



35TH ANNUAL INTERNATIONAL CONFERENCE

WALT DISNEY WORLD® RESORT | LAKE BUENA VISTA, FL
AUGUST 1 - 4, 2021

www.conference.actweb.org

#ACT21

Data-Driven TDM Platform

Our all-in-one platform and patented Commuter Score help companies, commercial real estate, municipalities, and TMAs create, distribute, and manage effective parking and commuting programs.



hello@commutifi.com



Commutifi

www.commutifi.com

Make data-driven decisions

SCORE commutes with dynamic and connected time, cost, and carbon metrics.

ANALYZE your organization's commuting patterns, amenity usage, and pain

CREATE data-driven programs and amenities that solve real problems and see tangible results.

DISTRIBUTE all your parking and mobility programs, subsidies, and incentives with one

MANAGE every step of the process in one dashboard: sign-ups, communications,

Get your organization's Commuter Score

Talk to a Commute Specialist to get started.
Visit commuti.fi/act21

Welcome

Welcome to Orlando!



Thank you for making the journey to join us for the 35th Annual International ACT Conference. Whether you traveled from the west coast or the northeast, the true journey to arrive at this year’s conference started many months ago.



In late 2020, a great group of volunteers came together to support ACT National as the details of this conference came together ... then changed ... and changed again. Planning events in “normal” times is a tall order; planning events during a global pandemic may need to get its own award category. We want to salute Casey Murphy, ACT Director of Programs & Events, and all of our Conference Committee members for their creativity, flexibility, and dedication. Thank you for showing up and sticking with us!

Courtney Shultz, Awards

John Andoh, Host

Emily Haar, Awards

Michelle Althoff, Host

Stacey Burton, Program

Sarah Saylor, Host

Alix Scarborough, Program

Frank Mongioi, Strategic Partnerships

We hope you make the most of this year’s conference, which for many of us will be the first time we have been together in person in over a year. Let’s never take for granted the awesome opportunity to learn from our peers and take a little inspiration home. That is, after all, what the magic of Orlando is all about.

Sincerely,

Courtney Reynolds and Kevin Chau

Conference Committee Co-Chairs

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Dear TDM Professionals,

We missed seeing you in person last year but we know you never stopped getting commuters safely to where they needed to be.

You don't intend to go back to just 'normal' and neither do we. That's why throughout 2020 and 2021 we continued to reinvest in our commute management solutions and inject insights from research into our products. **Here are a few ways we're helping pros like you change the way the world commutes for good:**

- Personal Commute Support
- Advanced Insights
- Seamless commuter experience
- TDM Compliance
- Parking Management
- Rewards and subsidies
- Business system integration
- Unmatched support

Scan the code to connect with us in person or virtually to learn more about the intelligent platform and apps powering fresh starts and smarter commuter choices for leading **employers** and **agencies** everywhere.



Have a safe and successful conference!

from your friends at
rideamigos

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self-driving made real

OneCommute

optibus

TripSpark
MOVING >> << TOGETHER

URBANTRANS
NORTH AMERICA

zeelo

Bronze

FPTA
Florida Public Transportation Association

vhb

Keynote Speakers

Monday, August 2nd 9:00am

Melissa Wandall, National Coalition of Safer Roads

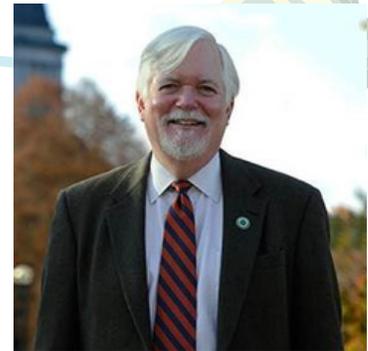


Melissa Wandall is devoted to educating, encouraging and empowering individuals and organizations for greater impact. As President of the National Coalition of Safer Roads (NCSR), Melissa has set out to change highway safety and reduce the number of injuries and deaths caused by traffic collisions. As an advocate, Melissa was instrumental in passing Florida's Mark Wandall Traffic Safety Act allowing Florida communities to utilize Red Light Safety Cameras to help curb negligent behaviors, make streets safer and save lives.

Tuesday, August 3rd 9:00am

Roger Millar, Washington State Department of Transportation

Roger Millar oversees an agency that oversees a multimodal transportation system and is responsible for ensuring that people and goods move safely and efficiently. WSDOT is also responsible for the state ferry system and works in partnership with others to maintain and improve local roads, railroads and airports, as well as to support alternatives to driving, such as public transportation, bicycles and pedestrian programs. Roger is an experienced land use and transportation engineer, planner, and program manager with an international reputation for innovative approaches to conservation and development.



Eileen M. Vélez Vega, Puerto Rico Department of Transportation and Public Works



Eileen M. Vélez Vega was appointed secretary of DTOP by Governor Pedro Pierluisi in December 2020 and is the first woman to lead the department. Vélez Vega is a member of the Engineers and Surveyors Association of Puerto Rico, of the American Association of Civil Engineers, of the Committee of the Transportation Research Board, and of the Society of Women Engineers' board of directors. She has over 18 years of experience in the management, design, and construction of airfield paving, as well as in project management, design, and development of technical paving specifications.



TDM SOFTWARE FOR GOVERNMENTS

Had enough virtual meetings?
We have too.

So, stop by our booth and say hello — we'd love to see you and introduce you to our newest team members Kelly Fetterman and Bailey Steele (yup, it's another Steele). If you're interested, we can also show you our new trip planner, enhanced commuter challenges and more.



Kelly Fetterman



Bailey Steele



READY TO GET BACK?

As companies in your community return to worksites, we can provide their employees with a reliable ride to work in a comfortable and contained environment.

We now provide a Complete Clean Starter Kit to new Commutes and encourage all riders to take the pledge to keep their vehicles clean.

Visit www.CommutewithEnterprise.com



©2021 Commute with Enterprise. K05919 6:21 AM

Agenda

SUNDAY, AUGUST 1ST

- 11:00 AM-12:00 PM** **Certification Board of Trustees (CBOT) Meeting**
Saybrook Room
- 12:00 PM-7:00 PM** **Registration Open**
Asbury Rotunda
- 1:00 PM-4:00 PM** **TRB TDM Committee Meeting**
Saybrook Room
- TDM-CP Exam**
Cape Cod Hall
- 5:00 PM-6:00 PM** **First Timer/New Member Welcome Reception**
Asbury Hall
- 6:00 PM-8:00 PM** **Opening Reception**
Shipwreck Beach

MONDAY, AUGUST 2ND

- 7:30 AM-5:00 PM** **Registration Open**
Asbury Rotunda
- 8:00 AM-9:00 AM** **Networking Breakfast**
Grand Harbor
- 9:00 AM-10:15 AM** **Welcome Address & Keynote**
Grand Harbor
Sponsored by:
- 
- 10:15 AM-10:30 AM** **Networking Break**
Exhibit Hall
- 10:30 AM-12:00 PM** **Gamification in TDM: A Perspective From the Washington DC Region**
Newport East
- No Pandemic Should Go to Waste: An Opportunity for Innovation**
Newport West
- Vanpool Marketing Strategies**
Asbury Hall
- Employer Council Meeting**
Cape Cod Hall
- 12:00 PM-1:15 PM** **Networking Lunch & Annual Meeting**
Grand Harbor
Sponsored by:



Agenda

MONDAY, AUGUST 2ND (CONT.)

1:30 PM-2:45 PM **Driving Ridership Rebuild With Data**

Asbury Hall

Income, Transportation Equity, and Integrating DEI Into TDM Practices

Newport West

Commute Comeback: Private Shuttles and Post-Pandemic Mobility

Newport East

Vanpool Council Meeting

Cape Cod Hall

2:45 PM-3:15 PM **Afternoon Refreshment Break**

Exhibit Hall

3:15 PM-4:15 PM **Disrupting Transportation: Biotech, EV's, and the Shared, Sustainable Commute**

Newport East

Sponsored by:



The Value of Real-Time Traffic Data for TDM

Asbury Hall

Urgent & Important: How the Pedestrian Safety Crisis Limits Choice

Newport East

Telework Council Meeting

Cape Cod Hall

4:30 PM-5:30 PM **Cascade Chapter**

Stonington Board Room

Chesapeake Chapter

Saybrook Room

Mid-Atlantic Chapter

Hampton Room

Midwest Chapter

Bourne Room

Northern California Chapter

Newport East

**Patriot Chapter
Grand Harbor**

Red River Chapter

Grand Harbor

Rocky Mountain Chapter

Cape Cod Hall

SEACT Chapter

Newport West

Southern California Chapter

Newport East

Valley of the Sun Chapter

Seaview Room

5:30 PM-6:30 PM **Exhibitor Happy Hour**

Exhibit Hall

Sponsored by:



Agenda

TUESDAY, AUGUST 3RD

7:30 AM-4:00 PM Registration Open

8:00 AM-9:00 AM Networking Breakfast

Grand Harbor

9:00 AM-10:15 AM Welcome Address & Keynote

Grand Harbor

Sponsored by:

rideamigos

10:15 AM-10:30 AM Networking Break

Exhibit Hall

10:30 AM-11:45 AM Public Policy Committee Meeting

Cape Cod Hall

The Future of Transit: An Analysis of Florida and Beyond

Asbury Hall

TMA ABC's - Understanding the Wide Range of TMA Governing and Funding Structures

Newport West

Successfully Doing TDM Equitably

Newport East

Sponsored by:

agilemile

12:00 PM-12:30 PM Networking Lunch

Grand Harbor

12:30 PM-1:20 PM EV/AV Shuttle Showcase

Port Cochere & Parking Lot

Sponsored by:

WeDriveU

1:30 PM-2:45 PM Download the App, Book a Ride: Marketing Successful On-Demand Services

Newport West

COVID Impacts to Healthcare Employer Commute Programs

Newport East

Using Telework as a TDM Tool for State Governments; During the Pandemic and Beyond

Asbury Hall

TMA Council Meeting

Cape Cod Hall

2:45 PM-3:15 PM Afternoon Refreshment Break

Exhibit Hall

Agenda

TUESDAY, AUGUST 3RD (CONT.)

3:15 PM-4:15 PM

The Great Debate: Examining Core Principles of TDM

Newport West

Advancing Rural and Suburban Communities with Funding Partnerships and Technology

Newport East

Shuttle Council Meeting

Cape Cod Hall

University Council Meeting

Asbury Hall

4:30 PM-5:30 PM

Chapter & Council Leadership Meeting

Asbury Hall

WEDNESDAY, AUGUST 4TH

8:30 AM-10:00 AM

ACT National Awards Breakfast & 2022 Conference Announcement

Grand Harbor

10:15 AM-11:30 AM

The Future of Mobility is Integrated Mobility

Newport East

Future of Vanpool

Asbury Hall

The Vision for Self-Driving Shuttles as an Integrated Mobility Solution

Newport West



The only mobility platform you need.

Manage, track, and optimize from a single platform.

Welcome back to a safer, better commute.

Improve rider satisfaction and build trust with more accurate, streamlined transportation services.

TripShot.com

Exhibitors

Exhibits Located in Salon 1-4

Booth #1

Web: <https://navya.tech/en/>
 Web: <https://ridebeep.com/>



Booth #24

Web: <https://www.actweb.org/>

Booth #2

Web: <https://moovit.com/>



Booth #22

Web: <https://zeelo.co/>



Booth #4

Web: <https://www.wedriveu.com/>



Booth #19

Web: <https://www.dero.com/>

Booth #14

Web: <https://www.lovetoride.net/global?locale=en-GB>

Booth #5

<https://flexigo.com/>



Booth #18

Web: <https://go.luum.com/>

Booth #6

Web: <https://www.commutifi.com/>



Booth #17

Web: <https://www.tripspark.com/>

Booth #7

Web: <https://hallcon.com/>



Booth #16

Web: <https://www.magicbus.io/>



Booth #9

Web: <https://www.optibus.com/>



Booth #13

Web: <https://commuterbenefits.com/>

Booth #21

Web: <https://modeshift.com/>

VISIT US AT
Booth #7

Enter our raffle for 2 chances to win a \$200 Visa gift card
Receive an invite to our Tuesday, August 3rd Happy Hour event



Hallcon®

Rider Experience **Redefined.™**

Hallcon.com | Serving Clients Across North America

Learn more about Hallcon:



Let the Magic Begin!



Welcoming our customers, partners and friends to the most magical place on Earth! Don't miss highlights such as...

Mon. 8/2 1:15 - 2:30 | Commute Comeback: Private Shuttles and Post-Pandemic Mobility

A behind-the-scenes tour of the return to commuting. Sponsored by the Shuttle Council.

Mon. 8/2 3:15 - 4:15 | Disrupting Transportation: Biotech, EV's and the Shared, Sustainable Commute

Discover how Genentech's sustainable transportation initiatives became a catalyst for experimentation and reimagining gRide.

Tues. 8/3 12:30 - 1:30 | ACT EV/AV Showcase sponsored by WeDriveU

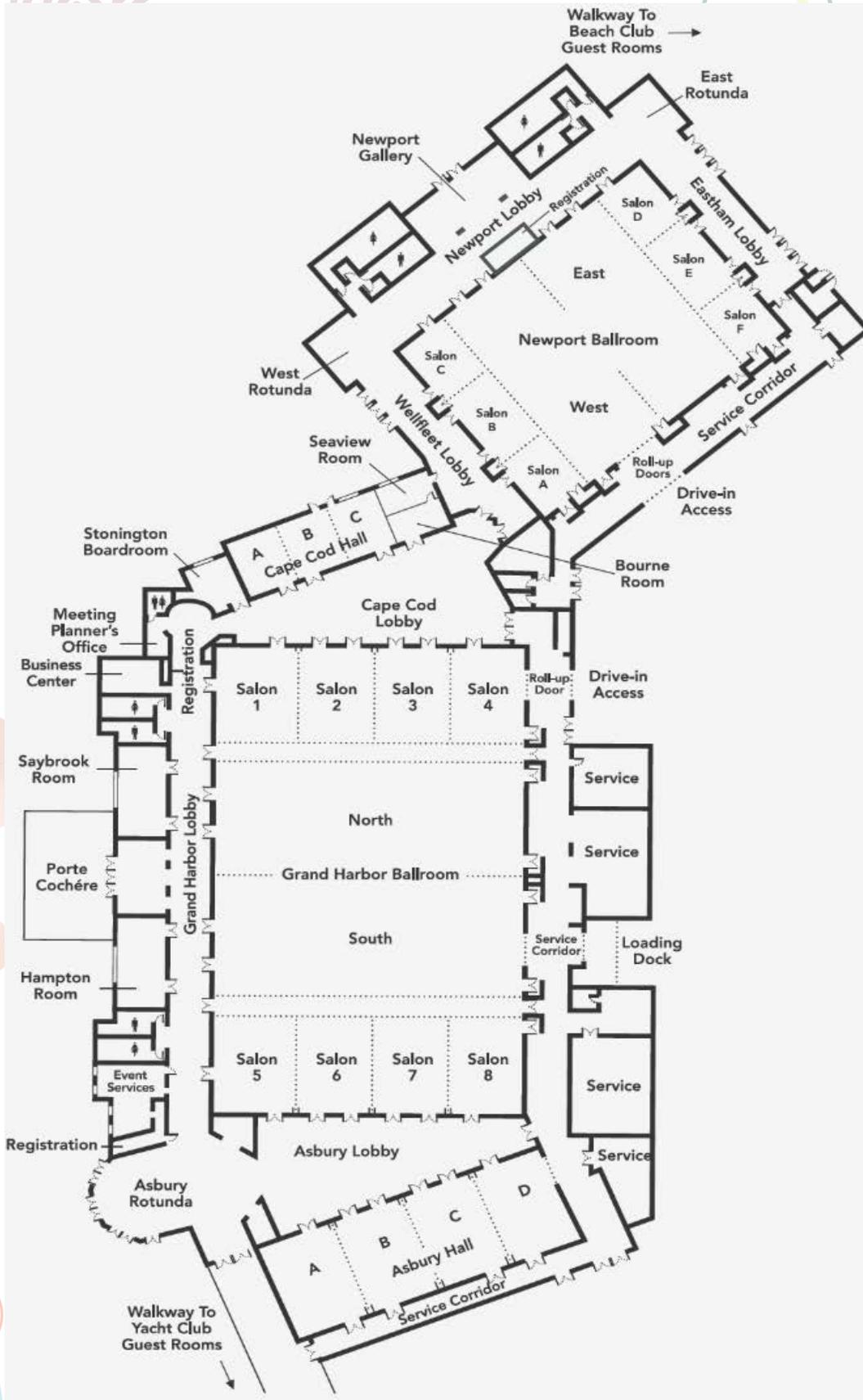
Explore the future of electrification for workplaces and campuses. We're thrilled to present ACT's first-ever zero-emission EV & AV showroom!

Plus...say hi in the Expo!

We've missed you and can't wait to catch up at our booth.



Floor Map



Upcoming Events

ATLANTA, GA
November 9-10, 2021



ACT TDM Forum



ImpACT!
— LEADERSHIP —

January 23-25, 2022

Applications due August 20, 2021



@ACTNational

#ACT21