ACT, nationwide.

Further information can be found at www.actweb.org.

“As the industry continues to evolve, TDM strategies and initiatives must change along with it,” said **David Straus, Executive Director of the Association for Commuter Transportation**. “These awardees are doing so, and actively responding to transportation challenges in a way that increases mobility and access for all people, businesses, and neighborhoods. ACT is honored to celebrate these winners and their exemplary work.”