



[ABOUT](#)

[EVENTS](#)

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## ACT CALENDAR



**March 30**

[Webinar: Transportation Planning as a Tool](#)

**March 31**

[ACT National Awards Deadline](#)

**April 4-5**

[THE Climate ACTION Summit](#)

**April 7**

[Take ACTION Meeting](#)

[View Full Calendar>>](#)

Greetings!

Hard to believe that we are wrapping up the first quarter of the year! Next week, I look forward to welcoming our attendees and participants to Indianapolis for [THE Climate ACTION Summit](#), an event aimed at advancing TDM strategies as effective decarbonization and climate change solutions. Each panel will present valuable information on how



organizations can integrate and utilize TDM to accelerate sustainable transportation initiatives that have a positive climate impact. There is still time to join us, so if you can make it to Indy, [register today!](#)

We continue to foster and support member action and understanding of new opportunities to advance TDM strategies through federal programs. Based on the conversations that took place during our Virtual Discussion on the **Carbon Reduction Program**, a group of members came together to develop this [template letter](#) to be sent to state DOTs to encourage inclusion of TDM in their Carbon Reduction Strategy. I ask that all of you take a moment to [send this letter off](#) to your DOTs.

As we head into the second quarter, ACT's Board of Directors will be meeting next week in Indianapolis and will be focusing on several important topics, including the development and prioritization of new content and resource needs that can be developed for the benefit of members and opportunities to work with and support chapters in the hosting of more local conferences and events.

ACT's committees are also busy at work advancing key strategic areas for the organization, whether it be new strategies to grow members, expand member understanding of DEI issues, or ensure good governance practices are being followed.

As always, we have a lot going on within the association and I guarantee that there is a topic of interest for all of you to be engaged, whether it be at a national or chapter event, council meeting, or within a c committee. If you have interest in learning more about getting involved, I invite you to reach out to me directly.

Best Regards,

David Straus, TDM-CP  
Executive Director

## TDM Careers



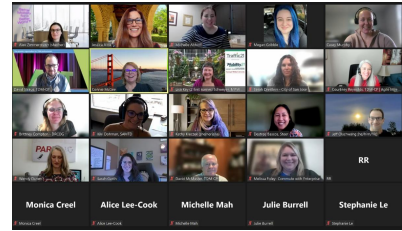
[Director, Parking & Transportation Services](#)  
University of New Mexico

[Assistant Director, Transportation Services](#)  
University of Washington

[Commute Options Program Manager](#)  
Western Washington University

[Career Hub Home](#)

It was a fantastic experience to launch the Women in TDM community on March 8, 2023. Having the opportunity to share our stories in the virtual discussion that was held on International Women's Day was extremely poignant, and something I had been thinking a lot about and had wanted to get started. My hope for this community is for it to be a place for women and those who identify as women as well as supporters to come to for sharing, support, comradery, learning, teaching and so much more.



Historically, women have been underrepresented and undervalued in the transportation sector, including TDM. Women are often excluded from decision-making and leadership positions, they face barriers to accessing transportation options and services, and are disproportionately affected by transportation challenges. Empowering women in TDM involves recognizing and addressing these challenges and opportunities. This includes encouraging women to enter and advance in TDM-related careers, ensuring women's perspectives and needs are considered in the design and implementation of TDM strategies and programs, promoting women's leadership and participation, celebrating and amplifying the contributions and achievements of women in TDM, recognizing the intersectional dimensions of their identities and experiences, and being there to support...

Read  
More

## National Awards Deadline: Tomorrow, 3/31

The deadline to submit nominations for this year's ACT National Awards is fast approaching! Don't miss your chance to be recognized at the [37th Annual ACT International Conference](#). Show off your best and most unique programs by **submitting a nomination by tomorrow Friday, March 31st**. Nominations must be submitted by an ACT member in good standing ([renew here](#)). Nominees do not need to be an ACT member. Self-nominations are accepted and encouraged.



Winners and finalists will be honored during the ACT National Awards Ceremony in Seattle, WA on Wednesday, August 2, 2023.

Submit  
Today

## Chesapeake Chapter: Kicking off 2023 with the March Microtransit Event

The first in-person program of 2023 for the Chesapeake Chapter was held in Richmond, Virginia on March 9, 2023, and it was a sold-out event! The chapter is focusing on "micro-events" in 2023 – events planned in as many regions of their geographical distribution as possible, as often as possible, to make it easier for members to attend in-person events and connect with colleagues. The programs are focused on the idea of "less presentation, more discussion" to involve the participants as much as the presenters and TDM-CP credits awarded based on the program material.



This regional event was held at the RideFinders offices in downtown Richmond, and John O’Keeffe coordinated the event and RideFinders hosted our Chesapeake Chapter members for a behind the scenes look at the microtransit pilot program happening in the Richmond suburbs; a pilot program that will serve riders in the Town of Ashland, as well as Powhatan, Henrico, Chesterfield and New Kent Counties. The five microtransit zones are designed to maximize opportunities to connect to major regional employers, medical facilities, and government and community services for residents across the region that...

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## Contact Your State DOT to Support TDM in Carbon Reduction Strategy

The Carbon Reduction Program (CRP) is one of many new initiatives created through the Bipartisan Infrastructure Law (BIL) also known as the Infrastructure Investment & Jobs Act (IIJA), which provides historic levels of funding for our nation’s transportation and infrastructure systems. ACT has identified the CRP as a source of funding to support the implementation of Transportation Demand Management (TDM) strategies across the country. View ACT’s CRP Quick Guide.



The CRP provides \$6.4 billion in formula funding over 5 years to states to reduce transportation emissions through the development of state carbon reduction strategies and by funding projects designed to reduce transportation emissions.

[Check out Our Resources](#)

## MarCom Council: First Meeting - May 4th

We are excited to announce the new ACT Marketing and Communications Council will be holding our first council meeting on Thursday, May 4<sup>th</sup> at 1p.m. EDT. Please join us to learn more about the council and help shape our focus for the coming year.

[RSVP to Attend](#)

## Webinar Happening Today: Transportation as a Tool for Migrant Integration

Join Kaite Justice and Mallory Baker for this powerful and captivating webinar on using transportation to connect people across culture and language.

Transit quite literally has the power to bring people and communities together. For new Americans, who may find themselves living on the fringes and working within precarious occupations, accessible public transportation can be a key component of assisting in their integration to their communities at large. This matter applies in multiple areas: connecting suburban migrants with the resources of



nearby cities, connecting different parts of the cities, and providing access to information, services, as well as community resources.

This webinar intends to analyze transit as an equity issue, and particularly the role alleviating inequitable transit can have in the assistance of integrating migrant communities. This will take into consideration language, spatial design, and case studies from large cities to smaller cities. Attendees should take away the way transit may be able to assist in their locales, in addition to areas for improvement and models of better practices. It will include information on the implications of gentrification via transit, and how these matters may be mitigated, as well as recommendations for practitioners and questions for researchers to consider, as well.

[Learn More & Register](#)

## Don't Miss These *Connect* Discussions

There are many great conversations taking place on *Connect*, ACT's online member community. And don't forget to introduce yourself and welcome new members!

[Inaugural Women in TDM meeting | Virtual Discussion Recording](#)

[ACT International Conference - 2023 Midwest Chapter Scholarships!](#)

[Norcal Chapter ACT 2023 International Conference Scholarship Winners](#)



## Welcome New Members!

**Georgina Arias**  
University of California, Santa Cruz

**Luca Kern**  
Codos Foundation

**Bailey Arnold**  
B20 Club of Indiana

**Pat Mauer**  
Apalachee RPC

**Ophelia Cavill**  
Go Lloyd

**Karen Philbrick**  
Mineta Transportation Institute at San Jose State University

**Gary Cremeens**  
Self-Employed

**Kelli Refer**  
Move Redmond

**Sarah Dreitlein**  
City of San Jose

**Courtney Standerfer**  
Siddall Communications

**Thomas Hamed**  
Burgess & Niple

**Nick Trevino**  
Aries Charter Transportation, Inc.

**Jared Jacobs**  
Freebee

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**[Encourage your colleagues to join](#); the larger our community, the greater our impact!**

Don't forget that you get credit for every new organizational or self-employed member you recruit over the lifetime of your membership. Want to Win the Pin? Check out the details and report your recruitment efforts on ACT's [Member Recruitment Campaign](#) page.





## Featured Events & Programs



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