

Premier Partnerships | Webinars | Regional Symposia | CLEAR Annual Educational Conference

Sponsor, Exhibitor, and Partnership

Opportunities

2026

www.clearhq.org



**Council on Licensure,
Enforcement & Regulation**
Promoting Regulatory Excellence



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WHY PARTNER WITH CLEAR?

CLEAR is the premier association for professional and occupational regulators from across the world. Regulators come to CLEAR for cutting edge information at our conferences and CLEAR Learning programs, and for the unique opportunity to network and share information and resources with other regulators across jurisdictions and regulated populations. Partnering with CLEAR allows your organization the opportunity to connect with our vast network of regulatory organizations and stakeholders.

CLEAR BY THE NUMBERS



500+ Members that represent over
9,500+ Regulatory stakeholders

20,000+

Contacts reachable
through Targeted Ads

2,800+

Event and CLEAR
Learning program
registrations in 2025

11,000+

Contacts in our
email audience

50% +

of contacts hold executive or
managerial roles and/or serve on
regulatory boards or councils



CLEAR has members & recent event attendees from **10 countries** with English as a primary or business language.

BECOME A CLEAR VENDOR MEMBER

CLEAR's vendor member category offers a wide array of benefits for your organization, while showing that you support CLEAR's mission to promote regulatory excellence. CLEAR vendor members can take advantage of the following members-only benefits:

- An exclusive 20% discount on exhibit booth pricing and event registrations.
- The opportunity to serve alongside regulators on CLEAR's Board and committees.
- Complimentary or discounted access to all CLEAR publications.
- Access to CLEAR's members-only directory, toolkits and regulatory resources.
- Unlimited free postings on CLEAR's regulatory job board.
- Access to networking and RFPs through the CLEAR Regulatory Network.
- A complimentary listing in CLEAR's vendor member directory.
- Opportunity to participate in *Elevate*, CLEAR's Mentorship Program.



**Sign up for membership today at
www.clearhq.org/membership-information**

to access these benefits and support the regulatory community! For more information on CLEAR membership, please contact membership@clearhq.org.



YEAR-ROUND OPPORTUNITIES *AT A GLANCE*



ANNUAL PREMIER PARTNERSHIP PROGRAM

pages 6 - 9

Show your commitment to regulatory excellence throughout the year with a Premier Partnership. This program will allow you to stay connected to CLEAR and the regulatory community at and in between meetings.



ADVERTISING OPPORTUNITIES

pages 10 - 12

CLEAR offers a number of advertising opportunities that harness our organization's contacts and enable you to reach the audiences you are most interested in. Let us help you maximize your yearly advertising through one of our digital channels or ad targeting.



SPONSORED WEBINARS

pages 13 - 14

We offer two different ways for companies to sponsor one of CLEAR's well-attended webinars. Choose from presenting a free, bespoke regulatory webinar for CLEAR members or supporting an upcoming session that is already in CLEAR's robust webinar schedule.

ANNUAL PREMIER PARTNERSHIP PROGRAM

CLEAR's Annual Premier Partnership Program offers vendors meaningful, year-round engagement with professional and occupational regulators. Participating in this program increases visibility, strengthens brand recognition, and demonstrates a sustained commitment to regulatory excellence.

Premier Partnerships are structured to align with varying levels of engagement and strategic objectives.

- **Friend:** Year-round visibility and foundational engagement
- **Supporter:** Expanded exposure and thought leadership opportunities
- **Patron:** Strategic positioning, premium visibility, and a dedicated hosted webinar

\$5,000 FRIEND LEVEL PARTNERSHIP

The Friend Level Partnership is ideal for organizations seeking consistent visibility and recognition across CLEAR platforms and events throughout the partnership year.

Annual Benefits

- Exclusive use of an annual Friend-level partnership logo
- CLEAR Vendor Membership- annual membership July 1, 2026 - June 30, 2027
- Acknowledgement on CLEAR's home page with logo and link
- 15-second commercial during one of CLEAR's monthly podcast episode
- A complimentary **Sapphire level package** of Targeted Ad campaigns (50,000 views; \$1,500 value)
- A 10% discount on all additionally purchased **Targeted Ad packages purchased during partnership year**
- One banner advertisement in one of CLEAR's monthly e-newsletters

Event Benefits

- Recognition of partnership at CLEAR events via conference app, website, and signage
- Exclusive name badge ribbon recognizing Premier Partnership status
- Recognition during opening sessions at all CLEAR events held between July 1, 2026 - June 30, 2027

ANNUAL PREMIER PARTNERSHIP PROGRAM

\$12,500 SUPPORTER LEVEL PARTNERSHIP

The Supporter Level Partnership is designed for organizations seeking enhanced visibility and opportunities to share regulatory-focused insights with CLEAR's audience.

Annual Benefits

- Exclusive use of an annual Supporter-level partnership logo
- CLEAR Vendor Membership for July 1, 2026 - June 30, 2027
- Acknowledgement on CLEAR's home page with logo and link
- 15-second commercial during one CLEAR monthly podcast episode
- A complimentary **Topaz level package** Targeted Ad package (125,000 views; \$3,500 value)
- A 25% discount on additionally purchased **Targeted Ad campaigns purchased during partnership year**
- Banner advertisement in **two** of CLEAR e-newsletters within the partnership year
- Opportunity to submit one regulatory-focused article for a CLEAR e-newsletter
- Invitation to participate as a speaker on one CLEAR podcast highlighting a regulatory case study involving your solution

Event Benefits

- 10% discount on sponsorships at all CLEAR events held between July 1, 2026 and June 30, 2027
- Prominent recognition of partnership across CLEAR event platforms and signage
- Exclusive name badge ribbon recognizing Premier Partnership status
- Recognition during opening sessions at all CLEAR events held between July 1, 2026 and June 30, 2027



ANNUAL PREMIER PARTNERSHIP PROGRAM

\$25,000 PATRON LEVEL PARTNERSHIP

Limited to three partners

The Patron Level Partnership is CLEAR's most comprehensive annual partnership and is designed for organizations seeking maximum visibility and leadership positioning within the regulatory community. Your organization will have the chance to display thought leadership through CLEAR's communication channels.

Patron Signature Thought Leadership Benefit

Each Patron Partner receives a dedicated CLEAR-hosted regulatory webinar designed to position the partner as a trusted contributor while delivering meaningful value to regulators.

This benefit Includes:

- A dedicated CLEAR-hosted regulatory webinar that elevates your organization's expertise through an educational, regulator-focused program.
- Prominent recognition as a Patron Partner across webinar registration pages, promotional communications, and post-event materials
- Direct engagement with CLEAR's targeted regulatory audience, reinforcing credibility and long-term brand recognition

Webinar content is developed in collaboration with CLEAR, must include regulator participation, and is subject to CLEAR review to ensure alignment with CLEAR's educational mission.

Annual Benefits

- Exclusive use of an annual patron-level partnership logo
- CLEAR Vendor Membership- annual membership July 1, 2026 - June 30, 2027
- Acknowledgement on CLEAR's home page with logo and link
- 15-second commercial during one of CLEAR's monthly podcasts
- A complimentary **Garnet level package** of Targeted Ad package (250,000 views; \$7,000 value)
- A 50% discount on all additionally purchased **Targeted Ad campaigns purchased during partnership year**
- Banner advertisements in three CLEAR e-newsletter withing the partnership year
- Opportunity to submit two regulatory-focused articles for CLEAR's e-newsletter
- Invitation to serve as a speaker on one CLEAR podcast highlighting a regulatory case study
- One complimentary advertisement in one edition of the *Professional Licensing Report* during the partnership year
- One complimentary advertisement in one edition of the *CLEAR Journal of Professional Regulation* during the partnership year

ANNUAL PREMIER PARTNERSHIP PROGRAM

PATRON LEVEL PARTNERSHIP AREAS OF FOCUS

Event Benefits

- 15% discount on sponsorships at all CLEAR events held between July 1, 2026 and June 30, 2027
- Prominent recognition of partnership across CLEAR event platforms and signage
- Exclusive name badge ribbon recognizing Premier Partnership status
- Recognition during opening sessions at all CLEAR events held between July 1, 2026 and June 30, 2027

NEW

Exclusive PATRON Level VIP Event Opportunity

Exclusive opportunity to host a **sponsor-led VIP event** at one CLEAR conference, designed as a curated, **high-level engagement experience** (sponsor provides food and beverage; CLEAR provides meeting space and A/V support)

To learn more about CLEAR Partnership opportunities, Contact Matt Grayson at mgrayson@clearhq.org.



ADVERTISING OPPORTUNITIES

DIGITAL ADVERTISING OPPORTUNITIES

Looking for ways to connect with CLEAR's colleagues? Digital advertising allows you to easily promote specific events or general brand awareness across all of our digital channels. These items can be purchased year-round and are not tied to other year-round or event-specific benefits.

Podcast Advertisement

\$500

Sponsor will have the opportunity to provide content for a 15-second audio commercial that will be played in the middle of an upcoming episode of CLEAR's podcast, *Regulation Matters: a CLEAR conversation*. Limited podcast advertisements are available.

Advertising in CLEAR's Newsletter and Blog

Banner Advertisement in CLEAR Email

\$500 per email campaign

Sponsor will have the opportunity to advertise in an email within 2-4 months of the purchase date. Sponsor's logo or pre-approved banner advertisement and a link to their website will be placed in the body of the email and they will be listed as a featured sponsor in a message to all of CLEAR's contacts.

Banner Advertisement 2026 Bundle

\$1,100

Sponsor will have the opportunity to advertise in **three** emails in 2026. All three banners will be delivered in 2026, with the first delivered no later than 2 months from the purchase date. Details of each banner advertisement are the same as above.

Business Partner of the Month

\$1,100

Sponsor can write a CLEAR-approved blog post to be featured on CLEAR's website, which will then be featured in an edition of CLEAR's monthly newsletter, where the sponsor will be recognized as Business Partner of the Month. Sponsor will also receive recognition as CLEAR's Business Partner of the Month and mention of the associated blog post within an episode of CLEAR's Podcast, *Regulation Matters: a CLEAR conversation*.

Social Media Advertising

One-time Social Media Promotion

\$500

Sponsor can provide content for one CLEAR-sponsored post on Facebook, LinkedIn, and X (Twitter). All content is subject to approval by CLEAR.

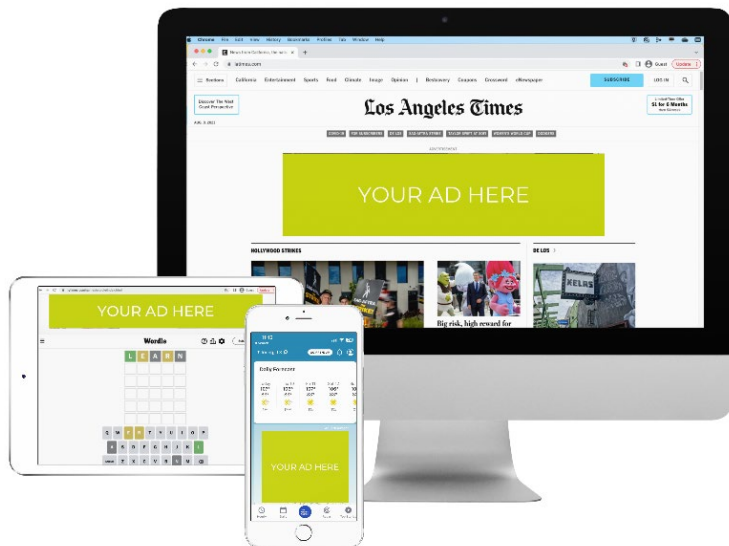
Social Media Promotion Bundle

\$1,000

Sponsor can provide content for **three** CLEAR-sponsored posts on Facebook, LinkedIn, and X (Twitter). Content and publication times for posts are subject to approval by CLEAR.

ADVERTISING OPPORTUNITIES

CLEAR TARGETED AD OPPORTUNITIES



**TARGET NEW
LEADS WITH
EASE.**
DATA IN REAL-TIME.

What is Ad Retargeting?

CLEAR's ad retargeting options allow you to serve dynamic ads to anyone who has interacted with our website, subscribed to our mailing list, or attended a CLEAR event.

Your organization will work with our team to strategize impactful campaigns that effectively tell your company's story. With our guidance on messaging and ad spend, your team will create banner ads that will then be served to our audiences across a number of websites they visit.

Why Choose CLEAR Targeted Ads?

- **Exclusive Access to CLEAR's Audience:** Unlike broad targeting methods (e.g., Google or Facebook ads), CLEAR Ad Retargeting is tailored to an audience entirely focused on professional and occupational regulation. Reach over 20,000 unique visitors—including members, future members, and event attendees—who align with your goals.
- **Qualified Website Traffic:** Drive regulators directly to your chosen landing page for increased engagement and lead conversion.
- **Consistent Brand Visibility:** Build brand recognition with daily exposure across websites and mobile apps.
- **Real-Time Reporting:** Track campaign success with metrics like impressions, clicks, and reach, and analyze geographic heatmaps showing audience locations.

ADVERTISING OPPORTUNITIES

Ad Retargeting Packages

Package	Cost	Views
Sapphire	\$1,500	50,000
Topaz	\$3,500	125,000
Garnet	\$7,000	250,000
Pearl	\$12,000	500,000

Features Across All Packages

Tailored Campaigns: Each package includes custom campaign planning to align with your unique marketing objectives, ensuring your ads resonate with your target audience.

Creative Excellence: Access to premier creative consultation. Our team works with you to craft compelling campaign strategies that capture attention and drive engagement.

Dynamic Analytics: Benefit from comprehensive analytics and performance insights. Track your campaign's success with detailed reports and optimize your strategies for the best results.

Flexibility and Control: Choose how and when to deploy your ad views with complete flexibility. Our packages are designed to adapt to your marketing calendar, allowing for strategic placement and timing.

Upgrade Options: Easily transition between packages as your marketing needs evolve. Our flexible structure supports your growth, enabling you to scale your advertising efforts seamlessly.

Get Started!

Transform your marketing strategy with CLEAR Ad Retargeting and experience unparalleled access to the regulatory community. **Contact** our partnership team today to customize your campaign and achieve your goals.

[Learn More](#)

WEBINAR SPONSORSHIP OPPORTUNITIES

Sponsoring a webinar with CLEAR offers a myriad of advantages for organizations seeking to enhance their brand visibility and engage with a targeted audience of regulators. Webinars hosted by CLEAR often attract a diverse and influential audience, creating opportunities for sponsors to position themselves as thought leaders with key decision-makers and potential clients. Additionally, sponsors benefit from extensive promotional efforts undertaken by CLEAR to ensure maximum reach and attendance, resulting in heightened brand exposure and potential lead generation.

Sponsoring a webinar with CLEAR is a strategic investment that not only reinforces a company's commitment to staying ahead in the industry but also offers tangible opportunities for business growth and networking.



SPONSOR-PRESENTED WEBINAR

\$1,500

Sponsors may support existing one-hour webinar topics that are arranged and scheduled by CLEAR and presented by other speakers. Regular attendee registration fees will still apply.

- Company name and logo on the webinar registration page
- Company name and logo in webinar email announcements sent by CLEAR
- Introductory slide during the webinar recognizing sponsorship with company name and logo
- Verbal recognition of the sponsorship as the CLEAR moderator introduces the live webinar
- A link to the company website included in the follow-up handouts email to attendees

WEBINAR SPONSORSHIP OPPORTUNITIES

FULL SPONSORSHIP OF A FREE REGULATORY WEBINAR

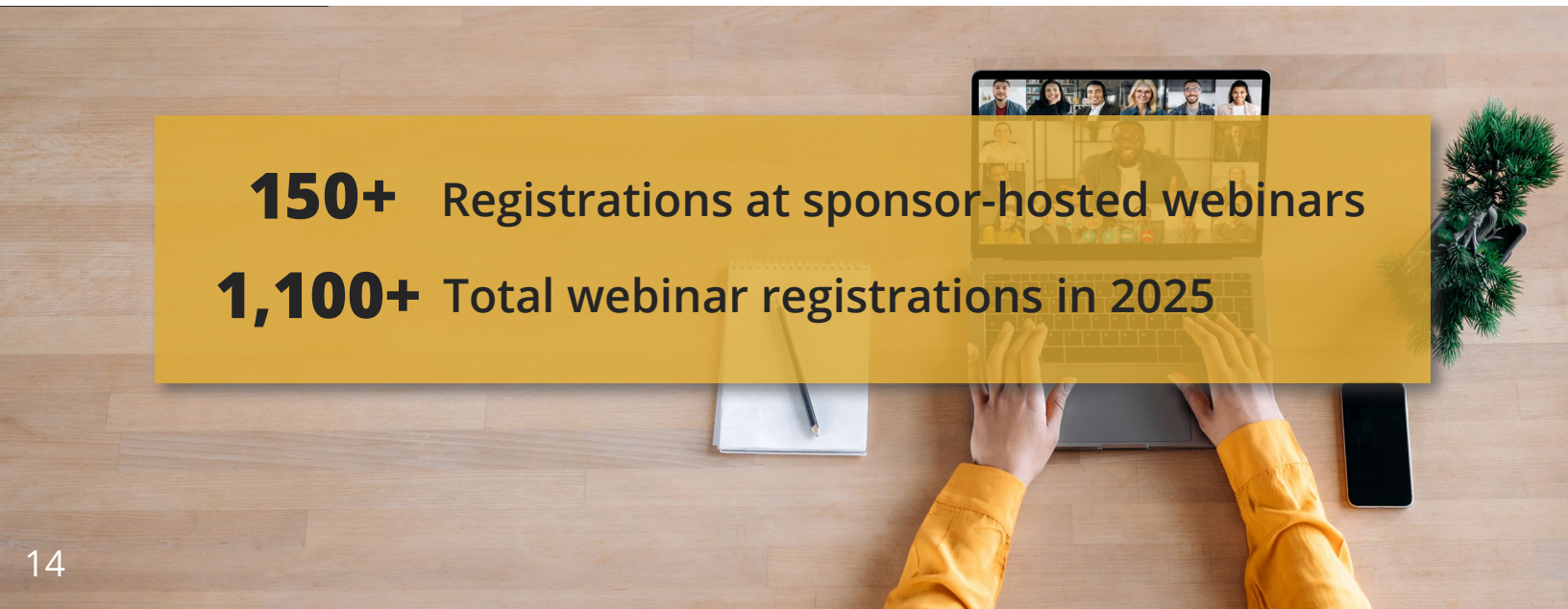
\$3,500

1-hour webinar with content/speakers provided by the sponsor and free/hosted registration for up to 250 attendees to emphasize your company's impact on our international regulatory community.

- Sponsor will submit a session proposal (content and speaker details) for review and approval by CLEAR's programming committee
- Sponsor will speak as a knowledge expert during the webinar
- Company name and logo on the webinar registration page, noting that free registration is made possible by the sponsor
- Company name and logo in webinar email announcements sent by CLEAR
- Introductory slide recognizing the sponsorship with the company name and logo
- Verbal recognition of the sponsorship as the CLEAR moderator introduces the live webinar
- A link to the company website included in the follow-up handouts email to attendees
- Sponsor may post a link to the CLEAR-hosted webinar recording on their company website
- Sponsor is provided with the list of attendees that provided consent to be emailed

See **CLEAR's terms & conditions** on page 26 for more details about our webinar content and speaker requirements.

[Learn More](#)



150+ Registrations at sponsor-hosted webinars
1,100+ Total webinar registrations in 2025

EVENT-SPECIFIC OPPORTUNITIES

AT A GLANCE

REGIONAL SYMPOSIA

page 16-18

CLEAR's Symposia are for local regulatory communities to convene, network, share best practices, and take a deeper look at a singular issue or topic facing regulators today. Connect with CLEAR attendees at one of our upcoming single-day symposia.

2026 ANNUAL EDUCATIONAL CONFERENCE

pages 19 - 25

CLEAR's Annual Educational Conference is our largest event of the year and welcomes 500+ members of the regulatory community. This event offers numerous exhibitor and sponsor opportunities.



2026 CLEAR REGIONAL SYMPOSIA

regional Council on Licensure,
Enforcement & Regulation
SYMPOSIA

vancouver April 27, 2026 toronto May 14, 2026 halifax June 12, 2026

CLEAR is pleased to bring its Regional Symposia series back to Canada in 2026. CLEAR's Regional Symposia are one-day learning events held in member jurisdictions. Each symposium features speakers and open forum discussions that address the issues and challenges faced by professional and occupational regulators.

- Vancouver Symposium: Sheraton Vancouver Wall Centre on April 27, 2026.
- Toronto Symposium: Chestnut Conference Centre on May 14, 2026.
- Halifax Symposium: Atlantica Hotel on June 12, 2026.

Learn more about the sponsorship and exhibitor opportunities on the subsequent pages.

Why Exhibit or Sponsor CLEAR Regional Symposia

Exhibiting and sponsoring the 2026 CLEAR Regional Symposia offers a unique opportunity to showcase your brand across Canada. With the theme "Regulating in a Political World," your organization can position itself as timely and relevant, aligned with current trends and issues in regulation.

Each event is expected to draw approximately 80 high-level attendees who work closely with Canadian regulatory frameworks in management and executive roles. By taking advantage of the Multi-Event Commitment Discount, you can maximize your visibility across multiple markets while optimizing your sponsorship investment.

Don't miss the opportunity to showcase your brand to an international and Canadian audience in this pivotal time in the industry.

2026 CLEAR REGIONAL SYMPOSIA

CLEAR Regional Symposia Sponsorship Opportunities

Sponsorship opportunities provide high visibility and recognition throughout the Regional Symposia, ensuring your brand stands out to attendees. These options are designed to create a lasting impression, helping participants remember your organization, products, or services long after the event concludes. Please contact Tora Stubberud-Dobbs at mgrayson@clearhq.org with any sponsorship questions.

Sponsorship Opportunities

	Vancouver	Toronto	Halifax	Price (Per event)
<p>Lunch Sponsor</p> <p>Recognized during the symposium lunch with signage, verbal acknowledgment, and up to two minutes to address attendees.</p>	✓	✓	✓	\$3,000 USD
<p>Beverage Break</p> <p>Recognized with signage at the refreshment area during scheduled breaks, supporting attendee networking and recharge time.</p>	✓	✓	✓	\$1,500 USD
<p>Welcome Gift (sponsor provided)</p> <p>Sponsor provides a branded item distributed to all attendees at check-in, offering early visibility and a lasting takeaway.</p>	✓	✓	✓	\$1,500 USD
<p>Lanyards</p> <p>Sponsor receives high-visibility brand exposure with their logo on attendee lanyards throughout the symposium.</p>	✓	✓	✓	\$2,000 USD
<p>Video Intro</p> <p>Featured in a CLEAR-approved opening video (up to two minutes) shown at the start of the symposium. Subject to CLEAR's approval.</p>	✓	✓	✓	\$1,750 USD

2026 CLEAR REGIONAL SYMPOSIA

EXHIBITOR OPPORTUNITIES

A total of four (4) tabletop exhibit spaces are available for each event. The exhibit space will include a standard 6' table that will accommodate a tabletop display. CLEAR will recognize each exhibitor by including their company name and/or logo on the event webpage and materials. CLEAR will send out a list of attendees who have consented to receive a one-time email from CLEAR exhibitors.

Exhibitor Tabletop Pricing (PER EVENT)

Member.....	\$875 USD
Nonmember.....	\$1,095 USD

Dates and Times

Exhibitors may start setting up at 7:30 AM, and the event will run from 9:00 AM to 4:00 PM. All booth fees must be paid two weeks prior to the event.

Additional Notes

Each exhibitor's organization will receive one symposium registration fee waiver so that a representative may attend the event.

NEW

Multi-Event Commitment Discount

Maximize visibility across multiple markets while saving on sponsorship and exhibitor costs: receive 5% off when sponsoring and/or exhibiting two symposia locations or 10% off all three. **Contact CLEAR** to build your multi-event package.

Learn more about all exhibitor and sponsorship opportunities for CLEAR's 2026 Regional Symposia below.

[Learn More](#)

2026 CLEAR ANNUAL EDUCATIONAL CONFERENCE

PORTLAND, OREGON SEPTEMBER 14-17, 2026

CLEAR's Annual Educational Conference is our largest event and welcomes more than 500 members of the regulatory community from across North America, Europe, Australia, and New Zealand annually.

CLEAR's 46th Annual Educational Conference will be held in Portland, Oregon at the Portland Marriott Downtown Waterfront, September 14-17, 2026. Content is developed by and for members of the regulatory community, with one aim: to promote regulatory excellence.

Sessions include presentations, moderated panels, roundtable discussions, and posters featuring content for regulatory stakeholders across the broad range of regulated professions. Conference sessions are focused on four distinct areas of inquiry:

- **Regulatory Administration and Governance**
- **Compliance, Discipline, and Enforcement**
- **Entry to Practice Standards and Continuing Competence**
- **Testing and Examinations**



[Learn More](#)

Conference Fast Facts

500+

Attendees projected for the 2026 conference

26

Exhibitors attended the 2025 conference

241

Different organizations sent representatives in addition to independent attendees in 2025

6

Sponsors for the 2025 conference

45

Sessions planned for the 2026 conference

60%

of 2025 attendees held an executive, managerial and/or leadership role

9

countries represented at the 2025 conference

Events in the Exhibit Hall

Dates and times are subject to change

Monday, September 14, 2026

- 9:00 AM - 4:00 PM - Exhibit Installation
- 5:30 - 7:00 PM - Welcome Reception

Tuesday, September 15, 2026

- 7:30 AM - 3:45 PM - Show Hours
- 11:45 AM - 1:00 PM - Taste of Portland Lunch

Wednesday, September 16, 2026

- 7:30 AM - 4:00 PM - Show Hours
- 4:00 - 6:00 PM - Show Closing and Breakdown

ANNUAL EDUCATIONAL CONFERENCE

2026 CLEAR Exhibit Show & Booth Packages

Join CLEAR's exhibit show for a fantastic opportunity to showcase your brand and connect with a wide audience! As an exhibitor, you'll enjoy numerous benefits that will elevate your presence and drive meaningful engagement. Your logo and a link to your website will be prominently displayed on the conference program website, maximizing visibility with our extensive network. Additionally, a dedicated promotional email will be sent to all CLEAR contacts, highlighting our exhibitors and sponsors.

All registered exhibitors will receive an attendee list with contact information for attendees that have consented to receive emails from exhibitors. **By registering before August 14, 2026**, you'll secure a spot on the conference exhibitor signage, further amplifying your brand recognition. Our Lead Retrieval feature empowers exhibitors to efficiently gather attendee information by scanning badges, streamlining your follow-up process. Plus, for every 8' x 10' exhibit space reserved, your organization receives a conference registration fee waiver, with the option to add booth-only staff for only \$395 per person.

Don't miss this opportunity to stand out and make meaningful connections at CLEAR's exhibit show!

Premium Booth Extras

In addition to the above, Premium Booths include:

- A prime booth location in the exhibitor showcase
- First choice of available booths in order of paid registration

2026 Exhibit Booth Pricing

Single Booth (8' x 10')	Member: \$1,350	Nonmember: \$1,690
Double Booth (8' x 20')	Member: \$2,400	Nonmember: \$3,000
Single Premium Booth (8' x 10')	Member: \$1,750	Nonmember: \$2,185
Double Premium Booth (8' x 20')	Member: \$3,150	Nonmember: \$3,935

All booths include one (1) 6' table, two (2) chairs and a wastebasket. Exhibitors are encouraged to bring their own booth setup to enhance their space.

Exhibit Space Availability

Exhibit space will be reserved on a first-come, first-served basis. All payments and outstanding balances must be settled according to **CLEAR's terms and conditions** listed on page 26.

[Learn More](#)

ANNUAL EDUCATIONAL CONFERENCE

2026 Sponsorship Opportunities

CLEAR is excited to offer a number of opportunities for prospective sponsors to leave a lasting impression on the attendees of our 2026 Annual Educational Conference.

To qualify for sponsorship, an organization must spend at least a combined \$2,500 across exhibitor and/or sponsorship packages. Our sponsorship levels are as follows:

- **Silver Sponsors-** combined spend of \$2,500 - \$7,499
- **Gold Sponsors-** combined spend of \$7,500 - \$14,999
- **Platinum Sponsors-** combined spend of \$15,000 - \$24,999
- **Presenting Sponsor (one available)-** combined spend of \$25,000+

The benefits associated with each level of sponsorship can be compared on **page 25**. Available Sponsorship Packages can be found on the next three pages.

Example Sponsorships

Below are two examples of how you can reach the various levels of sponsorship through combining exhibitor and/or sponsorship packages.

Single Premium Booth at Member Rate \$1,750	+	Puppies & Posters Networking Break \$6,000	=	Gold Sponsorship \$7,750
Welcome to Portland Reception \$12,500	+	Lanyard Sponsor \$6,500	=	Platinum Sponsorship \$19,000

Please note that sponsorship items are available on a first-come, first-served basis. For items that would include your company logo, please note that deadlines for sponsorship commitment and submitting logo artwork will be **August 1st**. Questions about sponsorship packages and pricing can be directed to mgrayson@clearhq.org.

Customized Sponsorship Packages

Let CLEAR work with you to design a sponsorship package that will help you connect with your key audience and provide maximum exposure for your brand. Contact mgrayson@clearhq.org to create a bespoke solution to meet your organization's specific needs.

ANNUAL EDUCATIONAL CONFERENCE

Sponsorship Packages

EVENT AND DATE	DESCRIPTION	PRICING
Welcome to Portland Reception 9/14/2026	A welcoming reception for all conference attendees will be held in the exhibitor area. Each attendee will receive a drink ticket for the reception, which will feature the sponsor's logo and name. The sponsor will be invited to greet attendees as they enter the reception and will be recognized at the event.	\$12,500 1 available
Taste of Portland Attendee Lunch Stations 9/15/2026	Invite attendees to enjoy a "Taste of Portland" lunch experience by sponsoring one of several unique food stations! From Pacific Northwest favorites to locally inspired bites, you'll have the opportunity to select a station that best aligns with your brand. Your sponsorship will showcase Portland's celebrated food culture while positioning your company as a key supporter of this highly anticipated event.	\$6,000 4 available
Opening Keynote Session 9/15/2026	Elevate your brand by sponsoring our highly attended keynote presentation! Gain unparalleled visibility and recognition as a representative from your company introduces the speaker, and your logo is prominently featured throughout this pivotal session, reaching a captive audience of industry leaders and decision-makers. As part of this exclusive sponsorship, the sponsor will have the opportunity to provide materials that will be placed at every attendee's seat, ensuring your message is seen and remembered long after the session concludes.	\$7,500 1 available
Plenary Session 9/16/2026	Position your brand as a leader by sponsoring our engaging plenary session, a highlight of the event that brings together industry experts and thought leaders! As a sponsor, you'll have the exclusive opportunity to introduce the plenary speaker, maximizing your brand's visibility and impact among a captive audience eager to explore the latest trends and insights in the field.	\$7,500 1 available
Closing Plenary Session 9/17/2026	Secure your brand's prominent presence at the conference by sponsoring the ever-popular closing plenary session. Offering prime logo placement and the opportunity to introduce the speakers, this sponsorship will help your company connect with influential attendees as they reflect on key insights and takeaways from the conference.	\$6,000 1 available

ANNUAL EDUCATIONAL CONFERENCE

Sponsorship Packages

EVENT AND DATE	DESCRIPTION	PRICING
2026 CLEAR Regulatory Excellence Awards Ceremony 9/15/2026 & 9/16/2026	Position your brand as a champion of regulatory excellence by sponsoring the prestigious 2026 CLEAR Regulatory Awards Presentation Ceremony! With exclusive branding opportunities and the chance to align your company with industry leaders and innovators, sponsoring this ceremony will elevate your brand's visibility and reputation in the regulatory community.	\$3,500 1 available
Puppies & Posters Networking Break 9/16/2026	Delight conference attendees by sponsoring a break featuring adorable puppies from a local rescue alongside CLEAR's insightful poster sessions! While attendees immerse themselves in these activities, your sponsorship will add a heartwarming touch, creating a memorable and engaging experience for all.	\$6,000 1 available
Popcorn Break 9/15/2026	Delight conference attendees with sponsoring our Popcorn Break! Featuring iconic Portland-style popcorn, this snack break will offer your brand a unique opportunity to stand out. As the sponsor, your logo will be displayed prominently at the popcorn stations, and you'll have the chance to provide branded napkins or popcorn bags. This memorable break will have attendees recharged and ready for the next session.	\$6,000 1 available
Voodoo Donut Break 9/15/2026	Treat attendees to a true taste of Portland by sponsoring our Voodoo Doughnut Break, featuring iconic creations from Voodoo Doughnut. Your logo will be prominently displayed at the doughnut stations, with the option to include branded napkins or packaging. It's a fun, memorable way to energize participants while aligning your brand with one of Portland's most beloved local treats.	\$5,000 1 available
CLEAR Conference App	Maximize your brand's exposure by sponsoring our conference mobile app. As the app sponsor, you'll have exclusive rights to banner advertisement opportunities within the app, seamlessly integrating your company's message, promotions, and offerings into the digital core of our event. This premier placement ensures maximum engagement and impact for your brand throughout the conference!	\$6,000 1 available
Wireless Internet for All Attendees	Secure exclusive branding opportunities as the WiFi sponsor of our conference, where you'll have the privilege to name the network and password. Elevate your company's visibility and leave a lasting impression on attendees as they connect seamlessly during the event.	\$6,000 1 available

ANNUAL EDUCATIONAL CONFERENCE

Sponsorship Packages

EVENT AND DATE	DESCRIPTION	PRICING
Lanyards	Secure your brand's visibility at our conference by sponsoring our lanyards, where your logo will be prominently displayed around every attendee's neck. Be the name they remember as they navigate the event.	\$6,500 SOLD
Attendee Bag or Portfolio	Elevate your brand's presence at our conference by sponsoring our bags or padfolios, with your logo prominently displayed. Ensure that attendees carry your brand with them throughout the event, leaving a lasting impression and increasing your visibility among industry professionals.	\$5,500 SOLD
Charging Station	Power up your brand's presence by sponsoring our conference charging station, where attendees can recharge their devices while being surrounded by your logo and messaging. Keep attendees connected and charged up throughout the event, ensuring your brand remains at the forefront of their minds.	\$4,500 1 available
Professional Headshots for Attendees	Capture the spotlight by sponsoring our professional headshot station, where attendees can strike a pose and update their LinkedIn game – all thanks to you! Elevate your brand with every flash, ensuring your company shines bright long after the conference lights dim.	\$5,000 SOLD
Graphic Recorder	Capture the essence of our conference in real-time by sponsoring graphic recording, where your brand will be showcased through visually engaging illustrations of key discussions and presentations. Make a lasting impression as attendees witness your brand creatively brought to life, ensuring your company stands out as a dynamic and innovative leader in the industry.	\$6,000 1 available
Conference Coffee Sponsor	Keep attendees buzzing and your brand in the spotlight as the conference coffee sponsor. Design recyclable cups to complement every brew, ensuring your brand leaves a lasting impression at each coffee station.	\$5,500 1 available
Welcome Gift to Attendees	Be the first impression attendees remember by sponsoring our welcome gift, ensuring your brand is the highlight of their conference experience. With your provided gift distributed by CLEAR staff at registration, your company will be synonymous with a warm welcome to Portland. This year's welcome gift will be a reusable water bottle or cup that will help quench attendees' thirst in a convenient and environmentally conscious way. The sponsor will provide CLEAR with their bottle or cup of choice and their logo will be prominently featured.	\$4,000 1 available

ANNUAL EDUCATIONAL CONFERENCE

BENEFITS	PRESENTING SPONSOR 1 available	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Top billing on all conference signage and printed materials recognizing exhibitors and sponsors	✓			
Exclusive recognition as the only Presenting Sponsor	✓			
Banner at the bottom of all conference marketing emails recognizing the Presenting Sponsor with a hyperlink leading to the sponsor's website	✓			
Option to transfer up to 5 conference registration waivers to customers	✓			
Formal recognition from CLEAR's President during introductory remarks at the opening plenary	✓	✓		
Complimentary upgrade to a double booth space	✓	✓		
Special recognition in posts on CLEAR's social media pages during the Annual Educational Conference	✓	✓	✓	
Complimentary Targeted Advertising packages (must be used by October 31, 2026)	TOPAZ PACKAGE	SAPPHIRE PACKAGE	SAPPHIRE PACKAGE	
*Discount on any additionally purchased CLEAR Targeted Ad packages	30%	20%	10%	10%
One complimentary conference registration for every \$3,000 invested	✓	✓	✓	✓
Acknowledgement on conference sponsor signage	✓	✓	✓	✓
Sponsor Profile on CLEAR's Conference webpage and mobile app	✓	✓	✓	✓
Distinctive name badge ribbon to recognize sponsorship level	✓	✓	✓	✓
PACKAGE TOTAL	\$25,000	\$15,000 - \$24,499	\$7,500 - \$14,999	\$2,500 - \$7,499

*Discounts on Targeted Ad packages cannot be combined with other Targeted Ad discounts, **see terms & conditions.**

See All Opportunities

TERMS AND CONDITIONS

GENERAL TERMS

This Agreement shall be governed by and construed in accordance with the laws of the State of Kentucky, without giving effect to any choice of law or conflict of law provisions. Any legal action or proceeding arising under this Agreement shall be brought exclusively in the courts located in Jessamine County, and each party hereby submits to the jurisdiction of such courts for purposes of any such legal action or proceeding.

Use of CLEAR's Name and Logo

Exhibitors, sponsors, or partners may not use CLEAR's logo(s) on marketing materials or communications without written consent from CLEAR's Executive Director and/or Marketing & Communications Manager. All requests should be submitted to dshen@clearhq.org for consideration. Parties may not communicate publicly or with CLEAR's audience(s) in a way that implies an endorsement from CLEAR. At any time, CLEAR may withdraw consent for use of any logos.

YEAR-ROUND OPPORTUNITIES

Payment

Payment for the annual partnership must be made within thirty (30) days of the receipt of invoice. Benefits under this partnership, including but not limited to logo placement, advertising opportunities, and promotional mentions, shall commence upon receipt of payment. In the event that payment is not received within the specified timeframe, CLEAR reserves the right to withhold or delay the provision of benefits until payment is received in full. All payments shall be made in U.S. dollars and shall be non-refundable.

Sponsor must meet all stated deadlines to ensure delivery of sponsored content as scheduled. Failure to meet deadlines may result in rescheduling or forfeiture of the agreed placement if CLEAR is unable to accommodate the content within its existing content calendar. All partnership fees are non-refundable and non-transferable, and no refunds or credits will be issued due to missed deadlines, scheduling conflicts, or inability to fulfill sponsorship benefits resulting from sponsor delay.

Annual Premier Partnership Program

All content, including podcasts, blog posts, articles, and advertisements in CLEAR-owned channels, is subject to review and approval by CLEAR.

Podcasts, webinars, and event sessions should all include a regulator as a speaker, in addition to any company representatives.

Participation in CLEAR's premier partnership program does not constitute an endorsement of the partner's products, services, views, or actions. CLEAR and its partners collaborate on specific initiatives within the framework of the partnership program, but this collaboration should not be interpreted as an endorsement of all aspects of the partner's business.

During the term of this Agreement and for a period of one year thereafter, both parties agree to keep confidential any proprietary or sensitive information disclosed by the other party in connection with this sponsorship. This includes, but is not limited to, marketing strategies, financial information, customer lists, trade secrets, and any other information deemed confidential by the disclosing party. Both parties agree not to disclose such confidential information to any third party without the prior written consent of the disclosing party, except as required by law or court order. The obligations of confidentiality shall survive the termination or expiration of this Agreement.

Advertising Opportunities

All content submitted to CLEAR by sponsors of any digital advertising package is subject to approval by CLEAR. All package benefits will be fulfilled within the sponsorship year by CLEAR, but timing is subject to CLEAR's marketing schedule and other sponsorship commitments.

Sponsors that use CLEAR's Targeted Ad packages will have access to their campaign data, but not that of other organizations, including CLEAR. All views included in a targeted ad package must be used by the sponsor before the next sponsorship year, which begins July 1st, 2027.

If sponsor(s) do not launch their campaigns in a timely manner so that all views can be delivered before this date, their remaining views will expire and cannot be used in the following year. Discounts on Targeted Ad packages that are included as benefits for Annual Partners cannot be combined with discounts that are included as benefits for eligible Annual Educational Conference sponsors.

TERMS AND CONDITIONS

Full Sponsorship of Webinars

Sponsor will include a regulator(s) as speaker(s) for the webinar, and content will refrain from being a sales pitch or specific product demonstration. Presenters will use the CLEAR PowerPoint template (slides due one week in advance of webinar for review by CLEAR). Registration is handled through CLEAR's website, and the webinar is hosted on CLEAR's webinar platform. Sponsor may directly send a one-time email to attendees who consent to receiving email as long as sponsor agrees to obtain consent before continuing to communicate with attendees.

Content is subject to review and approval by CLEAR's program committee.

TERMS FOR EVENTS

In order to participate in the exhibitor and sponsor program, payment must be made within 30 days of receipt of invoice or before the start of the event, whichever is sooner. Payment must be made in order to receive a copy of the pre-event attendee list and to be listed on printed conference materials. If payment has not been received by the day of the event, the exhibitor will not be allowed to set up their display until payment arrangements have been made. Exhibit booth and sponsorship pricing may change year to year to allow for fluctuations in production costs. All exhibitor and sponsorship payments are non-refundable.

Attendee List and Marketing

CLEAR asks all attendees if they would like to consent to a one-time promotional email from the event's exhibitors and sponsors. Vendors will receive contact information for attendees who opt-in to these communications. Vendors must receive consent from the attendees before continuing to send them emails. The attendee list will be sent three weeks prior to the event, and an addendum will be published after the event with information on any late or on-site registrants. Vendors must pay for their booth and sponsorship items in order to receive the list.

Failure to Occupy Space

The exhibitor will forfeit space not occupied by the close of the exhibit installation period for any given event. This space may be resold, reassigned, or used by CLEAR in any manner deemed suitable. There will be no refund for space not occupied and any outstanding exhibitor balance is 100% due.

Early Breakdown Fee

Exhibitors are required to maintain their exhibit space until the official show closing time. Early breakdown of exhibit displays is strictly prohibited and may result in an early breakdown fee of \$500. This fee will be assessed to any exhibitor who dismantles their display before the designated event conclusion time. The fee is intended to ensure the smooth flow of event activities and to avoid disruption to other exhibitors and attendees. By participating in the exhibit show, exhibitors agree to comply with all event timing requirements. If you need assistance breaking down your booth, please contact CLEAR staff at least two weeks prior to the show.

Sponsorship Reservation Policy for the Annual Educational Conference

2025 Annual Educational Conference Sponsors will have first right of refusal on all items they reserved for the 2026 CLEAR Annual Educational Conference. After that, the sponsorship item will be made available to all interested parties. Payment must be made according to the payment policy, otherwise sponsorship will be released to the next interested party. Those interested in Presenting Sponsorship must inform CLEAR by **April 30, 2026** to be considered. If the sponsorship level is still available after the initial deadline, interested parties will be evaluated on a case by case basis.

Observance of Laws

Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (henceforth referring to the host facility of any in-person CLEAR event), this includes any union labor work rules. Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.



TERMS AND CONDITIONS

Exhibitor and Show Management Bill of Rights- 2026 Annual Educational Conference

Exhibitors and Show Management, using their own full time staff, may perform work in a booth of any size. They can work within the booth using their own ladders or hand tools, cordless tools, power tools and other tools designated by the Portland Marriott Downtown Waterfront. In addition to the work currently performed, they may also begin performing the following work within the booth:

- Setting up and dismantling exhibits;
- Assembling and disassembling materials, machinery or equipment;
- Installing all signs, graphics, props, other decorative items and Show Manager or Exhibitor drapery, including the skirting of tables;
- Delivering, setting up, plugging in, interconnecting and operating Show Manager or Exhibitor electrical equipment, computers, audio-visual devices and other equipment;
- Skidding, positioning and re-skidding all Show Manager and Exhibitor materials, machinery and equipment using their own non-motorized hand trucks and dollies

Exhibitors can load/unload materials from automobiles and small utility vehicles at designated McCormick Place docks using their own non-motorized, non-hydraulic hand trucks and dollies.

Care of Exhibit Facility

Exhibitor shall promptly pay for any and all damages to the Exhibit Facility, any rentals obtained by the general services contractor, booth equipment or the property of others caused by the Exhibitor.

Liability

CLEAR, the Exhibit Facility, and the general services contractor will not be responsible for the safety of the property of the exhibitors from theft, fire, damages, accident, or other causes. Exhibitor agrees to protect, save, and hold CLEAR, the Exhibit Facility, the general services contractor, and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from all losses, costs (including attorney's fees), damages, liability, or expense arising from or out of or by any reason of

accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.



Contact Us

Matt Grayson (Sales)
phone: (859) 269-1802
email: mgrayson@clearhq.org

Tora Stubberud-Dobbs (Logistics)
phone: (859) 269-1601
email: tstubberud@clearhq.org

www.clearhq.org



Council on Licensure, Enforcement & Regulation

108 Wind Haven Dr., Ste. A | Nicholasville, KY 40356
(859) 269-1289 | www.clearhq.org

