

# Connections Newsletter

Your central source for association and industry happenings



Events

Join ACT

Policy

News

## In this edition

Executive  
Director's Report  
September 2025

Car Trip Rates Are  
Falling in  
European Cities —  
Will US Cities  
Follow?

Member Spotlight:  
Shobhit Gupta

Check Out These  
TDM Week  
Highlights

From the ACT  
Archives: 2016  
Conference  
Program

Reporting Back  
from the DC Fly-In

Become an  
Accredited TDM  
Organization  
(TDM-AO)

Congratulations,  
2026-2027 At-  
Large Directors

Sidebar Survey:  
Favorite Commuter  
Benefits

Greetings!

As this year marks ACT's **40th Anniversary**—four decades of advancing commuter transportation and Transportation Demand Management, we plan to spend time each month reflecting on what ACT has achieved. From humble beginnings to becoming the premier voice for TDM, our journey has been driven by passionate professionals like you who believe in building better journeys for everyone.



For me, ACT has been part of my professional journey from the very beginning. In 1999, fresh out of school and just starting my career, ACT was the first professional association I joined. At my very first Patriot Chapter meeting, they announced a need for a volunteer Secretary. I raised my hand—despite the fact that I could barely read my own handwriting when taking notes!

That small step launched a path that took me from Chapter President to International Conference Chair, to the National Board, and ultimately to the role of Executive Director.

As we celebrate [ACT's 40th Anniversary](#), I invite you to join us in honoring this incredible journey—reflecting on our past while boldly shaping our future.

On the topic of shaping our future, I'm pleased to share the results (below) of our recent **Board of Directors election**. Please join me in congratulating the dedicated leaders elected to serve, and in thanking all candidates who stepped forward to contribute their talents. ACT's strength lies in this remarkable community of members who lead and serve at every level.

On the professional development front, momentum is growing. More members are pursuing the [TDM-Certified Professional \(TDM-CP\)](#) credential, underscoring our commitment to raising the bar for the...

[Keep reading the Executive Director's Report for details about TDM-AO, ACT's 2025 Fly-In, the TDM Forum, and more...](#)

A circular logo for the ACT TDM Forum in Portland, OR, scheduled for October 28-29, 2025. The logo features the ACT logo and the text "TDM FORUM PORTLAND, OR OCTOBER 28-29, 2025".

**THE PRICE GOES UP  
AFTER OCTOBER 3!**



MEMBER ARTICLE

## Car Trip Rates Are Falling in European Cities — Will US Cities Follow?

Across the US, many communities aspire to cleaner air, reduced congestion, affordable housing, and lower CO<sub>2</sub> emissions. These goals often feel overwhelming, but as we heard at the [2024 TDM Forum](#) in Charlotte, NC, some US cities are making real progress. For example:

- **Denver, CO's** zoning code requires developers to submit and regularly comply with a TDM plan and eliminates minimum parking requirements, urging residents and employees to...

*Article by Paul Curtis and Ian Todreas of SLR Consulting.*

Keep reading



MEMBER SPOTLIGHT

## Member Spotlight: Shobhit Gupta

With a passion for strategic problem-solving and a global outlook, Shobhit leads international business and growth at MoveInSync, driving GTM strategy, sales, marketing, and customer success across 39+ countries. An engineer turned business leader, he brings 14+ years of experience with Disney, Ola, and Kearney, blending technology, strategy, and execution at scale.

MoveInSync is the world's largest corporate and university commute platform, serving 400+ clients, including 90 Fortune 500 companies, across 39 countries. Headquartered in Bangalore...

Meet Shobhit





TDM WEEK

## Check Out These TDM Week Highlights

[TDM Week 2025](#) was nothing short of inspiring. From ACT's DC Fly-In to engaging chapter-led activities, the energy was high and participation was strong. All eyes were on this observance, and together we put a spotlight on TDM and how it makes communities more connected, sustainable, and resilient.

Whether you attended an event, shared your story on social media, or used our toolkit to share TDM Week with your network, thank you for getting involved! Your enthusiasm for the industry and its many benefits helped amplify the message, spark meaningful...

Keep reading



EVENT



40TH ANNIVERSARY

## From the ACT Archives: 2016 Conference Program

We're a month away from our time in the City of Roses, so let's rewind to the last time we were there. In 2016, ACT's International Conference was held in Portland, and in honor of our [40th anniversary](#), we've pulled the [program out from the archives](#)!

Were you there? Was that conference before your time? Take a stroll down memory lane and [check out the sessions, leadership team, and sponsors](#) to see how content has evolved over the years. Then, get ready to head back to Oregon for the [TDM Forum](#) in just a few weeks!

View the program



ACCREDITATION

## Reporting Back from the DC Fly-In

Last week, ACT assembled a group of members in Washington, DC for our [2025 Fly-In](#). These action-packed two days included Congressional meetings and a meeting with USDOT to discuss ACT's priorities and highlight TDM.

Aided by staff and the association's government affairs team, members met with **a total of 20 offices - 14 Republican and 6 Democrat**. It was a successful and impactful event, and we are grateful for all who joined us for it!

[More about the Fly-In](#)



BOARD OF DIRECTORS

## Congratulations, 2026-2027 At-Large Directors

In case you missed it, the results are in! ACT members voted to elect [six incredible leaders](#) who will serve as At-Large Directors beginning in January. These individuals are bringing their passion and vision to steer ACT's future and uplift the TDM field:

**Kendle Bjelland**  
**Kathryn Hagerman Medina**  
**Jesse Kafka**  
**Andy Keeton, TDM-CP**  
**Caitlin Styrzcula, PMP, TDM-CP**  
**Ian Todreas, TDM-CP**

Thank you to everyone who voted and every candidate who stepped

## Become an Accredited TDM Organization (TDM-AO)

Put your organization on the map as a TDM leader! [Becoming a TDM-AO](#) proves you possess the excellence, vision, and results required to perform outstanding TDM services.

Interested in learning more? [You're invited to an open house](#) happening on **October 22 at 2 p.m. ET** to learn more about accreditation and why it is so valuable for your organization. Come prepared with questions or simply get ready to listen. We hope to see you there!

[Join the open house](#)

## Sidebar Surveys

The first [Sidebar Survey](#) results are in! We asked "Which TDM newsletters do you read," and here's what participants had to say:

- 1) The Micromobility Newsletter (42.9%)
- 2) Other TDM newsletters (28.6%)
- 3) I don't read any (14.3%)
- 4) Along for the Ride (9.5%)
- 5) Ride AI (4.8%)

Read [more about Sidebar Surveys here](#) and check out this month's questions below!

## What's Your Favorite Commuter Benefit?

[Free transit pass](#)

[Secure bike room](#)

[Preferred carpool/vanpool parking](#)

[Showers and lockers](#)

Thank you for engaging with others in the TDM community and learn more about their commuting habits!

up to run!

[Meet the Directors](#)

### Career Hub

[Chief Congestion Officer &  
Executive Director, Strategic Capital  
Coordination](#)  
City of Toronto

[Transportation Electrification  
Program Manager](#)  
Caltrans

[WAY TO GO Program Coordinator](#)  
MARC

[View more](#)

### RFP Hub

[Nationwide TMA/TMO Survey RFP](#)  
ACT's TMA/TMO Council  
*\*Deadline extended! Due October 3*

[State of Carpooling RFP](#)  
ACT's Carpool Council  
*Proposals due October 17*

[RFP Hub](#)

[More about Sidebar Surveys](#)

### Upcoming Events and Programs



[ACT's 2025 TDM Forum](#)

*Regular registration ends  
October 3*  
October 28-29, 2025  
Portland, OR



[ACT's 40th Anniversary](#)

*Between our 39th and 40th Annual  
International Conferences.*

[Get involved with the programming!](#)



**THE HOTEL BLOCK CLOSING  
ON OCTOBER 6!**

**TDM-CP®**

Congratulations to **Tommie Lorene** and **Michael Wandler** for completing the requirements to become Transportation Demand Management - Certified Professionals (TDM-CPs) this month!

[Learn about becoming a TDM-CP...](#)

**Welcome, new members!**

**Cascade Chapter**  
**Danielle Jacobs**, Commute Seattle  
**Theresa LaRue**, University of

**Prahallad Badami**, Humphreys  
University



Washington  
**Phillip Worth**, Kittelson & Associates  
**Mark Zandonella**, Oregon State University

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#### **Chesapeake Chapter**

**Samuel Andrews**, Commutifi

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#### **Mid-Atlantic Chapter**

**Ava Somera**, Greater Rochester Clean Cities and Communities  
**Junran Tao**, Stevens Institute of Technology  
**Kimberly Clark**, Centre Area Transportation Authority  
**Macy Stone**, Stevens Institute of Technology  
**Ton Chookhare**, Via Transportation  
**Vaibhav Ganeriwala**, Stevens Institute of Technology

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#### **Midwest Chapter**

**Ben Ruedinger**, University of Wisconsin Milwaukee

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#### **Northern California Chapter**

**Charles Marshall**, Last Mile Partnership

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#### **Rocky Mountain Chapter**

**Bryce Anderson**, Colorado State University

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#### **SEACT Chapter**

**Alice Chen**, Vanderbilt University  
**Bradley Crostick**, City of Boca Raton  
Hart Evans, NC Department of Transportation  
**Isabel Greer**, Vanderbilt University  
**Kayla Kornfeld**, Vanderbilt University  
**Jorge Mendoza**, Vanderbilt University  
**Sean Brust**, Vanderbilt University  
**Spencer Gribben**, Vanderbilt University

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#### **Southern California Chapter**

**Malia Josephine**, County of Santa Barbara

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#### **Valley of the Sun Chapter**

**Kate Geisenhaver**, Maricopa County Travel Reduction Program  
**Austin Whitehead**, University of Utah

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[Become a member today!](#)

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues you trust to provide you with the best practices? Are you seeking a network of industry peers to tap into for support?

You'll gain these benefits and more as a member of ACT! Become one today to join an association that has your back and equips you with the knowledge, tools, and resources you need to advance sustainable transportation options in your community.

[Join today](#)



[Career Hub](#)

[Membership](#)

[Webinar Library](#)

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