



[ABOUT](#)

[EVENTS](#)

[POLICY](#)

[COUNCILS](#)

[JOIN](#)

## ACT CALENDAR



**June 28**

[Technology Council Meeting](#)

**July 22**

Conference Volunteers Meeting (details TBA)

**July 31- Aug 3**

[International Conference](#)

[View Full Calendar>>](#)

## TDM Careers



**Program Specialist**

UrbanTrans North America - Atlanta, GA

**Travel Services Associate**

GoTriangle - Durham, NC

**Active Modes Specialist**

City of Fort Collins - Fort Collins, CO

**Outreach Specialist**

Denver Regional COG - Denver, CO

[View All Jobs or Post a Job>>](#)

Greetings!

In just over a month, hundreds of TDM professionals will be gathering in Chicago for ACT's **36<sup>th</sup> Annual International Conference**. Will you be joining us there?

I am looking forward to what promises to be a fabulous event filled with informative sessions, an inspiring keynote, a tremendous plenary session on TDM in Chicago, great exhibitors, and many fun networking opportunities and tours. This really isn't a conference to be missed – plus were right on the Magnificent Mile! I hope you will take a moment to [visit the conference website](#) and register.



[Nominations are now open](#) to serve on ACT's Board of Directors, including our Officer positions. Serving on ACT's Board allows you to take your leadership skills and mix in your passion for TDM to help guide and grow ACT. We are lucky to have so many talented and dedicated individuals involved with the organization, and I hope to see a diverse mix of leaders, representing the full spectrum of the industry submitting their nomination for the Board.

If Board service isn't possible right now, we do have two new committees seeking volunteers. The [Accreditation Committee](#) will oversee the management, standards, structure, and processes related to the development and implementation of ACT's developing TDM Organization Accreditation Program. The new [Events Oversight Committee](#) will oversee the organization's events to ensure they are meeting established goals and objectives and continue to evolve over time. Committee membership does earn you TDM-CP credits.

The final [TDM-CP exam window](#) of 2022 is taking place July 31 – September 16, which includes an opportunity to take the exam onsite during the International Conference. If you are interested in learning more about how you can earn the TDM-CP credential and how to prepare for the exam, I recommend that you visit the [TDM-CP pages on our website](#).

Best regards,

David Straus  
Executive Director

## Member Submitted News

**LINKEDIN TESTS THE LIMITS OF A DEMAND RESPONSIVE SHUTTLE SERVICE**

Authored by: [Tracy Wang, TDM-CP](#), Cushman & Wakefield on behalf of LinkedIn

Prior to the pandemic, LinkedIn offered commuter buses, last mile shuttles, and a campus circulator. Our commuter buses focused on bringing those living in San Francisco, the East Bay and San Jose to our headquarters in the heart of Silicon Valley. We transported about 1,000 unique riders each month and ridership was growing. In the spring of 2020 when COVID struck, we made the difficult decision to discontinue commuter shuttle services.



In the ambiguous space left in the wake of stopping transit operations, we revisited, reevaluated, and reimagined our program. We clarified and defined our future success on four core metrics: commute satisfaction, greenhouse gas reduction (GHG), participation and equity, and cost effectiveness. We asked ourselves, “What will employees need when they return to office?”

We hypothesized that in the new hybrid work model, our employees would need flexibility to commute whenever they wanted. Our previous fixed route/fixed stop...

[Read More](#)

## Are You ACTing for Good?

The **ACT for Good** campaign kicked off May 1<sup>st</sup> and every new organization or self-employed TDM professional you recruit between May 1 and July 29 could help a charitable transportation organization in your community.

The **ACT for Good** campaign recognizes the chapter whose members recruit the most new members during the specified time period with **up to \$2,500** to donate to a charitable transportation organization of their choice, if we hit our goal of 30 new member organizations or self-employed professionals. This could be your local bike/ped advocacy organization, senior services group, or other 501c3 organization.



Will you help us ACT for Good?

[Learn More and Recruit!](#)

## Chesapeake Chapter

Thank you to everyone who was able to make it to the first in-person Chesapeake Chapter event this year. An extra thanks to George Clark for having the idea (and connections for the venue, hotel, and catering), and our roundtable facilitators, Leigh Anderson, Holly Morello,

and Robin Mack.

We had a great event, thanks to the beautiful lake views and near perfect weather. The roundtable discussions gave us the chance to talk about vanpooling, fare free policies, telework, and active transportation. All the roundtables provided lots of good discussion, and by working in small groups, we were able to recognize how many experts we have among us on these topics - and gave us the ability to keep the conversation going over lunch and into the afternoon.

We can't wait to see everyone in Chicago and mark your calendars for our next in-person event at the Archer Hotel Tysons on November 10<sup>th</sup>. ~  
**Chesapeake Chapter Leaders**



## Northern California Chapter

Members from the Northern California Chapter meet in Oakland, CA, at a Chicago-themed location, Line 51 Brewing Company. Everyone enjoyed meeting in person again, and the Chicago theme of the location only served to heighten excitement over meeting in Chicago during the International Conference. Thank you to C3 Transportation for offering the use of a shuttle to help transport members to the brewery. Thank you to everyone who turned out!



## Pre-Conference Workshops

Our line-up of [Pre-Conference workshops](#) for ACT's 36th Annual International Conference is filling up! These workshops provide an opportunity for conference attendees to **dive deep** into a topic of interest, including:

- Diversity, Equity, & Inclusion 101 & Understanding Implicit Bias
- Shifting Traveler Behaviors with Motivational Interviewing
- Grant Writing for Beginners & Intermediary Experts
- Volunteer Leaders Workshop

Workshops will all take place on Sunday July 31st. Workshops require pre-registration and an additional fee, however, the Volunteer Leaders Workshop is FREE for ACT members.

**Sign up to secure your spot today!**

[View Workshops](#)

## Don't Miss These *Connect* Discussions

There are many great conversations taking place on *Connect*, ACT's online member

community. Recent posts included:

[Older Adults and Mobility Services](#)

[Carbon Reduction Program Funding](#)

[Private Bike/Scooter Share Fleets](#)



## Welcome New and Returning Members!

**Christa Beezley**

Lyft

**Lindsey Collins**

Liftango

**Anna Dagum**

San Francisco Department of Environment

**Meghan Daniels**

Meta

**Ryan Ellis**

ICF

**Jonathan Ells**

ERG, Inc.

**Adam Erber**

Interurban Transit Partnership

**Nikolas Eristavi**

Meta

**Molly Fries**

Stanford Health Care

**Stu Harvison**

Meta

**Jane Hoffer**

DaLoop

**Yuli Hoyos Gurrola**

Meta

**Wende Kirkland**

Salem Area Mass Transit District

**Caleb Knudsen**

Southwestern Pennsylvania Commission

**Rachel Krause**

Mid America Regional Council

**Penny Lara**

King County Metro

**Indigo Larson**

Commute Options

**Vincent Luka**

Meta

**Michelle Mah**

WSP USA

**Jacqui Maille**

Edenred Commuter Benefit Solutions

**Angelina Malpiede-Rivera**

Northeast Transportation Connections

**Jacob Mandel**

Superpedestrian

**LaShawn Martin**

WSP USA

**Tiffany Martinez**

AS-SJSU Transportation Solutions

**Trevyr Meade**

U.S. Green Building Council

**Matthew Mushorn**

Lancer Insurance Company

**Matthew Packard**

Liftango

**Vanessa Peers**

Meta

**Briana Perez**

City of Austin

**Steve Raney**

Cities21

**Brian Robinson**

Innovative TDM Solutions

**Brooke Silcox**

Indeed.com

**Leah Soaft**

Meta

**Barrie Spitaleri**

DaLoop

**Kurt Steiner**

U.S. Green Building Council

**Elizabeth Stocks**

UCLA Transportation Services

**Jaclynn Streeter**

Northeast Transportation Connections

**Alexandra Stuck**

Marcus & Millichap Corporate Services

**Cliff Stuhmer**

Indeed.com

**Kelly Woodward**

Retiree

[Encourage your colleagues to join](#); the larger our community, the greater our impact!

Don't forget that you get credit for every new organizational or self-employed member you recruit over the lifetime of your membership. Want to Win the Pin? Check out the details and report your recruitment efforts on ACT's [Member Recruitment Campaign](#) page.



## Featured Events & Programs



Join Our Mailing List!