

<u>ABOUT</u>

<u>EVENTS</u>

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March 3 ACT Webinar: Making Parking Cash Out a Reality

March 16 Midwest Chapter Meeting

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Executive Director Commute Seattle -Seattle, WA

Outreach Specialist Denver Regional Council of Governments -Denver, CO

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#### Greetings!

Two months into the year and it is starting to feel that 2022 is going to be an exciting and eventful year filled with important activities that will be pivotal to the organization and TDM. I have learned to make no predictions when it comes to the lifecycle of the pandemic but it is uplifting to see the rapid decline in cases and hope that perhaps this will be the year we start to move beyond the pandemic. The past two-years forced the organization to think differently, establish new programs and services, and learn how to host safe in-person events.



Last month, TDM-CP holders completed elections for the Certification Board of Trustees, which oversees the management of the credential and exam. Join me in congratulating the following individuals for being selected to serve for the 2022-23 term.

COUNCILS

- Aaron Buckley, City of Rochester
- Chris Hagelin, City of Boulder
- Sarah Hendricks, Center for Urban Transportation Research
- Deborah Jones, Getaround
- Andrea Leary, Northeast Transit Planning & Management
- David Lieb, Walker Consultants
- Jamila Owens, Houston-Galveston Area Council

ACT is working with the Northeastern University School of Public Policy & Urban Affairs Capstone course to understand the commuting behaviors of frontline workers since the pandemic. The students working on this project have requested feedback from others that have researched this or a similar topic? Please help them by completing their short survey <u>here</u>. <u>https://neu.co1.qualtrics.com/jfe/form/SV\_bC5ogM6xQmT6tzU</u>

At the January meeting of ACT's Board of Directors, the Board adopted a pledge for each Director to recruit one new member per quarter, which would bring in over 70 new members. This is a hefty challenge but with all that ACT has to offer, from professional development, networking, advocacy, and industry advancement; it is achievable. I encourage all members to take on a similar challenge, which can help you earn your Member Recruitment Pin!

Best regards,

David Straus Executive Director

# **Registration Now Open!**

FUTURE April 26-27,2022 OF COMMUTING Pittsburgh, PA

Meet us in the City of Bridges! We're excited to announce that registration for the 2022 Future of Commuting Summit is now open.

This two-day event will feature a range of learning opportunities and plenty of networking. A preliminary program agenda is now available with more details coming soon!

#### **Registration Rates:**



Early Bird (ends March 31) ACT Member: \$175 Non-Member: \$275

Register

On-Site (ends April 25) ACT Member: \$225 Non-Member: \$325

**Book Your Stay** 

### **Don't Miss This Exam Window!**

**View Program** 

REGISTER FOR THE TDM-CP EXAM

February 14 - March 13, 2022 Applications due March 10, 2022

TDM-CP is the only credential of its kind for transportation demand management that demonstrates not only your knowledge of key TDM strategies and policies, but also your commitment to the field through ongoing professional development and leadership. As commuting patterns and behavior continue to evolve, it is crucial for professionals leading programs for their communities and work sites to stay current on all aspects of TDM, including planning, marketing, program management, and performance measurement.

By earning your TDM-CP, you demonstrate to yourself, your organization, your colleagues, and other stakeholders that you have mastered key knowledge and skills that may go beyond your specific job duties, meeting a national standard, and pledging to adhere to ongoing professional development and industry leadership. Are you ready to distinguish yourself?

Need help prepping for the exam? Reach out to the volunteer study group.

"TDM-CP reflects, not only a depth of commitment to the industry, but also a broader understanding of the mechanisms of transportation and behavior change," said **Johann Weber**, **TDM-CP**. "It lets me showcase to my clients, partners, and stakeholders that I have the expertise they're looking for to navigate the very complicated and evolving landscape of mobility."

#### Register for TDM-CP Exam

All exams are remote proctored from your home or office. Applications must be submitted by March 10th.



# **Take ACTion with Your Membership**

Join us for an informative review of some ways you can get involved with ACT, take advantage of the benefits of membership, and contribute to the TDM industry!

During these meetings, we break down different

engagement opportunities into easy steps. See how you can get involved in the ACT community, educational and professional development opportunities, and contribute to best practices and TDM trends. Whatever your interest and availability, there is a place for you!

**Next Meeting:** Friday, April 1, 2022 at 12pm ET (no fooling!)



Register

# Getting to Know.... Brendan Seney, GO Buffalo Niagara

In 2019, I made a New Year's resolution to drive less. That year, I actually followed through and became a transit and bicycle commuter, significantly reducing my vehicle trips and realizing all the benefits of using sustainable transportation, like better physical and mental health, cost savings, feeling a stronger sense of community, and more.

Working at GO Buffalo Niagara was the perfect opportunity to leverage my marketing and planning backgrounds to help other people discover the benefits of changing their transportation habits at an organization that is shifting the transportation paradigm in our region.

<u>GO Buffalo Niagara</u> (GO BN) is the transportation management association for Erie and Niagara Counties in Western New York. We are a program of <u>GObike Buffalo</u>, a non-profit organization focused on mobility advocacy, education, and planning.



Learn More About Brendan

### **Welcome New Members!**

**Chuck Boddy** University of Maryland, Baltimore County

Gustavo Camacho UC Irvine Transportation & Distribution Services

Naveed Eghterafi Green Commuter

**Cortney Geary** City of Fort Collins

Frank Girardot BYD Motors

Daniel Hughes TMA of Lake Cook

Lisa Hull Northern Neck Rideshare

Jeffrey Jackson City of Bloomington, IN

Jason Jones NW Transportation Options/Sunset Empire Transportation District

Shawn Kelly Zeelo Joycelin Luc Bayer

Guru Dharmateja Medasani Ridy

Grant Pelly Commuteride - Ada Co. Hwy District

John Phillips TransWest

Daniel Powell City of Los Angeles

Samuel Snead Anne Arundel County Office of Transportation

Stacy Ukishima Woodruff Company Engineered Solutions (WCES)

Saul Valdez Green Commuter

Adam Waddell University of Arkansas

Kadisha Wickham Prince George's County Department of Public Works and Transportation Christine Kim TransWest

Sanford Klanfer Houston-Galveston Area Council Danielle Wiley Vanguard

Meg Young City of Baltimore

Lisa Knapp Loudoun County Dept. of Transportation and Capital Infrastructure

#### Encourage your colleagues to join; the larger our community, the greater our impact!

Don't forget that you get credit for every new organizational or self-employed member you recruit over the lifetime of your membership. Want to Win the Pin? Check out the details and report your recruitment efforts on ACT's <u>Member Recruitment Campaign</u> page.



## **Featured Events & Programs**

