A MESSAGE FROM CLEAR’S BOARD PRESIDENT

The CLEAR exhibitor and sponsor program is an invaluable resource for regulators looking for innovative solutions for their organizations. Your participation in this event gives you a platform to showcase your company’s products and services to hundreds of regulators from across the globe. We invite you to join us this September at the premier conference for professional and occupational regulators.

CLEAR offers a myriad of ways for vendors to connect with the regulatory community.

Vendors may purchase membership to
• Receive discounts on our exhibitor offerings
• Be listed in the CLEAR vendor member directory
• Access vendor-specific groups on Communities by CLEAR
• Join CLEAR committees and access the online CLEAR membership database.

The Program Committee accepts and encourages conference session proposals from all vendors and will give particular consideration to those vendors who partner with regulators on their session proposal. The unique and customizable sponsorship program for our Annual Educational Conference allows you to target your key audience and make important new connections. Join us at a CLEAR event to maximize your outreach potential within the regulatory community.

CLEAR is also pleased to offer an annual partnership program starting this July. We invite you to partner with us each year to deepen your connections with regulators, and to help CLEAR showcase the most innovative solutions in this sector.

Ronne Hines
CLEAR President
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CLEAR is the premier association for professional and occupational regulators from across the world. Regulators come to CLEAR for cutting edge information at our conferences and CLEAR Learning programs, and for the unique opportunity to network and share information and resources with other regulators across jurisdictions and regulated populations. Partnering with CLEAR affords your organization the opportunity to connect with our vast network of regulatory organizations and stakeholders.
CLEAR BY THE NUMBERS

14,000+ contacts

8,000+ individuals signed up for membership through their organizations

1,500+ CLEAR Learning attendees each year

1,000+ CLEAR event attendees each year

52% in executive or managerial level roles

12% serving on regulatory boards or councils

Attendees from
Australia, New Zealand, US, Canada, Ireland, UK, Fiji, Israel, Japan, Qatar, Hong Kong, Vietnam, Singapore
CLEAR’s vendor member category can offer a wide array of benefits for your organization, while showing that you support CLEAR’s mission to promote regulatory excellence. CLEAR vendor members can take advantage of the following members only benefits:

- The **opportunity to serve alongside regulators on CLEAR’s Board of Directors**, committees and working groups, building relationships with regulatory leaders and representing your organization in the wider regulatory community.
- An **exclusive 20% discount on exhibit booth pricing and event registrations**.
- A **complimentary listing in CLEAR’s vendor member directory**.
- The **opportunity to serve alongside regulators on CLEAR’s Board of Directors, committees and working groups, building relationships with regulatory leaders and representing your organization in the wider regulatory community**.
- **Access to CLEAR’s members-only toolkits and regulatory resources**.
- **Free postings on CLEAR’s regulatory job board**.
- **Complimentary or discounted access to all CLEAR publications**.
- **Access to RFPs posted on Communities by CLEAR**.
- A **complimentary listing in CLEAR’s vendor member directory**.

**SIGN UP**

for membership today at [www.clearhq.org/join](http://www.clearhq.org/join)

To access these benefits and support the regulatory community! For more information on CLEAR membership, please contact membership@clearhq.org.
CLEAR’s New Premier Partnership Program offers opportunities for vendors to be involved in CLEAR’s broad range of activities and receive exposure to CLEAR constituents throughout 2022-23. Choose from three Premier Partnership categories to receive year-round access and to show your commitment to advancing the regulatory profession and community. Contact Jodie Markey at jmarkey@clearhq.org or 859-687-0262 to talk more about Premier partnerships.

### ANNUAL BENEFITS

<table>
<thead>
<tr>
<th>Exclusive use of annual partnership logo for your company’s webpage and communications</th>
<th>PATRON</th>
<th>SUPPORTER</th>
<th>FRIEND</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLEAR Vendor Membership - annual membership starting July 1, 2022</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Acknowledgement with logo display on the CLEAR partnership webpage with direct link to organization website</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Inclusion in business partner directory - promoted in CLEAR newsletters and on website</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Podcast sponsorship - 15 second promotion during one of CLEAR’s monthly podcasts</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Ad retargeting campaign - total impressions through June 30, 2023</td>
<td>350,000</td>
<td>150,000</td>
<td>75,000</td>
</tr>
<tr>
<td>Premium placement in business partner directory - includes company logo, annual partnership logo and top placement in the directory</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Highlighted business partner of the month - social media, email, website and CLEAR Communities promotion</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Advertisement in CLEAR's monthly e-newsletter</td>
<td>3 months</td>
<td>1 month</td>
<td></td>
</tr>
<tr>
<td>Opportunity to submit a regulatory-focused article for CLEAR’s monthly e-newsletter (subject to approval by CLEAR)</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Podcast speaker - invitation to speak on one of CLEAR's monthly podcasts and highlight a case study involving your regulatory solution</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive recognition as CLEAR's 2022-23 Technology, Research or Education Partner (available on a first come, first served basis)</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### CONFERENCE BENEFITS

<table>
<thead>
<tr>
<th>Complimentary exhibit booth at the CLEAR Annual Educational Conference</th>
<th>Premium</th>
<th>Premium</th>
<th>Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary attendee registrations</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Discount on list price for sponsored events or items at the conference</td>
<td>20%</td>
<td>15%</td>
<td>10%</td>
</tr>
<tr>
<td>Prominent recognition of year-round partnership at conference on program, signage and other collateral materials</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Exclusive name badge ribbon recognizing Premier Partnership status</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

### TOTAL INVESTMENT

<table>
<thead>
<tr>
<th>PATRON</th>
<th>SUPPORTER</th>
<th>FRIEND</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000</td>
<td>$12,500</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

The Premier Partnership program runs from July 1, 2022 through June 30, 2023.
EXCLUSIVE Regulatory Patron Opportunity

In recognition of your investment in CLEAR’s members and mission, Regulatory Patrons will receive acknowledgement as an official CLEAR Partner. Select one of the three following options for 2022, but hurry - partnerships are reserved on a first come, first served basis!

TECHNOLOGY PARTNER

- Sponsorship of a CLEAR technology toolkit for regulators
- Technology-focused session at CLEAR pre-conference partner showcase
- Sponsorship of two free webinars for CLEAR members on innovative regulatory solutions (i.e. regulatory sandboxes, international mobility)
- Monthly informational posts in CLEAR’s blog – sponsored by the Technology Partner
- Recognition on technology page of CLEAR website as CLEAR’s technology partner
- Recognition in CLEAR event materials as CLEAR’s technology partner

RESEARCH PARTNER

- Sole sponsor of 2023 Regulatory Research Day ahead of the CLEAR International Congress in Dublin
- Research-focused session at CLEAR pre-conference partner showcase
- Partnering with CLEAR on the development of research on item(s) highlighted in CLEAR strategic plan
- Sole sponsor of 2023 CLEAR Member Regulatory Profile
- Recognition on research page of CLEAR website as CLEAR’s research partner
- Recognition in CLEAR event materials as CLEAR’s research partner

EDUCATION PARTNER

- Recognition in pre-event emails to CLEAR Learning attendees
- One-page advertisement in all CLEAR Learning attendee materials
- Advertisement in CLEAR Learning platform for virtual attendees
- Support for development of a regulator 101 series
- Recognition on CLEAR’s website as CLEAR’s education partner
- Recognition in CLEAR event materials as CLEAR’s education partner
- Education-focused session at CLEAR pre-conference partner showcase

Contact Jodie Markey at jmarkey@clearhq.org or 859-687-0262 to talk more about Premier Partnerships.
CLEAR’s Virtual Regional Symposium is a two-week experience designed to give constituents the opportunity to connect with and learn from regulators in their region, combined with opportunities to collaborate internationally. The theme for this year’s symposium is “The Adaptive Regulator – Responding to Social, Political, and Professional Change” and is expected to draw attendance from hundreds of regulators across North America, Europe and Australasia. Contact Jodie Markey at jmarkey@clearhq.org for more information on this sponsorship opportunity.

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary symposium registrations</td>
<td>4</td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Ad retargeting impressions for CLEAR website visitors May-July 2022 (see CLEAR Media Guide for more details)</td>
<td>150,000 IMPRESSIONS</td>
<td>100,000 IMPRESSIONS</td>
<td>50,000 IMPRESSIONS</td>
<td></td>
</tr>
<tr>
<td>A listing in CLEAR’s sponsorship gallery</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo and link to sponsor’s website on CLEAR’s conference webpage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in all virtual conference collateral</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Formal recognition from CLEAR’s President during introductory remarks at each region’s opening session</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in a promotional email for the symposium</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>A registration list with contact information for all attendees that opt-in*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Special recognition in posts on CLEAR’s social media accounts during the event</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The option to transfer complimentary symposium registrations to customers</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>An electronic gift card sent as virtual swag to all attendees (first option of dates)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on each sessions’ intro and exit slides</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two-minute video submitted by the sponsor, played at the beginning of the opening session</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner advertisement on CLEAR’s symposium platform throughout the event</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in the May edition of CLEAR’s podcast</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL INVESTMENT**

**AUSTRALASIA**
June 14th & 21st
**NORTH AMERICA**
June 16th & 23rd

www.clearhq.org/2022VirtualSymposium

https://www.clearhq.org/event-4745087

*Registration list will be sent one week prior to program and will contain name, organization, job title and email address. Sponsor must sign CLEAR’s marketing and data sharing agreement.
2022 Exhibit Booth Package

- Exhibitors will have their logo and a link to their website listed on the CLEAR website.
- A promotional e-mail featuring our exhibitors and sponsors will be sent to all CLEAR contacts.
- Exhibitors who return a signed copy of the Exhibitor/Sponsor marketing agreement will receive contact information for attendees who opt-in, for use by Exhibitors/Sponsors to send a one-time marketing e-mail.
- Exhibitors who register and pay before August 3, 2022 will be listed in the conference program.
- Exhibitors who register and pay before August 10, 2022 will be included on conference exhibitor signage.
- Exhibitors can increase their contacts by adding Lead Capture, which will allow exhibitors to scan attendee badges to obtain more information and add notes to streamline the follow up process. Complimentary lead capture access through the conference mobile app for Gold, Platinum and Presenting sponsors or it can be purchased for $199.
- Each exhibitor’s organization will receive one conference registration fee waiver for each 8’ x 10’ exhibit space reserved. Exhibitors may send additional booth-only staff for a fee of $250 per person.

Single Booth (8’ x 10’). Member: $1,050 Nonmember: $1,310
Double Booth (8’ x 20’). Member: $1,820 Nonmember: $2,275

A single booth includes a 6’ table, 2 chairs, and basic wireless Internet access. Exhibitors are encouraged to bring their own booth setup to enhance their space.

Premium Booth Extras

In addition to the above, Premium Booths include:
- A prime booth location in the exhibitor showcase
- First choice of available booths in order of paid registration
- Additional recognition in the conference program and on conference signage as a Bronze Level Sponsor

Single Premium Booth (8’ x 10’). Member: $1,450 Nonmember: $1,810
Double Premium Booth (8’ x 20’). Member: $2,450 Nonmember: $3,060

A double booth includes two (2) 6’ tables, 4 chairs, and basic wireless Internet access. Exhibitors are encouraged to bring their own booth setup to enhance their space.

Exhibit Space Availability

Exhibit space will be reserved on a first come, first served basis. All payments and outstanding balances must be settled according to the terms and conditions listed on page 18.

Exhibitor Showcase Events

All times are Eastern Time (ET)

**Tuesday, September 13, 2022**
Exhibit Installation................................. 5–7 p.m.

**Wednesday, September 14, 2022**
Exhibit Installation................................. 7 a.m.–1 p.m.
Welcome to CLEAR Welcome Reception................................................................. 5:30–6:30 p.m.

**Thursday, September 15, 2022**
Exhibit Viewing................... 7:30 a.m.–5 p.m.
Morning Coffee................. 7:30–8:30 a.m.
Morning Break.............. 10–10:30 a.m.
Exhibit Showcase Hour “Taste of Kentucky Lunch”............. Noon–1:30 p.m.
Afternoon Breaks........... 2:30–2:45 p.m.
................................. 3:45–4 p.m.

**Friday, September 16, 2022**
Exhibit Viewing............... 7:30 a.m.–3 p.m.
Morning Coffee (in Exhibit Hall)............. 7:30–8:30 a.m.
Afternoon networking break......................................................... 2:30–3:00 p.m.
Close............................................. 3:00–4:30 p.m.

CLEAR Staff Contacts

Jodie Markey (Sales)
o (859) 687-0262
e jmarkey@clearhq.org

Glenn Blind (Logistics)
o (859) 269-1901
e gblind@clearhq.org

Please contact Jodie Markey with any questions about the exhibitor program. Online registration is available at https://www.clearhq.org/event-4745057.

Exhibit space or sponsorship will be reserved upon receipt of your reservation form or online registration.

Application Deadlines

Applications will be accepted through September 7, 2022. However, those who would like their company name or logo included in printed materials must apply by August 3, 2022.

Event Information

https://www.clearhq.org/AEC

Conference Hotel
Omni Louisville
400 South Second Street
Louisville, Kentucky
### 2022 Exhibit Booth Package

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Presenting Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top billing on all conference signage and printed materials recognizing exhibitors and sponsors</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive recognition as the only Presenting Sponsor</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad retargeting impressions for CLEAR website visitors August-October 2022</td>
<td>150,000 IMPRESSIONS</td>
<td>100,000 IMPRESSIONS</td>
<td>50,000 IMPRESSIONS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner at the bottom of all conference marketing emails recognizing the Presenting Sponsor with a hyperlink leading to the sponsor’s website</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Option to transfer up to 5 conference registration waivers to customers</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Formal recognition from CLEAR’s President during introductory remarks at the opening plenary</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A 50-word description of sponsor’s organization in the conference program</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary upgrade to a double booth space</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary access to lead capture services</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One banner ad on CLEAR’s conference mobile guide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Special recognition in posts on CLEAR’s social media pages during the Annual Educational Conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One complimentary conference registration for every $2,500 invested</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgment in the conference mobile guide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on conference sponsor signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo and link to sponsor’s website on CLEAR’s conference webpage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Distinctive name badge ribbon to recognize sponsorship level</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**Total Booth and Sponsorship Contribution Of**

- **$25,000+**
- **$10,000-$24,999**
- **$5,000-$9,999**
- **$2,500-$4,999**
- **$1,400-$2,499**
2022 Sponsorship Opportunities

Sponsorship items are available on a first come, first served basis. For items that would include your company logo, please note that deadlines for sponsorship commitment and submitting logo artwork will be August 3rd. Please contact staff for specific details about including your logo imprint.

Customized Sponsorship Package
Let CLEAR work with you to design a sponsorship package that will help you connect with your key audience and provide maximum exposure for your brand. Contact jmarkey@clearhq.org to start creating a solution that will work for you.

Events

NEW! Health & Wellness Sponsor ........................................ $6,000
Research shows that people need to stop their mind and relax in order to think of better solutions, solve problems, and collaborate with others. Here are a few ways you can help attendees relax so they can better engage in all the opportunities for collaboration during the CLEAR Annual Educational Conference. Sponsor will be recognized as the fitness and wellness sponsor on signage, hand sanitizer stations and a designated quiet room within the conference event space. Sponsor will be recognized as yoga session sponsor and yoga mats will be branded with sponsor’s name and logo. Sponsor will be recognized as fun run session sponsor and all runners will receive a branded headband.

Welcome to Louisville Reception
A welcoming reception for all conference attendees will be held in the exhibitor area. Each attendee will receive a drink ticket for the reception, which will feature the sponsor’s logo and name. The sponsor will be invited to greet attendees as they enter the reception and will be recognized at the event.

Wednesday, September 14, 2022 .............................. $10,000

Taste of Louisville Attendee Lunch (in the exhibitor showcase) The sponsor will be invited to greet attendees to the luncheon and hand out promotions or giveaways.

Thursday, September 15, 2022 .............................. $10,000

Opening Keynote Session
The sponsoring organization will be invited to introduce the speaker. Signage will be displayed acknowledging the sponsorship, and credit will also be provided in the conference program with a notation beneath the speaker’s name. Sponsor will be recognized in a pre-conference podcast session as the keynote sponsor.

Thursday, September 15, 2022 .............................. $7,500

Closing Plenary Session
CLEAR’s final session of the 2022 conference is our always popular legal-focused session: Setting Precedents: The Top Ten Recent Cases You Need to Know About. The sponsoring organization will be invited to introduce the speakers and signage will be displayed acknowledging the session sponsor. Credit will be provided in all conference collateral.

Saturday, September 17, 2022 .............................. $3,500

First Time Attendee Welcome Breakfast
CLEAR will send an electronic invitation branded with sponsor’s logo to all first time attendees. Sponsor will be invited to give a brief welcome to the attendees and provide giveaways or collateral at the event.

Thursday, September 15, 2022 .............................. $5,000

2022 CLEAR Regulatory Awards Presentation Ceremony
The sponsor will be invited to greet attendees as they enter the room and hand out promotions or giveaways. Sponsor will be recognized from the podium by CLEAR’s President prior to the Awards ceremony.

Friday, September 16, 2022 .............................. $3,500

Saturday Attendee Breakfast
Sponsor will be recognized in the program and on signage as sponsor of the hour-long breakfast for attendees. Sponsor will be able to interact with attendees and provide collateral or giveaways during the event.

Saturday, September 17, 2022 .............................. $4,500
Coffee Breaks
Sponsors will be invited to provide attendees with giveaway items. Signage will be displayed near the refreshment stations recognizing the sponsor.

Program Breaks (6 available) ...........................................$4,000 each

Technology
CLEAR Conference Mobile Guide (1 available) ...........................................$6,000
Essential for every conference attendee, CLEAR’s conference app allows users to navigate and engage throughout the conference. The app features the conference agenda, presentation materials, attendee list, Twitter feed, photo sharing and more. Every time attendees open the app, your sponsorship ad will be the first thing they see ensuring hundreds of impressions before, during, and even after the conference. This sponsorship is only available to one organization.

Wireless Internet for All Attendees ...........................................$7,500
Connect with attendees virtually everywhere. Your custom graphic and logo will appear on a splash screen or redirected to your website that attendees will see every time they access the conference WiFi. Sponsor’s name will be included in the wireless password that will be available in the conference program and app. The login information will be provided to all conference and CLEAR Learning attendees.

Professional Headshots for Attendees ...........................................$5,000
Sponsor will have a station set up in the conference space to give all attendees the chance to update their professional headshots and provide a branded card with instructions for retrieving their headshot after the conference. Signage at the station will recognize the sponsor.

Charging Station (2 available) ...........................................$4,000
We all love our electronic devices - but the batteries tend to run low during conferences. Provide attendees with a convenient way to recharge with branded charging stations located in areas of the exhibitor showcase.

Collateral
Name Badge and Lanyard with Company Name ...........................................$6,000
Lanyards are provided to all conference attendees and will include the sponsoring organization’s name.

Attendee Bag or Padfolio ...........................................$5,000
Attendee bags are given to all attendees at registration. The bag or padfolio will include CLEAR’s logo as well as that of the sponsor.

Night Racing Transportation ...........................................$4,250
And They’re Off…. Become the sole provider of transportation for CLEAR’s Thursday Evening Social Activity - Night Racing at the historic Churchill Downs in Louisville. The transportation sponsorship gives your company the opportunity to get your message across to a captive audience. Sponsorship includes signage on the bus window, your logo at check-in for the buses, a seat drop of your brochure or an item (sponsor provided), and your logo in emails promoting the social activity.

Welcome Gift for Attendees ...........................................$2,000
CLEAR will provide a welcome gift to all attendees at the conference registration desk. Sponsor will supply CLEAR with the gift item and gift is subject to approval by CLEAR.

Branded ECO-Friendly Coffee Cups ...........................................$1,950
Provide attendees with an ECO Friendly way to drink their conference java. This sponsorship will provide attendees with branded eco-friendly recyclable coffee cups during all breaks and meals at the conference.

Advertisements & Attendee Engagement
Social Media Promotion ...........................................$500
Sponsor can provide content for one CLEAR-sponsored post on Facebook, LinkedIn and Twitter. All content is subject to approval by CLEAR.

Conference Email Announcement Sponsor ...........................................$500 per email campaign
Sponsor will have a choice of conference-related email in July–September 2022. Sponsor’s logo and a link to their website will be placed in the body of the email and they will be listed as a featured sponsor in a message to all of CLEAR’s contacts.

Branded Signage ...........................................$1,500 per sign
Sponsor may design promotional signage piece to be placed in the conference meeting space. Organizations may design promotional signage to be placed in areas within the conference space. Print ready artwork required. Design work available at an additional fee.
CLEAR Webinars are a series of one-hour presentations on topics of current interest to the regulatory community. Offerings are presented through a web-based PowerPoint and audio conference, allowing attendees to participate and ask questions from their own office or conference room. Multiple sponsorship opportunities are detailed below.

**FREE REGULATORY PARTNER WEBINAR**

**FULL SPONSORSHIP: $2500**

- 1-hour webinar with content/speakers provided by the sponsor and free/hosted registration for up to 250 attendees
  - Sponsor will speak as a knowledge expert during the webinar
  - Company name and logo on the webinar registration page, noting that free registration is made possible by the sponsor
  - Company name and logo in webinar email announcements sent by CLEAR
  - Introductory slide during the webinar recognizing the sponsorship with the company name and logo
  - Verbal recognition of the sponsorship as the CLEAR moderator introduces the live webinar
  - A link to the company website included in the follow-up handouts email to attendees
  - Sponsor may post a link to the webinar recording on their company website
  - Sponsor is provided with the list of attendees that provided consent to be emailed

Sponsor will include a regulatory partner(s) as speaker(s) for the webinar, and content will refrain from being a sales pitch or specific product demonstration. Presenters will use the CLEAR PowerPoint template (slides due one week in advance of webinar for review by CLEAR). Registration is handled through CLEAR’s website, and the webinar is hosted on CLEAR’s webinar platform.

Sponsor may directly send a one-time email to attendees who consent to receiving email as long as sponsor agrees to obtain consent before continuing to communicate with attendees.
CLEAR Call Webinar Sponsorship - 3 Levels

Sponsors may also support existing one-hour webinar topics that are presented by other speakers. Regular attendee registration fees will still apply.

CLEAR CALL WEBINAR FULL WEBINAR SPONSOR: $1,500

- Company name and logo on the webinar registration page
- Company name and logo in webinar email announcements sent by CLEAR
- Introductory slide during the webinar recognizing the sponsorship with the company name and logo
- Verbal recognition of the sponsorship as the CLEAR moderator introduces the live webinar
- A link to the company website included in the follow-up handouts email to attendees

CLEAR CALL WEBINAR ASSOCIATE SPONSOR: $1,000

- Company name and logo on the webinar registration page
- Company name and logo in webinar email announcements sent by CLEAR
- Introductory slide during the webinar recognizing the sponsorship with the company name and logo
- Verbal recognition of the sponsorship as the CLEAR moderator introduces the live webinar

CLEAR CALL WEBINAR CONTRIBUTING SPONSOR: $500

- Company name and logo on the webinar registration page
- Company name and logo in webinar email announcements sent by CLEAR

CONTACT

Jodie Markey at jmarkey@clearhq.org or 859-687-0262 to discuss webinar opportunities further.
Payment
In order to participate in the exhibitor and sponsor program, payment must be made within 30 days of receipt of invoice or before the start of the event, whichever is sooner. Payment must be made in order to receive a copy of the pre-conference attendee list and to be listed on printed conference materials. If payment has not been received by the day of the event, the exhibitor will not be allowed to set up their display until payment arrangements have been made. Exhibit booth and sponsorship pricing may change year to year to allow for fluctuations in production costs. All exhibitor and sponsorship payments are non-refundable.

Attendee List and Marketing
Exhibitors who return a signed copy of the Exhibitor/Sponsor marketing agreement will receive contact information for attendees who opt-in, for use by Exhibitors/Sponsors to send a one-time marketing e-mail.

Failure to Occupy Space
The exhibitor will forfeit space not occupied by the close of the exhibit installation period. This space may be resold, reassigned, or used by CLEAR in any manner deemed suitable. There will be no refund for space not occupied and any outstanding exhibitor balance is 100% due.

Sponsorship Reservation Policy
2022 Sponsors will have first right of refusal on all items they reserved for the 2023 CLEAR Annual Educational Conference. After that, the sponsorship item will be made available to all interested parties. Payment must be made according to the payment policy, otherwise sponsorship will be released to the next interested party. Those interested in Presenting Sponsorship must inform CLEAR by April 30, 2022 to be considered. If the sponsorship level is still available after the initial deadline, interested parties will be evaluated on a case by case basis.

Observance of Laws
Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

Care of Exhibit Facility
Exhibitor shall promptly pay for any and all damages to the Exhibit Facility (Omni Louisville) any rentals obtained by the general services contractor; booth equipment or the property of others caused by the Exhibitor.

Liability
CLEAR, the Omni Louisville and the general services contractor will not be responsible for the safety of the property of the exhibitors from theft, fire, damages, accident, or other causes. Exhibitor agrees to protect, save, and hold CLEAR, the Omni Louisville, the general services contractor, and all agents and employees thereof (hereafter collectively called “indemnities”) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from and all losses, costs (including attorney’s fees), damages, liability, or expense arising from or out of or by any reason of accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of by reason of said exhibitor’s occupancy and use of the exhibition premises or a part thereof.

Use of CLEAR’s Name and Logo
Exhibitor may not use CLEAR’s logo or the conference logo on marketing materials or communications without written consent from CLEAR’s Executive Director. All requests should be submitted to jmarkey@clearhq.org for further consideration. Exhibitors may not communicate in a way that implies an endorsement from CLEAR. At any time, CLEAR may withdraw consent for use of any logos.