



Council on Licensure, Enforcement & Regulation

Promoting Regulatory Excellence



2023 SPONSORSHIP & EXHIBIT OPPORTUNITIES

CLEAR Annual Educational Conference | Premier Partnerships | International Congress | Webinars

www.clearhq.org

A MESSAGE FROM CLEAR'S BOARD PRESIDENT



The CLEAR exhibitor and sponsor program is an invaluable resource for regulators looking for innovative solutions for their organizations. Your participation in this event gives you a platform to showcase your company's products and services to hundreds of regulators from across the globe. We invite you to join us this September at the premier conference for professional and occupational regulators.

CLEAR offers a myriad of ways for vendors to connect with the regulatory community.

Vendors may purchase membership to

- Receive discounts on our exhibitor offerings
- Be listed in the CLEAR vendor member directory
- Access vendor-specific groups on Communities by CLEAR
- Join CLEAR committees and access the online CLEAR membership database.

The Program Committee accepts and encourages conference session proposals from all vendors and will give particular consideration to those vendors who partner with regulators on their session proposal. The unique and customizable sponsorship program for our Annual Educational Conference allows you to target your key audience and make important new connections. Join us at a CLEAR event to maximize your outreach potential within the regulatory community.

CLEAR is also pleased to offer an annual partnership program starting this July. We invite you to partner with us each year to deepen your connections with regulators, and to help CLEAR showcase the most innovative solutions in this sector.

Line Dempsey
CLEAR President

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WHY SHOULD WE PARTNER WITH CLEAR?



Council on Licensure, Enforcement & Regulation

Promoting Regulatory Excellence

CLEAR is the premier association for professional and occupational regulators from across the world. Regulators come to CLEAR for cutting edge information at our conferences and CLEAR Learning programs, and for the unique opportunity to network and share information and resources with other regulators across jurisdictions and regulated populations. Partnering with CLEAR allows your organization the opportunity to connect with our vast network of regulatory organizations and stakeholders.





CLEAR BY THE NUMBERS



15,000+
contacts



500+
member organizations

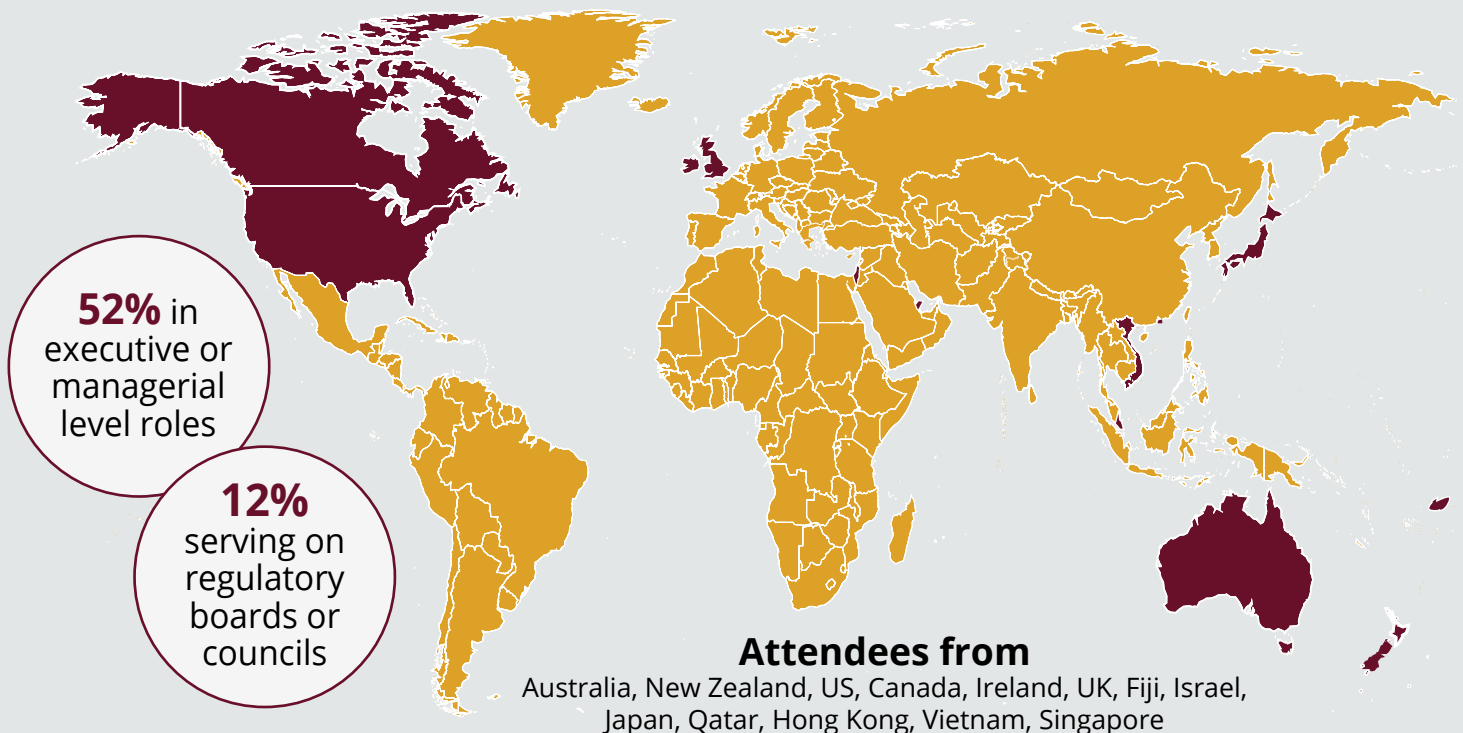
8,000+

individuals signed up
for membership through
their organizations

1,500+

CLEAR Learning
attendees each year

1,000+ CLEAR event attendees each year



CLEAR VENDOR MEMBERSHIP

CLEAR's vendor member category can offer a wide array of benefits for your organization, while showing that you support CLEAR's mission to promote regulatory excellence. CLEAR vendor members can take advantage of the following members-only benefits:

The **opportunity to serve alongside regulators on CLEAR's Board of Directors**, committees and working groups, building relationships with regulatory leaders and representing your organization in the wider regulatory community

An **exclusive 20% discount** on exhibit booth pricing and event registrations

Access to CLEAR's members-only toolkits and regulatory resources

Free postings on CLEAR's regulatory job board

Access to RFPs and networking opportunities posted on The CLEAR Regulatory Network

Complimentary or discounted access to all CLEAR publications

A **complimentary listing** in CLEAR's vendor member directory

SIGN UP

for membership today at www.clearhq.org/membership-information

To access these benefits and support the regulatory community! For more information on CLEAR membership, please contact membership@clearhq.org.



2023-24 CLEAR PREMIER PARTNERSHIP PROGRAM

CLEAR's Premier Partnership Program offers opportunities for vendors to be involved in CLEAR's broad range of activities and receive exposure to CLEAR constituents throughout 2023-24. Choose from three Premier Partnership categories to receive year-round access and to show your commitment to advancing the regulatory profession and community. **Contact Jodie Markey at jmarkey@clearhq.org or 859-687-0262 to talk more about Premier partnerships.**

	PATRON 3 AVAILABLE	SUPPORTER	FRIEND
ANNUAL BENEFITS			
Exclusive use of annual partnership logo for your company's webpage and communications	✓	✓	✓
CLEAR Vendor Membership - annual membership starting July 1, 2023	✓	✓	✓
Acknowledgement with logo display on the CLEAR home page with direct link to organization website	✓	✓	✓
Inclusion in our Vendor Directory - promoted in CLEAR newsletters and on website	✓	✓	✓
Podcast sponsorship - 15 second promotion during one of CLEAR's monthly podcasts	✓	✓	✓
*Ad retargeting campaign - total impressions through June 30, 2024	350,000	150,000	75,000
Premium placement in business partner directory - includes company logo, annual partnership logo and top placement in the directory	✓	✓	
Highlighted business partner of the month	✓	✓	
Advertisement in CLEAR's monthly e-newsletter	3 months	1 month	
Opportunity to submit a regulatory-focused article for CLEAR's monthly e-newsletter (subject to approval by CLEAR)	2	1	
Podcast speaker - invitation to speak on one of CLEAR's monthly podcasts and highlight a case study involving your regulatory solution	✓	✓	
Exclusive recognition as CLEAR's 2023-24 Technology, Research or Education Partner (available on a first come, first served basis)	✓	✓	
EVENT BENEFITS			
Discount on list price for sponsored events or items at all CLEAR events	15%	10%	
Prominent recognition of year-round partnership at CLEAR events on CLEAR's conference app, website, signage and other collateral materials	✓	✓	✓
Exclusive name badge ribbon recognize Premier Partnership status	✓	✓	✓
Recognition at the opening session at all CLEAR events for 2023-24	✓	✓	✓
TOTAL INVESTMENT			
	\$25,000	\$12,500	\$5,000

The Premier Partnership program runs from July 1, 2023 through June 30, 2024.

** See page 9 for more details on our ad retargeting initiatives and additional add-on options.*

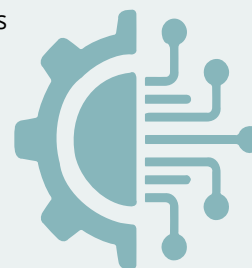
2023-24 CLEAR PREMIER PARTNERSHIP PROGRAM

EXCLUSIVE Regulatory Patron Opportunity

In recognition of your investment in CLEAR's members and mission, Regulatory Patrons will receive acknowledgement as an official CLEAR Partner. Select one of the three following options for 2023, but hurry - partnerships are reserved on a first come, first served basis!

TECHNOLOGY PARTNER

- Sponsorship of a CLEAR technology toolkit, white paper or research brief for regulators
- Technology-focused session at CLEAR pre-conference partner showcase
- Sponsorship of two free webinars for CLEAR members on innovative regulatory solutions (i.e. artificial intelligence, international mobility)
- Monthly informational posts in CLEAR's blog – sponsored by the Technology Partner
- Recognition on the home page of CLEAR website as CLEAR's technology partner
- Recognition in CLEAR event materials as CLEAR's technology partner



RESEARCH PARTNER

- Research-focused session at CLEAR pre-conference partner showcase
- Partnering with CLEAR on the development of research on item(s) highlighted in CLEAR strategic plan
- Sponsorship of two free webinars for CLEAR members on regulatory research
- Recognition on the home page of CLEAR website as CLEAR's research partner
- Recognition in CLEAR event materials as CLEAR's research partner



EDUCATION PARTNER **RESERVED**

- Recognition in pre-event emails to CLEAR Learning attendees
- One-page advertisement in all CLEAR Learning attendee materials
- Advertisement in CLEAR Learning platform for virtual attendees
- Support for development of a regulator 101 series
- Recognition on CLEAR's website as CLEAR's education partner
- Recognition in CLEAR event materials as CLEAR's education partner
- Education-focused session at CLEAR pre-conference partner showcase



Contact Jodie Markey at jmarkey@clearhq.org or 859-687-0262 to talk more about Premier Partnerships.

2023-24 CLEAR SPONSORED AD RETARGETING

MAXIMIZE YOUR BUDGET BY TARGETING CLEAR'S ENGAGED AUDIENCES AND TAKE THE GUESS WORK OUT OF YOUR ADVERTISING STRATEGY!

CLEAR offers a number of ad retargeting options that allow you to serve dynamic ads to anyone who has interacted with our website, subscribed to our mailing list, or attended a CLEAR event. Ad retargeting gives you access to our 150,000+ international contacts, who are involved with regulation or have interacted with CLEAR. Serving ads to our audience list is a more effective way to reach regulators than serving ads using filtered-targeting methods such as with Google, Facebook, etc., because we already know that every person in our contact list is involved with regulation!

KEY BENEFITS OF AD RETARGETING

Increased brand visibility: Stay top-of-mind for CLEAR's audience by displaying targeted ads on the various platforms they visit after interacting with CLEAR's website.

Customized messaging: Tailor your ads to specific audience segments to ensure that the right message reaches the right people at the right time.

Reach specific audiences: Connect with a focused group of professionals and decision-makers from the regulatory sector and increase the likelihood of your ads reaching potential clients and partners.

Drive targeted engagement: Reach a highly-focused group of decision-makers and stakeholders, ensuring higher click-through and conversion rates by targeting those already interested in your offerings.

AD RETARGETING PACKAGES

There are many ways that you can try CLEAR's ad retargeting services and avail of its benefits.

2023-24 Premier Partners- A set amount of campaign impressions are included in our Patron (350,000), Supporter (150,000), and Friend (75,000) levels of CLEAR's Premier Partnerships- see page 7 for more details.

2023 Annual Educational Conference Sponsorships- A set amount of campaign impressions are included in our Presenting (150,000), Platinum (100,000), and Gold (50,000) Sponsorship levels- see page 14 for more details.

Add-on Options- Offered as separate or additional ad retargeting services for organizations that would like the added benefits. Options are detailed in the chart below, which outlines different pricing levels along with their contract terms and the projected engagement metrics.

Sponsored Ad Retargeting Packages				
Package	Months	Cost	Views	CPM (click per mille)
Sapphire	1	\$500	20,000	\$25
Topaz	3	\$2,000	75,000	\$27
Garnet	3	\$3,500	150,000	\$23
Pearl	3	\$5,000	300,000	\$17

We hope that you will consider trying CLEAR's sponsored ad retargeting campaigns to maximize your impact and reach our unique audience of regulatory professionals. To learn more or get started, please contact **Jodie Markey** at jmarkey@clearhq.org or 859-687-0262.

CLEAR INTERNATIONAL CONGRESS



CLEAR's Seventh International Congress on Professional and Occupational Regulation

DUBLIN, IRELAND | MAY 3-5, 2023

Exhibitor Dates & Times

May 3, 2023

Exhibit Installation 2-5 p.m.

May 4, 2023

Exhibit Viewing 9 a.m.-5 p.m.

May 5, 2023

Exhibit Viewing 9 a.m. - 2:30 p.m.

Close & Tear Down 2:30 p.m.-4:30 p.m.

Questions about exhibit and sponsorship opportunities?

Sales

Jodie Markey

o 859-687-0262

e jmarkey@clearhq.org

Schedule a meeting at

<https://calendly.com/jmarkey-1/30min>

Registration

Register online at https://www.clearhq.org/CLEAR_Store/2023-icpor-sponsors-and-exhibitor-program. Exhibit spaces and sponsorships will be reserved on a first come, first served basis.

Application Deadlines

Applications will be accepted through **April 21, 2023**. However, those who would like their company name or logo included in printed materials must apply by **March 31, 2023**.

Venue & Accommodations

Dublin Castle

Dame St | Dublin 2, Ireland

CLEAR does not have a host hotel for this program, however accommodation options are listed on the CLEAR website for your convenience.

For regulatory leaders looking for the chance to examine how global trends in professional and occupational regulation impact their own organizations, CLEAR's International Congress on Professional and Occupational Regulation offers an interactive and dynamic forum to explore the most salient issues for the international regulatory community. Unlike traditional conferences, CLEAR's International Congress employs a format of interactive education sessions and round table discussion groups to engage regulatory leaders in dialogue and active problem solving for regulatory authorities both locally and around the world.

EXHIBITOR OPTIONS & SPONSORSHIP LEVELS

2023 Exhibit Space Package

- Exhibits will be displayed at the site of CLEAR's conference, the Dublin Castle. The Exhibitor Showcase will be held directly outside the main meeting room. All coffee breaks will be located in the exhibit area.
- Each exhibit space will accommodate an 8x10 booth.
- Exhibitor's logo will be placed on the conference website.
- A promotional e-mail featuring our exhibitors and sponsors and a link to their websites will be sent to all CLEAR contacts.
- Exhibitors will be listed in the conference mobile app.
- Each exhibitor's organization will receive one conference registration fee waiver for each exhibit space reserved.

Single Premium Booth (8' x 10').....Member: \$1,050 Nonmember: \$1,310

Double Premium Booth (8' x 20')...Member: \$1,820 Nonmember: \$2,275

Exhibit space will be reserved on a first come, first served basis. There are 10 exhibit spaces available for organizations interested in being an exhibitor at the 2023 International Congress on Professional and Occupational Regulation. Double display spaces are also available for this event.

2023 SPONSORSHIP OPPORTUNITIES

PRESENTING

US\$15,000+
(One Available)

- Top billing on conference signage and printed materials recognizing exhibitors and sponsors
- Exclusive recognition as the only Presenting Sponsor
- Banner at the bottom of all conference marketing emails recognizing the Presenting Sponsor with a hyperlink leading to the sponsor's website
- All items within the Platinum Sponsor Benefits

PLATINUM

US \$7,500-\$14,999

- Formal recognition from CLEAR's president during introductory remarks at the opening keynote session
- Exhibit spaces will be upgraded to a double exhibit space
- Special recognition in posts on CLEAR's social media pages during the ICPOR
- All items within the Gold Sponsor Benefits

GOLD

US \$2,500-\$7,499

- Logo and sponsorship level will be prominently displayed in the conference app
- Logo will be prominently displayed on event website
- Distinctive name badge ribbon to recognize sponsorship level
- Sponsors will receive one employee conference registration fee waiver for every \$1,500 invested.

SPONSORSHIP OPPORTUNITIES

Available Sponsorship Items

Sponsorship items are available on a first come, first served basis. Sponsors from the 2019 ICPOR will have first right of refusal on their sponsorship item. For items that would include your company logo, please note that deadlines for sponsorship commitment and submitting logo artwork will be March 31, 2023. Please contact staff for specific details about including your logo imprint.

Opening Keynote Sponsorship RESERVED
Sponsor will be invited to give brief remarks (subject to CLEAR approval) and introduce the keynote speaker.

Closing Keynote Sponsorship US \$5,000
Sponsor will be invited to give brief remarks (subject to CLEAR approval) and introduce the keynote speaker.

General Sponsorship

Benefits the conference as a whole, contact Jodie Markey at jmarkey@clearhq.org for more information.

Coffee & Refreshment Breaks

Sponsors will be invited to display materials or giveaway items on either side of the refreshment stations.

Sponsor All Breaks US \$5,000
Morning Break | Thursday, May 4 US \$1,375
Afternoon Break | Thursday, May 4 US \$1,375
Morning Break | Friday, May 5 US \$1,375
Afternoon Break | Friday, May 5 US \$1,375

Opening Reception

An opening reception for all conference attendees will be held in the exhibitor area or at an off-site venue. The sponsor will be invited to greet attendees as they enter the reception.

Opening Reception | Thursday, May 4 US \$12,500

Luncheon

The sponsor will be invited to greet attendees as they enter the luncheon and hand out promotions or giveaways.

Luncheon | Thursday, May 4 US \$7,500
Luncheon | Friday, May 5 US \$7,500

Attendee Folder or Bag RESERVED
Folders or bags are given to all attendees at registration. The item will include CLEAR's logo as well as that of the sponsor.

Lanyards with Company Name RESERVED
Lanyards are provided to all conference attendees and will include the sponsoring organization's name.

Mobile App US \$3,500
Through the mobile guide, attendees will be able to view session information, see exhibitor and sponsor websites and set up their own tailored conference agendas. The sponsor will also be able to place banner ads on the guide that will be visible to all users.

Wireless Internet for All Attendees US \$4,000
Sponsor will be recognized in the mobile app as the sponsor for internet access. Log-in information will be provided to all conference attendees with the sponsor logo.

Sole Sponsor of the Regulatory Research Day-RESERVED
Sponsor will be recognized in the mobile app, on event signage, and in opening remarks. Sponsor will be invited to hand out collateral and provide 2 minutes of remarks (subject to approval by CLEAR) at the luncheon for the day.



CLEAR ANNUAL EDUCATIONAL CONFERENCE

2023 Exhibit Booth Package

- Exhibitors will have their logo and a link to their website listed on the CLEAR website.
- A promotional e-mail featuring our exhibitors and sponsors will be sent to all CLEAR contacts.
- Exhibitors who return a signed copy of the Exhibitor/Sponsor marketing agreement will receive contact information for attendees who opt-in, for use by Exhibitors/Sponsors to send a one-time marketing e-mail.
- Exhibitors who register and pay before August 30, 2023 will be included on conference exhibitor signage.
- Exhibitors will have access to Lead Capture, which will allow exhibitors to scan attendee badges to obtain more information and add notes to streamline the follow up process.
- Each exhibitor's organization will receive one conference registration fee waiver for each 8' x 10' exhibit space reserved. Exhibitors may send additional booth-only staff for an additional fee of \$300 per person.

Premium Booth Extras

In addition to the above, Premium Booths include:

- A prime booth location in the exhibitor showcase
- First choice of available booths in order of paid registration
- Additional recognition in the conference program and on conference signage as a Bronze Level Sponsor

2023 Exhibit Booth Pricing

Single Booth (8' x 10')	Member: \$1,195	Nonmember: \$1,495
Double Booth (8' x 20')	Member: \$2,095	Nonmember: \$2,615
Single Premium Booth (8' x 10')	Member: \$1,595	Nonmember: \$1,995
Double Premium Booth (8' x 20')	Member: \$2,695	Nonmember: \$3,370

All booths include one (1) 6' tables, 2 chairs and a watesbasket. Exhibitors are encouraged to bring their own booth setup to enhance their space.

Exhibit Space Availability

Exhibit space will be reserved on a first come, first served basis. All payments and outstanding balances must be settled according to CLEAR's terms and conditions listed on page 19.

Exhibitor Showcase Events

Preliminary Schedule (subject to change).
All times are Mountain Time (MT)

Tuesday, September 26, 2023

Exhibit Installation..... 5-7 p.m.

Wednesday, September 27, 2023

Exhibit Installation.....7 a.m.-1 p.m.
CLEAR Welcome Reception
..... 5:30-6:30p.m.

Thursday, September 28, 2023

Exhibit Viewing 7:30 a.m.-5 p.m.
Morning Coffee.....7:30-8:30 a.m.
Morning Break..... 10-10:30 a.m.
Exhibit Showcase Hour "Taste of Utah Lunch"..... Noon-1:30 p.m.
Afternoon Breaks 2:30-2:45 p.m.
3:45-4 p.m.

Friday, September 29, 2022

Exhibit Viewing 7:30 a.m.- 3:00 p.m.
Morning Coffee
(in Exhibit Hall).....7:30-8:30 a.m.
Afternoon networking break
..... 2:30-3:00 p.m.
Close..... 3:00-4:30 p.m.

Contact Us

Jodie Markey (Sales)

o (859) 687-0262
e jmarkey@clearhq.org

Schedule an appointment using
Calendly at- <https://calendly.com/jmarkey-1/30min>

Exhibitor and sponsorship registration is available at https://www.clearhq.org/CLEAR_Store/annual-educational-conference-sponsor-and-exhibitor
Exhibit space or sponsorship will be reserved upon receipt of your reservation form or online registration.

Application Deadlines

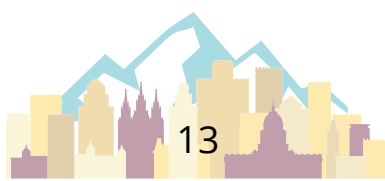
Applications will be accepted through **September 20, 2023**. However, those who would like their company name or logo included in printed materials must apply by **August 30, 2023**.

Event Information

<https://www.clearhq.org/AEC>

Conference Hotel

Hyatt Regency Salt Lake City
170 South West Temple
Salt Lake City, UT 84101



2023 EXHIBIT BOOTH PACKAGE

In addition to the benefits that come with exhibiting and sponsoring at the Annual Educational Conference, each premium exhibitor and sponsor will receive the following benefits. Your sponsorship level is determined by your total sponsorship + booth spend.

	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
BENEFITS					
Top billing on all conference signage and printed materials recognizing exhibitors and sponsors	✓				
Exclusive recognition as the only Presenting Sponsor	✓				
*Ad retargeting impressions for CLEAR website visitors August-October 2023	150,000 IMPRESSIONS	100,000 IMPRESSIONS	50,000 IMPRESSIONS		
Banner at the bottom of all conference marketing emails recognizing the Presenting Sponsor with a hyperlink leading to the sponsor's website	✓				
Option to transfer up to 5 conference registration waivers to customers	✓				
Formal recognition from CLEAR's President during introductory remarks at the opening plenary	✓	✓			
Complimentary upgrade to a double booth space	✓	✓			
One banner ad on CLEAR's conference mobile guide	✓	✓	✓		
Special recognition in posts on CLEAR's social media pages during the Annual Educational Conference	✓	✓	✓	✓	
One complimentary conference registration for every \$3,000 invested	✓	✓	✓	✓	
Acknowledgment in the conference mobile guide	✓	✓	✓	✓	✓
Acknowledgement on conference sponsor signage	✓	✓	✓	✓	✓
Logo and link to sponsor's website on CLEAR's conference webpage	✓	✓	✓	✓	✓
Distinctive name badge ribbon to recognize sponsorship level	✓	✓	✓	✓	✓
TOTAL BOOTH AND SPONSORSHIP CONTRIBUTION	\$25,000+	\$10,000-\$24,999	\$5,000-\$9,999	\$2,500-\$4,999	\$1,400-\$2,499

* See page 9 for more details on our ad retargeting initiatives and additional add-on options.



CLEAR ANNUAL EDUCATIONAL CONFERENCE

2023 Sponsorship Opportunities

Sponsorship items are available on a first come, first served basis. For items that would include your company logo, please note that deadlines for sponsorship commitment and submitting logo artwork will be August 3rd. Please contact staff for specific details about including your logo imprint.

Customized Sponsorship Package

Let CLEAR work with you to design a sponsorship package that will help you connect with your key audience and provide maximum exposure for your brand. Contact jmarkey@clearhq.org to start creating a solution that will work for you.

Events

Health & Wellness Sponsor **RESERVED** \$6,000
Research shows that people need to stop their mind and relax in order to think of better solutions, solve problems, and collaborate with others. Here are a few ways you can help attendees relax so they can better engage in all the opportunities for collaboration during the CLEAR Annual Educational Conference. Sponsor will be recognized as the fitness and wellness sponsor on signage, hand sanitizer stations and a designated quiet room within the conference event space. Sponsor will be recognized at wellness-focused activities and space, such as the yoga session and the conference quiet room.

Welcome to Salt Lake City Reception **RESERVED**
A welcoming reception for all conference attendees will be held in the exhibitor area. Each attendee will receive a drink ticket for the reception, which will feature the sponsor's logo and name. The sponsor will be invited to greet attendees as they enter the reception and will be recognized at the event.
Wednesday, September 27, 2023 \$10,000

Taste of Salt Lake City Attendee Lunch (in the exhibit showcase)
The sponsor will be invited to greet attendees to the luncheon and hand out promotions or giveaways. The sponsor will be recognized on any luncheon signage.
Thursday, September 28, 2023 \$10,000

Opening Keynote Session **RESERVED**

The sponsoring organization will be invited to introduce the speaker. Signage will be displayed acknowledging the sponsorship, and credit will also be provided in the conference program with a notation beneath the speaker's name. Sponsor will be recognized in a pre-conference podcast session as the keynote sponsor.
Thursday, September 28, 2023 \$7,500

Friday Plenary Session

The sponsoring organization will be invited to introduce the speaker. Signage will be displayed acknowledging the sponsorship, and credit will also be provided in the conference program with a notation beneath the speaker's name.
Friday, September 29, 2023 \$5,000

2023 CLEAR Regulatory Awards Presentation Ceremony

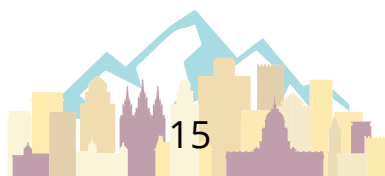
The sponsor will be invited to greet attendees as they enter the room and hand out promotions or giveaways. Sponsor will be recognized from the podium by CLEAR's President prior to the Awards ceremony.
Friday, September 29, 2023 \$3,500

Closing Plenary Session

CLEAR's final session of the 2023 conference is our always popular legal-focused session: Setting Precedents: The Top Ten Recent Cases You Need to Know About. The sponsoring organization will be invited to introduce the speakers and signage will be displayed acknowledging the session sponsor. Credit will be provided in all conference collateral.
Saturday, September 30, 2023 \$3,500

Saturday Attendee Breakfast

Sponsor will be recognized in the program and on signage as sponsor of the hour-long breakfast for attendees. Sponsor will be able to interact with attendees and provide collateral or giveaways during the event.
Saturday, September 30, 2023 \$4,500



CLEAR ANNUAL EDUCATIONAL CONFERENCE

Themed Networking Breaks

Make the conference a memorable experience with a themed networking break! Sponsor will be able to choose one of the program breaks to provide a fun food and beverage opportunity for the attendees.

Networking Breaks (6 available) \$4,000 each

Technology

CLEAR Conference Mobile Guide (1 available) \$6,500

Essential for every conference attendee, CLEAR's conference app allows users to navigate and engage throughout the conference. The app features the conference agenda, presentation materials, attendee list, Twitter feed, photo sharing and more. Every time attendees open the app, your sponsorship ad will be the first thing they see ensuring hundreds of impressions before, during, and even after the conference. This sponsorship is only available to one organization.

Wireless Internet for All Attendees **RESERVED** \$7,500

Connect with attendees virtually everywhere. Your custom graphic and logo will appear on a splash screen or redirected to your website that attendees will see every time they access the conference WiFi. Sponsor's name will be included in the wireless password that will be available in the conference program and app. The login information will be provided to all conference and CLEAR Learning attendees.

Professional Headshots for Attendees \$5,000

Sponsor will have a station set up in the conference space to give all attendees the chance to update their professional headshots and provide a branded card with instructions for retrieving their headshot after the conference. Signage at the station will recognize the sponsor. **RESERVED**

Charging Station (2 available) \$4,000

We all love our electronic devices - but the batteries tend to run low during conferences. Provide attendees with a convenient way to recharge with branded charging stations located in areas of the exhibitor showcase.

Collateral

Name Badge and Lanyard with

Company Name **RESERVED** \$6,000

Lanyards are provided to all conference attendees and will include the sponsoring organization's name.

Attendee Bag or Padfolio **RESERVED** \$5,000

Attendee bags are given to all attendees at registration. The bag or padfolio will include CLEAR's logo as well as that of the sponsor.

Welcome Gift for Attendees \$2,000

CLEAR will provide a welcome gift to all attendees at the conference registration desk. Sponsor will supply CLEAR with the gift item and gift is subject to approval by CLEAR.

Branded ECO-Friendly Coffee Cups \$2,250

Provide attendees with an ECO Friendly way to drink their conference JAVA. This sponsorship will provide attendees with branded eco-friendly recyclable coffee cups during all breaks and meals at the conference.

Advertisements & Attendee Engagement

One-time Social Media Promotion \$500

Sponsor can provide content for one CLEAR-sponsored post on Facebook, LinkedIn and Twitter. All content is subject to approval by CLEAR.

Social Media Promotion Bundle \$1,000

Sponsor can provide content for two CLEAR-sponsored posts on Facebook, LinkedIn and Twitter ahead of the conference (August placements) in addition to a final post the week of conference. This bundle includes three distinct posts in total. All content is subject to approval by CLEAR.

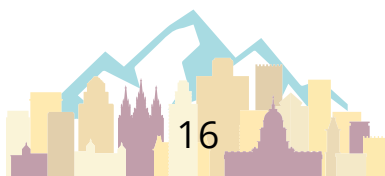
Banner Advertisement in CLEAR Conference

Email \$500 per email campaign

Sponsor will have the opportunity to advertise in conference-related email in July-September 2023. Sponsor's logo or pre-approved banner advertisement and a link to their website will be placed in the body of the email and they will be listed as a featured sponsor in a message to all of CLEAR's contacts.

Branded Signage \$1,750 per sign

Sponsor may design promotional signage piece to be placed in the conference meeting space. Print ready artwork required. Design work available at an additional fee.



SPONSORSHIP OPPORTUNITIES FOR CLEAR WEBINAR



CLEAR Webinars are a series of one-hour presentations on topics of current interest to the regulatory community. Offerings are presented through a web-based PowerPoint and audio conference, allowing attendees to participate and ask questions from their own office or conference room. Multiple sponsorship opportunities are detailed below.

FREE REGULATORY PARTNER WEBINAR FULL SPONSORSHIP: \$2,500

1-hour webinar with content/speakers provided by the sponsor and free/hosted registration for up to 250 attendees

- Sponsor will speak as a knowledge expert during the webinar
- Company name and logo on the webinar registration page, noting that free registration is made possible by the sponsor
- Company name and logo in webinar email announcements sent by CLEAR
- Introductory slide during the webinar recognizing the sponsorship with the company name and logo
- Verbal recognition of the sponsorship as the CLEAR moderator introduces the live webinar
- A link to the company website included in the follow-up handouts email to attendees
- Sponsor may post a link to the webinar recording on their company website
- Sponsor is provided with the list of attendees that provided consent to be emailed

Sponsor will include a regulatory partner(s) as speaker(s) for the webinar, and content will refrain from being a sales pitch or specific product demonstration. Presenters will use the CLEAR PowerPoint template (slides due one week in advance of webinar for review by CLEAR). Registration is handled through CLEAR's website, and the webinar is hosted on CLEAR's webinar platform.

Sponsor may directly send a one-time email to attendees who consent to receiving email as long as sponsor agrees to obtain consent before continuing to communicate with attendees.

SPONSORSHIP OPPORTUNITIES FOR CLEAR WEBINAR

CLEAR Webinar Sponsorship - 3 Levels

Sponsors may also support existing one-hour webinar topics that are presented by other speakers. Regular attendee registration fees will still apply.

CLEAR WEBINAR **FULL WEBINAR SPONSOR: \$1,500**

- Company name and logo on the webinar registration page
- Company name and logo in webinar email announcements sent by CLEAR
- Introductory slide during the webinar recognizing the sponsorship with the company name and logo
- Verbal recognition of the sponsorship as the CLEAR moderator introduces the live webinar
- A link to the company website included in the follow-up handouts email to attendees

CLEAR WEBINAR **ASSOCIATE SPONSOR: \$1,000**

- Company name and logo on the webinar registration page
- Company name and logo in webinar email announcements sent by CLEAR
- Introductory slide during the webinar recognizing the sponsorship with the company name and logo
- Verbal recognition of the sponsorship as the CLEAR moderator introduces the live webinar

CLEAR WEBINAR **CONTRIBUTING SPONSOR: \$500**

- Company name and logo on the webinar registration page
- Company name and logo in webinar email announcements sent by CLEAR



CONTACT

Jodie Markey at jmarkey@clearhq.org
or 859-687-0262 to discuss webinar
opportunities further.

TERMS AND CONDITIONS

Payment

In order to participate in the exhibitor and sponsor program, payment must be made within 30 days of receipt of invoice or before the start of the event, whichever is sooner. Payment must be made in order to receive a copy of the pre-conference attendee list and to be listed on printed conference materials. If payment has not been received by the day of the event, the exhibitor will not be allowed to set up their display until payment arrangements have been made. Exhibit booth and sponsorship pricing may change year to year to allow for fluctuations in production costs. All exhibitor and sponsorship payments are non-refundable.

Attendee List and Marketing

Exhibitors who return a signed copy of the Exhibitor/Sponsor marketing agreement will receive contact information for attendees who opt-in, for use by Exhibitors/Sponsors to send a one-time marketing e-mail.

Failure to Occupy Space

The exhibitor will forfeit space not occupied by the close of the exhibit installation period. This space may be resold, reassigned, or used by CLEAR in any manner deemed suitable. There will be no refund for space not occupied and any outstanding exhibitor balance is 100% due.

Sponsorship Reservation Policy

2022 Sponsors will have first right of refusal on all items they reserved for the 2023 CLEAR Annual Educational Conference. After that, the sponsorship item will be made available to all interested parties. Payment must be made according to the payment policy, otherwise sponsorship will be released to the next interested party. Those interested in Presenting Sponsorship must inform CLEAR by **June 1, 2023** to be considered. If the sponsorship level is still available after the initial deadline, interested parties will be evaluated on a case by case basis.

Observance of Laws

Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

Care of Exhibit Facility

Exhibitor shall promptly pay for any and all damages to the Exhibit Facility (Hyatt Regency Salt Lake City), any rentals obtained by the general services contractor; booth equipment or the property of others caused by the Exhibitor.

Liability

CLEAR, The Hyatt Regency Salt Lake City, and the general services contractor will not be responsible for the safety of the property of the exhibitors from theft, fire, damages, accident, or other causes. Exhibitor agrees to protect, save, and hold CLEAR, The Hyatt Regency Salt Lake City, the general services contractor, and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from and all losses, costs (including attorney's fees), damages, liability, or expense arising from or out of or by any reason of accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

Use of CLEAR's Name and Logo

Exhibitor may not use CLEAR's logo or the conference logo on marketing materials or communications without written consent from CLEAR's Executive Director. All requests should be submitted to jmarkey@clearhq.org for further consideration. Exhibitors may not communicate in a way that implies an endorsement from CLEAR. At any time, CLEAR may withdraw consent for use of any logos.



Council on Licensure, Enforcement & Regulation

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