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## ACT CALENDAR



May 4

[Council Meeting: Marketing & Communications](#)

May 5

[Chapter Event: Micro-Event on Rural Micro-Transit](#)

May 9

[Women in TDM: Book Discussion](#)

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## TDM Careers



[Director, Parking & Transportation Services](#)  
University of New Mexico

[Travel Demand Management Specialist](#)  
City of Fort Collins, CO

[Program Manager, Office of Accessibility & Equity](#)  
Contra Costa  
Transportation Authority

[Career Hub Home](#)

Greetings!

In just three months ACT will be gathering in Seattle for our **37th Annual International Conference**. As the premier TDM conference of the year, we are looking forward to welcoming over 600 attendees from across North America and around the world. Early Bird registration closes May 12th so I encourage you to [register soon](#) to secure the lowest current rate. Check out the full conference program for information on our 40+ breakout sessions, keynote speakers, tours, and meetings that will take place during the event.



There is still time for ACT members to influence the development of their state's Carbon Reduction Strategy to include and prioritize the use of **Carbon Reduction Program** funding to support TDM programs. I encourage you to use this [template letter](#) to contact your state DOT.

ACT's Board of Directors held it's second quarter in-person meeting in Indianapolis, including a pre-meeting activity focused on diving deeper into several items of importance that have been raised over the past year. With growing interest in attending more localized in-person events, the Board approved a motion to develop a new initiative to support chapters in hosting larger in-person events in 2024 that will increase opportunities for members to gather, network, and learn.

ACT's committees are also busy at work advancing key strategic areas for the organization, whether it be new strategies to grow and diversity ACT's membership, expand member understanding of DEI issues, or ensure good governance practices are being followed.

We have a busy few months ahead of us as we prepare to host our 37th Annual International Conference in Seattle and continue to advance some key policy objectives at the federal level. Be sure to stay tuned for the latest updates, participate in chapter and council meetings, and join us in the beautiful Pacific Northwest! Never hesitate to reach out to me at [dstraus@actweb.org](mailto:dstraus@actweb.org) with questions or ideas

Best Regards,

David Straus, TDM-CP  
Executive Director

## Chapter Meet-Ups in Indy

During THE Climate ACTion Summit in Indianapolis, IN,

earlier in April, several chapters hosted meet-ups for their members. The **Midwest Chapter**, the **Mid-Atlantic Chapter**, and the **Patriot Chapter** each organized opportunities for their members to spend time together in person in between engaging sessions and discussions.



### Hear from the Midwest Chapter:

The Summit was a great opportunity to see colleagues and freshen up my understanding of the opportunities and imperative surrounding climate action in our work. The panels were very informative, and the format of the facilitated discussions was a refreshing way of diving deeper with our peers into focus areas within our industry. ACT Midwest was especially fortunate to have the event in our region....

[Read the Rest](#)

## Alternative Route Leads to Electric Vehicles for Penn Transit's Fleet

By **Michael Bernhard, Ph.D.**

**Director of Penn Transit**

**University of Pennsylvania | Division of Business Services**

Sometimes when you are on a road trip, your navigation system points you toward the direct route to your destination, the road most traveled. However, by following that route, you may find yourself missing out on something important off the beaten path. That was Penn Transit's experience as it took a detour on its journey to bring the first electric vehicles to the University's 46-vehicle fleet.



[Follow Their Journey](#)

## Apply Now for ImpACT! Leadership 2024

**ImpACT! Leadership** aims to make you a more holistic leader in TDM.

ACT's 10-month TDM leadership program brings together members involved in a wide range of TDM careers to provide them an in-depth look at industry topics including how federal funding works, making the business case for TDM, and becoming an effective advocate.



The **2024 ImpACT! Leadership** program kicks off in December, features a 3 day in-person seminar, then transitions to monthly virtual roundtable meetings. The program ends in September when the program participants virtually present group projects.

[Learn More and Apply](#)

## Member Spotlight: Brian Robinson

ACT Member Brian Johnson fell into TDM when he had an opportunity to work on AVR surveys for SCAQMD's Rule 2202. Since then, he has discovered how impactful the industry can be, and has recently earned in TDM-CP.

Brian has a vision for what he thinks the future opportunities for TDM are - keep reading to find out what they are:



[Meet Brian](#)

## MarCom Council: First Meeting - May 4th

We are excited to announce the new ACT Marketing and Communications Council will be holding our first council meeting on Thursday, May 4<sup>th</sup> at 1p.m. EDT. Please join us to learn more about the council and help shape our focus for the coming year.

[RSVP to Attend](#)

## Don't Miss These *Connect* Discussions

There are many great conversations taking place on *Connect*, ACT's online member community. And don't forget to introduce yourself and welcome new members!

[Shuttle Councils 2023 Survey](#)

[Examples of TDM Across the United States](#)



## Welcome New Members!

**Rocio Antelis**  
GoTriangle

**Christian Bacon**  
Prince George's County Department of Public Works and Transportation

**Zac Bergum**  
County of Hawai'i Mass Transit Agency

**Khalisa Bolling**  
SANDAG

**Mary Dennis**  
Transit Services of Frederick County

**Jennifer Fierman**  
Apple

**Hector Gutierrez**  
Los Angeles County Metropolitan Transportation Authority

**Michael Holmes**  
Liftango

**Joy Loomis**  
MobilISE

**Hank Morrison**  
City of Virginia Beach

**Lupe Niumamoa**  
Genentech

**Katie O'Sullivan**  
WSP USA

**Nahu Palacios**  
GoTriangle

**Michael Randolph**  
Princeton University

**Velie Sando**  
Mobilify Southwestern Pennsylvania

**Jennifer Sazehn**  
Liftango

**Sam Sklar**

Econsult Solutions, Inc.

**Ada Hunsberger**  
Central Virginia PDC

**Jamie Smith**  
University of Vermont

**Kasie Kailikea**  
County of Hawai'i Mass Transit Agency

**Richard Voith**  
Econsult Solutions, Inc.

**Maritza Lauriano**  
Move Redmond

**Jordan Walker**  
Prince George's County Department of Public Works and Transportation

**Michael Leach**  
Move Redmond

**[Encourage your colleagues to join;](#)  
the larger our community, the greater our impact!**

Want to **Win the Pin**? You get credit for every new organizational or self-employed member you recruit over the lifetime of your membership. Check out the details and report your recruitment efforts on ACT's [Member Recruitment Campaign](#) page.



## Upcoming Events & Programs



Join Our Mailing List!