



2020 ANNUAL REPORT

The premier organization for transportation demand management professionals.

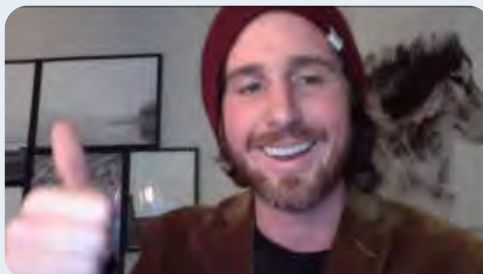
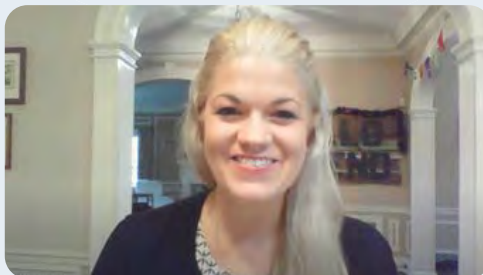


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LETTER FROM THE PRESIDENT



In such an unprecedented year, I am proud of the accomplishments this association and our members have made despite incredibly challenging circumstances. As much of the world's workforce found itself having to work from home, our members came together to share the obstacles they faced and develop solutions for effective teleworking and safe commuting.

It was exciting to see ACT launch new programs and services including several new ways for ACT members to virtually gather through our new online community forum, *Connect*, and at regular virtual discussions. I was also so inspired to see 60 members leap into action to serve on the Diversity, Equity & Inclusion (DE&I) Task Force, which led to the Board establishing a new DE&I Committee, ensuring these important issues remain a focal point for the organization moving forward.

Seeing our members come together during such a difficult year has taught us that we are all capable of more than we thought. I am so grateful for this exceptional group of transportation demand management professionals who work hard everyday to make the commute a better journey for everyone.

A handwritten signature in blue ink that reads "Connie McGee". The signature is written in a cursive, flowing style.

CONNIE MCGEE

President

Our Vision A Better Journey For Everyone

Our Mission

ACT strives to create an efficient multimodal transportation system by empowering the people, places, and organizations working to advance TDM in order to improve the quality of life of commuters, enhance the livability of communities, and stimulate economic activity.

Diversity Statement

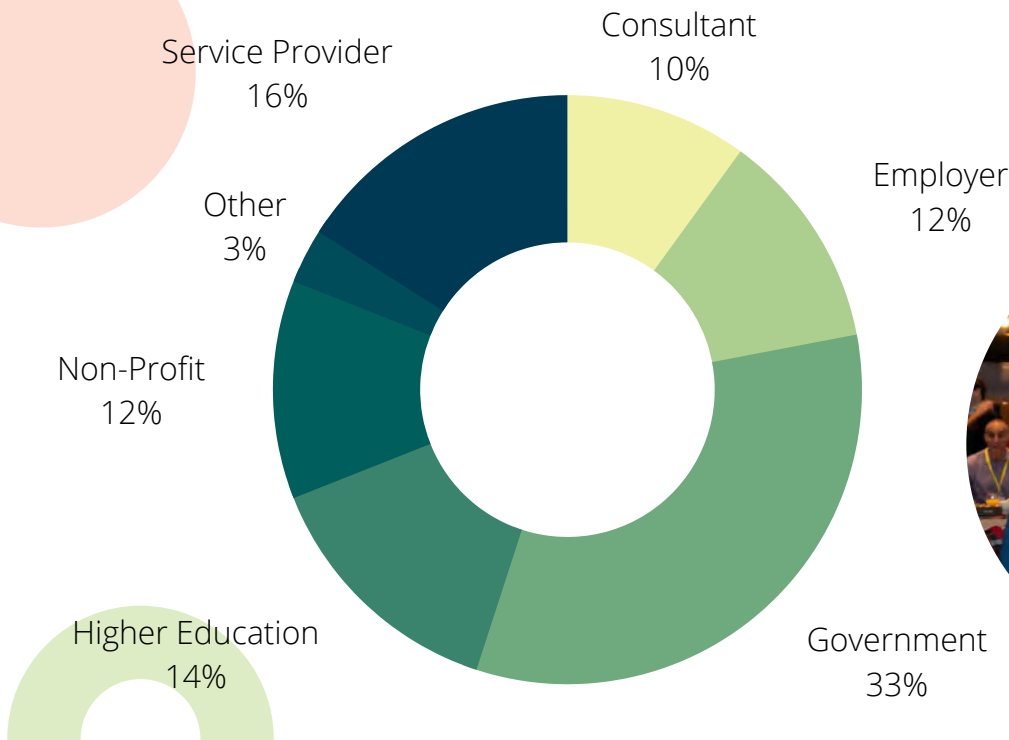
As an organization, ACT celebrates our differences, seeks and continues to improve equity, and supports a culture of respect. ACT is committed to a better journey for everyone in our communities, as we strive to improve the quality of life for all people.

ABOUT ACT

1,229 individual members

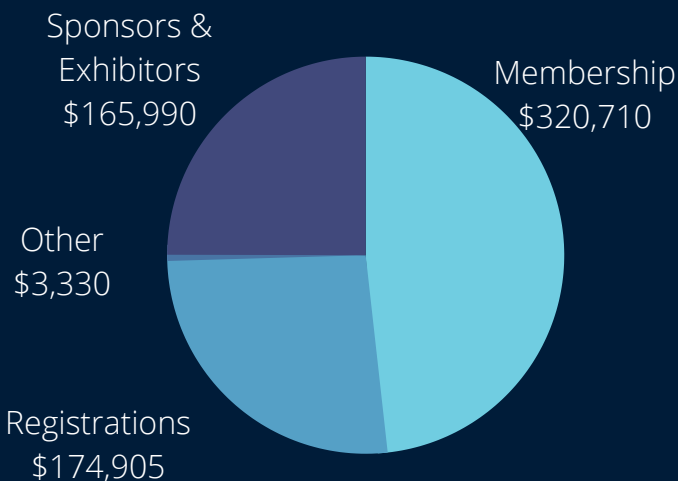
453 organization members

Our Members

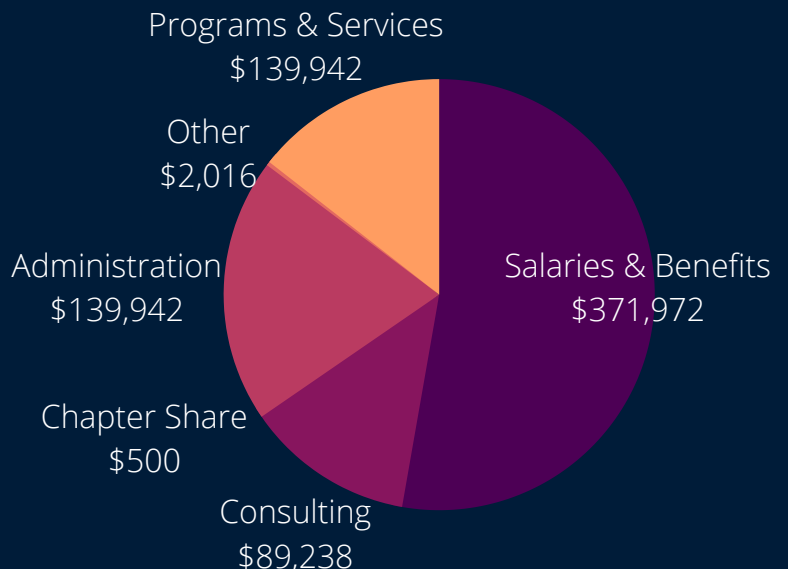


2020 Financial Summary

Income



Expenses



IMPACT! LEADERSHIP

The ImpACT! Leadership program recognizes, supports, and develops professionals in their growth as leaders in TDM. The Class of 2020 displayed exceptional leadership, adapting their projects to meet the challenge posed by the COVID pandemic.



Group Projects & 2020 Class Members

K-12 Staff Commuter Benefits

Brittany Barrett
Marie-France Laurin
David Zyck

ACT Virtual Discussions

Madeleine Feig
Melissa Foley
Kaite Justice

Handling the Coronavirus

Kelly Koster
Lloyd Nadal

ACT Swag Shop

Jane Davaransky
Megan Gribble
Edward Howard

Relationship Between TMAs/TMOs and Transit Agencies

Sylvia Crum
Tammy Quinn
Johann Weber

EMERGING MOBILITY VIRTUAL SUMMIT



ACT
**Emerging
MOBILITY**

Virtual Summit

April 28, 2020 1pm - 4:15pm EST

Scheduled to take place in Pittsburgh, PA, the **2020 Emerging Mobility Summit** needed to be quickly transitioned to a virtual gathering due to the pandemic.

The 2020 event featured deep dive presentations and shorter issue briefs on new mobility concepts in a 3-hour virtual summit. This marked the first virtual event for ACT in 2020.

490

attendees

16

presenters

3

panel sessions

2

issue briefs

VIRTUAL TDM FORUM

Having hosted two virtual events by the time the 2020 TDM Forum came around, we procured a new virtual platform that made attendees feel like they were at an in-person conference. Featuring virtual roundtables that attendees could pop in and out of to engage in conversation with the friends and peers they usually get to see at these events.



231

attendees

11

presenters

5

sessions

4

networking breaks

VIRTUAL INTERNATIONAL CONFERENCE



VIRTUAL INTERNATIONAL CONFERENCE

AUGUST 3-5, 2020 • #ACT20

ACT's largest annual event, the International Conference attracts hundreds of TDM professionals from across the world for engaging keynote speakers, a wide array of educational breakout sessions, networking opportunities, and the presentation of the ACT National Awards.

The 2020 conference featured keynote speakers Tamika Butler and Joseph Kopser, and featured live and pre-recorded sessions on topics from racial justice to pandemic response through a TDM lens.

593
attendees

150
presenters

41
sessions

15
awards presented



WEBINARS & VIRTUAL DISCUSSIONS

ACT Webinars have always provided our members with frequent opportunities to learn & share knowledge throughout the year.

71%
of ACT Members
rank webinars in
top 3 most valued
programs

16
webinars

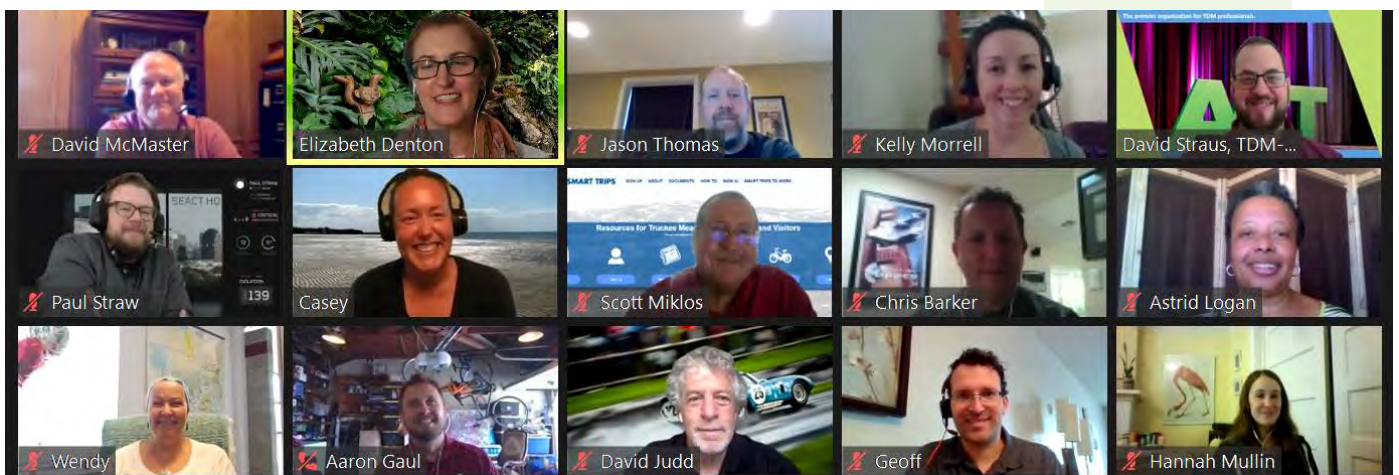
170
avg. attendees



In partnership with members of the 2020 ImpACT! Class, ACT launched a new program for members to stay connected while staying safe. What started as a way for members to share their responses to the pandemic and its impacts on their programs, transformed into a regular opportunity for ACT members to gather virtually to discuss relevant topics in TDM.

17 discussions

100 avg. attendees



TDM-CP

The long-awaited Transportation Demand Management Certified Professional (TDM-CP) program & exam was launched in 2020, welcoming 81 certified professionals. After a group of 26 beta testers passed the exam in the spring, the first public TDM-CP exam opened in the fall & winter. ACT members had been eagerly waiting for this new opportunity to elevate their status as TDM professionals and many members took the lead in creating study groups & contributing review materials in preparation for the exam.

81
TDM-CP
recipients

CONGRATULATIONS INAUGURAL TDM-CP RECIPIENTS!

Jessica Alba, TDM-CP
Mary Anderson, TDM-CP
Brittany Barrett, TDM-CP
Destree Bascos, TDM-CP
Roxanne Beltz, TDM-CP
Erika Benti, TDM-CP
David Bergart, TDM-CP
Abby Bleything, TDM-CP
Christopher Bongorno, TDM-CP
Adrienne Boyd, TDM-CP
Matthew Boyer, TDM-CP
Aaron Buckley, TDM-CP
Brian Canepa, TDM-CP
Thomas Cerny, TDM-CP
Kim Comstock, TDM-CP
Marie Elizabeth Cox, TDM-CP
Anthony De Simone, TDM-CP
Wendy Duren, TDM-CP
Geoffrey England, TDM-CP
Kelly Fetterman, TDM-CP
Larry Filler, TDM-CP
Aaron Fodge, TDM-CP
Rachel Forseth, TDM-CP
Aaron Gaul, TDM-CP
Emily Haar, TDM-CP
Tanisha Hall, TDM-CP
Diane Hanson, TDM-CP

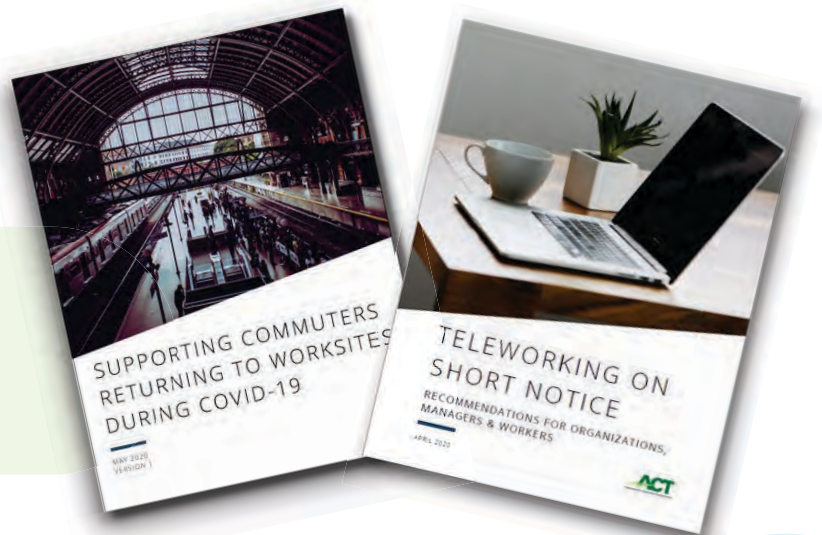
Thomas Harrington, TDM-CP
Sara Hendricks, TDM-CP
Robert Henry, TDM-CP
Estella Hollander, TDM-CP
Sarah Hollis, TDM-CP
Eva Hsu, TDM-CP
Valerie Juguilon, TDM-CP
Daniel Kaempff, TDM-CP
Wendy Karsch, TDM-CP
Andrew Keeton, TDM-CP
Marie-France Laurin, TDM-CP
Andrea Leary, TDM-CP
David Lieb, TDM-CP
Russell McDermott, TDM-CP
David E. McMaster, TDM-CP
Matthew Meservy, TDM-CP
Stacy Newcomer, TDM-CP
Cheryl O'Connor, TDM-CP
Daniel O'Donnell, TDM-CP
Jamila Owens, TDM-CP
Melody Parker, TDM-CP
Lisa Kay Pfannenstiel, TDM-CP
Courtney Reynolds, TDM-CP
Jessica Roberts, TDM-CP
Carlos Robles Malave, TDM-CP
Marne Rowland Duke, TDM-CP
Heather Salem, TDM-CP

Catherine Sanders, TDM-CP
Alexandra Scarborough, TDM-CP
Lisa Kay Schweyer, TDM-CP
Allison Simmons, TDM-CP
Patricia Sistrunk, TDM-CP
Kristin Slaton, TDM-CP
David Sorrell, TDM-CP
Manuel Soto, TDM-CP
David Straus, TDM-CP
Kimberly Stolz, TDM-CP
Patrick Sullivan, TDM-CP
Rachel Szakmary, TDM-CP
Puja Thomas-Patel, TDM-CP
Kendall Tiffany, TDM-CP
Ian Todreas, TDM-CP
Lauren Travis, TDM-CP
Rosalind Tucker, TDM-CP
Tiffany Updike, TDM-CP
Allison Velleca, TDM-CP
Caryn Walline, TDM-CP
Tracy Wang, TDM-CP
Julia Wean, TDM-CP
Peter Williamson, TDM-CP
Karen Winger, TDM-CP
Philip Winters, TDM-CP
Julia Woolley, TDM-CP
LeAnn Yamamoto, TDM-CP

SUPPORTING COMMUTERS RETURNING TO WORKSITES DURING COVID-19

Inspired by the publication produced by the Telework Council in the early days of the pandemic, a group of ACT members representing a variety of sectors collaborated to produce the *Supporting Commuters Returning to Worksites During COVID-19*.

This publication serves as a resource to employers, employees and service providers of various commute modes so commute options other than single-occupancy vehicles could remain safe for commuters returning to the worksite.



Special thanks go to the following individuals for lending their time and expertise to the development of this resource:

Nick Abel (Commute Seattle), Jessica Alba, TDM-CP (Stanford University), Michelle Althoff (Commute with Enterprise), Chris Arabia (VA Dept. of Rail and Public Transit), Stacey Burton (KIPDA), Thomas Cerny, TDM-CP (AECOM), Mark Cleveland (Hytech), Shannon Dulaney (Spin), Patrice Espinosa (Bikes Make Life Better), Jim Gascoigne (Charles River TMA), Shuchi Gupta (Triangle J COG), Tom Harrington (Intuit), Edward Howard (TransLoc), Kaite Justice (Valley Regional Transit), Marie-France Laurin (Netlift), Bobby Lauterjung (Beeline Mobility), Connie McGee (Commute with Enterprise), David McMaster, TDM-CP (Houston Metro), Mark Melnyk (Starbucks), Halie Mitchell (VA DOT), Dezra Nauls (Houston Metro), Brian Nelson (ABC Companies), Bryan O'Connell (ABC Companies), Lisa Kay Pfannenstiel (Movability), Courtney Reynolds, TDM-CP (VHB), Lizzie Ryan (Scoop), Courtney Schultz (Charlotte Area Transit System), Lisa Kay Schweyer, TDM-CP (Carnegie Mellon University), Chris Simmons (Ann Arbor Area Transportation Authority), Beth Snoke (The Ohio State University), Nicole Stern (ACHD Commuteride), Chris Vazquez (Pablito), Julia Wean (Steer)

CONNECT

In September, ACT launched a new online community forum for ACT members called *Connect: Where ACT Brings the TDM Community Together*. Here, ACT members can post questions, share research, and stay in touch with their peers. ACT Chapters and Councils use *Connect* to continue conversations after webinars and share details for upcoming programs & events.

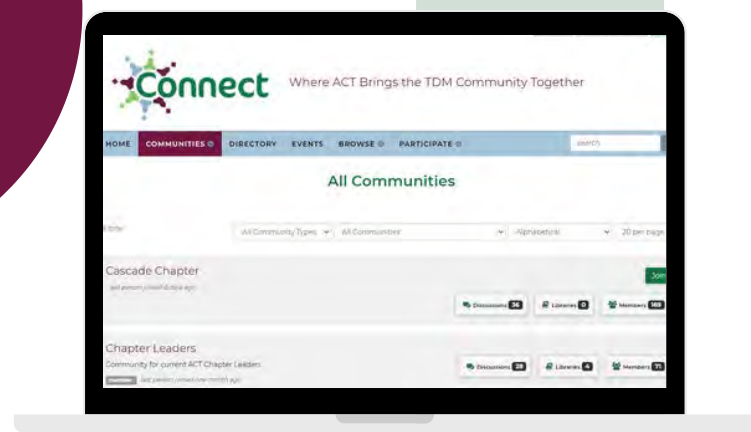


420
members
have joined

81
conversation
threads

97
replies
posted

18
communities
to join



DIVERSITY, EQUITY & INCLUSION EFFORTS

In the summer of 2020, ACT established a Diversity, Equity & Inclusion (DE&I) Task Force to explore and recommend opportunities and initiatives to ensure that ACT is an inclusive community for all TDM professionals. By the end of the year, the Board established a new DE&I Committee to ensure these important issues remain a focal point of ACT moving forward.

“ACT stands in support of **equality** and **justice** for all. As an industry we look to expand transportation options for all users and we look to build a transportation system that serves **every member** of society no matter the color of their skin, their abilities, or their economic status. As TDM professionals, we cannot permit discrimination within our programs and services and in no way should we allow for discrimination to go unchecked in the world around us.”

– ACT Statement Announcing DE&I Task Force

63
members
joined the
task force

The DE&I Task Force also worked to develop and distribute a comprehensive survey to the ACT membership to gain a better understanding of the various identities that make up our community.



CHAPTERS & COUNCILS

ACT Chapters provide TDM professionals with a regional community focused on carrying out ACT's goals on a local or regional level. Chapters host their own webinars, meetings, and conferences and provide scholarships to ACT National events.

ACT has five issue-focused councils where members can share research and learn around focused industry topics like Employer, Telework, Transportation Management Association (TMA), University, and Vanpool. Councils host sessions at ACT National events, webinars, meetings, and conduct research.

75
collective
chapter
meetings &
events

34
collective
council
meetings &
events

Thank You 2020 Chapter & Council Volunteer Leaders!

Dan Allalemdjian	Sabrina Glenn	Lisa Lin	Ruth Reiman
Becky Alper	Rebecca Granite-Johnson	Astrid Logan	Heather Reiners
Michelle Althoff	Jacob Greig	Amanda Luecker	Jessica Sanborn
Darlene Amaral	Megan Gribble	Robin Mack	Elham Shirazi
Georgina Arias	Kathryn Hagerman	Mary Marshall	Danny Silva
Chris Barker	Ben Hammer	LaShawn Martin	David Sorrell
Brittany Barrett	Diane Hanson	Traci McPhail	Manuel Soto
Elizabeth Bastian	Tom Harrington	Mark Melnyk	Joe Stainsby
Erika Benti	Alicia Hartman	Scott Miklos	Nicole Stern
Abby Bleything	Bonnie Hawley	Melissa Molina	Sharon Stockwell
Aaron Buckley	Kerry Haywood	Holly Morello	Paul Straw
Emily Cass	Erika Heinz	Michael Moriarty	Jason Thomas
Kevin Chau	Anthony Hickton	Kelly Morrell	Kendall Tiffany
Shawn Chavira	Debbie Hoffmann	Hannah Mullin	Dia Turner
David Cook	Olivia Holden	Dezra Nauls	Kristina Valenzuela
Ronda Craig	Kelly Hostetler	Paul Nelson	Allie Velleca
Dan Deanda	Eva Hsu	Nhan Nguyen	Caryn Walline
Kiki Dohman	Ken Jarocki	Eddie Ozawa	Julia Wean
Geoff England	Deborah Jones	Dayna Paszkiet	Phil Winters
Aaron Fodge	David Judd	Tony Perez	Felicia Woodruff
Noah Fox	Wendy Karsch	Tim Phelps	Kelly Woodward
Tamar Fuhrer	Bronwen Keiner	JC Porter	
Aaron Gaul	Sonya Landrum	Carson Priest	

ADVOCACY

2020 was a successful year on ACT's public policy front in advancing the support of TDM at the federal level.

Success!

- **MORE Through TDM Act introduced by Congressman Dan Lipinski (D-IL)**
- **House Select Committee on the the Climate Crisis includes TDM recommendations in report to Congress**
- **TDM definitions and funding included in INVEST in America Act**
- **TDM supportive language included in T-HUD Appropriations Subcommittee Report**



Member Briefing Calls

- **(April) Congressman Price updates ACT Members on the status and timeline of the CARES Act stimulus package, highlighting the funds dedicated to transit agencies and Amtrak.**
- **(April) Congressman DeFazio shared his priorities for a federal infrastructure package, namely material and climate resiliency. The INVEST in America Act was introduced in the House a few months later.**
- **(December) Congressman Garcia joined ACT Members to provide updates on the priorities of the 117th Congress and his efforts to improve transit funding.**



Rep. David Price (D-NC)














Rep. Peter DeFazio (D-OR)



Rep. Chuy Garcia (D-IL)

SPONSORS

Thank You 2020 Corporate Partners!

CHAMPION		CHAMPION		CHAMPION	
CHAMPION		CHAMPION		CHAMPION	
CHAMPION		LEADER		LEADER	
LEADER		PATRON			

Thank You Additional 2020 Events Sponsors!

- | | |
|---|--|
| <ul style="list-style-type: none"> AECOM Beeline Mobility Hallcon ICF Moovit | <ul style="list-style-type: none"> MCI OneCommute TransWest UrbanTrans |
|---|--|

BOARD OF DIRECTORS

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Connie McGee

Commute with Enterprise



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Beth Snoke, The Ohio State University

Thomas Cerny, AECOM

Craig Cotton, Texas Tech

Aaron Fodge, Colorado State University

Lisa Kay Schweyer, Carnegie Mellon University

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Courtney Schultz, Charlotte Area Transit System

Kiki Dohman, Cherriots Rideshare

ACT Staff

David Straus, Executive Director

Casey Murphy, Director of Programs & Events

Elizabeth Denton, Member Experience Manager

Amanda Brangwynne, Membership & Communications Coordinator

ASSOCIATION FOR COMMUTER TRANSPORTATION

www.actweb.org
info@actweb.org

A photograph of a stage with a red and gold patterned carpet. In the center, large, three-dimensional green letters spell out 'ACT'. The background consists of purple and blue curtains. The letters are illuminated from below, casting a soft glow on the carpet.

ACT