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## ACT CALENDAR



**March 28**

[TMAs and Employers:  
Finding Joint Value in  
Partnerships](#)

**April 1**

[Take ACTION Meeting](#)

[View Full Calendar>>](#)

## TDM Careers



### Marketing Coordinator

Wells + Associates-  
Tysons, VA

### Business Development Manager, Corporate and Campus Mobility Platform

Flexigo -  
Los Angeles, CA

[View All 16 Jobs or Post a  
Job>>](#)

Greetings!

Here we are, quickly approaching the end of March and the first quarter of 2022. Over the first few months of the year, we have seen many new developments within TDM and ACT in response to quickly evolving current events. In our recent policy newsletter, we brought forward the need for our industry to respond to rising gas prices with a surge in TDM program promotion. In response, over 150 members signed up for our [virtual discussion](#) last Friday to share ideas and the lay the foundation for establishing a work group to develop shared messaging to advance TDM efforts to deliver real solutions to people looking to reduce gas consumption. Stay tuned for future opportunities to be involved in this effort.



I would like to congratulate the individuals that recently earned their TDM-CP credential. As the only professional certification for TDM, these individuals have demonstrated a broad knowledge of key aspects of developing, implementing, and managing TDM strategies. Join me in congratulating: **Christine Acosta, Tanner Barr, Lainey Benson, Veronica Jarvis, Shane Rhodes, Lynn Rumbaugh, and Alexander Temkin**. Registration for our next exam window, July 31 - September 16, is currently open and I invite you all to [learn more about earning](#) your TDM-CP credential.

Last week, ACT opened up an important survey to collect feedback from members about involvement in their chapter and thoughts on chapter operations and value. This survey effort is being led by **ACT's Future of Chapters Task Force**, which was recently launched by our Board of Directors to make recommendations on how we can ensure chapters play an important role in the success of the organization. Developing strong local TDM communities is one of three primary objectives outlined within ACT's strategic plan. Please take a moment to [complete the survey](#).

Looking forward, April promises to be an exciting month, as ACT will gather in-person for our [Future of Commuting Summit](#), in Pittsburgh. Early bird registration for the event closes next week, so I hope you register soon to join us for this important event.

Best regards,

David Straus  
Executive Director

## Note the Dates and Deadlines



**36th Annual  
International  
Conference  
CHICAGO**  
JULY 31 - AUGUST 3, 2022



**Final Days to Get the *Special Early Registration Rate* for the  
36th Annual International Conference in Chicago!**

	<b>Special Early Rate</b> (ends 3/25)	<b>Early Bird Rate</b> (ends 5/13)	<b>Conference Rate</b> (ends 7/8)	<b>Onsite Rate</b> (after 7/8)
<b>Member Rates:</b>	\$625	\$725	\$825	\$925
<b>Non-Member Rates:</b>	\$995	\$1,095	\$1,195	\$1,395

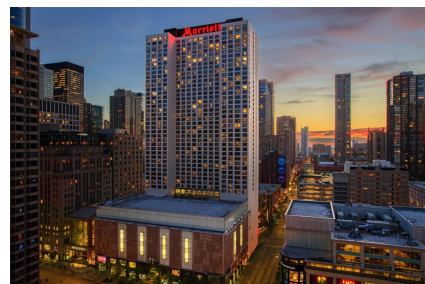
**Secure Your Savings**

### Stay with us!

Don't forget to book your hotel room so you can stay with us while we are in Chicago.

#### Chicago Marriott Downtown Magnificent Mile

**Standard Rate:** \$259 per night (up to 4 people)



**Book Now for Peaceful Rest**

**FUTURE OF COMMUTING SUMMIT** April 26-27, 2022  
Pittsburgh, PA

### Early Bird Rate Ending Soon!

The Early Bird registration rate for the Future of Commuting Summit ends on **March 31!** Don't lose out; register now!

#### Early Bird (ends March 31)

ACT Member: \$175  
Non-Member: \$275

#### On-Site (ends April 25)

ACT Member: \$225  
Non-Member: \$325

[Register](#)

[View Program](#)

[Book Your Stay](#)

## Don't Miss These Council Meetings

### Joint TMA and Employer Council Webinar

**TMA and Employers: Finding Joint Value in Partnerships**

Monday, March 28, 2022  
1:00-2:00pm ET

### Telework Council Q1 Meeting

Join Telework Council members for an update on Council activities and plans.

Tuesday, March 29, 2022  
2:30-3:30pm ET

### Higher Education Council Meeting

Review the new charter and learn about the 2022 goals.

Wednesday, March 30, 2022  
2:00-3:00pm ET



## Apply for a Scholarship

### Your chapter could hand YOU a check this year!

Don't let funding hold you back from attending an ACT conference this year. Chapters including [Cascade](#), [Chesapeake](#), [Midwest](#), [Northern California](#), [Patriot](#), [Red River](#), [Rocky Mountain](#), [SEACT](#), and [Valley of the Sun](#), are offering a range of scholarships to ACT's in-person events and educational opportunities this year. **Pay close attention to deadlines**, as some may be rapidly approaching.



Not sure what chapter you are in? Check out the [ACT Chapter Map](#) to find your state and corresponding chapter. Still not sure? Contact [Elizabeth Denton](#) for assistance.

## Take ACTION with Your Membership

Join us for an informative review of some ways you can get involved with ACT, take advantage of the benefits of membership, and contribute to the TDM industry!



During these meetings, we break down different engagement opportunities into easy steps. See how you can get involved in the ACT community, educational and professional development opportunities, and contribute to best practices and TDM trends. Whatever your interest and availability, there is a place for you!

**Next Meeting:** Friday, April 1, 2022 at 12pm ET (*no fooling!*)

Register

## Getting to Know.... Rich Schmelzer, Commutifi

Rich Schmelzer is the CEO of Commutifi, and credits his team with helping him get where he is today.

Discovering ACT was a game changer for him. In his own words, Rich describes what happened: *"I used to feel a little like an alien when I would talk to folks about how commuter data will change the world, so when I went to my first ACT conference in California a few years ago, it was great to have folks talk back to me and agree instead of nod and walk away."*



Continue Learning About

## Join the Newest Council

### The Technology and Innovation Council wants you!

ACT's newest council is looking for a few good members. Whether technology and innovation is something you are passionate about, interested in, or possibly afraid of, your voice is welcome and heard in this council.



Learn and  
Join

## Member Spotlight: Abby Fernandez



Houston traffic infrastructure brought **Abby Fernandez** to the TDM world because she saw how unnecessary it was for people to transit in single occupancy vehicles for short trips.

This former marketing and outreach specialist for a non-profit bike share organization is now a Transportation Specialist consultant for ICF. Read more about her journey and say hello to her on *Connect!*

Meet Abby

## Celebrate Women in Transportation History



March is **Women's History Month**, and each week on Instagram, ACT has introduced a woman who made a mark in transportation history. Their contributions paved the way (pun intended!) for TDM as well as for women in every kind of transportation field.

On trains and buses and in automobiles, these five women are only a few of the trailblazing women in transportation history.

Meet the inspiring  
women

## Welcome New and Returning Members!

City of Vancouver

Metropolitan Water District of Southern California

**Jane Brady**  
GO ITHACA

**Tiffany Orth**  
Move Minneapolis

**Jason Campos**  
King County Metro

**Sid Rayaprolu**  
Wells + Associates

**Tien-Tien Chan**  
Nelson/Nygaard

**Corey Robinson**  
University of Pittsburgh

**Parama Ghosh Roy**  
Steer

**Joy Smith**  
University of Alabama at Birmingham

**Rebecca Granite-Johnson**  
Granite Essentials

**Emma Stogner**  
Wilmington MPO

**John Haffner**  
Upper Valley TMA c/o Vital Communities

**Julia Tohlen**  
Truckee North Tahoe TMA

**Ellen Hender**  
Upper Valley TMA c/o Vital Communities

**Harry Wilhelm**  
University of Maryland, Baltimore County

**Rob Kelly**  
Midtown Alliance

**Matthew Wilke**  
Wells + Associates

**Kimberly Lucas**  
City of Pittsburgh

**Stefan Winkler**  
City of Seattle - DOT

**Rachel McIntyre**  
Wilmington MPO

**Shelby Zimmerman**  
Western Washington University

**[Encourage your colleagues to join](#); the larger our community, the greater our impact!**

Don't forget that you get credit for every new organizational or self-employed member you recruit over the lifetime of your membership. Want to Win the Pin? Check out the details and report your recruitment efforts on ACT's [Member Recruitment Campaign](#) page.



## Featured Events & Programs



Join Our Mailing List!

