

# Maximizing Transportation Efficiency Act

## What is TDM?

Transportation Demand Management (TDM) is the use of strategies to inform and encourage travelers to maximize the efficiency of a transportation system, leading to improved mobility, reduced congestion, and improved air quality.

By embedding TDM more fully into federal policy, Congress can deliver a transportation system that **promotes efficiency and offers more options to access jobs, move goods, and connect families.**

## Benefits of TDM

- ✓ **Increases Jobs Access**
- ✓ **Reduces Congestion**
- ✓ **Improves Transportation Efficiency**
- ✓ **Positive Economic Impact**
- ✓ **Faster Project Delivery**
- ✓ **Greater Rural Mobility**
- ✓ **Affordable Transportation Options**
- ✓ **Connects Families and Communities**

## Bill Provisions

### Codify the Definition of TDM into U.S. Code

Without a clear federal definition, regional FHWA offices have adopted their own interpretations of TDM, creating a patchwork of inconsistent funding eligibility from one region to another. By codifying this definition, Congress can ensure an efficient funding process and project delivery.

### Clarify TDM as an Eligible Use in Existing Programs

This provision creates clarity within Title 23 that TDM strategies are an eligible use for Title 23 programs such as the Mega Grant Program, BUILD, CMAQ, Congestion Relief Program, and SS4A. With proper clarification, programs can be administered more easily and efficiently.

### Create Set Aside for a Rural TDM Pilot Program

This bill creates a set-aside within the rural surface transportation grant for a pilot program to provide grants for the development and implementation of TDM strategies in rural areas to improve mobility, increase access to jobs, and bring more modal options to families and communities in rural areas.

### Eliminate Barriers to the Congestion Relief Program

High grant minimums and population requirements disallow small communities (rural, suburban, and small states) from receiving CRP funds to carry out TDM programs. This legislation creates a set-aside for projects \$500,000 to \$10 million and eliminates population requirements.