

Connections Newsletter

Your central source for association and industry happenings



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Greetings!

As we begin the final quarter of the year, I want to thank each of you for your continued dedication to improving transportation options and mobility within your communities and work sites through innovative and effective TDM strategies. There is a lot going on within the association and I'd like to share several important updates with you.




Before I get to the news, I know that hundreds of you reading this newsletter are not currently members of ACT. Perhaps you were in the past and you let your membership expire or maybe you have thought about it but haven't gotten around to actually joining; either way, I am asking you to join our association of 1,700+ individuals and organizations. The value you receive from the connections, information, advocacy, and professional development is significantly greater than the annual dues. I invite you to [learn more here](#).

I probably don't have to mention it, but the upcoming presidential election is a critical moment for shaping the future of our country, and your vote can make a real difference. Don't miss this chance to have your voice heard—be sure to cast your ballot (via mail or in person) and help guide the direction of the nation. Every vote counts, and your participation is essential to our democracy!

While it may not be President of the United States or even a Cabinet position, ACT is accepting statements of interest for positions on our...

[Keep reading the Executive Director's report for information about the TDM Forum, the International TDM Report, and more...](#)



LAST CHANCE PRICING WILL END ON
FRIDAY, NOVEMBER 8!
DON'T MISS OUT ON THE NEW AND REIMAGINED EVENT





CORPORATE PARTNER

How a Multimodal Approach Can Help Build Ridership

Mike Mangan, Vice President of [Commuter with Enterprise](#), discusses how TDM professionals can generate funding, build ridership, and improve operations by embracing a multimodal transit system with a focus on moving people.

Visit the link below to read a special article from 2024 ACT Corporate Partner Commute with Enterprise.

[Read the full article](#)



MEMBER ARTICLE

Beyond the Hype: Why Pilot Projects Are About Progress, Not Perfection

Pilot projects may generate buzz, but they're about more than flashy headlines. Learn how strategic messaging can manage public expectations, keep communities engaged, and focus on data-driven progress rather than immediate solutions in the evolving world of transportation innovation.

Article by Katie Marticke, TDM-CP

[Learn more](#)



BOARD OF DIRECTORS

Board Spotlight: Allie Velleca, TDM-CP

Allie Velleca is a TDM Project Manager at AECOM, a SEACT



EVENTS

Plan Ahead for 2025 Dates and Events

As 2024 draws to a close, you're likely planning for the year ahead.

Chapter member, and an incoming At-Large Director on ACT's 2025-2026 Board of Directors. Meet Allie and learn more about her in this October board spotlight.

[Meet Allie](#)



TDM-CP

Your Guide to Commuter Transportation Issues

It's not too late to finish out the year strong by [applying to take the TDM-CP Exam!](#) We've prepared a set of members-only resources to help you put your best foot forward, and you can start with [Commuter Transportation Issues](#).

From telework and hybrid schedules to shared-use mobility, this material is packed with information just for you. Take the first step today!

[Access the resource](#)

Career Hub

[\(JC-453572\) Research Data Analyst I](#)
Caltrans

[TDM Outreach Coordinator](#)
Foursquare ITP

[Senior Outreach Specialist, Transportation & TDM](#)
Convey

[Project Manager, Transportation](#)

We've got a [fantastic slate of events lined up for 2025](#), and we're sharing details about pricing and dates. Be sure to keep these details in mind as you set your budget. More to come!

[Dates and pricing](#)



INTERNATIONAL TDM REPORT

Introducing the International TDM Report

A new chance for your organization to shine is here! ACT is thrilled to introduce the [International TDM Report](#), a new annual report that provides a year in review of TDM's impact on a global scale.

We want to feature your organization, and it's easy to get involved! This opportunity is open to all ACT members, and it's open until **Monday, December 2**.

[More about the report](#)

Upcoming Events and Programs



[ACT's 2024 TDM Forum](#)

Charlotte, NC | November 12-13

[Demand Management](#)
Convey

[View more](#)

RFP Hub

Have an RFP you'd like to distribute? [Visit this page](#) for information about submitting to ACT's RFP Hub

[RFP Hub](#)



[The 39th Annual International Conference](#)

August 3-6, 2025
New Orleans, LA

[View ACT's calendar](#)

TDM-CP®

Congratulations to **Jossimar Fuentes** and **Emma Shlaes** for completing the requirements to become Transportation Demand Management - Certified Professionals (TDM-CPs)!

[Learn about becoming a TDM-CP...](#)

Members in ACTION



1. Members of the Cascade Chapter gathering at a social hour in Portland, Oregon.
2. SEACT Chapter members at a meetup in Nashville, Tennessee posing with a [TDM Week proclamation from Nashville and Davidson County](#).

Welcome, new members!

Cascade Chapter

Trevor Goodloe, King County Metro

Jennifer Donofrio, Yolo Commute

Ramon Zavala, Yolo Commute

Chesapeake Chapter

Anna DiBella, The Destination Sales and Marketing Group, Ltd.

Patriot Chapter

William O'Connell, Steer

Mid-Atlantic Chapter

Rocky Mountain Chapter

Jaime Del Barrio, Commuteride - Ada

Vanshika Mehta, Stevens Institute of Technology
Zaina Matahen, Stevens Institute of Technology

Midwest Chapter

Eric Curtis, Commute with Enterprise
Laurie Eggers, Anoka County TMO Commute Solutions

Northern California Chapter

Frazer Warner, StreetLight Data
Jordan Femal, StreetLight Data
Lola Torney, Yolo Commute
Molly Tracy, WeDriveU, Inc.
Pedro Gonzalez, LuxBus America
Jeff Bruchez, Yolo Commute

Co. Hwy District

SEACT Chapter

Brendan Martini, GoTriangle
Carlinton Jones, Capital Region Planning Commission
Destiny O'Loughlin, Odonnell Company
Emily Powell, Town of Chapel Hill
Henry Shriver, Town of Chapel Hill

Southern California Chapter

Alex Keating, Veo

International

Heili Toome, MobilityData

From the Webinar Library



Safe School Trips From Coast to Coast:
Integrating safety, design, and TDM in Washington State, Cincinnati and Washington, DC
October 22, 2024
GNSA NACTO ACT

Missed this month's joint webinar hosted with [NACTO](#) and [GNSA](#)? It's not too late to check it out. This session was free to all, so anyone can view it for free! Check out "[Safe School Trips from Coast to Coast](#)" here.

[View the webinar...](#)

[Not a member yet? Become one today!](#)

Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues you trust to provide you with the best practices? Are you seeking a network of industry peers to tap into for support?

You'll gain these benefits and more as a member of ACT! Become one today to join an association that has your back and equips you with the knowledge, tools, and resources you need to advance sustainable transportation options in your community.

Join today



Career Hub

Membership

Webinar Library



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