2026 SPONSORSHIP & ADVERTISING OPPORTUNITIES



Photo: 2024 CNGA Member BBQ, Trees of Corrales

CNGA
COLORADO NURSERY & GREENHOUSE ASSOCIATION

WHY SPONSOR?

Elevate your brand's impact and visibility in the horticultural arena and support a thriving green industry through strategic sponsorship with CNGA.

ENGAGEMENT

CNGA events and communications offer unparalleled opportunities to connect with like-minded professionals, exchange ideas, and forge valuable partnerships. As a sponsor, you'll be at the forefront, showcasing your brand and fostering meaningful relationships within the industry.

SUPPORT

A CNGA sponsorship is an opportunity to align your company with the mission of elevating and strengthening independent nursery and greenhouse businesses in and around Colorado and New Mexico.

BRAND EXPOSURE

Reach a targeted audience of industry professionals across Colorado and beyond while reinforcing your leadership and expertise in the horticultural community.

CONTINUOUS LEARNING

Your sponsorship support is instrumental in elevating the discourse within the nursery and greenhouse industry, enabling us to deliver exceptional programming and thought leadership on topical issues that impact us all.

> Through our involvement and sponsorship with CNGA, AgRisk Advisors has been able to provide nursery growers with information about our business and how we can better serve the nursery and greenhouse community in Colorado. Members of CNGA trust the association and by getting involved through sponsorship and showing up to the events, I have seen the confidence and trust grow in our business. Sponsoring CNGA is more than an investment in the future of our business but in the future of the green industry in Colorado. ***--- Elena Brookover, AgRisk Advisors***

By supporting CNGA, you're not just investing in a sponsorship – you're investing in the success and sustainability of our industry.

Sign me up!

ANNUAL SPONSORSHIPS

Biggest Impact and Visibility: Annual sponsorships are an excellent way to have prominent year-round visibility while holistically supporting the CNGA mission.

SPONSORSHIP BENEFITS	GOLD $6,500	SILVER $5,000	BRONZE $3,500
Headlining sponsor of Destination Days Opening Reception			
Brand presence at ALL CNGA events	Signage, digital and verbal acknowledgement	Signage, digital and verbal acknowledgement	Signage, digital and verbal acknowledgement
Opportunity to display marketing materials when applicable			
Registrations to each ticketed event provided with sponsorship	2	1	1
Advertorial in eLeaf weekly newsletter	2	1	
Display ad on CNGA website			
Handout in CNGA Member Welcome Packets			
CNGA Website homepage recognition and ELeaf Footer Acknowledgement			
Access to CNGA Member Map and Event Attendee Lists			

EVENT SPONSORSHIPS

Sponsoring individual CNGA events offers a direct channel to reach a focused audience within specific causes and geographic locations.

INDUSTRY CELEBRATION

THE FELLOWSHIP EVENT OF THE YEAR, DURING PROGREEN EXPO

- **Date:** Wednesday January 27, 2027
- **Location:** Ellie Caulkins Opera House
- **Format:** Ticketed Event
- **Estimated Attendance**: 225
- **Attendance Mix:** Green industry professionals
- **Sponsorship Levels:**
  - Event - $650
  - Table - $1,400 *(includes 10 registrations and 10-top table)*

DESTINATION DAYS RECEPTION

OPENING RECEPTION KICKING OFF COLORADO DESTINATION WEEK

- **Date:** Monday, August 3, 2026
- **Location:** Denver Botanic Gardens
- **Format:** Ticketed, Industry-Only Event
- **Estimated Attendance:** 150
- **Attendance Mix:** Members, Industry Professionals
- **Sponsorship Levels:**
  - Presenting - $1,500
  - Bar - $1,000
  - Event - $650

MEMBER BBQS

WELL-ATTENDED FLAGSHIP FELLOWSHIP EVENTS, GREAT BRAND EXPOSURE

- **Date:** Varies - Summer / early Fall
- **Location:** Various - 5 Regional Locations
- **Format:** Free, Members-Only Event
- **Estimated Attendance**: 25 - 40 per BBQ
- **Attendance Mix:** Exclusive to CNGA Members
- **Sponsorship Levels:**
  - $300 per
  - $1,200 all 5 BBQs

WOMEN IN HORTICULTURE LUNCHEON

POPULAR EVENT WITH SOCIALIZATION AND EDUCATION, IN ITS 31ST YEAR IN 2026

- **Date:** Thursday October 8, 2026
- **Location:** Denver Botanic Gardens
- **Format:** Ticketed Event
- **Estimated Attendance**: 200
- **Attendance Mix:** Women in Horticulture
- **Sponsorship Levels:**
  - Table - $1,300 (includes table for 10)
  - Event - $650

YOUNG HORT PROFESSIONALS HAPPY HOURS

NETWORKING AND CAREER DEVELOPMENT FOR YOUNGER MEMBERS

- **Date:** 3x/year - Spring, Summer, Fall
- **Location:** Various Front Range
- **Format:** Free Event
- **Estimated Attendance**: 20 per
- **Attendance Mix:** Younger Industry Professionals
- **Sponsorship Levels:**
  - Event - $350

Sign me up!

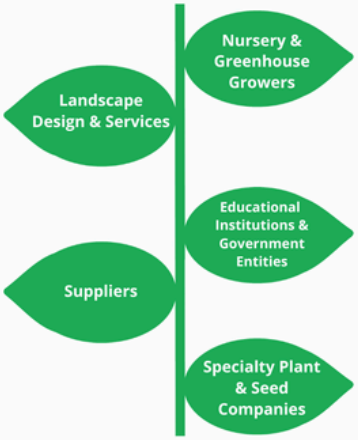
DIGITAL ADVERTISING WITH CNGA

Colorado Nursery & Greenhouse Association

eLeaf and NewsLeaf Advertising

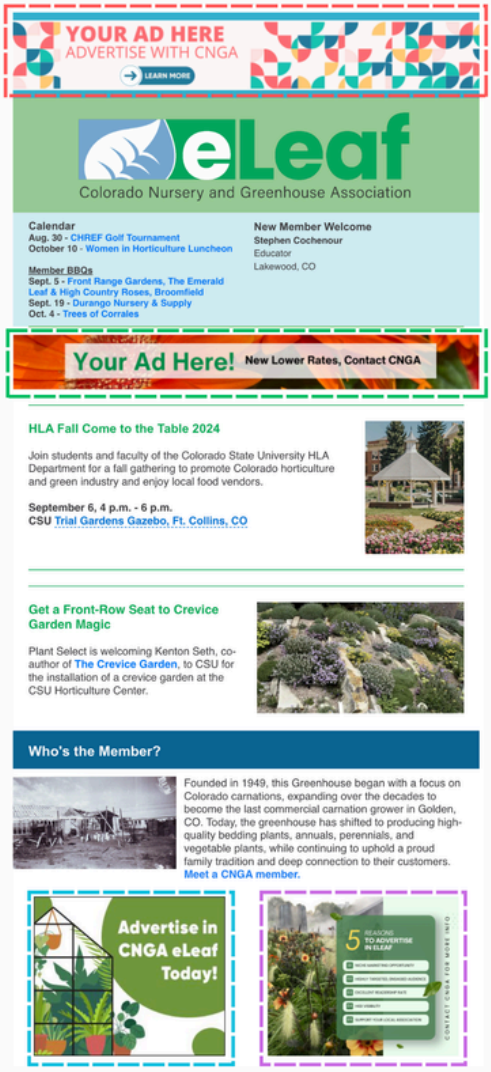
MEDIA KIT

Advertising with CNGA allows you to reach horticulture professionals far beyond the borders of Colorado -- our membership base represents more than 20 states. If your company serves the green industry in the Rocky Mountain region, advertising through our association provides a valuable niche marketing opportunity.



Some ads sold: Inquire about current available ad space

eLeaf - Weekly Newsletter



ADVERTISING RATES

Leaderboard Ad Package - eLeaf and NewsLeaf — $2,500 annually — $625 quarterly
Only 1 Available
600x90px, Quarterly or Annual Placement

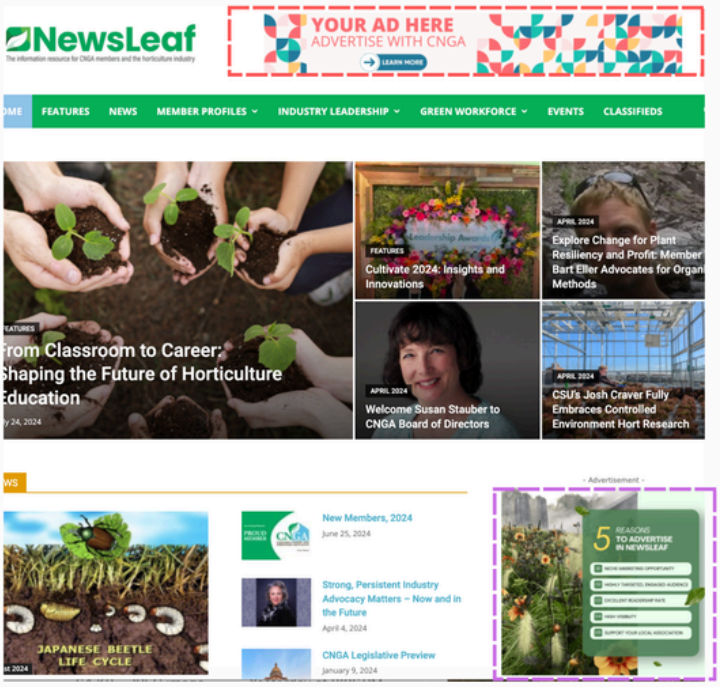
Banner Ad Package - eLeaf Only — $1,500 annually — $375 quarterly
Only 1 Available
600 x 90px, Quarterly or Annual Placement

Box Ad Package A - eLeaf and NewsLeaf — $1,250 annually — $315 quarterly
Only 1 Available
300 x 250px, Quarterly or Annual Placement

Box Ad Package B - eLeaf Only — $1,000 annually — $250 quarterly
Only 1 Available
300 x 250px, Quarterly or Annual Placement

NewsLeaf Online Library

Updated Monthly



[Inquire with CNGA](#) to see which ads are currently available

DIGITAL ADVERTISING WITH CNGA

Maximize your reach by advertising with the Colorado Nursery and Greenhouse Association. Our digital advertising opportunities are designed to connect you with a dedicated audience of industry professionals and enthusiasts, ensuring your message reaches the right people.

ADVERTORIAL IN THE ELEAF NEWSLETTER

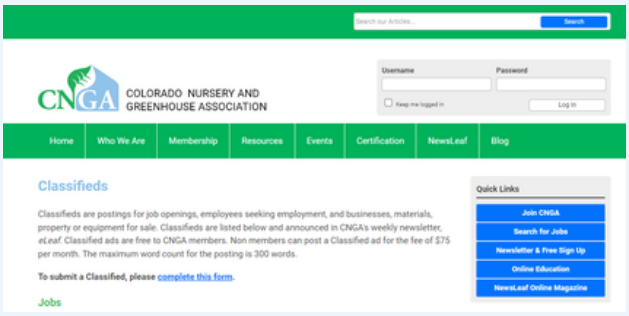
Place your advertorial in our weekly e-newsletter, which boasts a circulation of over 900 subscribers and an impressive 50% average open rate. This includes short copy, related links, and a photo/graphic, providing an engaging way to showcase your products or services. This opportunity is limited to one advertiser per issue, ensuring maximum visibility.

eLeaf
Colorado Nursery and Greenhouse Association

$200 per issue

GRAPHIC/LOGO AD ON THE CLASSIFIEDS PAGE

Feature your ad on the most visited page of the CNGA website, the Classifieds page, which garners around 300 views per month. Secure a prime spot to attract potential customers and partners, with only one ad available per month to ensure your brand stands out.



$200 per month

Sign me up!