regional Council on Licensure, Enforcement & Regulation SYMPOSIA

2027 EXHIBITOR AND SPONSORSHIP OPPORTUNITIES







2027 CLEAR REGIONAL SYMPOSIA

CLEAR is pleased to bring its Regional Symposia series to the US and Canada in 2027. CLEAR's Regional Symposia are one-day learning events held in member jurisdictions. Each symposium features speakers and open forum discussions that address the issues and challenges faced by professional and occupational regulators.

- **Austin Symposium: Embassy Suites by Hilton Austin Central on March 4, 2027.**
- **Vancouver Symposium: Chestnut Conference Centre on April 23, 2027.**
- **Halifax Symposium: Sandman Signature Darthmouth Hotel & Suites on May 12, 2027.**

Learn more about the sponsorship and exhibitor opportunities on the subsequent pages.

Why Exhibit or Sponsor CLEAR Regional Symposia

Exhibiting and sponsoring the 2027 CLEAR Regional Symposia offers a unique opportunity to showcase your brand across Canada. With the theme "Regulating in a Political World," your organization can position itself as timely and relevant, aligned with current trends and issues in regulation.

Each event is expected to draw approximately 80 high-level attendees who work closely with Canadian regulatory frameworks in management and executive roles. By taking advantage of the **Multi-Event Commitment Discount**, you can maximize your visibility across multiple markets while optimizing your sponsorship investment.

Don't miss the opportunity to showcase your brand to an international and Canadian audience in this pivotal time in the industry.







2027 CLEAR REGIONAL SYMPOSIA

CLEAR Regional Symposia Sponsorship Opportunities

Sponsorship opportunities provide high visibility and recognition throughout the Regional Symposia, ensuring your brand stands out to attendees. These options are designed to create a lasting impression, helping participants remember your organization, products, or services long after the event concludes. Please contact Matt Grayson at mgrayson@clearhq.org with any sponsorship questions.

Sponsorship Opportunities

	Vancouver	Toronto	Halifax	PRICING
Lunch Sponsor Recognized during the symposium lunch with signage, verbal acknowledgment, and up to two minutes to address attendees.	✓	✓	✓	**$3,000 USD**
Beverage Break Recognized with signage at the refreshment area during scheduled breaks, supporting attendee networking and recharge time.	✓	✓	✓	**$1,500 USD**
Welcome Gift (sponsor provided) Sponsor provides a branded item distributed to all attendees at check-in, offering early visibility and a lasting takeaway.	✓	✓	✓	**$1,500 USD**
Lanyards Sponsor receives high-visibility brand exposure with their logo on attendee lanyards throughout the symposium.	✓	✓	✓	**$2,000 USD**
Video Intro Featured in a CLEAR-approved opening video (up to two minutes) shown at the start of the symposium. Subject to CLEAR's approval.	✓	✓	✓	**$1,750 USD**

2027 CLEAR REGIONAL SYMPOSIA

EXHIBITOR OPPORTUTNIES

A total of four (4) tabletop exhibit spaces are available for each event. The exhibit space will include a standard 6’ table that will accommodate a tabletop display. CLEAR will recognize each exhibitor by including their company name and/or logo on the event webpage and materials. CLEAR will send out a list of attendees who have consented to receive a one-time email from CLEAR exhibitors.

Exhibitor Tabletop Pricing (PER EVENT)

Member.....$875 USD
Nonmember.....$1,095 USD

Dates and Times

Exhibitors may start setting up at 7:30 AM, and the event will run from 9:00 AM to 4:00 PM. All booth fees must be paid two weeks prior to the event.

Additional Notes

Each exhibitor’s organization will receive one symposium registration fee waiver so that a representative may attend the event.

NEW

Multi-Event Commitment Discount

Maximize visibility across multiple markets while saving on sponsorship and exhibitor costs: receive 5% off when sponsoring and/or exhibiting two symposia locations or 10% off all three. **Contact CLEAR** to build your multi-event package.

Learn More

To browse all exhibitor and sponsorship opportunities for CLEAR's 2027 Regional Symposia, click here.

TERMS AND CONDITIONS

GENERAL TERMS

This Agreement shall be governed by and construed in accordance with the laws of the State of Kentucky, without giving effect to any choice of law or conflict of law provisions. Any legal action or proceeding arising under this Agreement shall be brought exclusively in the courts located in Jessamine County, and each party hereby submits to the jurisdiction of such courts for purposes of any such legal action or proceeding.

Use of CLEAR's Name and Logo

Exhibitors, sponsors, or partners may not use CLEAR's logo(s) on marketing materials or communications without written consent from CLEAR's Executive Director and/or Marketing & Communications Manager. All requests should be submitted to **dshen@clearhq.org** for consideration. Parties may not communicate publicly or with CLEAR's audience(s) in a way that implies an endorsement from CLEAR. At any time, CLEAR may withdraw consent for use of any logos.

YEAR-ROUND OPPORTUNITIES

Payment

Payment for the annual partnership must be made within thirty (30) days of the receipt of invoice. Benefits under this partnership, including but not limited to logo placement, advertising opportunities, and promotional mentions, shall commence upon receipt of payment. In the event that payment is not received within the specified timeframe, CLEAR reserves the right to withhold or delay the provision of benefits until payment is received in full. All payments shall be made in U.S. dollars and shall be non-refundable.

Sponsor must meet all stated deadlines to ensure delivery of sponsored content as scheduled. Failure to meet deadlines may result in rescheduling or forfeiture of the agreed placement if CLEAR is unable to accommodate the content within its existing content calendar. All partnership fees are non-refundable and non-transferable, and no refunds or credits will be issued due to missed deadlines, scheduling conflicts, or inability to fulfill sponsorship benefits resulting from sponsor delay.

Annual Premier Partnership Program

All content, including podcasts, blog posts, articles, and advertisements in CLEAR-owned channels, is subject to review and approval by CLEAR.

Podcasts, webinars, and event sessions should all include a regulator as a speaker, in addition to any company representatives.

Participation in CLEAR's premier partnership program does not constitute an endorsement of the partner's products, services, views, or actions. CLEAR and its partners collaborate on specific initiatives within the framework of the partnership program, but this collaboration should not be interpreted as an endorsement of all aspects of the partner's business.

During the term of this Agreement and for a period of one year thereafter, both parties agree to keep confidential any proprietary or sensitive information disclosed by the other party in connection with this sponsorship. This includes, but is not limited to, marketing strategies, financial information, customer lists, trade secrets, and any other information deemed confidential by the disclosing party. Both parties agree not to disclose such confidential information to any third party without the prior written consent of the disclosing party, except as required by law or court order. The obligations of confidentiality shall survive the termination or expiration of this Agreement.

Sponsor must meet all stated deadlines to ensure delivery of sponsored content as scheduled. Failure to meet deadlines may result in rescheduling or forfeiture of the agreed placement if CLEAR is unable to accommodate the content within its existing content calendar. All partnership fees are non-refundable and non-transferable, and no refunds or credits will be issued due to missed deadlines, scheduling conflicts, or inability to fulfill sponsorship benefits resulting from sponsor delay.

Advertising Opportunities

All content submitted to CLEAR by sponsors of any digital advertising package is subject to approval by CLEAR. All package benefits will be fulfilled within the sponsorship year by CLEAR, but timing is subject to CLEAR's marketing schedule and other sponsorship commitments.

Sponsors that use CLEAR's Targeted Ad packages will have access to their campaign data, but not that of other organizations, including CLEAR. All views included in a targeted ad package must be used by the sponsor before the next sponsorship year, which begins July 1st, 2027.

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If sponsor(s) do not launch their campaigns in a timely manner so that all views can be delivered before this date, their remaining views will expire and cannot be used in the following year. Discounts on Targeted Ad packages that are included as benefits for Annual Partners cannot be combined with discounts that are included as benefits for eligible Annual Educational Conference sponsors.

Full Sponsorship of Webinars

Sponsor will include a regulator(s) as speaker(s) for the webinar, and content will refrain from being a sales pitch or specific product demonstration. Presenters will use the CLEAR PowerPoint template (slides due one week in advance of webinar for review by CLEAR). Registration is handled through CLEAR's website, and the webinar is hosted on CLEAR's webinar platform. Sponsor may directly send a one-time email to attendees who consent to receiving email as long as sponsor agrees to obtain consent before continuing to communicate with attendees.

Content is subject to review and approval by CLEAR's program committee.

TERMS FOR EVENTS

In order to participate in the exhibitor and sponsor program, payment must be made within 30 days of receipt of invoice or before the start of the event, whichever is sooner. Payment must be made in order to receive a copy of the pre-event attendee list and to be listed on printed conference materials. If payment has not been received by the day of the event, the exhibitor will not be allowed to set up their display until payment arrangements have been made. Exhibit booth and sponsorship pricing may change year to year to allow for fluctuations in production costs. All exhibitor and sponsorship payments are non-refundable.

Attendee List and Marketing

CLEAR asks all attendees if they would like to consent to a one-time promotional email from the event's exhibitors and sponsors. Vendors will receive contact information for attendees who opt-in to these communications. Vendors must receive consent from the attendees before continuing to send them emails. The attendee list will be sent three weeks prior to the event, and an addendum will be published after the event with information on any late or on-site registrants. Vendors must pay for their booth and sponsorship items in order to receive the list.

Failure to Occupy Space

The exhibitor will forfeit space not occupied by the close of the exhibit installation period for any given event. This space may be resold, reassigned, or used by CLEAR in any manner deemed suitable. There will be no refund for space not occupied and any outstanding exhibitor balance is 100% due.

Early Breakdown Fee

Exhibitors are required to maintain their exhibit space until the official show closing time. Early breakdown of exhibit displays is strictly prohibited and may result in an early breakdown fee of $500. This fee will be assessed to any exhibitor who dismantles their display before the designated event conclusion time. The fee is intended to ensure the smooth flow of event activities and to avoid disruption to other exhibitors and attendees. By participating in the exhibit show, exhibitors agree to comply with all event timing requirements. If you need assistance breaking down your booth, please contact CLEAR staff at least two weeks prior to the show.

Observance of Laws

Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (henceforth referring to the host facility of any in-person CLEAR event), this includes any union labor work rules. Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

Care of Exhibit Facility

Exhibitor shall promptly pay for any and all damages to the Exhibit Facility, any rentals obtained by the general services contractor, booth equipment or the property of others caused by the Exhibitor.

Liability

CLEAR, the Exhibit Facility, and the general services contractor will not be responsible for the safety of the property of the exhibitors from theft, fire, damages, accident, or other causes. Exhibitor agrees to protect, save, and hold CLEAR, the Exhibit Facility, the general services contractor, and all agents and employees

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thereof (hereafter collectively called “indemnities”) . forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from all losses, costs (including attorney’s fees), damages, liability, or expense arising from or out of or by any reason of accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor’s occupancy and use of the exhibition premises or a part thereof.





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