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## ACT CALENDAR



**May 3**

[Chesapeake Chapter Webinar](#)

[Red River Chapter Meeting](#)

**May 4**

[Midwest Chapter Social](#)

**May 5**

[Valley of the Sun Webinar](#)

**May 25**

[Council Leaders Bimonthly Meeting](#)

[View Full Calendar>>](#)

## TDM Careers



### Marketing Coordinator

Wells + Associates-  
Tysons, VA

### Business Development Manager, Corporate and Campus Mobility Platform

Flexigo -  
Los Angeles, CA

### Bikeshare Director

The Center for Community  
Transportation-  
Ithaca, NY

[View All 9 Jobs or Post a Job>>](#)

Greetings!

We have just returned from Pittsburgh, where we hosted ACT's **Future of Commuting Summit**, bringing together over 100 TDM professionals from across North America.

The event was a huge success and marked an important point in our return to in-person events. It was so energizing to see the activity and hear the constant chatter of back-and-forth discussion. Seeing the smiles and enthusiasm on the faces of attendees as the greeted colleagues and friends gave me great joy. For those that were there I hope you left as I did, uplifted and motivated to take on the new challenges facing TDM.

Prior to the start of the Summit, ACT's Board of Directors held its quarterly in-person meeting, which included a number of important agenda items relevant to the future of ACT, as we continue to advance key aspects of our strategic plan. It is wonderful to see that even as the pandemic has forced organizations to focus on foundational activities, ACT's leadership has been able to advance new strategic initiatives that will continue to advance the association and benefit its membership.

During the meeting, ACT's Board of Directors approved the formation of a **TDM Accreditation Committee** that will complete the work of developing an accreditation for TDM programs, setting for the first time, standards for the industry.

The **Future of Chapters Task Force**, which has been investigating the best model for ACT's chapter structure, presented to the Board a summary of findings from the recently completed membership survey. The discussions that followed will help the Task Force pull together a draft set of recommendations that will be further fleshed out with member based focus groups in the coming months.

We have a busy few months ahead of us as we prepare to host our International Conference in Chicago and continue to advance some key policy objectives at the federal level. Be sure to stay tuned for the latest updates, participate in chapter and council meetings, and join us in Chicago! Never hesitate to reach out to me at [dstraus@actweb.org](mailto:dstraus@actweb.org) with questions or ideas

Best regards,

David Straus  
Executive Director



# We Saw the Future (of Commuting)

This week we had the pleasure of welcoming over 100 TDM professionals from across North America to our Future of Commuting Summit in Pittsburgh. We kicked off the day with breakfast, networking and some laughs with old friends and colleagues, catching up in-person for the first time for many in almost two years.



ACT's Executive Director, David Straus, gave the opening welcome along with Board President, Connie McGee, then introduce Lisa Kay Schweyer (Carnegie Mellon University) who moderated our first panel "Transforming the Steel City" with Kim Lucas (City of Pittsburgh), Chris Watts (Pittsburgh Downtown Partnership), Vincent Valdes (Southwestern Pennsylvania Commission), and David Huffaker (Port Authority). During the panel, we took a closer look at the placemaking and commuter focused projects that are occurring around Pittsburgh and how exactly they're improving Pittsburgh for its citizens. We heard interesting points regarding what Pittsburgh needs to do in the future and what bold decisions are in front of its people.

After our first event, we saw a human poll during Andrew Glass Hastings' (Transwest) and Jessica Alba's (Stanford University) "Human Mobility Spectrogram" (see *spectrogram in action, above, as well as other event photos on ACT's [Instagram account](#)*).

Read the Rest of the  
Recap

## Ready to ACT for Good?

The **ACT for Good** campaign kicks off May 1<sup>st</sup> and every new organization or self-employed TDM professional you recruit between May 1 and July 29 could help a charitable transportation organization in your community.

The **ACT for Good** campaign recognizes the chapter whose members recruit the most new members during the specified time period with **up to \$2,500** to donate to a charitable transportation organization of their choice. This could be your local bike/ped advocacy organization, senior services group, or other 501c3 organization.

The goal is to add 30 new organizations and self-employed professionals between May 1 and July 29, 2022.



Learn More and  
Recruit!

Getting to Know....

# Sandra Phillips, movmi

Sandra Phillips is the Founder and CEO of movmi, an agency focused on Shared Mobility, from micromobility, carsharing to Mobility-as-a-Service.

In 2014, Sandra founded movmi with the intention to expand the reach of shared mobility. Winning the TED/BMW Next Visionary contest in 2017 and her [TED talk integrating shared mobility with public transit](#) really accelerated movmi's work.

Sandra says, "movmi's social purpose is to build healthier communities by co-creating innovative mobility solutions that increase transportation options, while reducing dependency on private car ownership. And we know that shared mobility services are key in doing that. It is a better way to get from point A to point B while using resources vastly more efficiently and avoiding over-investment in vehicles and infrastructure. It is making safe, efficient, convenient and affordable transportation more widely available, societally and globally."



Learn More About  
Sandra

## Share Your TDM Background

**The ImpACT! Leadership participants are seeking feedback from YOU!**

The [ImpACT! Leadership](#) Class of 2022 is working on four distinct yet interrelated projects: determining public awareness of TDM; building examples of a TDM career path; developing educational TDM materials; and finally, creating an archive of ACT history as ACT moves towards its 40th anniversary in 2025.



The groups are seeking feedback on how you found yourself working in TDM. So many TDM professionals came into the field from different backgrounds, and at different stages in their careers. By taking this survey, you will help them better understand commonalities as well as differences.

The results of the survey will be shared at the 36th Annual International Conference in Chicago, and used to create more meaningful resources for those interested in the field.

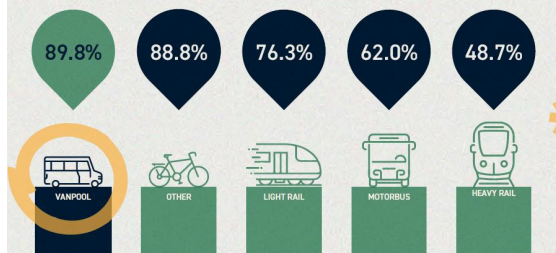
So take a few minutes to reflect on your career path and share some of your experiences!

Tell Them About  
You

## Vanpool Succeeds Through the Pandemic

In recent months, members of the Valley of the Sun Chapter of the Association for Commuter Transportation (ACT) have seen a steady uptick in ridership and validation of Vanpool services. Due to rapidly increasing

IN 2020,  
VANPOOL KEPT **ALMOST 90% OF ITS RIDERSHIP**  
**HIGHEST RETENTION**  
**OF ANY TRANSPORTATION MODE**



gas prices and the return of in person work commuters in the Phoenix region have been looking to shift away from commuting with their personal vehicles. Public transit has also benefited from this desire to reduce travel costs as commuters shifted to light rail and bus services where Valley Metro has seen an increase in ridership from 478,243 in February of 2021 to 733,124 in February of 2022.

In a National Transit Database (NTD) Report Analysis conducted by ACT's [Vanpool Council](#), it was learned that based

on the NTD data, vanpooling "an outstanding performer among the measured transit modes."

*Thank you to Nina Nino of METRO Star for creating the infographics in the Vanpool Council Report*

[Read About the Report](#)

## Member Spotlight: James Bush



James Bush is the Program Manager for Microtransit services, Pickup by CapMetro, and a retired military veteran.

After his military career, James started a new career as a bus operator and matriculated through the ranks from Run Dispatcher, Radio Dispatcher, Supervisor, Quality Assurance Specialist to his current position as a Program Manager.

[Learn More About James](#)

## News from the Membership

The **Chittenden Area Transportation Management Association (CATMA)** is celebrating its 30th anniversary this year!

Formed in 1992 by Champlain College, the University of Vermont, and the UVM Medical Center, CATMA is a non-profit organization whose mission is to jointly plan transportation and parking in ways that coordinate land use and reduce environmental impacts.

[Read CATMA's Press Release](#)

ACT Board of Directors member **Roz Tucker, TDM-CP** (Atlanta Regional Commission), was recently recognized by Engineering Georgia as one of the top 100 women engineers in Georgia. Congratulations, Roz, on this special honor!

[Read the Announcement](#)

# Welcome New and Returning Members!

**Nicole Adler**  
MTA of Harris County Texas

**Colleen Azelby**  
TransWest

**Mallory Baker**  
Walker Consultants

**Roxanne Beltz**  
Retired

**Dannelle Crowe**  
Alliance Strategies

**Joel Elliott**  
Salesforce

**Alexander Esposito**  
Circuit

**Gabriel Finesilver**  
City of Aspen

**Eliana Fox**  
Champlain College

**Ventakesh Gopal**  
movmi -Shared Transportation Services Inc.

**Jeremy Greenwald**  
Kimley-Horn

**Eric Haggett**  
Walker Consultants

**Beth Hamby**  
KFH Group

**Kimmie Hey**  
City of Austin - Transportation Department

**Mallory Jenkins**  
San Luis Obispo Regional Rideshare

**Crystal Knox**  
MTA of Harris County Texas

**Tyler Means**  
Optibus

**Peter Michaud**  
Rhode Island Public Transit Authority

**Sabyasachee Mishra**  
University of Memphis

**Ben Pacho**  
City of Mountain View

**Marcilyn Patterson**  
Washington Headquarter Services

**Chris Sandvig**  
Mobilify Southwestern Pennsylvania

**Hanan Sawalha**  
Riverside County Transportation Commission

**Manuel Soto**  
Toole Design Group

**Alex Vogt**  
Movability

**[Encourage your colleagues to join](#); the larger our community, the greater our impact!**

Don't forget that you get credit for every new organizational or self-employed member you recruit over the lifetime of your membership. Want to Win the Pin? Check out the details and report your recruitment efforts on ACT's [Member Recruitment Campaign](#) page.



## Featured Events & Programs



**36th Annual  
International  
Conference  
CHICAGO**  
JULY 31 - AUGUST 3, 2022





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