



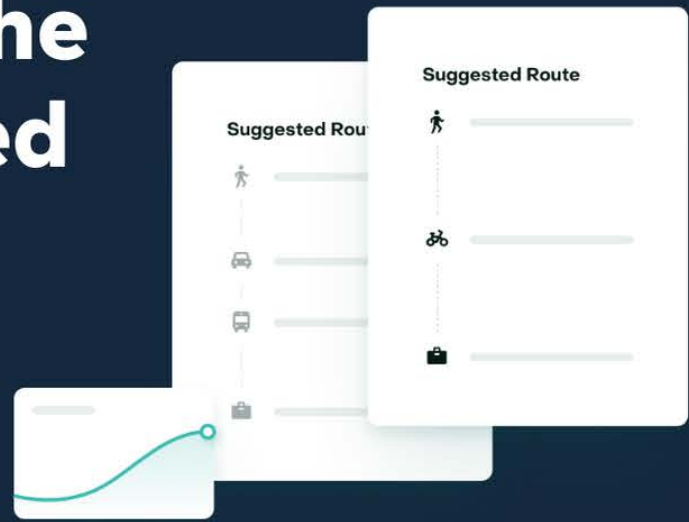
# 36th Annual International Conference **CHICAGO**

JULY 31 - AUGUST 3, 2022

## 36th Annual International Conference Guide

Chicago Marriott Downtown Magnificent Mile

# Commutifi is the most connected all-in-one commuter solution



Plan, distribute, manage, and measure all things commuting on Commutifi.



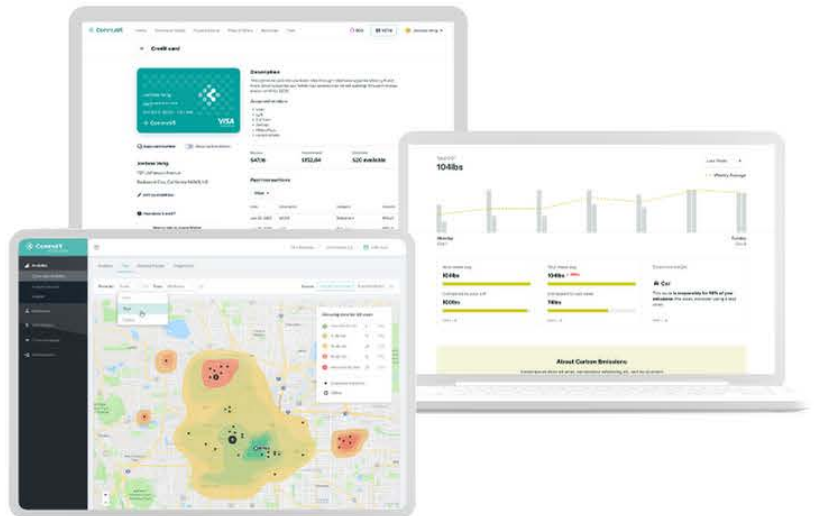
**Gain Key Insights about your Commute Ecosystem**



**Streamline your Sustainability Reporting**



**One-Stop-Shop Amenity Card: The Mobility Card**



## Benefits

- ▶ **Maximize ROI on commuter programs**  
Increase adoption of programs and eliminate wasted spending.
- ▶ **Save administrative time**  
Streamline administrative work and reporting, so you can spend time on building program success.
- ▶ **Increase employee retention**  
Reduce the strain caused by commuting and keep employees happy.
- ▶ **Exceed your sustainability goals**  
Automate your Scope 3 emissions tracking and reporting and increase your environmental ROI.



[commuti.fi/act2022](https://commuti.fi/act2022)



# Welcome to Chicago



Thank you for joining us for ACT's 36th Annual International Conference. On behalf of ACT National, the National Board of Directors, the Midwest Chapter, and the 2022 Conference Committee, we welcome you to Chicago and hope that you leave the conference feeling invigorated and inspired by the work that we do in TDM. We have a fantastic program in place to allow you to learn, to discuss and share, and most importantly to connect with your peers in the industry.



We want to take this opportunity to thank all those who came together to make this event possible. Thank you to Casey Murphy, ACT Director of Programs & Events, along with the other wonderful ACT Staff members for their time and commitment. Equally as important, we want to recognize and salute all the volunteers serving on the 2022 Conference Committee. These individuals raised their hands in late 2021 and it is their passion, dedication, and creativity that will make this year's conference the most memorable to date.

- Michael Chung – **Host**
- Susan Heinrich – **Host**
- Michelle Leonard – **Host**
- Kim Stemshorn – **Host**
- Jane Wilberding - **Host**
- Meghan Mathson – **Host**
- Frank Mongioi – **Strategic Partnerships**

- Theresa Nelson – **Program**
- Cheryl O'Connor – **Program**
- Chris Bongorno - **Program**
- Pete Costa – **Program**
- Leigh Anderson - **Awards**
- Noah Fox – **Awards**

Whether it's deep-dish pizza, Second City comedy or the Cubs, Chicago is a city rich in history and experiences, so we hope you enjoy your time in the Windy City. Thank you for choosing Chicago!

**Kevin Chau and Kiki Dohman**  
Conference Committee Co-Chairs

## Table of Contents

- 2022 Sponsors..... 4
- Keynote Speakers..... 5
- Agenda..... 9
- Exhibit Hall..... 13
- Event Map..... 15

# We're RideAmigos, and We've Got an App for That

[rideamigos.com](http://rideamigos.com)



## Pave Commute

Reduce drive-alone rate by 10% or more with the turn-key, science-based employee commute app. Simplify the trip to work with personalized recommendations, dynamic groups, and gamification that rewards sustainable choices.

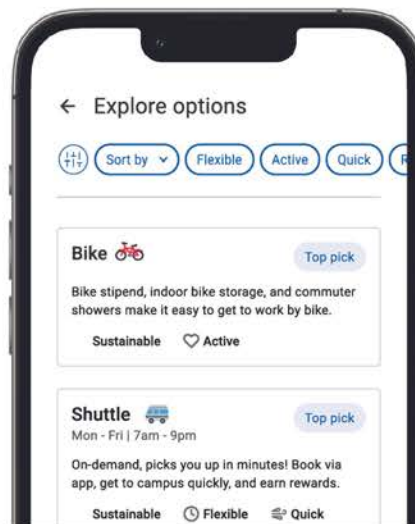
Featured in Fast Company's 2022 World Changing Ideas for AI & Data, Apps & CSR

## Commute Hub



Optimize the commuter experience and streamline access to your campus with the most flexible, secure hub for employee transportation programs – from parking management and trip planning to subsidies and incentives.

Finalist - Fast Company's 2022 World Changing Ideas for Workplace



**20k**  
ALTERNATIVE TRIPS

**478,832.5 mi**  
ALTERNATIVE DISTANCE

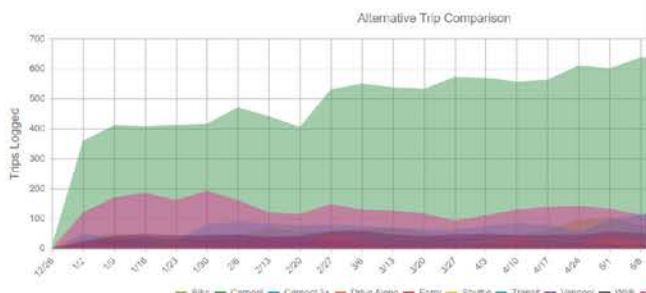
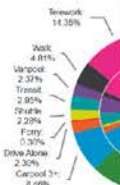
**124.3 tons**  
CO2 REDUCED

**\$0.2 Million**  
MONEY SAVED

**23k**  
TOTAL TRIPS

**548,379.1 mi**  
TOTAL DISTANCE

**1.6 Million**  
CALORIES BURNED



## RideAmigos TDM Platform

Serve your state, region, TMA or campus community with the solution designed for TDM professionals. RideAmigos provides unmatched tools for employer engagement, commuter enablement, demand management, and analysis.

Powering public commuter programs in 26 U.S. states

rideamigos

# 2022 Sponsors

## Platinum



**Commutifi**

rideamigos

## Diamond

**agile mile**  
2022 ACT Climate Sponsor

**Hallcon**<sup>®</sup>  
Rider Experience **Redefined.**<sup>™</sup>

**TripShot**  
All Aboard

## Gold

**BUSUP**

**COMMUTE**  
with **enterprise**

**Liftango**

**via**

**zeelo**

## Ruby

**WeDriveU**

## Silver

**Actionfigure.**

**AECOM**

**ALL ABOARD AMERICA!**  
HOLDINGS

**Clark Concepts** LLC

**flexigo**

**luum**  
by HealthEquity

**OneCommute**

**steer**

**THE ROUTING COMPANY**

**TransWest**

**TripSpark**  
MOVING >><< TOGETHER

**URBANTRANS**  
NORTH AMERICA

## Bronze

**odonnellCOMPANY**  
CHANGE FOR THE BETTER MARKETING<sup>™</sup>

# Keynote Speakers

Monday, August 1st 9:00am Sponsored By:  **Commutifi**



**Ryan McCarty**  
Culture of Good

Tuesday, August 2nd 9:00am Sponsored By: 



**Gia Biagi**  
Commissioner  
**Chicago Department of Transportation**



**Erin Aleman**  
Executive Director  
**Chicago Metropolitan Agency of Planning**



**Jesse Elam**  
Director of Strategic Planning and Policy  
**Cook County Department of Transportation and Highways**



**Roberto Requejo**  
Executive Director  
**Elevated Chicago**



## Welcome to your Carbon-Neutral Conference!

Love ACT conferences? Worried about climate change? We are too. That's why we're proud to be the inaugural ACT Climate Sponsor. This year, Agile Mile and ACT will offset the carbon emissions from ACT's three annual in-person events by purchasing verified offsets that fund carbon reduction projects across the globe.

Stop by for a carbon-free visit at Booth #202



## Plan, launch, and scale your shared mobility service.



**BOOTH  
301**



Improve patronage and network coverage



Integrated ticketing, journey planning, and multimodal travel options



Simplify fleet operations to reduce inefficiency and save money





With Enterprise, sharing a ride to work is easy. Plus:



Shared rides = more savings



Employee savings = ultimate work perk

**GET STARTED NOW**

Join us on August 1st at 1:30pm for a panel discussion about  
**How to Approach Barriers and Marketing in Vanpools!**

[CommutewithEnterprise.com](http://CommutewithEnterprise.com)

All stats and figures according to 2022 Enterprise reporting, 2022 AAA data and the EPA Greenhouse Gas Equivalencies Calculator. ©2022 Commute with Enterprise. 807346\_BWS.25

**TripShot**  
All Aboard

**Our Technology Does It All**

The most complete and versatile mobility operating system.

[TripShot.com](http://TripShot.com)



# Agenda

Sunday, July 31st

8:00 AM - 7:00 PM

**Registration Open**

7th Floor Reg Counters

Sponsored By: **BUSUP**

9:00 AM - 12:00 PM

**Diversity, Equity & Inclusion 101 and Understanding Implicit Bias**

Denver

**Shifting Traveler Behaviors with Motivational Interviewing**

Kansas City

1:00 PM - 4:00 PM

**Grant Writing for Beginners and Intermediary Experts**

Denver

**Volunteer Leaders Workshop**

Kansas City

**TDM-CP Exam**

Scottsdale

2:00 PM - 5:00 PM

**TDM Certification Board of Trustees Meeting**

Los Angeles

3:00 PM - 5:00 PM

**TRB TDM Committee Meeting**

Houston

5:00 PM - 6:00 PM

**First Timer/ New Member Welcome Reception**

5th Floor Foyer

6:00 PM - 8:00 PM

**Opening Reception**

Grand Ballroom

Monday, August 1st

7:30 AM - 5:00 PM

**Registration Open**

7th Floor Reg Counters

Sponsored By: **BUSUP**

8:00 AM - 9:00 AM

**Networking Breakfast & Exhibit Hall**

Grand Ballroom

9:00 AM - 10:15 AM

**Keynote Address - Moment to Movement: How to Drive Community Engagement with Purpose**

Grand Ballroom

Sponsored By:  **Commutifi**

10:15 AM - 10:30 AM

**Networking Break & Exhibit Hall**

Grand Ballroom

# Agenda

## Monday, August 1st (Cont.)

10:30 AM - 12:00 PM

### How to get Leadership Buy-in for TDM

Ballroom F-H

### "Transportation Rx:" Regional Approach to Healthy Streets through Vision Zero

Denver (DHK)

### Another Taste of Regional TDM and Mobility Strategic Planning

Ballroom E

### Into the Great Unknown: The Future of Telework

Ballroom A-B

Sponsored By:



### Electrifying Bike-share in a Tale of Two Cities

Ballroom D

### Vanpool Council Meeting

Los Angeles (LMS)

12:00 PM - 1:20 PM

### Networking Lunch / Annual Meeting

Grand Ballroom

Sponsored By:



1:20 PM - 2:45 PM

### Exploring Different Approaches to Developing a Campus Transportation Plan

Ballroom F-H

### How TMAs Generate Value-add with Non-Traditional Groups

Denver (DHK)

### DEI: How to Approach, Barriers, and Marketing in Vanpools

Ballroom E

### Shaping ACT's Policy Platform for the Future of TDM

Ballroom A-B

### TDM, Equity, and a Talking Salmon Come Together for Mobility

Ballroom D

### Employer Council Meeting

Los Angeles (LMS)

# Agenda

## Monday, August 1st (Cont.)

3:15 PM - 4:15 PM

### Employer-based TDM in a Hybrid World

Denver (DHK)

### Suburban Workforce Last-Mile Solutions: A Tale of Two Studies

Ballroom D

### TDM-CP Information Session

BallroomA-B

### Air Quality Improvement Initiative

Ballroom E

### Free Transit Pass Programs: The Impact on the Workforce Community

Ballroom F-H

### Telework Council Meeting

Los Angeles (LMS)

4:30 PM - 5:30 PM

### Chapter Meetings

2:45 PM - 3:15 PM

### Exhibitor Happy Hour

Grand Ballroom

Sponsored By:  VIA

## Tuesday, August 2nd

7:30 AM - 4:00 PM

### Registration Open

7th Floor Reg Counters

Sponsored By:  BUSUP

9:00 AM - 10:15 AM

### Networking Breakfast and Exhibit Hall

Grand Ballroom

9:00 AM - 10:15 AM

### What is the Future of TDM in Chicagoland

Grand Ballroom

Sponsored By:  rideamigos

10:15 AM - 10:30 AM

### Networking Break and Exhibit Hall

Grand Ballroom

10:30 AM - 11:45 AM

### How to Establish and Implement a TDM Ordinance

Ballroom E

### Water Transit is Making Waves in TDM

Denver (DHK)

### Strategic Planning for TMA's

BallroomA-B

# Agenda

## Tuesday, August 2nd (Cont.)

10:30 AM - 11:45 AM

### **The Evolving Nature of Bike to Work Day**

Ballroom F-H

### **The Secret to Moving Employees to Shared Transit**

Ballroom D

### **Higher Education Council Meeting**

Los Angeles (LMS)

12:00 PM - 1:30 PM

### **Networking Lunch and Exhibits**

Grand Ballroom

Sponsored By:  Hallcon®  
Rider Experience Redefined.™

1:00 PM - 2:45 PM

### **Women on Wheels: Why more Women Means more People Biking!**

Ballroom D

### **Utilizing Partnerships, Segmentation & Incentives to Create Behavior Change**

Ballroom E

### **Experimenting with Engagement and Education of ETCs**

Ballroom A-B

### **School Travel Programs: Big Benefits for Young Commuters**

Ballroom F-H

### **Semester Parking? Or, Daily Choices?**

Denver (DHK)

### **TMA Council Meeting**

Los Angeles (LMS)

2:45 PM - 3:15 PM

### **Afternoon Refreshment Break**

Grand Ballroom

3:15 PM - 4:15 PM

### **Policy Pursuit - Test Your TDM Trivia Knowledge**

Ballroom A-B

### **Which Response to Hybrid Reigns Supreme?**

Ballroom E

Sponsored by: Telework Council

### **Expanding Your Reach with Local Government Partnerships in Exurban Communities**

Ballroom D

### **How and Where are Shuttles Used? The Shuttles Council's Survey**

Ballroom F-H

### **Advancing Workplace Mobility Through a Small Business Grant Program**

Denver (DHK)

### **Technology and Innovation Council Meeting**

Los Angeles (LMS)

# Agenda

## Tuesday, August 2nd (Cont.)

4:30 PM - 5:30 PM

### Chapter Leadership Meeting

Ballroom D

### Council Leadership Meeting

Ballroom E

7:30 PM - 10:30 PM

### RideAmigos 8th Annual Closing Night Celebration

Michigan/ Wacker (RSVP for Details)

## Wednesday, August 3rd

8:30 AM - 10:00 AM

### ACT National Awards Breakfast & 2023 Conference Announcement

Grand Ballroom

10:15 AM - 11:30 AM

### Best Practices for Engaging with Multicultural Audiences

Ballroom D

### Flexible Future: Transforming Vanpool for the New Era of Work

Ballroom A-B

### Equity-based Approaches to Pricing, Tolling, and Congestion Management

Ballroom E

### Commuter Shuttle / Private Operators Council Meeting

Los Angeles (LMS)

## The Smart Bus Platform for Organizations



Zeelo provides smart transportation services for commuting and school runs. We use data and technology to find and digitalize fixed bus routes.





### Booth #206







Come visit our booth to learn how Zeelo can help you simplify transportation for your company.

[Zeelo.us](https://zeelo.us)



# Exhibit Hall

 Commutifi	 Actionfigure.
 BUSUP	 ALL ABOARD AMERICA! HOLDINGS
 Hallcon® Rider Experience Redefined.™	 MagicBus

 TripShot All Aboard	 TRC
 TripShot All Aboard	 WeDriveU
 rideamigos	 VIA

 zeelo	 RIDEco
 luum by HealthEquity	 DERO a SPACOM company
 agilemile	 Liftango

 LOVE TO RIDE
 Clark Concepts LLC
 flexigo
 TripSpark MOVING >>> TOGETHER



## Making Sustainable Transportation a Reality.



Planning & Development



EV Infrastructure



EV Operations



Funding & Incentives



Scan and learn more.

Visit our booth to learn more and register to win a \$200 Gift Card daily!

Hallcon.com | solutions@hallcon.com



### Technology to power mobility for the modern commuter.

Whether you need to get employees into the office five days a week or accommodate a hybrid model, on-demand technology can help you reduce the dependency on single-occupancy vehicles. Shared transportation gives employees a chance to relax, catch up on work tasks, and get to know their colleagues while en route — a simple way to attract, retain, and delight your workforce.



500+ partnerships



35+ countries



90+ million rides

In addition to encouraging modal shift away from private vehicles and reducing congestion and parking pressures as a result, on-demand, shared transportation comes with a host of other benefits:



#### Leverage the best in TransitTech.

Via's algorithm is optimized to use resources as efficiently as possible, with rides available for request at any moment and pre-booking options for routine trips.



#### Promote integrated mobility.

Leverage your company's custom smartphone app to feature multimodal integrations with fixed routes and intermodal connections to local public transit.



#### Enhance corporate security.

Our services come equipped to support advanced rider authentication, with a system that only validates approved employees in your organization.

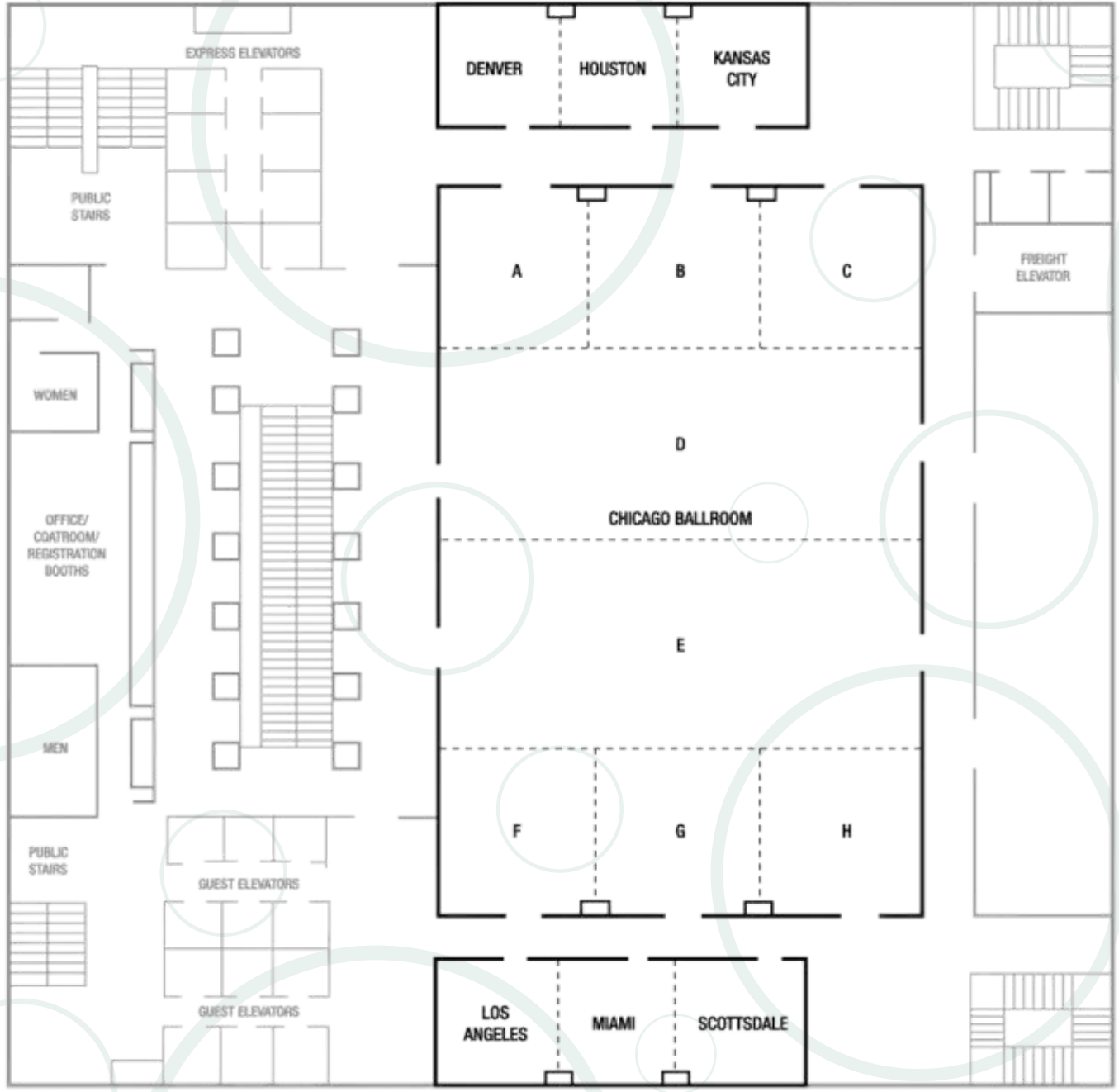


#### Choose your service model.

We can offer technology alone or take on the full scope of your transportation program, including technology plus drivers, vehicles, customer service, and operations.

# Event Map

## 5TH FLOOR MEETING ROOMS





# Upcoming Events

**ATLANTA, GA**

November 15-16, 2022



## ACT TDM Forum



**ImpACT!**  
— LEADERSHIP —

Applications Due Sept. 9 2022

Anaheim Feb. 3-5 2023



**@ACTNational**

**#ACT22**