



ANNUAL REPORT

2024

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LETTER FROM THE EXECUTIVE DIRECTOR


From record-breaking events to reimagined programming, policy wins and more, 2024 was a productive and successful year for the association. Our board, chapters, councils, committees, and membership have been hard at work on initiatives that benefit ACT and the TDM industry itself. I encourage you to fully review this report for further details about their achievements.

ACT's **more than 1,600 members** represent different sectors, geographies, and backgrounds, but each one is aligned with our common goal of creating a better journey for all. I am proud to recognize the many volunteer leaders who have made invaluable contributions to our advocacy, programming, and other operations. The association's success and continued advancement are a testament to their dedication.

As detailed in this report, the association made many notable accomplishments in 2024, but a few I am particularly proud to highlight are:

- The largest **International Conference** yet, which welcomed nearly 650 attendees
- The launch of **Spring Into TDM** and the completely reimagined **TDM Forum**
- The passage of the **FAA Reauthorization Act of 2024**, which included ACT-championed language requiring the Government Accountability Office (GAO) to conduct a study on the efficacy of TDM strategies at United States airports

As we look ahead, ACT remains dedicated to advancing our mission. A few upcoming priorities include expanding commuter benefits, supporting global and regional engagement, celebrating our 40th anniversary, conducting a national TMA/TMO survey, and more. We look forward to sharing developments about these projects and so much more throughout 2025!



DAVID STRAUS, TDM-CP
EXECUTIVE DIRECTOR



ABOUT ACT



Our Vision

A better journey for everyone

Our Mission

ACT strives to create an efficient multimodal transportation system by empowering the people, places, and organizations working to advance TDM in order to improve the quality of life of commuters, enhance the livability of communities, and stimulate economic activity.

Our Diversity Statement

As an organization, ACT celebrates our differences, seeks and continues to improve equity, and supports a culture of respect. ACT is committed to a better journey for everyone in our communities, as we strive to improve the quality of life for all people.

Follow along with ACT



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Commuter
Transportation



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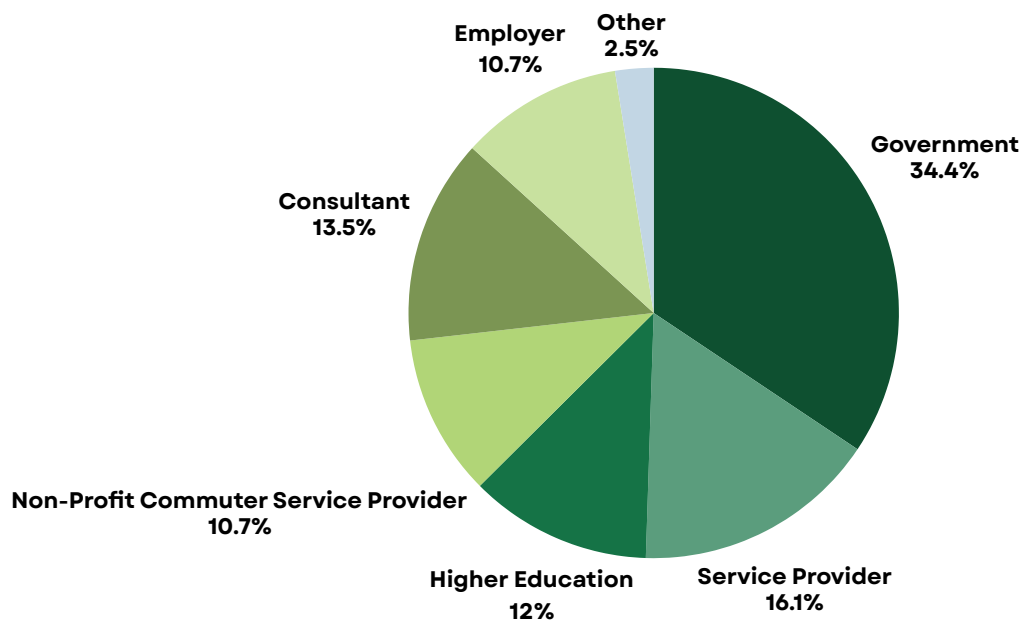


ACT IN NUMBERS

1,676
members

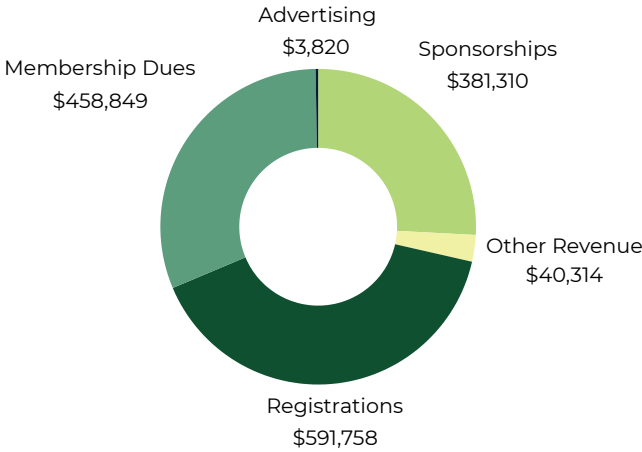
486
organizations

MEMBERS BY SECTOR

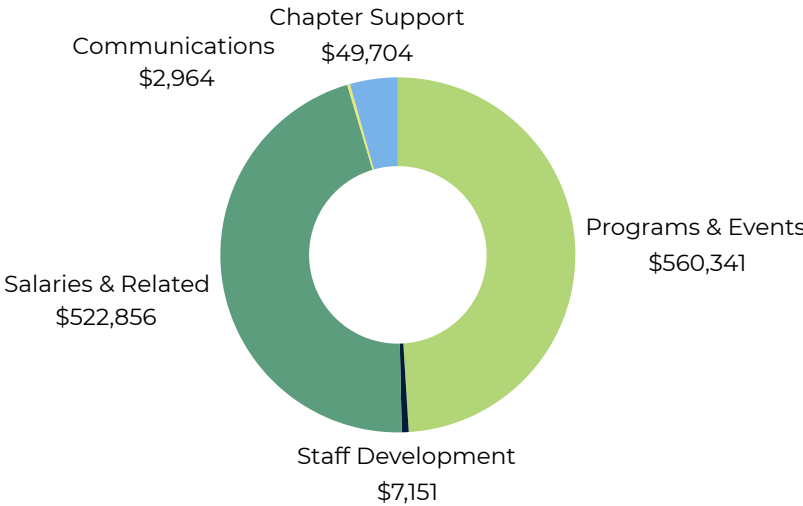


FINANCES

INCOME



EXPENSES



ACT Staff

David Straus, Executive Director

Casey Murphy, Senior Director of Events

Elizabeth Denton, Director of Membership

Allison Caravella, Marketing & Communications Manager

Emma Wasserman, Government Affairs & Policy Manager

THE ACT WEST COAST REGIONAL TDM SUMMIT



South San Francisco, CA | April 3-4

ACT's Northern California Chapter welcomed attendees to South San Francisco for the **first-ever Spring Into TDM event** featuring 1.5 days of panels, interactive discussions, networking, and tours. The event was hosted at Genentech's South San Francisco campus and highlighted TDM strategies in action at a leading employer. Nearly 200 attendees received an inside look at TDM programs and initiatives in the region and learned how they've evolved to meet commuter needs.

The event featured engaging keynote addresses from **Jeffrey Tumlin**, SFMTA Director of Transportation, and **Tilly Chang**, SFCTA Executive Director, six insightful breakout sessions, networking opportunities, tours of Genentech's campus, and more.

175

Attendees

17

Sponsors

6

Sessions



INTERNATIONAL CONFERENCE

Denver, CO | August 4-7



ACT's Annual International Conference is the largest gathering of TDM professionals from across the United States, Canada, and around the globe. This year's event featured keynote speakers **Charles Brown** of Equitable Cities and **Amy Ford** of the City and County of Denver as well as breakout sessions with focuses on microtransit, TDM messaging, successful partnerships, residential pilots, and more. The conference was the **largest ACT event yet, welcoming nearly 650 attendees** to Denver for an unforgettable four days.

Programming also included the **2024 ACT National Awards, President's Awards**, ACT's first-ever mobile sessions, and special recognition of **TDM Hall of Fame** inductees.

652

Registrants

28

Sponsors

40

Sessions



TDM FORUM



Charlotte, NC | November 12-13

ACT's 2024 TDM Forum featured an all-new track-based format that welcomed **nearly 200 professionals** for two days of immersive learning. Attendees joined the following four tracks for deep dives on topical industry focuses: Building the TDM City, the Great Micromobility Experiment, Ensuring TDM for Everyone, and Filling the Gaps in Transit. The event also featured an insightful keynote session from **Mitchell Silver** of McAdams, the 2024 ImpACT! Leadership graduation, a plenary session titled "The Great Debate - Is Electrification a TDM Strategy?" and the **2024 TDM Excellence Awards**.

198

Attendees

13

Sponsors

12

Sessions



TDM WEEK



Nationwide | September 16-20

2024 continued the TDM Week momentum with strong participation at the local, state, and regional levels. Members, non-members, and key stakeholders alike came together to take action, issue proclamations, attend in-person events, and uplift the many societal and personal benefits of TDM.

Participants took TDM Week pledges to get involved and participated in social media campaigns throughout the week. TDM Week generated a reach of **55.6k on social media**, **11 events**, **12 organizational media mentions**, and **12 proclamations**.

445

Social media posts

246

Pledges received

11

ACT events



ACT NATIONAL AWARDS

This year, ACT recognized and honored outstanding achievements in the field of TDM at the **ACT National Awards**. Taking place at the annual International Conference, these awards recognize industry leadership, excellence, and notable TDM accomplishments.

Congratulations to the 2024 recipients!

Mary Anderson

Employee Transportation Champion

Denver International Airport

Excellence in Planning

Northeast Transportation Connections (NETC)

Outstanding TMA

Black Girls Do Bike: Raleigh Durham

Outstanding DEI

Wells + Associates

Excellence in Research

Audrey DeBarros

Excellence in Advocacy

Houston METRO Transit Authority, METRO Star Vanpool Services

Outstanding Public/Private Partnership

Gateway @ Millbrae Station

Outstanding Building and Development

University of Minnesota Twin Cities

Commuting Options: Active Commuting

goDCgo - Benefits

Commuting Options: Best Overall Program

University of Minnesota Twin Cities

Commuting Options: Public Transit

Arise Collective

Commuting Options: Ridesharing

Flip Your Trip West Seattle, Seattle Dept. of Transportation

Best Overall Marketing Campaign



PRESIDENT'S AWARDS

Board of Directors President David McMaster was honored to present the 2024 **President's Awards** at the annual International Conference in Denver. These extraordinary recipients have performed and continue to deliver exemplary service to ACT and the field of TDM.

Congratulations to the 2024 recipients!

Jamie Gaskill
Emerging Leader

Northern California Chapter
Chapter of the Year

Thom Cerny
TDM Champion

Courtney Reynolds
Extraordinary Service/Exemplary Leadership



TDM HALL OF FAME

This year, ACT recognized five new inductees to the **TDM Hall of Fame**. These individuals have displayed continuous service to ACT and earned many accomplishments in the field. Through their achievements, these TDM champions have set the bar for excellence, impact, and success in the industry.

Individuals that were inducted to the Hall of Fame prior to 2023 were originally recognized as Lifetime Achievement Award and Bob Owens award recipients.

Congratulations to the 2024 inductees:

Stuart Anderson

Lois DeMeester

Bill Roach

Peggy Schwartz

Tad Widby



TDM EXCELLENCE AWARDS

At the TDM Forum, ACT recognized industry leaders who have displayed long-standing commitment to the use of TDM strategies at the **TDM Excellence Awards**. Through their outstanding work, these awardees are innovating, trailblazing, and creating a better journey for everyone.

Congratulations to the 2024 awardees!

Ann Arbor Transportation Authority
Transportation Provider

Central Pines Regional Council
MPO/RPC

Stanford Medicine
Employer

TripSpark Technologies
Technology & Innovation

University at Buffalo
Higher Education



IMPACT! LEADERSHIP



During the 10-month program, 2024 **ImpACT! Leadership** participants engaged with industry education, leadership training, and fun team-building activities. By attending their in-person seminar, joining virtual panels and discussions, and producing their TDM-focused group projects, this year's class significantly strengthened their professional skills and knowledge.



ACT is proud to recognize the 2024 participants for expanding their TDM knowledge bases, industry networks, and leadership skills:

- Sarah Dreitlein**, City of San Jose
- Bennett Foster**, Atlanta Regional Commission
- Ricardo Gotla**, Washington State DOT
- Sabrina Green**, Atlanta Regional Commission
- Timothy Hams**, King County Metro
- Michael Holme**, Liftango
- Christine Krolewicz**, GOBuffalo Niagara
- Lakeshia Lewis**, OmniRide
- Lauren Mishoe**
- Justin Narayan**, Stanford University
- Shontay Rose-Bell**, Odonnell Company
- Jennifer Sazehn**, Liftango
- Michael Wandler**, Washington State DOT
- Catherine Windyk**, Move Minneapolis
- Kaylei Verrill**, ICF International, Inc.

BOARD OF DIRECTORS

* TDM-CPs



President

David McMaster*
Transportation DM
LLC.



Vice President

**Rosalind
Tucker***
Atlanta Regional
Commission



Secretary

Jessica Alba*
Stanford
University



Treasurer

Thom Cerny*
Toole Design



Parliamentarian

Peggy Schwartz
North Bethesda
Transportation Center



**Immediate Past
President**

Connie McGee
Commute with
Enterprise

At-Large Directors

John Andoh, Redding Area Bus Authority

Jane Bowman Brady, GO ITHACA

Raymond Bernheim, TripShot

Aaron Fodge*, Colorado State University

Brendon Harrington, Google

Danielle Glaser, LinkedIn

Veronica Jarvis*, Thurston Regional Planning Council

Andy Keeton*, Commutifi

Matthew Meservy*, Tennessee Department of Transportation

Frank T. Mongioi, Jr., ICF International

Kristin Slaton*, AECOM

Lisa Kay Schweyer*, Foursquare ITP

Chapter Presidents

Cascade - **Melodi Yanik**, Pierce County

Chesapeake - **Dayna Paszkiet**, Commute with
Enterprise

Mid-Atlantic - **Ronda Craig**, Southwest Pennsylvania
Commission

Midwest - **Kevin Chau**, Commute with Enterprise

Northern California - **Melissa Foley**, Commute with
Enterprise

Patriot - **Caitlin Styrzula***, Commutifi

Red River - **Sonya Landrum**, North Central Texas
Council of Governments

Rocky Mountain - **Evangelos Gatseos***, Denver South
TMA

SEACT - **Tanisha Hall***, Fairpointe Planning

Southern California - **Aaron Gaul***, UrbanTrans

Valley of the Sun - **Amanda Luecker**, State of Arizona

Council Chairs

Carpool - **Larry Filler***, LF Consulting

Employer - **Tom Harrington***, Intuit

Higher Ed - **David Agosti**, Simon Fraser
University

Shuttle - **Joanna Rustin**, WeDriveU, Inc.

Marketing and Communications Council -
Kate Harrington, Movability

Micromobility - **Ben Luster**, New Pedal

Technology and Innovation - **Maureen
Farrell**, GVF

Transit - **Emily Guill**, Hallcon

TMA - **Jonathan Hopkins***, WBPgo

Vanpool - **Michelle Althoff**, Commute with
Enterprise

Committee Chairs

Diversity, Equity, & Inclusion - **Kiki Dohman**, Cherriots

Events Oversight - **Connie McGee**, Commute with Enterprise

Accreditation - **Thom Cerny***, Toole Design

Finance - **Thom Cerny***, Toole Design

Governance - **Brendon Harrington**, Google

Membership - **Katie O'Sullivan**, WSP USA

Professional Development - **Jim Barr**, UVM

Public Policy - **Rob Henry***, GVF

International Conference - **Jamie Gaskill**, Colorado State University
and **Clark Rider**, University of Colorado Boulder

TDM-CPS

The following professionals have earned their TDM-CP credentials, proving their experience and mastery in the field. Congratulations to the individuals bolded in green, who became a TDM-CP in 2024.

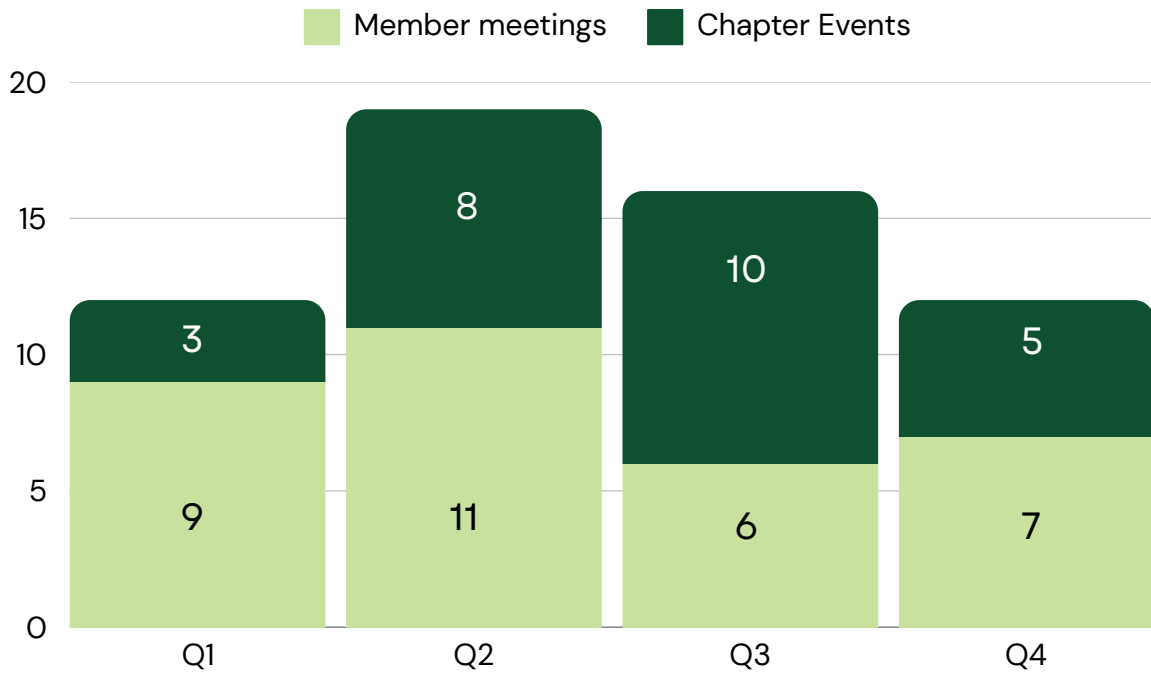
Aaron Buckley
Aaron Fodge
Aaron Gaul
Abby Bleything
Adrienne Boyd
Alex Temkin
Allie Velleca
Allison Simmons
Amanda Stevens
Andrea Leary
Andy Keeton
Bennett Foster
Billy Duss
Brian Canepa
Brian Robinson
Caitlin Styrzcula
Catherine Sanders
Christopher Bongorno
Courtney Reynolds
Daniel Allalemdjian
Daniel Kaempff
Daniel O'Donnell
Darin Lund
Dave Bergart
David Lieb
David McMaster
David Sorrell
David Straus
Destree Bascos
Diane Hanson
Eliza Yu-Dietz
Elizabeth Bastian

Emily Becker
Emily Haar
Emma Shlaes
Erika Benti
Estella Hollander
Eva Hsu
Evan Kenward
Evangelos Gatseos
Gary Hsueh
Geoff England
Greg Carter
Holly Parker
Ian Todreas
Izaak Onos
Jaime McKay
Jamila Owens
Jane Davaransky
Jeremy Greenwald
Jessica Alba
Johann Weber
Jonathan Hopkins
Jossimar Fuentes
Julia Wean
Karen Winger
Katie Marticke
Kelly Fetterman
Kendall Tiffany
Khan Shinwaray
Kristin Slaton
Larry Filler
LaShawn Martin
Lauren Travis

Lisa Kay Schweyer
Marie Cox
Marie-France Laurin
Marne Duke
Martin Ndegwa
Mary Anderson
Mary Thomasmeyer
Matt Boyer
Matt Meservy
Michelle Parker
Nicholas Quint
Olivia Kahn
Patrick Sullivan
Peter Williamson
Rachel Forseth
Rob Henry
Rosalind Tucker
Russell McDermott
Sabrina Green
Sara Hendricks
Sara Irick
Solomon Brumbaugh
Stacy Newcomer
Tanisha Hall
Thom Cerny
Thomas Harrington
Valerie Juguilon
Veronica Jarvis
Wendy Duren
Wendy Karsch
Zarina Infante



CHAPTER ACTIVITIES



Total 2024 activities include:

33

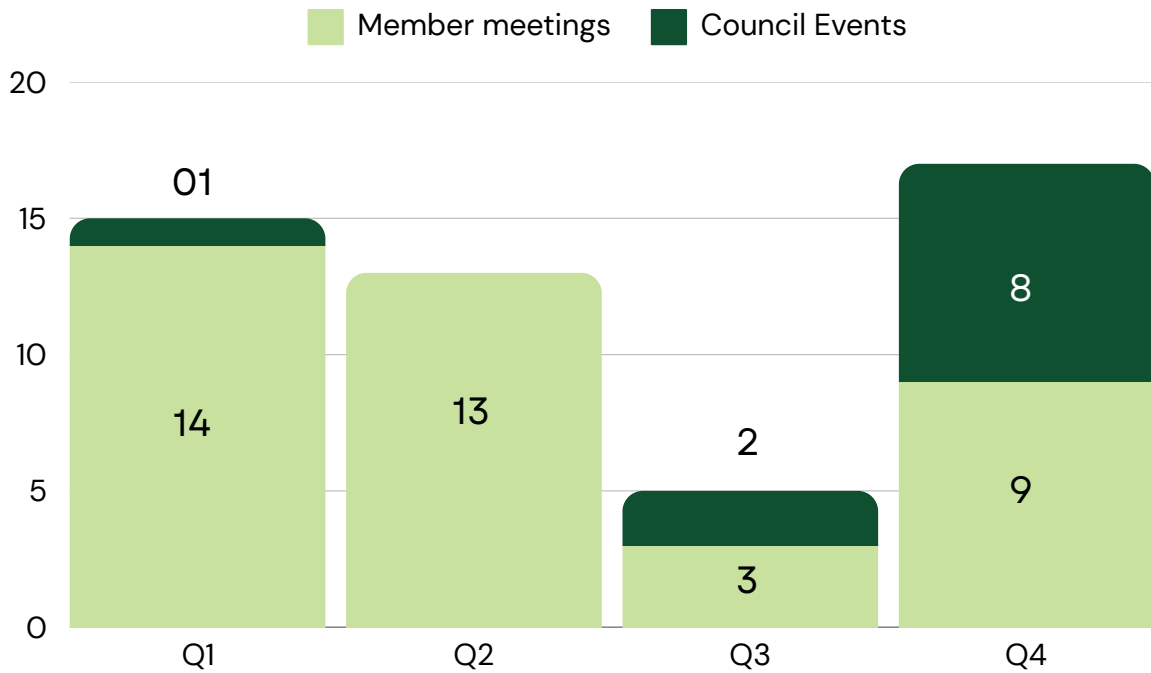
Member meetings

26

Chapter events



COUNCIL ACTIVITIES



Total 2024 activities include:

39

Member meetings

11

Council events

ACT Councils

- Carpool
- Employer
- Higher Education
- Marketing & Communications
- Micromobility
- Shuttle
- Technology & Innovation
- Transit
- TMA/TMO
- Vanpool

CORPORATE PARTNERS & SPONSORS



Thank you to our 2024 event sponsors!

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 Best Payment Solutions
 Colorado State University
 Commute with Enterprise
 Commutifi
 flexigo
 Fleet
 Genentech
 Hallcon
 Jawnt
 Liftango
 Love to Ride
 Luum by HealthEquity
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