



# **ASSOCIATION FOR COMMUTER TRANSPORTATION**

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# MISSION & VISION

## Our Vision

**A Better Journey for Everyone**

## Our Mission

ACT strives to create an efficient multimodal transportation system by empowering the people, places, and organizations working to advance TDM in order to improve the quality of life of commuters, enhance the livability of communities, and stimulate economic activity.



# LETTER FROM THE PRESIDENT



It's hard to believe how fast 2019 went. For ACT, the year saw many achievements, among those were launching and completing a 5-year Strategic Plan, seeing record attendance at all of our events, announcing the launch of TDM-CP – a first ever TDM professional certification, and seeing the repeal of UBIT after two years of advocacy work.

This year marks the beginning of ACT's 2020-2025 Strategic Plan, setting ambitious goals in membership value, advocacy, and opportunities for professional development.

We are excited to continue improving our services as ACT's membership grows, ending 2019 with over 1,100 members, and providing more opportunities for TDM professionals to expand their knowledge and connect with one another. In addition to selling out all three of our major events, ACT also set out to host webinars on a monthly basis to increase the amount of interactive programming provided to members.

Just as the year was coming to a close, ACT's two-year effort to repeal the unrelated business income tax on transit benefits provided by exempt organizations finally succeeded with its inclusion in the 2019 Tax Extenders bill. Over the past year, ACT staff and volunteers held over 50 legislative meetings and collected information on the impacts from ACT members to share with congressional offices.

I want to thank all the hard-working volunteers and members that make up ACT's chapter, council, and National Board of Directors-- without you this community would not be the same.

A handwritten signature in blue ink that reads "Connie McGee".

Connie McGee  
ACT President



# BY THE NUMBERS

**418**

ORGANIZATIONS

**1,101**

TDM  
PROFESSIONALS

**23**

SELF-EMPLOYED

**10**

RETIRED

**17**

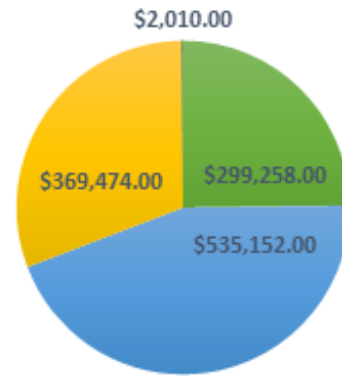
STUDENTS



# FINANCIALS

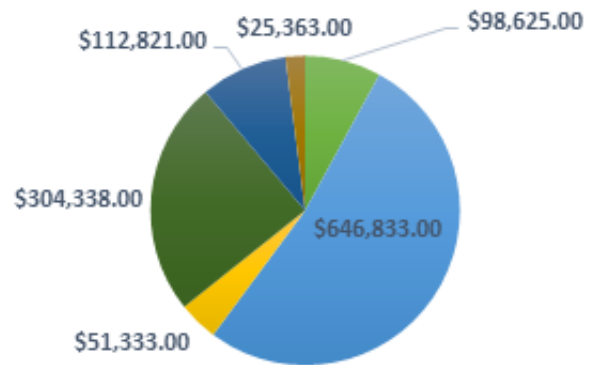


## Revenues



- 
 Membership
- 
 Registrations
- 
 Sponsorships/Exhibits
- 
 Other

## Expenses



- 
 Administration
- 
 Conference/Events
- 
 Chapter Share
- 
 Salaries/Benefits
- 
 Consulting Services
- 
 Bank Fees

# ADVOCACY



## MORE Through TDM Act

In 2019, ACT announced legislation focused on solidifying the importance and support of TDM as a key strategy for federal transportation policy. The **Mobility Options, Resiliency, and Efficiency (MORE) Through Transportation Demand Management (TDM) Act** is sponsored by Rep. Daniel Lipinski (D-IL). The Act would codify a definition for TDM and layout new policies and programming to support TDM strategies.



**50**  
LEGISLATIVE  
MEETINGS



# ADVOCACY

## Repeal of UBIT on Transportation Benefits

In December, ACT achieved a major legislative victory after a two-year effort to repeal the unrelated business income tax (UBIT) on the value of transportation fringe benefits provided by exempt (nonprofit) organizations. The repeal was included in the 2019 Tax Extenders Bill and signed into law on December 20, 2019.

"We commend the Association of Commuter Transportation (ACT), for its work. It is a big victory for all our staff that rely on public transportation each day," stated **Beth Snoke**, The Ohio State University and member of ACT's Board of Directors.

"What an amazing feat with the repeal of UBIT, this was a tremendous gift for the New Year and very welcome as we prepare our budget for next year," said **Jeff Olschwang**, UCLA and member of ACT's Public Policy Committee.



# INTERNATIONAL CONFERENCE

**AUGUST 2-5, 2019  
NEW YORK CITY, NY**

**Keynote Speakers:**

**Gil Penalosa, 8 80 Cities**

**Janette Sadik-Khan, Bloomberg Associates**

**644**  
ATTENDEES

**32**  
**Sponsors**

**33**  
**Exhibitors**

**40**  
**Breakout Sessions**





# TDM FORUM

**NOVEMBER 11-12, 2019  
SEATTLE, WA**

**265  
Attendees**

**17  
Sponsors**



# EMERGING MOBILITY SUMMIT



**APRIL 16-17, 2019  
AUSTIN, TX**



**ACT  
Emerging  
MOBILITY SUMMIT**

**Summary Report**

April 16-17, 2019  
Austin, Texas



**159**  
ATTENDEES





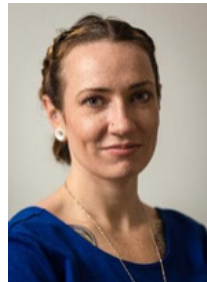
## Class of 2019



**Sana Ahmend**  
ALTRANS



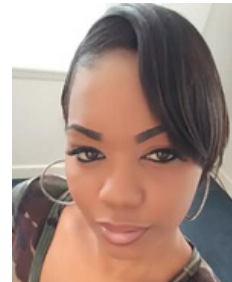
**Elizabeth Bastian**  
University of Washington



**Kendle Bjelland**  
WSDOT



**Jacob Brett**  
WSDOT



**Jessica Charles-Allen**  
Anne Arundel County  
Office of Transportation



**Marie Cox**  
Arlington Transportation  
Partners



**Allison Crump**  
City of Boulder



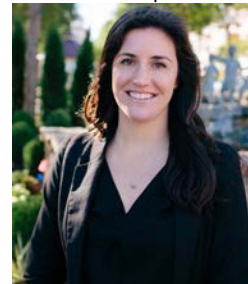
**Andie Fritz**  
ICF



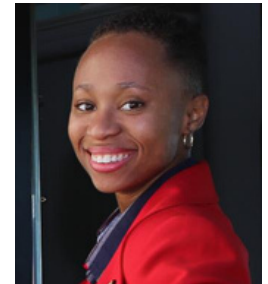
**Kevin Futhey**  
Commute Seattle



**Matt Getty**  
Agile Mile



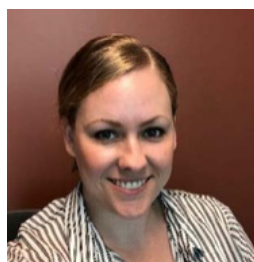
**Sheila McGraw**  
Arlington  
Transportation Partners



**Destiny O'Loughlin**  
Gwinnett County DOT



**Dayna Paszkiet**  
Commute with  
Enterprise



**Heather Salem**  
Genentech



**Jessica Sanborn**  
Google



**Christina Torkelson**  
Ada County Highway  
District Commuteride



**Stacey Weiss**  
GVF



# 40 UNDER 40 AWARDS

## Congratulations to Our 2019 Class!

**Linsey Burch**, Wells + Associates

**Chelsea Carter**, AECOM

**Christopher Chop**, MaineHealth | Maine Medical Center

**Abdallah Daboussi**, UCLA Transportation

**Ben Dalton**, RideAmigos

**Erin David**, Alta Planning + Design

**Alex Gibson**, TransLoc Inc.

**Danielle Glaser**, LinkedIn

**Thomas Hamed**, City of Alexandria

**Michael Helta**, Maryland Transit Administration

**Kelly Hostetler**, Luum

**Rachel Jallits**, Facebook

**Shawn Kelly**, WeDriveU

**Lori La Riva**, SBCAG Traffic Solutions

**Christy Lee**, Destination Sales & Marketing Group

**Katie List**, Foursquare ITP

**Erica Liston**, Commute with Enterprise

**Lily Lowder**, Alamo Area Metropolitan Planning Organization

**Weiser Manzano**, Salesforce

**Adrienne Moretz**, SACOG

**Louis Pappas**, Bird Rides Inc.

**Ross Peizer**, Community Transit

**Raul Peralez**, San Jose Office of Council District 3

**Justin Rees**, Ride Systems

**Marc Rivers**, Nike

**Aslyne Rodriguez**, EmpowerBus

**Jessica Sanborn**, Google

**Courtney Schultz**, Charlotte Area Transit System

**Sarah Spicer**, City of Seattle Department of Transportation

**Joseph Stainsby**, Vanpool Alliance

**Federico Tallis**, VHB

**Christina Torkelson**, ACHD Commuteride

**Jimmy Tran**, UCLA Transportation

**Erick Van Wagenen**, WeDriveU

**Ricardo Vera**, NCR

**Kristina Walker**, Downtown on the Go

**Julia Wean**, Steer

**David Weisman**, Scoop Technologies Inc.

**Maria Westervelt**, Bird Rides Inc.

**Lia Yim**, Kite Pharma

# ACT NATIONAL AWARDS

## Congratulations to the 2019 Recipients!

- Best Print Marketing:** Emory University
- Best Social Media:** Pulsar Advertising/Foothill Transit
- Best Website Launch:** Livable Buckhead
- Best Overall Marketing Campaign:** Rogue Valley Transportation District
- Outstanding TMA:** TravelWise
- ETC Champion:** Tamar Fuhrer
- Excellence in Advocacy:** Keep California Moving (ACT SoCal & NorCal)
- Outstanding Building and Development:** Carolina Square – Chapel Hill
- Excellence in Planning:** Town of Chapel Hill – Go Chapel Hill
- Excellence in Research:** CTDOT/AECOM
- Active Commuting (tie):** Bird & Daimler Trucks North America
- Best Overall Program:** Columbia University
- Public Transit:** Capital Metropolitan Transportation Authority
- Ridesharing:** Raider Ride/Texas Tech
- Telework:** Mercedes Benz USA

## President's Awards

- Emerging Leader:** Alix Scarborough, Movability
- Chapter of the Year:** Northern California
- Extraordinary Service:** Ruth Reiman, Kerry Haywood & Lisa Kay Schwyer
- TDM Champion:** Aaron Fodge, Colorado State University



# TDM EXCELLENCE AWARDS



**Small Government**  
**RTC Washoe**



**University**  
**OHSU**



**Employer**  
**Microsoft**



**Transit**  
**Capital Metro**



**Large Government**  
**City of Seattle**



# CHAPTERS & COUNCILS

**44**  
CHAPTER EVENTS

**15**  
SCHOLARSHIPS AWARDED



**11**  
COUNCIL MEETINGS



# ACT BOARD & STAFF



## BOARD OF DIRECTORS

### Officers



**President**  
**Connie McGee**  
Commute with Enterprise



**Vice President**  
**David McMaster**  
MTA of Harris County



**Secretary**  
**Luanna Huber**  
Walt Disney Company



**Treasurer**  
**Wendy Duren**  
Destination Sales & Marketing Group



**Parliamentarian**  
**Peggy Schwartz**  
North Bethesda Transportation Management District



**Immediate Past President**  
**Rob Henry**  
GVF

### At-Large Directors

- Jim Barr**, University of Vermont
- Thomas Cerny**, AECOM
- Maureen Farrell**, GVF
- Brendon Harrington**, Google
- Frank T. Mongioi, Jr.**, ICF International
- Beth Snoke**, The Ohio State University
- Rob Sadow**, Scoop
- Ed Taffet**, WageWorks

### At-Large Chapter Directors

- Kiki Dohman**, Cherriots
- Ryan Croft**, TransitScreen
- Teri Quici**, CATA
- Kevin Chau**, Commute with Enterprise
- Kim Comstock**, Commute.org
- Dan O'Donnell**, Odonnell Company
- Craig Cotton**, Texas Tech University
- Aaron Fodge**, Colorado State University
- Michelle Parker**, Triangle Transit
- Bill McCaughey**, Innovative TDM Solutions
- Chris Barker**, Keolis

## ACT STAFF

- David Straus**, Executive Director
- Casey Murphy**, Director of Programs & Events
- Amanda Brangwynne**, Membership & Communications Coordinator



# CORPORATE PARTNERS & SPONSORS



## Thank You to Our 2019 Event Sponsors!

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 CelWell  
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 DoubleMap  
 Edenred Commuter Benefit Solutions  
 Foursquare ITP  
 Hallcon  
 Hytch  
 ICF  
 King County Metro

Liftango  
 Love to Ride  
 Lyft  
 MCI Coach  
 Nelson/Nygaard  
 Optibus  
 Pablito  
 Moovit  
 Share Now  
 SeatsX  
 Steer  
 The Gotcha Group

The Ohio State University  
 TN DOT  
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 TransWest  
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 UrbanTrans  
 Via  
 WageWorks  
 Walt Disney Company  
 Waze Carpool



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