



[ABOUT](#)

[EVENTS](#)

[POLICY](#)

[COUNCILS](#)

[JOIN](#)

## ACT CALENDAR



**October 6**

[Webinar: Risks and Rewards for Electrifying Fleets](#)

**October 7**

[Take ACTION with Your Membership](#)

**October 13**

[Highlighting the Canadian TDM Experience](#)

**October 20**

[Webinar: Going Green: Using TDM to Achieve Corporate Sustainability Goals](#)

Sponsored By: Commutifi

**October 28**

[ACT / COMTO Career Fair](#)

[View Full Calendar>>](#)

## TDM Careers



**Program Specialist II**

Montgomery County  
Commuter Services  
Rockville, MD

**Senior Program Specialist**

UrbanTrans North America  
Atlanta, GA

Greetings!

To all of our members and friends living in the path of Hurricane Ian, I hope that you are safe and healthy.

I would like to personally congratulate the individuals elected to serve on ACT's Board of Directors for the 2023-24 term. Please **join me in congratulating:**



- President: **David McMaster**, Transportation DM, Inc
- Vice President: **Rosalind Tucker**, Atlanta Regional Commission
- Secretary: **Jessica Alba**, Stanford University
- Treasurer: **Thomas Cerny**, AECOM
- At-Large Director: **Raymond Bernheim**, TripShot
- At-Large Director: **Aaron Fodge**, Colorado State University
- At-Large Director: **Brendon Harrington**, Google
- At-Large Director: **Matt Meservy**, Tennessee DOT
- At-Large Director: **Kristin Slaton**, AECOM

Serving on ACT's Board is just one of the ways you can be engaged in leading ACT. Soon, we will open up our **call for nominations** to serve on one of ACT's [national committees](#) that focus on issues central to the organization's success, including: membership, professional development, diversity & inclusion, events, and public policy. Committees are a fabulous way for members to lend their expertise, take on a position of national prominence, give back to your association, and add new experiences to your professional growth. You can even **earn 15 TDM-CP credits/year** for your service.

We recently wrapped our summer TDM-CP exam window, and I am pleased to share that 10 members (listed below) have passed the exam and earned their TDM-CP credential. If you know them, send them a quick email of congratulations. We now have over 100 individuals that have earned their TDM-CP credential. Our next exam will take place in February.

ACT's Public Policy Committee has spent the past several months reviewing and updating ACT's Policy Cornerstones, which layout our primary objectives, strategies, and goals for our advocacy efforts. I look forward to releasing the final document in the coming weeks and extend a deep thanks to all of the individuals that have led and engaged in this important effort, which will guide our advocacy work over the next several years.

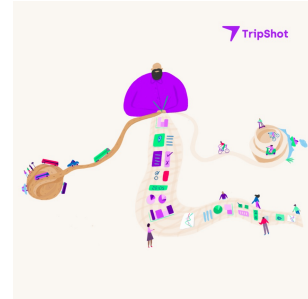
I hope that you all will be able to join ACT in Atlanta, November 15-16th for our final in-person event of the year. The **TDM Forum** features some great sessions, tours, keynote speakers, our 40 Under 40 Awards Celebration, and presentation of our TDM Excellence Awards. [Learn more and register today.](#)

## Flexibility = Success During The Hybrid Commuter Era

### A Corporate Partner Article By: TripShot

#### Changing Commuting Norms

Transportation Demand Management (TDM) Professionals everywhere are adjusting to changing schedules and new commuting norms. Flexible technology solutions can meet these needs by consolidating the management of all transportation modes on campus. But how does a TDM professional determine the right service mix?



#### What Type of System are You Managing?

Are you planning TDM for an entire city? Is your system campus-based? Does your campus sprawl for miles or is it considerably dense? These are important questions to consider when meeting the challenges of hybrid schedules and deciding which features are most important to your community.

#### Features for Maximum Flexibility

- Fixed route reservations

TDM professionals can change how they handle fleet capacity by providing complete operational awareness with more ridership data. This detailed origin and destination....

Read  
More

## ACT Celebrates TDM Week

TDM Week came and went in the blink of an eye. This year we saw events and engagement across the country! There were hundreds of posts and even a [TDM Week Video](#), made on Instagram, LinkedIn, Facebook, and Twitter.



These posts chronicled events and shared experiences with TDM, promoted TDM legislation and programs, and discussed the importance of TDM in the fabric of communities. But that wasn't all, we had nine events on our TDM Week calendar!

In Pennsylvania, our Mid- Atlantic chapter held an action packed TDM Week Virtual Forum full of informative and engaging sessions on TDM throughout the region. Organized by Tim Phelps, TMACC, this event had 7 presentations and discussions and even some virtual networking! Topics included creating walkable communities, Philadelphia's newly enacted TDM ordinance, the future of rideshare, setting a vision for policy...

Read  
More

## Member Spotlight: Catherine Windyk

Catherine Windyk is the Outreach and Events Specialist for Move Minneapolis.

In September 2021, I joined Move Minneapolis after 12 years and various positions at the University of Minnesota. Move Minneapolis is the downtown transportation management organization and a program of the Minneapolis Regional Chamber. We receive funding from a CMAQ grant and our mission is to reduce congestion and improve air quality by promoting alternatives to commuting alone downtown. We partner with transportation providers, community-based organizations, regional TMOs and others to put on events, including Car-Free MSP in September and our annual Transportation Summit. We provide employee benefits consulting, relocation assistance, transportation fairs, commuter surveys, educational webinars, and more.



### What brought you to TDM?

I relied on transit until I received my driver's license at age 24. I tried bike commuting that same year and fell in love. With access to daily pay parking, I experimented with...

[Learn More About Catherine](#)

## Webinar Alert: Risks and Rewards for Electrifying Fleets



Don't miss out on ACT's next webinar discussing fleet electrification and its costs, impacts and best practices next **Thursday, October 6th at 2pm EST** featuring Ian Todreas and Jonathan Ells.

After many false starts, the electric transportation future is finally here, at least for many vehicles. Can electric vehicles now be deployed to decarbonize the commuter transportation infrastructure? ERG's Clean Transportation experts will discuss the risks and benefits of fleet electrification, including costs, environmental impacts, and best practices for fueling EVs. They will draw from real world project experience assessing fleet composition, conducting cost-benefit analyses, implementing climate action plans by procuring new and auctioning off old vehicles, and tracking success. Tune in to this ACT webinar to learn how your organization can prepare for and pursue mainstream adoption of EVs.

[Register Today](#)

## Congratulations to our New TDM-CPs!

ACT would like to extend its congratulations to our new TDM-CPs! This exam period we had 10 individuals added to the growing and prestigious list of TDM professionals who have successfully passed the exam, demonstrating their knowledge of core TDM principles and their application in the field. Great job and congratulations to:

**Sabrina Green**, TDM-CP

**Katie Marticke**, TDM-CP

**Gary Hsueh**, TDM-CP

**Holly Parker**, TDM-CP

**Zarina Infante**, TDM-CP

**Nicholas Quint**, TDM-CP

**Evan Kenward**, TDM-CP

**Caitlin Styruczula**, TDM-CP

**Tim Lewis**, TDM-CP

**Mary Thomasmeyer**, TDM-CP

## Upcoming Council Elections

Nominations are due tomorrow to serve as a leader of one of ACT's [councils](#). Each council will be selecting members to serve as chairs, vice chairs, and secretaries, who will hold two-year terms in 2023-2024.

### Council Elections Dates to Know

**September 5-30:** Nominations accepted

**October 10-22:** Council leader elections

**October 25th 2pm ET:** Chapter and Council Leader Workplan Meeting

**November 3rd 3pm ET:** Council Leader Onboarding Meeting

**January 1, 2023:** Officially start council leadership role

To familiarize yourself with council activities and responsibilities, read the [Council Handbook](#). You can also review [this summary](#) of council leadership roles and responsibilities. To ensure you are able to vote in council elections, log into your profile and select the council(s) you wish to participate in.

[Submit a Nomination](#)

## Don't Miss These *Connect* Discussions

There are many great conversations taking place on *Connect*, ACT's online member community. And don't forget to introduce yourself and welcome new members!

[Contracting with Uber or Lyft for ERH-GRH programs](#)

[Company EV Charging Programs - Do Employees Pay for EV Charging?](#)

[Introduce Yourself!](#)



## Welcome New Members!

**Emanuel Andrews**  
Houston-Galveston Area Council

**Jared Kruba**  
Johns Hopkins University

**John Atkinson**  
Alameda TMA

**Danielle Lagorio**  
Dibs



**Brandon Bordenkircher**  
Innova EV Micromobility

**Chelsea Bouchard**  
VHB Boston

**John Chernowski**  
Lawrence Berkeley National Laboratory

**Susan Dalton**  
Innovate Memphis

**Billy Duss**  
TripShot

**Amy Eckberg**  
Orange County Public Transportation

**Kent Epperson**  
Santa Barbara County Association of Governments

**Brandon Figliolino**  
Regional Transportation District

**Amir Ganjeii**  
Rekab Technologies

**Lorene Garrett**  
Solano Transportation Authority

**Sarah Garth**  
Commute with Enterprise

**Bethany Goad**  
Commute Seattle

**Oscar Gonzalez**  
Rubrik, Inc.

**Sababa Islam**  
Clemson University

**Nicole Lenti**  
O'Donnell Company

**Matthew Lyhne**  
Commute with Enterprise

**Saeid Masoumi**  
Rekab Technologies

**Clara Mathews**  
ALTRANS, Inc.

**Brenda McNichols**  
Solano Transportation Authority

**Austin Nettleton**  
Regional Transportation District

**Tara Peters**  
Commute Seattle

**Timothy Phung**  
City of Tukwila

**Becca Raybin**  
San Francisco Department of Environment

**Jitu Sah**  
Student

**Su Sanni**  
Dollaride

**Jayna Stevenson**  
Clark Concepts

**Kurt Winner**  
Commute Seattle

**[Encourage your colleagues to join](#); the larger our community, the greater our impact!**

Don't forget that you get credit for every new organizational or self-employed member you recruit over the lifetime of your membership. Want to Win the Pin? Check out the details and report your recruitment efforts on ACT's [Member Recruitment Campaign](#) page.



## Featured Events & Programs





Join Our Mailing  
List!