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## ACT CALENDAR



### August 25

[Webinar: Impacts of City-Level Parking Cash-Out](#)

### August 28

[40 Under 40 Nominations Due](#)

### August 31

[Marketing and Communications Council Exploratory Meeting](#)

### September 8

[Webinar: How Shuttle Services are Adopting New Strategies to Remain Viable](#)

### September 9

[ImpACT! Applications Due](#)

[View Full Calendar>>](#)

## TDM Careers



**Supervisor, Parking Operations & Planning**  
Seattle Children's Hospital  
Seattle, WA

**TDM Planner**  
VHB Orlando  
Orlando, FL

**Transportation Specialist**  
Commute Seattle  
Seattle, WA

[View All 11 Jobs or Post a Job>>](#)

Greetings!

This past month has been quite exciting. We began in Chicago, where it was wonderful to see over 525 TDM professionals filling the meeting rooms and hearing the buzz of networking in the halls. I think we all left inspired and ready to take on the many challenges that lay ahead of us.



The middle of the month saw the passage of the Inflation Reduction Act (IRA), which represents a momentous milestone in the country's efforts to address climate change. The IRA provides new tax credits for the purchase of commercial clean vehicles, including buses; provides \$27 billion for a Greenhouse Gas Reduction Fund; and provides \$3.2 billion to establish a Neighborhood Access and Equity Grant program, whose funds can be used to improve walkability, safety, and affordable transportation access.

ACT's elections for our Board of Directors are currently underway. I want to encourage all members to take the opportunity to select your leaders that will serve on the Board for the 2023-24 term. In addition to Directors, the positions of President, Vice President, Secretary, and Treasurer are also being decided. All eligible members should have received an email from our voting system earlier this month, but you can [login to your ballot with your email here](#).

ACT's Board of Director's hosted it's summer meeting during the International Conference in Chicago. The half-day meeting included a number of important discussions and updates on strategic projects. Of note, was an update from the Future of Chapters Task Force on its progress towards making recommendations to the Board on how best to structure and utilize chapters to ensure the greatest amount of value back to members and the organization.

As always, I invite you to reach out to me directly at [dstraus@actweb.org](mailto:dstraus@actweb.org) or 202-792-5801x101 if you have any questions, thoughts, or ideas you would like to share about your involvement in ACT.

Keep up the tremendous work you are doing!

David Straus  
Executive Director

# Introducing the TDM Messaging Library

ACT's TDM Messaging Task Force has been working to develop sample TDM social media posts for members use to provide consistent, message tested, social media posts about TDM. These messages were developed by ACT members and message testing was graciously provided by C+C.

Visit [the website](#) to view, download and use the social media messages! If you have any questions, please contact Veronica Jarvis at [jarvisv@trpc.org](mailto:jarvisv@trpc.org).

View  
Page

## TDM Week 2022

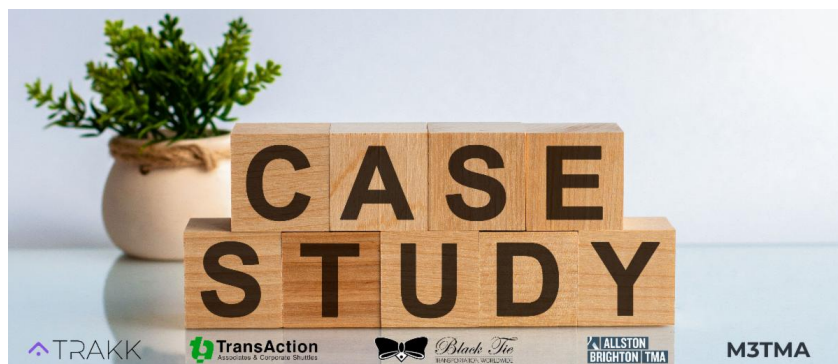
ACT is celebrating TDM Week, **September 19th - 23rd**. Our goal is to use the week to raise awareness of TDM and the many benefits TDM programs and services provide to communities across the country. Throughout TDM Week, ACT members will be hosting in-person events, posting to social media, and educating the public and policy makers about the importance of TDM.

Stay tuned for more information on how you and your organization can participate in this year's TDM Week. ACT will provide sample images, social media posts, and template communications for your use. If you are interested in hosting an event during TDM Week, please reach out to ACT at [info@actweb.org](mailto:info@actweb.org).

**TDM  
WEEK  
2022**  
Transportation Demand Management

## Webinar Alert: September 8th

### How Shuttle Services are Adopting New Strategies to Remain Viable: 3 Case Studies



The continuing evolution of hybrid work patterns is challenging managers of shuttle services. The reasons for providing shuttles (recruiting, retention, compliance, parking/GHG reduction) still apply, but demand patterns are constantly shifting, and funding is under pressure, whether due to reduced ridership, or lower revenues from sources such as parking fees.

This webinar explores the creative ways companies, TMAs, institutions, and landlords are confronting this problem. These approaches include increasing on-demand operation...

Learn  
More

## Today: Webinar Reminder

Today at 2:00pm (EST), Gabby Abou-Zeid (ICF) and Allen Greenberg (FHWA) will present results from a study of five core parking cash-out scenarios applied across a sample of nine cities. The analysis shows substantial potential for reductions in VMT, congestion, emissions, and crashes.

Register and tune in to learn more!

Register  
Now!

### Impacts of City-Level Parking Cash-Out and Commuter Benefits Ordinances

Results from a sketch planning analysis of parking cash-out scenarios show substantial potential to reduce vehicle travel, congestion, emissions, and crashes while enhancing equity.

Learn more from the ICF and Federal Highway Administration (FHWA) researchers at the live webinar on Thursday, August 25<sup>th</sup> at 2 PM Eastern!

## ACT Members in the News

Clipper BayPass provides free transit to 12,000 UC Berkeley students

Read  
More

“Go Bloomington” branding for promotion of transportation options to launch in early September

Read  
More

## Apply for ImpACT!

Your career can't wait – and neither should you! Get your [application](#) together now for the 2023 ImpACT! Leadership Program.

The 3-day [ImpACT! Leadership program](#) will take place Feb. 3-5, 2023, in Anaheim, CA. Apply to be part of a select class of TDM leaders who inspire, engage, and drive success in their organizations. In Anaheim, participants bond with their cohort, learn and strengthen leadership skills, dive into a group project, and get the tools they'll need to take their TDM careers to the next level.

Apply  
Now!

## Upcoming Council Elections

ACT's [councils](#) will all hold leadership elections this fall. Each council will be selecting returning or new chairs, vice chairs, and secretaries, who will hold two-year terms in 2023-2024. Now is the time to start thinking whether you are interested in nominating yourself for a council leadership position.

To familiarize yourself with council activities and responsibilities, read the [Council Handbook](#). You can also review [this summary](#) of council leadership roles and responsibilities. To ensure you are able to vote in council elections, log into your profile and select the council(s) you wish to participate in.

## Council Elections Dates to Know

**September 5-16:** Nominations accepted

**October 3–14:** Council leader elections

**Mid-October (date TBD):** Council Leader Onboarding Meeting

**Late October (date TBD):** Chapter and Council Leader Workplan Meeting

**January 1, 2023:** Officially start council leadership role

## Don't Miss These *Connect* Discussions

There are many great conversations taking place on *Connect*, ACT's online member community. And don't forget to introduce yourself and welcome new members!

[How can we better promote DE&I in the TDM industry?](#)

[Shared Micromobility Parking Solutions](#)

[Webinar Spotlight - Residential Transit Pass in the Twin Cities - 8/11](#)



## Welcome New and Returning Members!

**Donna Allen**  
OneCommute.Com

**Kourtney Barrett**  
Walmart

**Andrea Bohmholdt**  
MITRE

**Krista Falkner**  
University of British Columbia

**Dorothy Fennell**  
MASCO/CommuteWorks

**Michal Gnatek**  
MITRE

**Ty Graves**  
Hood River County Transportation District

**Priscila Hanning**  
South Florida Commuter Services

**Will Hutchison**  
BusUp

**Lydia Jenni**  
Luum

**Jonathan Lu**  
Seattle Children's Hospital

**Chris Moulton**  
All Aboard America! Holdings

**Andrew Pannell**  
EXELIXIS

**Caitlin Styrzczula**  
AECOM

**David Webb**  
MITRE

**Cortlind West**  
The Destination Sales and Marketing Group, Ltd.

**[Encourage your colleagues to join](#); the larger our community, the greater our impact!**

Don't forget that you get credit for every new organizational or self-employed member you recruit over the lifetime of your membership. Want to Win the Pin? Check out the details and report your recruitment efforts on ACT's [Member Recruitment Campaign](#) page.



## Featured Events & Programs



Join Our Mailing List!