NOW HIRING: EVENT SALES REPRESENTATIVE

Botanical Interests | Northwest Flower & Garden Show

Location: Seattle Convention Center – Seattle, Washington
Event Dates: February 16–21, 2027
Position Type: Temporary / Event-Based

Position Overview

Botanical Interests is seeking an enthusiastic, outgoing, and dependable **Event Sales Representative** to represent our brand at the Northwest Flower & Garden Show in Seattle, Washington, February 16–21, 2027.

We are looking for an individual who enjoys interacting with customers, has a passion for gardening, and thrives in a fast-paced retail sales environment.

Key Responsibilities

- Engage with show attendees and promote Botanical Interests products.
- Assist customers with product selection and answer basic gardening questions.
- Drive direct-to-consumer sales throughout the event.
- Process customer purchases and handle transactions accurately.
- Maintain a clean, organized, and visually appealing booth.
- Assist with booth setup, product restocking, and breakdown as needed.
- Represent Botanical Interests in a professional, friendly, and enthusiastic manner.

Ideal Candidate

- Previous retail, sales, or trade show experience preferred.
- Knowledge of gardening, seeds, or horticulture is a plus.
- Strong communication and customer service skills.
- Comfortable working in a busy, high-energy event environment.
- Ability to stand for extended periods during show hours.
- Reliable, self-motivated, and comfortable working independently or as part of a team.

- Available for the full duration of the event, **February 16–21, 2027**, including weekend hours.

Compensation & Travel Benefits

- Competitive compensation based on experience.
- **Round-trip airfare provided.**
- **Hotel accommodations provided for the duration of the event.**
- **Daily stipend provided for meals and incidental expenses.**

Event Location

Northwest Flower & Garden Show
Seattle Convention Center – Arch Building
705 Pike Street
Seattle, WA 98101

Dates: February 16–21, 2027

How to Apply

Interested candidates should submit a brief introduction outlining their relevant sales experience, gardening knowledge, and availability for the event.

Join Botanical Interests at one of the Pacific Northwest's premier gardening events and help us inspire gardeners of all experience levels!