

CONSTRUCTION SITES AND VANPOOLS

Council Spotlight Series

A NEW FOCUS

As vanpool programs continue to recover from the pandemic, there has been a shift toward serving a more diverse group of commuters. The focus is no longer solely on the traditional 9-to-5 office worker who commutes five days a week. Programs have started to target essential personnel, shift workers, and, in general, more blue-collar commuters to fill vans and reduce the number of single-occupancy vehicles (SOVs) on the road.

CONSTRUCTION SITES

Metro Star Vanpool, the Houston area's vanpool program, recently decided to focus on construction sites. Working through the region's Bureau of Economic Development, they were able to make connections with large construction companies. From there, they identified large, long-term projects to target for vanpool formations. The vans are expected to have a rotating roster of riders throughout the lifecycle of each project. Finding drivers for the vans has been relatively easy, as many workers are already approved to operate heavy equipment. Having a point of contact on site has been a crucial to keep riders informed and keep vans on the road.



Positive Considerations



CHALLENGES

The main challenge with these vanpools is their temporary nature. Construction sites experience fluctuations in the number and type of workers, which means there needs to be an ongoing education component. Integrating vanpools into a construction company's pipeline can help keep these vans on the road.

LEARN MORE

 www.actweb.org/vanpool

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