

# Connections Newsletter

Your central source for association and industry happenings



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Greetings!

Rising gas prices often bring travel habits back into the national conversation. A recent [Today Show](#) segment highlighting carpooling “making a comeback” reflects how quickly attention shifts when costs rise, reminding us that people do reconsider how they get around when conditions change. While these moments can influence short-term behavior, they also point to a longer-term lesson: dependable, efficient transportation options matter regardless of fuel prices.



TDM programs are effective not because prices go up or down, but because they provide consistent choices that reduce uncertainty, improve reliability, and support everyday travel needs. History shows interest in transportation options grows when gas prices rise and fades when they fall, underscoring the need for strong, ongoing education and investment.

Gas prices will always fluctuate, whether caused by policy decisions, nature, or conflict. The need for predictable, sustainable, and resilient transportation will not. As members and TDM professionals, this is an opportunity to lean into our role as educators and trusted resources, using moments like this to reinforce the everyday value of TDM, share success stories like those gathered in our [2025 Global TDM Impact Report](#), and ensure programs remain visible and supported no matter the external conditions. By doing so, we help build a transportation system that is prepared not just for today's headlines, but for the long term.

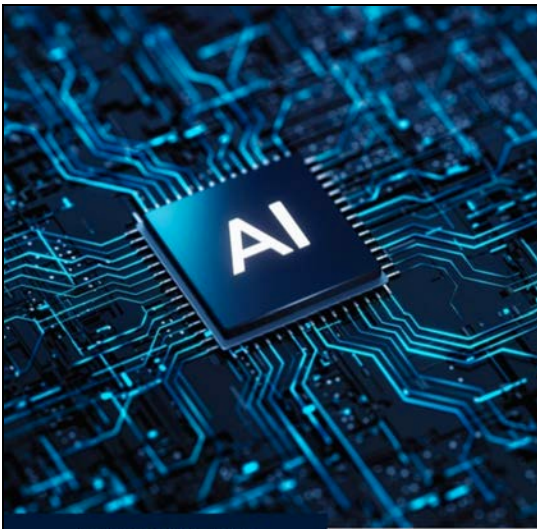
That same long-term approach is why ACT's advocacy for the [Maximizing Transportation Efficiency Act](#) is so important. The legislation reflects what our industry knows to be true: effective transportation solutions depend on sustained investment in strategies that help people travel more efficiently every day, not just during periods of economic pressure.

[Keep reading the Executive Director's Report for updates about ACT's new policy platform, upcoming Board elections, and more...](#)

**SAVE \$100**

**ACT**  
40TH ANNUAL INTERNATIONAL CONFERENCE  
PHILADELPHIA, PA  
JULY 26-28, 2025

**#ACT26 EARLY BIRD REGISTRATION ENDS TOMORROW!**



MEMBER ARTICLE

### TDM Tidbits: How to Leverage AI in TDM

AI is quickly reshaping how TDM professionals understand and influence travel behavior. From anticipating shifting commute patterns to refining program design with greater precision, AI offers new tools to strengthen impact and...

*TDM Tidbit with responses from Jossimar Fuentes, TDM-CP, Peter Williamson, TDM-CP, and Eliza Yu-Dietz, TDM-CP*

[Keep reading](#)



MEMBER SPOTLIGHT

### Member Spotlight: Briana Perez

Meet Briana Perez, a Red River Chapter member and Associate Project Manager with the City of Austin Transportation and Public Works Transportation Demand Management team.

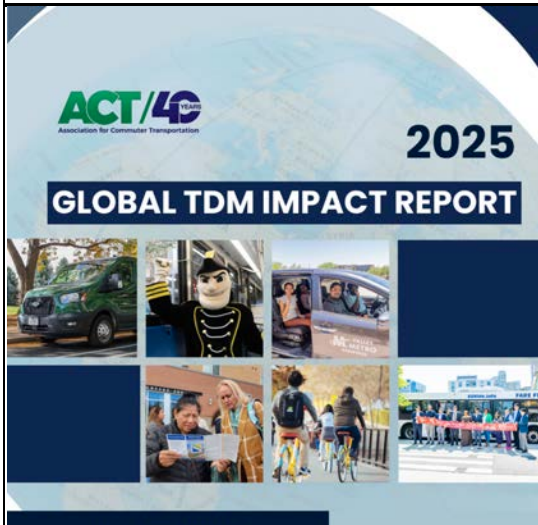
*Check out our April member spotlight below to learn about her time in the association, favorite memories as a member, and more in her own words!*

[Meet Briana](#)



MEMBER ARTICLE

### Carpooling at a Crossroads: Will Carpools Disappear or Make a Comeback?



PUBLICATION

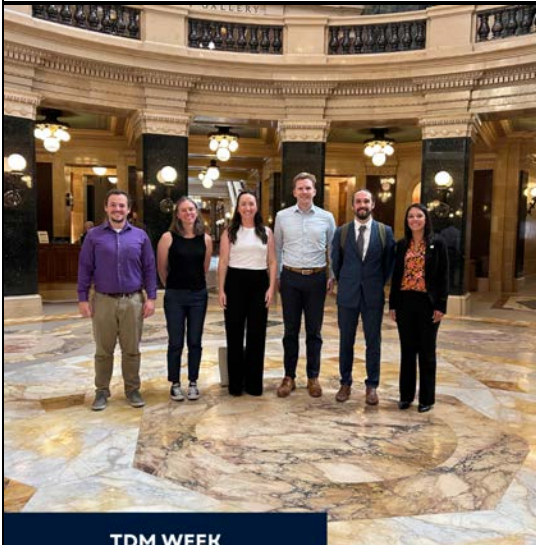
### ICYMI: Read the 2025 Global TDM Impact Report

In case you missed it, ACT's highly anticipated [2025 Global TDM Impact](#)

TDM professionals are quick to extoll the many benefits of carpooling but are we talking in an echo chamber to the choir? We know the many reasons why 91 percent of the nation's commuters do not carpool. How can we remove the barriers?

*Keep reading below to hear from the Carpool Council Vice-Chair and Carpool Action Summit Chair, Sara Hendricks, TDM-CP.*

Keep reading



TDM WEEK

### Votes Wanted: Decide the 2026 TDM Week Theme

[TDM Week 2026](#) is on the horizon, and we want this year's theme to reflect the ideas and priorities of the people moving the field forward. From advancing innovative mobility solutions to delivering measurable impact, this week is an opportunity to spotlight the work that matters most across our community.

That's why we're inviting you to help shape it. **Cast your vote below to select the theme that best represents where TDM is headed!** Then, save the date for September 14-18.

Vote for the theme

[Report](#) is live on our website. This resource is the second edition of its kind and features **35 incredible spotlight stories** from our membership.

From marketing campaigns to mode shift, planning, and more, the report uplifts many diverse initiatives. There's something to inspire everyone! [Follow along on LinkedIn](#) for weekly TDM Impact Tuesday posts highlighting these stories.

View the report



EVENT

### Highlights From the 2026 ACT NorCal TDM Summit

Last week, ACT's Northern California Chapter hosted the 2026 ACT NorCal TDM Summit. This one-day event focused on the theme of **TDM 360: From Insight to Impact**, which explored the power of data-driven decision-making and the importance of turning insights into real-world change.

The day began with a welcome from Chapter President Melissa Foley, and then it was time for the first breakout session. The morning was spent diving into The Connected City: Mobility Hubs as the Heart...

Get the highlights



EVENT

### Lock in Your \$100 #ACT26 Savings Before Tomorrow

Time is ticking on your chance to secure your International Conference registration at the discounted early bird rate! **With no TDM Forum planned for 2026, this is the only national in-person TDM event of the year.**

With that in mind, Philadelphia is absolutely the place to be. Even better, it's happening during ACT's 40th anniversary celebration, so we're planning an extra special program just for you. Take this as your sign to register today to save while you still can and be a part of it!

**Be part of #ACT26**

### Career Hub

[\(JC-513051\) Associate Climate Change Planner](#)  
Caltrans

[Planning Supervisor](#)  
City of Rochester, MN

[TDM Assistant Vice President, Communications & Marketing](#)  
WSP

**Have a Career Hub listing you'd like to post?**

*[Visit this page](#) for information about publishing yours.*



40TH ANNIVERSARY

### Join Us In Celebrating 40 Years of ACT

Marking four decades of history, innovation, and industry impact, this year is a milestone one for ACT. There's a big celebration going on, and we want you to be a part of it!

To help you get involved, we've assembled a series of resources specifically for the 40th anniversary. You'll find a timeline of our history, a social media toolkit, a space to upload items from your time as a member, and more.

*Visit the page below to join the fun and honor ACT's incredible history!*

**More about the celebration**

### Upcoming Events and Programs



### [40th Annual International Conference](#)

July 26-29 | Philadelphia, PA  
**Early bird pricing ends 4/24!**

Career Hub

## RFP Hub

Have an RFP you'd like to distribute?

[Visit this page](#) for information about submitting to ACT's RFP Hub.

RFP Hub

★  
ACT'S  
VIRTUAL FLY-IN

June 22-23, 2026

BRINGING CAPITOL  
HILL TO YOU!



[ACT's Virtual Fly-In](#)

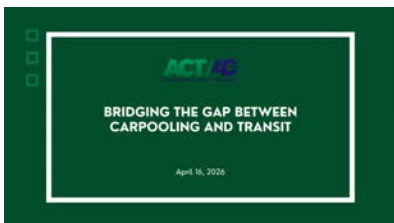
June 22-23, 2026

## TDM-CP®

Congratulations to **Eric Laska**, **Julia Moroney**, and **David Reed** for completing the requirements to become Transportation Demand Management - Certified Professionals (TDM-CPs)!

[Learn about becoming a TDM-CP...](#)

## From the Webinar Library: Bridging the Gap Between Carpooling and Transit



This month, ACT's Carpool Council hosted a live panel titled Bridging the Gap Between Carpooling and Transit. The session featured moderator **Larry Filler** (LF Consulting), and speakers **Thomas Matagne** (Ecov), **Laurent Glorieux** (Ecov), and **Ben Matters** (OmniRide (PRTC)).

Catch up with the recording in [ACT's Webinar Library](#) to get the latest insights on how carpool and transit partnerships work to improve mobility and help reduce congestion.

View the webinar

All [Webinar Library](#) content is free to members and any non-members who registered for them previously.

## Members in ACTION this April



1. Last week, ACT's Board of Directors and members of the SEACT Chapter hosted a networking event in Nashville, Tennessee. It was wonderful to get together, talk TDM, and enjoy the company of like-minded industry friends in the Music City.
2. During Earth Month, WeDriveU celebrated the expansion of the fare-free [Princeton Loop bus service](#). Congratulations to all involved in relaunching this valuable service, which strengthens connections across Princeton, NJ for its workforce, residents, and the broader community.

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## Welcome, new members!

### **Cascade Chapter**

**Jessie Go**, Microsoft  
**Eric Jonsson**, Seattle Children's Hospital

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**Jack Smith**, ALTRANS, Inc.  
**Jason Wang**, Arup

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### **Chesapeake Chapter**

**Brett Thorne**, City Of Baltimore

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### **Patriot Chapter**

**Cristy Raposo Perry**, Rhode Island  
Public Transit Authority

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### **Mid-Atlantic Chapter**

**Kimberly Fedkiw**, Wyoming Co. Hospital  
**Emily Rambo**, Cornell University  
**Ariana Sanchez**, Cornell University  
**Clay Sublett**, Toole Design

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### **Rocky Mountain Chapter**

**Claire Bonino-Britsch**, Missoula In  
Motion  
**Burton Schwab**, City of Aspen

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### **Northern California Chapter**

**Karina Cardenes**, University of California  
San Francisco  
**Kaitlin Coari**, Arup  
**Ethan Ebinger**, Arup  
**Olivia Gordy**, Arup  
**Adam Lenz**, Waymo  
**Shea Mack**, Noa Technologies at Google

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### **SEACT Chapter**

**Aaron Amos**, Atlas Technical Solutions  
**Pete Gould**, CharterUp  
**Stephen Joos**, CharterUp

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### **Southern California Chapter**

**Isabelle Legare**, University of  
Washington

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[Become a member today!](#)

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues you trust to provide you with the best practices? Are you seeking a network of industry peers to tap into for support?

[Join today](#)

You'll gain these benefits and more as a member of ACT! Become one today to join an association that has your back and equips you with the knowledge, tools, and resources you need to advance sustainable transportation options in your community.



[Career Hub](#)

[Membership](#)

[Webinar Library](#)



10 Post Office Square 2nd Floor  
Sharon, MA 02067  
United States

[Contact us](#)



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