### **Connections Newsletter**

Your central source for association and industry happenings

Events Join ACT Policy News

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#### Greetings!

The countdown is officially on as we are just 10 days away from ACT's 38<sup>th</sup> Annual International Conference in Denver and I can't wait to welcome you there! More than 600 of you, your colleagues, and friends will be joining us for what promises to be an outstanding event. If you haven't registered yet, no worries, there is still time to join us but do so soon. Here is a link to make it even easier. There is so much to



look forward to at this year's event but for me what I am most excited about is the presentation of our **2024 TDM Hall of Fame Awards**.

As ACT starts to approach its **40<sup>th</sup> anniversary**, it is so wonderful that the organization is now taking the time to recognize individuals that dedicated significant years of their professional careers to the advancement of TDM and the growth of ACT. I highly encourage all attendees to stay for this year's Awards Ceremony to celebrate this year's inductees.

Speaking of awards, next week ACT will be opening nominations for the **TDM Excellence Awards** to honor outstanding performance and leadership in TDM by organizations. Award categories represent a range of sectors, including employers, hospitals, higher education, and municipalities, MPOs, transportation providers, and technology companies.

The Excellence Awards shine a spotlight on the most exceptional examples of TDM leadership and implementation and recognize the commitment of the organization to use TDM as an important strategy to improve the lives of commuters, enhance the livability of communities, and strengthen the economic competitiveness of businesses. Stay tuned for an announcement on how to nominate a deserving organization.

If this year's International Conference just isn't possible for you to attend, have no worries, as we will soon be opening registration for our TDM Forum, November 12-13 in Charlotte, NC. This year's...

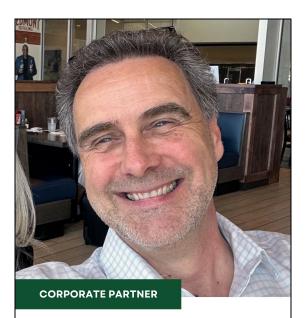
Keep reading the Executive Director's report for more about the TDM Forum and details about board elections...



### LAST CALL REGISTRATION ENDS

### **WEDNESDAY, JULY 31!**

**DON'T MISS OUT! CLICK TO REGISTER** 



# Are We Measuring the Right Things?

What does dieting have to do with TDM? Perhaps more than you think. In both cases it's a personal journey that involves logging activities, measuring results, and changing behavior.

Join Rick Steele from Agile Mile as he discusses dieting, its similarities to TDM measurement, and ideas for improving our understanding of TDM outcomes.

View the article



# **Event highlight: Using Social Marketing with Social Media**

Come along on the <u>Chesapeake</u> <u>Chapter's</u> second hybrid event of 2024! In this article, written by the chapter, you'll hear about this educational and fun "micro-event" and all that attendees learned.

Congratulations to the chapter for this successful event that highlighted the importance of social media in promoting behavior change.

Read more about the event



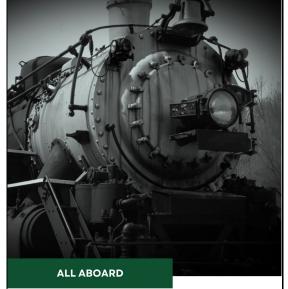
# It's award season! ACT National Awards, that is

The 2024 ACT National Awards
Ceremony is less than two weeks
away, and we can't wait to
recognize this year's recipients.
From Commuting Options Awards to
Outstanding DEI, Outstanding TMA,
and more, there are many strong
nominees up for consideration.

Read more about the categories below and stay tuned to join us as we celebrate this year's awardees! Be sure to follow along on social media for live announcements from the International Conference in Denver.

**Learn about 2024 Awards** 





### Your sneak peek into #ACT24

The International Conference is nearly here, and ACT's DE&I Committee has prepared three fantastic conference session sneak peeks. Check them out to meet the speakers of the following breakouts:

Breaking Barriers to Bike
Ownership: Increasing Mobility for
Underserved Populations

Transportation Equity for Supported
Housing and Income-Qualified
Participants

Inclusive University Design to Support Equitable Access to All Commuters

Visit the All Aboard page



### Celebrating 2024 TDM Hall of Fame inductees

Selection to the TDM Hall of Fame is one of the industry's highest honors, and ACT was thrilled to announce 2024 inductees this week. This prestigious group of professionals has left an indelible mark on ACT and the TDM industry itself.

Congratulations to Stuart
Anderson, Lois DeMeester, Bill
Roach, Peggy Schwartz, and Tad
Widby! Visit the link below to learn
more about these professionals and
their many accomplishments.

#### Meet the inductees



# Do you know someone ready to level up their TDM career?

Applications are open for our 2025 <a href="ImpACT! Leadership">ImpACT! Leadership</a> cohort, and we can't wait to welcome this next group of TDM professionals. Do you know an industry colleague, friend, or partner who is looking to take their career to the next level?

If so, this program is the perfect opportunity. Share the following link with them and help them expand their knowledge, skills, and professional network!

Review program details

# Add your voice to ACT's Reauthorization Working Groups

2024 and 2025 are big years for transportation legislation in Congress, with several opportunities to advance TDM policies. Read more about what opportunities lie ahead for ACT and what is being done to capitalize on them in this exciting update.

Have insights on policy issues you'd like to share? <u>Contact Zach</u> <u>Calderón</u> for further information and to get involved.

Read the update



### Save the date for the TDM Forum!

ACT is reimagining the TDM Forum for a deeper exploration of key topics facing the industry. This year's event will take place in Charlotte, North Carolina from November 12-13, so mark your calendars and plan accordingly.

The association looks forward to sharing further details about programming as they become available. You won't want to miss this one!

**Bookmark the page** 

#### Career Hub

Outreach & Program Coordinator,
Student Transit Pass Program
Nelson\Nygaard Consulting
Associates

Travel Demand Management
Coordinator
Teton County

(JC-440029) Project Delivery Coordinator/Archaeologist Caltrans

View more

#### **RFP Hub**

Have an RFP you'd like to distribute? Visit this page for information about submitting to ACT's RFP Hub

**RFP Hub** 

### Upcoming events and programs



### 38th Annual International Conference

Denver, CO | August 4-7

#### **ACT's 2024 TDM Forum**

Charlotte, NC | November 12-13

View ACT's calendar



Congratulations to **Khan Shinwaray** and **Amanda Stevens** for completing the requirements to become
Transportation Demand Management - Certified Professionals
(TDM-CPs) this month!

**Learn about becoming a TDM-CP...** 



### Welcome, new members!

#### **Cascade Chapter**

David Barford, Commute Seattle Kenzie McDonald, TransManage Greg Suskin, University of Washington

Chesapeake Chapter

**Jordan Cole**, Virginia Commonwealth University

Norden Tamang, Dulles Area Transportation Association Stephen Wachter, Noa Technologies at Google Jason Beevis, WeDriveU, Inc. Phil Zavala, WeDriveU, Inc.

### Red River Chapter

Robyn Egbert, Houston-Galveston Area

Mid-Atlantic Chapter
Alexander Battisti, Via Transportation
Ben Gordon, Via Transportation
Terence Kaplan, Wayleadr
Kristina Semenchuk, Wayleadr

**Midwest Chapter** 

Chris Pedde, Transdev North America Danelle Lepage, Carbon Cred Josh Eisen, Scoop Commute, Inc. Prasanna Nanda, University of Wisconsin Milwaukee Theresa Thompson Nix, Move Minnesota

**Northern California Chapter** 

Ben Ross, Liftango
Cathleen Stugard, University of
California San Francisco
Chase McFadden, Sacramento Area
Council of Governments
Cory Frost, University of California Davis
David Uppal, Hallcon
Jon Giacomi, University of California
San Francisco

Council

Rocky Mountain Chapter
Quinn Schulz, Denver South EDP
Trevor Ratchford, University of Colorado
Boulder

**SEACT Chapter** 

Jessica Lanier, Charlotte Area Transit System Kristin Dailey, Chattanooga State Community College Shandira Edgecombe, Nashville Department of Transportation and Multimodal Infrastructure

Southern California Chapter

Brett Klynn, Paired Power
Emily Deggeller, California Polytechnic
State University, San Luis Obispo
Tom McCalmont, Paired Power
Veronica Tsang, WSP USA

### From the Webinar Library





If you loved the #ACT24 sneak peeks of a few sessions with DE&I focuses, here's something you can check out leading up to our time in Denver. ACT's on-demand webinar library hosts a session titled "Providing Equity in TDM Outreach & Activities". Check it out at the link below to learn about this important topic!

View the webinar...

### Not a member yet? Become one today!

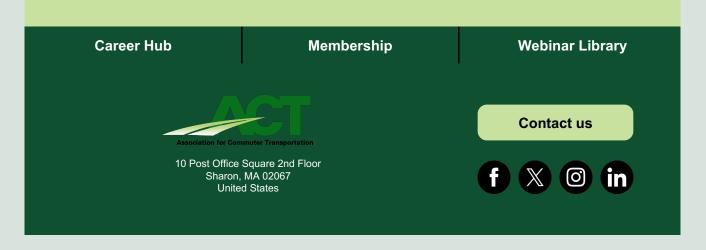
Join a collaborative and supportive community of like-minded professionals.

Are you looking to connect with colleagues you trust to provide you with the best practices? Are you seeking a network of industry peers to tap into for support?

You'll gain these benefits and more as a member of ACT! Become one today to join an association that has your back and equips you with the knowledge, tools, and resources you need to advance sustainable transportation options in your community.

Join today





Association for Commuter Transportation | 10 Post Office Square 2nd Floor | Sharon, MA 02067 US  $\,$ 

<u>Unsubscribe</u> | <u>Update Profile</u> | <u>Our Privacy Policy</u> | <u>Constant Contact Data Notice</u>