



# VIRTUAL INTERNATIONAL CONFERENCE

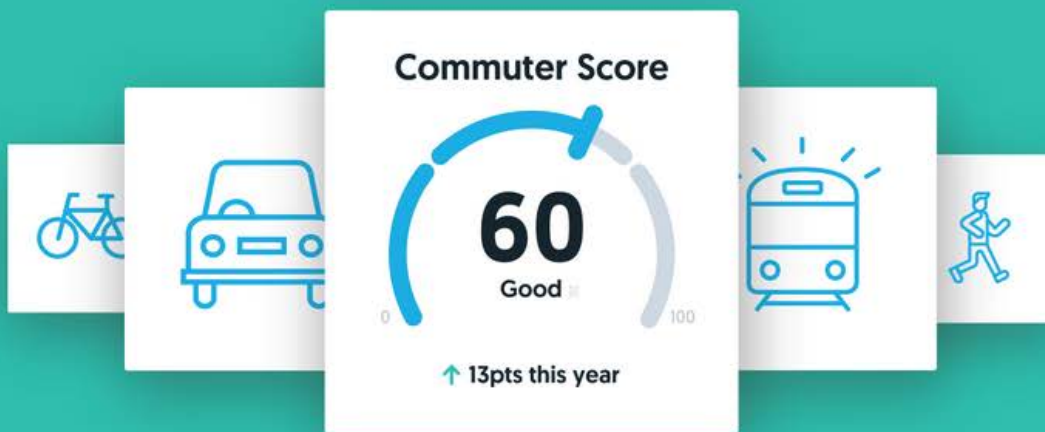
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**AUGUST 3-5, 2020 • #ACT20**

LIVE KEYNOTES • ON-DEMAND SESSIONS • EXHIBIT HALL • AWARDS CEREMONY • NETWORKING

# Data-Driven Commute Management

Our all-in-one platform and patented Commuter Score help companies, commercial real estate, municipalities, and TMAs create, distribute, and manage effective parking and commuting programs.



hello@commutifi.com



Commutifi

www.commutifi.com

## Make data-driven decisions

**SCORE** commutes with dynamic and connected time, cost, and carbon metrics.

**ANALYZE** your organization's commuting patterns, amenity usage, and pain points.

**CREATE** data-driven programs and amenities that solve real problems and see tangible results.

**DISTRIBUTE** all your parking and mobility programs, subsidies, and incentives with one click.

**MANAGE** every step of the process in one dashboard: sign-ups, communications, reporting, and more.



## Offset your commuting emissions!

Register your commute at [commuti.fi/ACToffset](https://commuti.fi/ACToffset) to claim your exclusive #ACT20 offer and **de-pollute your commute!**



# WELCOME



Welcome to ~~Denver~~ your couch, kitchen table, or desk! No matter where you are, ACT is thrilled to have you join us for this truly special and unique International Conference.

As the premier TDM event of the year, this year's International Conference is bringing together over 500 TDM professionals from across the globe. Now that many of us have grown accustomed to virtual meetings, we encourage you to use this opportunity to network, meet new colleagues, connect with vendors that can provide you with new solutions or strategies, and of course learn.



A sincere thanks goes out to our dedicated sponsors, including our Platinum sponsors, **Commutifi** and **Rideamigos**; and our Diamond sponsors **Iuum** and **TransLoc**. This year, more than any other, the support we receive from our sponsors not only makes this event possible but helps ACT advance our shared goals and vision of a better journey for everyone through TDM.

We also want to extend a thanks to our dedicated volunteers from the Rocky Mountain Chapter, and the chairs of this year's Conference Planning Committee - Andrew Iltis and Erika Benti. We had a wonderful group of volunteers that had been working since last summer to host a unique and engaging experience in Denver - it was going to be amazing, so make sure not to miss out on it all when we head back to Denver in 2024!

We are thrilled to welcome our keynote speakers - Tamika Butler and Joseph Kopser who will share their views on creating a future where equity and mobility are central to creating the communities we desire. Our on-demand sessions feature hours of content from over 75 speakers and our live panels will spotlight important issue impacting commuters today.

Please download the conference app for easier networking and to participate in our scavenger hunt for an opportunity to win fabulous prizes. If you are tweeting, please use the conference hashtag #ACT20, so we all can follow the conversation.

We will spend our final day together celebrating the work of our colleagues during ACT's National Awards Ceremony but we look forward to seeing you in person in 2021, when we will gather in Walt Disney World, August 1-4.

Thank you again for attending. This year promises to be one we never forget!

Have a great conference!

Connie McGee, ACT President

David Straus, ACT Executive Director

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We may be physically apart...  
...but we're still powering the  
country's smartest commuter  
programs together.



**rideamigos**

Wishing you a great ACT International Conference!

# 2020 SPONSORS

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## PLATINUM



Commutifi

rideamigos

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## DIAMOND



## GOLD



TRANSIT SCREEN

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## SILVER



# KEYNOTES



*Monday, August 3, 2020 12pm LIVE*

## **This Must End: How a pandemic and civil unrest should forever change transportation**

What happens next? Join us to hear Tamika Butler talk about the two viruses currently killing people of color, specifically black people, and how the industry must be forever altered. In this talk she'll discuss how attendees must change the way they envision and implement their work as we look towards a future where inequity and racism must be addressed in all we do. As we strive to create an efficient multimodal transportation system by empowering the people, places, and organizations in a quest to improve the quality of life for all, centering those most impacted is a critical first step. ACT's vision is "a better journey for everyone." This talk will help you reflect deeply on how you must start your personal journey of being anti-racist to truly ensure a multimodal transportation system that serves all users.

*Sponsored by*

**rideamigos**



*Tuesday, August 4, 2020 12pm LIVE*

## **Better Upward Mobility through Better Ground Mobility**

In the new normal, it's more important than ever we understand the interconnected nature of our communities. The role mobility leaders and planners play going forward will have an outsized impact on the future of work, education, and healthcare.

Through a better understanding of how change works, Joseph will lead a discussion of how to frame the challenges and opportunities we have in mobility to improve our local communities.

*Sponsored by*





Return To The Workplace  
Commuter Solutions

Flexible Daily  
Parking

Communication  
Tools

Guaranteed  
Ride Home

Subsidies &  
Reimbursements

Shuttle Tracking  
& Reservations

Closed-Network  
Carpool Matching



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# Flexible Solutions for Today's Transit Imperatives

FORD MOBILITY



transloc.com



# LIVE SCHEDULE

## Monday, August 3, 2020

**12:00 PM - 1:15 PM EST** **THIS MUST END: HOW A PANDEMIC AND CIVIL UNREST SHOULD FOREVER CHANGE TRANSPORTATION**

**Keynote Speaker:** Tamika Butler

**Sponsored by:**



**3:20 PM - 4:05 PM EST** **FUTURE PLANNING AND THE IMPORTANCE OF COMMUNITY ENGAGEMENT**

**Sponsored by:**



## Tuesday, August 4, 2020

**12:00 PM - 1:15 PM EST** **BETTER UPWARD MOBILITY THROUGH BETTER GROUND MOBILITY**

**Keynote Speaker:** Joseph Kopser

**Sponsored by:**



**3:20 PM - 4:05 PM EST** **COMMUTING TO WORKSITES DURING COVID-19**

**Sponsored by:**



## Wednesday, August 5, 2020

**12:00 PM - 1:15 PM EST** **ACT NATIONAL AWARDS AND ANNUAL MEETING**

**Sponsored by:**



**2:20 PM - 3:45 PM EST** **ELECTRIFYING YOUR FLEET: INDUSTRY VISIONARIES PANEL**

**Sponsored by:**





ACT's Inaugural TDM-CP Exam Period:  
September 14 - October 2, 2020



Don't miss the  
#ACT20 livestream

Wed. 8/5 2:20-3:45 pm ET

## Electrifying Your Fleet: Industry Visionaries Panel

Tim Wayland, WeDriveU  
AJ Jefferson, Genentech  
Michael McDonald, Ph.D., Motor Coach Industries  
Brian Nelson, ABC Companies  
Justin Scalzi, BYD  
Rajiv Singhal, The Mobility House

sponsored by



# AWARDS FINALISTS



## Active Commuting Award

ATD E-Bike Pilot Program  
Midtown Transportation

## Best Overall Benefit Program

Commute Connections  
Rubrik

## Best Overall Marketing Campaign

ACHD Commuteride, Ridetober  
OSU Transportation Services

## Best Print Marketing

Community Transit  
goDCgo

## Best Social Media Marketing

Georgia Commute Options  
GoTriangle-Wake County TDM

## Best Website Launch or Revision

Get There ATX  
Warner Connects

## Employee Transportation Champion Award

Lia Yim  
Sabrina Ruiz

## Excellence in Advocacy

Central Atlanta Progress  
Councilwoman Kendra Black

## Excellence in Planning

City of Minneapolis Division of Sustainability  
Southern California Association of  
Governments (SCAG)

## Excellence in Research

511NY Rideshare Innovative Mobility Monitor  
Research Team  
City of Durham

## Outstanding Building/Development

MINDBODY Green Business Network  
Zocalo Community Development & The  
Quayle

## Outstanding TMA Award

GoSaMo Transportation Management  
Organization (TMO)  
Transportation Solutions

## Public Transit Bus

UCLA Transportation  
WSDOT, King County Metro, Pierce Transit &  
Community Transit

## Ridesharing (Carpool)

Hartsfield-Jackson Atlanta International  
Airport  
Washington Headquarters Services

## Vanpooling

Ridefinders, the Regions Ridesharing  
Resource  
Valley Metro

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## ag·ile

/ə'jəɪl/

adjective

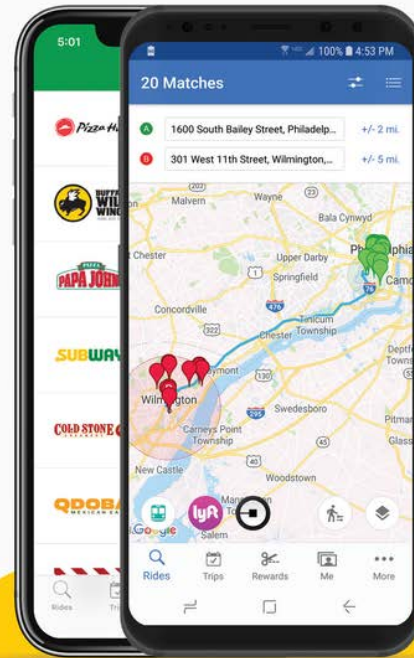
1. able to move quickly and easily
2. able to think and understand quickly
3. a method of software development  
"replace high-level design with frequent redesign"

## mile

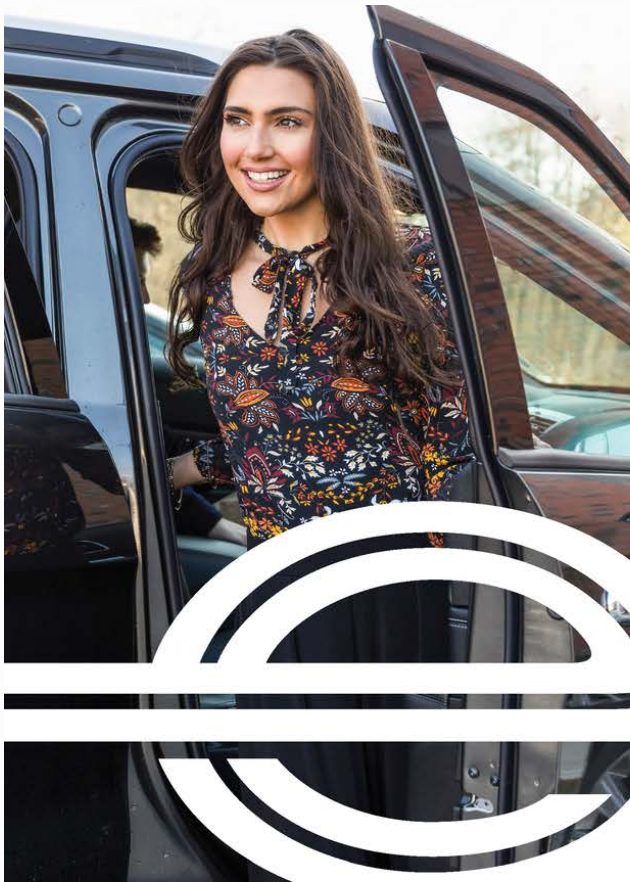
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noun · adverb

1. a unit of linear measure equal to 5,280 feet
2. by a great amount or a long way  
"this software is miles better"



TDM SOFTWARE FOR GOVERNMENTS



# WHEN YOU'RE READY, WE'RE READY

When the companies in your community resume operations, we are standing by to provide a smart, reliable transportation solution for their employees.



We now provide a Complete Clean Starter Kit to new Commutes and encourage all riders to take the pledge to keep their vehicles clean.

Visit our [virtual booth](#) to learn more.

**COMMUTE**  
with **enterprise**

©2020 Commute with Enterprise. K04134 7:20 AM



“Commuting can be a tricky process. TransitScreen was exactly what our employees needed and has been extremely helpful.”



TransitScreen supports your employees through their entire commute by:

- Providing real-time transit information
- Automating the commute planning experience
- Highlighting your company's benefits program
- Making it easy to determine the best route & mode

Prepping your office for the return to work is complicated, but getting people there doesn't have to be.

TRANSIT SCREEN



## THE INDUSTRY'S LEADING Rideshare Management Solution



### FEATURES

- Advanced Vanpool Support
- Custom Website Branding
- Extensive Reporting
- Trip Logging & Planning
- Social Media & Gamification
- Mobile Support

[www.tripspark.com](http://www.tripspark.com)

# 2020 Exhibitors



**SEE YOU NEXT  
YEAR!**



**2021 International Conference**  
**WALT DISNEY WORLD® RESORT**  
**LAKE BUENA VISTA, FL**  
**AUGUST 1ST - 4TH**