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## TDM Careers



**Business Services  
Program Manager**

Ann Arbor Area  
Transportation Authority -  
Ann Arbor, MI

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Greetings!

As I begin my final year as President, I am thinking about the last three years and reflecting on the journey we have had together. When I took office in 2019, who knew we would be getting on this wild ride! But through it all, our community has stood together, supporting each other, and stepping up to keep moving forward despite the challenges. We have spent a lot of time together over the last few years, mostly virtually of course, but we have made the most of that time and I am grateful we had those opportunities to connect.



We accomplished quite a bit last year and have even bigger goals for 2022. I'm excited to share that at this week's Board of Directors meeting in Florida, a new Technology & Innovation Council was approved and you can now select to join the council in your member profile. ACT will continue to further TDM learning by hosting insightful webinars & virtual discussions, welcoming more TDM-CPs, and keeping the conversation flowing on *Connect*. After several policy achievements in 2021, we are also continuing to work on including TDM definitions and strategies within federal transportation policy and the Public Policy Committee is starting this year by focusing on implementation of the recently passed Infrastructure Investment & Jobs Act (IIJA).

Mostly, I am looking forward to more in-person meetings, including the Future of Commuting Summit in Pittsburgh this April, the 36<sup>th</sup> Annual International Conference in Chicago in August, and the TDM Forum will finally be held in Atlanta this November. I hope to meet many of you there!

In my last New Year's letter, I want to express my sincere gratitude to you for your commitment to TDM, to ACT, and for continuing to show up and participate in building a better journey for everyone.

Best regards,

Connie McGee  
ACT President

## Corporate Champion: A Happy New "TDM" Year

CHAMPION



2021 was quite an interesting year for the transportation industry. The global COVID-19 pandemic continues to shift our behaviors across all aspects of life, including how we get from point A to point B. As we forge ahead in 2022, challenges will continue to present themselves. But with historic levels of transportation and infrastructure funding now available, as well as the...

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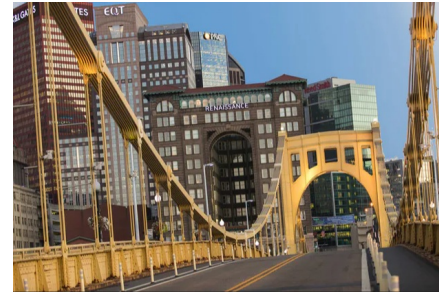
**Registration Now Open!**

# FUTURE OF COMMUTING SUMMIT

April 26-27, 2022  
Pittsburgh, PA

Meet us in the City of Bridges! We're excited to announce that registration for the 2022 Future of Commuting Summit is now open.

This two-day event will feature a range of learning opportunities and plenty of networking. A preliminary program agenda is now available with more details coming soon!



## Registration Rates:

### Early Bird (ends March 31)

ACT Member: \$175

Non-Member: \$275

### On-Site (ends April 25)

ACT Member: \$225

Non-Member: \$325

[Register](#)

[View Program](#)

[Book Your Stay](#)

## Celebrating the Return of ImpACT!



Earlier this week, a tremendous group of ACT members from around the country gathered in Orlando, FL, for two and a half days of leadership training and in-depth TDM and organizational knowledge. This important program was developed by the Professional Development Committee to provide emerging leaders to deeper engagement within the industry and the association. After missing a year, we were thrilled to welcome the 13 members of the ImpACT! Leadership Class of 2022!

The event kicked off on Sunday morning with a professional executive trainer from the University of Central Florida. Participants were led through...

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## Ready to Take the Next Step in Your Career?

### REGISTER FOR THE TDM-CP EXAM

February 14 - March 13, 2022

Applications due March 10, 2022

Earning the TDM-CP credential demonstrates you have the TDM knowledge and skills to address the diverse needs and challenges of commuters, communities, and employers. Give yourself a new edge and take the TDM-CP exam!

**All exams are remote proctored from your home or office. Applications must be submitted by March 10th.**

*"TDM-CP reflects, not only a depth of commitment to the industry, but also a broader understanding of the mechanisms of transportation and behavior change," said Johann Weber, TDM-CP. "It lets me showcase to my clients, partners, and stakeholders that I have the expertise they're looking for to navigate the very complicated and evolving landscape of mobility."*

[Apply for Exam](#)



**36th Annual International Conference**  
**CHICAGO, IL | JULY 31ST - AUGUST 3RD**

**REGISTRATION OPENING SOON**



## Take ACTION with Your Membership

Join us for an informative review of some ways you can get involved with ACT, take advantage of the benefits of membership, and contribute to the TDM industry!

During these meetings, we break down different engagement opportunities into easy steps. See how you can get involved in the ACT community, educational and professional development opportunities, and contribute to best practices and TDM trends. Whatever your interest and availability, there is a place for you!



**Next Meeting:** Friday, February 4, 2022 at 12pm ET

Register

## Council Updates

### Telework Council Collecting Employer Data

The Telework Council is collecting data on employers' current & future workplace scenarios. Please take two minutes to respond to the survey below about your organization (or a client organization).

ACT will be aggregating this information to produce a snapshot of current and future work practices at employers across the US.

Take Survey

### New Technology & Innovation Council Approved

Earlier this week, the National Board approved the formation of a new Technology & Innovation Council. We are excited to welcome the new council leaders **Marie-France Laurin** (Chair), **Lisa Kuehl** (Vice Chair), and **Dominic Haigh** (Secretary). To join the council, login to your ACT account at [www.actweb.org](http://www.actweb.org), visit your Profile, select the Chapter & Council Information tab, and choose your council from the dropdown.

Visit Council Page

### University Council Changes Name to Higher Education Council

In an effort to remain inclusive, the University Council has changed it's name to the Higher Education Council to encompass all entities of higher education. Join the Higher Education Council by logging in to your ACT account at [www.actweb.org](http://www.actweb.org), visit your Profile, select the Chapter & Council Information tab, and choose your council from the dropdown.

Visit Council Page

## Remembering Jarvis Keys

Last week, ACT learned of the passing of Jarvis Keys. Jarvis was a dedicated member of ACT for over two-decades before retiring in 2019 from the Minnesota Department of Transportation where he served as a Transportation Programs Specialist. In 2017, Jarvis received ACT's TDM Leadership Award, recognizing him for his many years of service at the national level and within the Midwest



Chapter. Jarvis will forever be remembered as friend to many and a lively and good-hearted individual. You may [read his full obituary online](#).

## Executive Spotlight: Matt Caywood, Actionfigure

Many of you know Actionfigure by our original name TransitScreen - we created the original "TransitScreen" real-time transportation displays (now known as Actionfigure Screen). A few months ago, we decided to change our name to help our customers and partners within ACT and throughout the world better understand that we provide an integrated platform of transportation information solutions - including screen, mobile, and web based commute planning and employee onboarding.

You can think of "Action" + "figure" as "Movement" + "data" - what we're building is the most comprehensive commute management platform for the workplace.

### What are you and your organization seeking to achieve?

We aim to improve the quality of life of commuters everywhere. Right now employees around the world are being asked to travel or commute again for the first time in a long time. Our goal is to help employers, TMAs, and other real estate owners and operators engage and communicate with employees during this...



[Learn More About Matt](#)

## On The Move

Welcome to On the Move, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at [abrangwynne@actweb.org](mailto:abrangwynne@actweb.org).

**Kevin Futhey** has started a new position as Community Transportation Specialist at **Community Transit**.

**Cody Franz** has started a new position as Employer Transportation Outreach and Marketing Specialist at **Lane Transit District**.

**Shawn Kelly** has started a new position as Director, Customer Success at **Zeelo**.



## Welcome New Members!

**Ryan Armstrong**  
Orange County Transportation Authority

**Priyadharshini Balan**  
Commute Seattle

**Tim Brinegar**  
WeDriveU, Inc.

**Angela Castro**

**Surafel Kassa**  
ICF

**Alexis Leicht**  
Orange County Transportation Authority

**Allison Lindley**  
Commute with Enterprise

**Martin Macias**

RTC of Southern Nevada

**William Feeney**  
Foursquare ITP

**Abby Fernandez**  
ICF

**Erin Fieberling**  
Stanford University

**Abram Fleming**  
TransLoc

**Isabella Hopkins**  
UC Berkeley Parking & Transportation

**Leonard Hubbard**  
State University of New York at Buffalo

**Kacey Inglis**  
Stanford University

**Alfredo Jaro**  
RTC of Southern Nevada

**Phillip Jefferies**  
Community Transit

Aerospace Corporation

**Justin Narayan**  
Stanford University

**Jerold Orcutt**  
California State University - San Bernardino

**Emma Orton**  
CBRE

**Kim Ratcliff**  
Stanford University

**Sofie Rhoads**  
Foursquare ITP

**Whitney Rush**  
Santa Barbara County Association of Governments

**Marjorie Seymour**  
Luum

**Patti Sistrunk**  
AECOM

**Lindsay Walker**  
CBRE

ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. [Encourage your colleagues to join](#); the larger our community the greater our impact!

## Featured Events & Programs



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