Leasing Consultant of the Year Award Submission Form

**Leasing Consultant of the Year Award:**This award is presented to a leasing consultant who has demonstrated exceptional knowledge and outstanding performance, leading to high leasing rates, increased resident retention, and optimal occupancy levels. The recipient is recognized for their unwavering commitment to resident relations and satisfaction, consistently going above and beyond in their role. Through their expertise, dedication, and proactive efforts, they have significantly contributed to the overall success and positive reputation of the property.

📅 **Timeframe:** All information provided should reflect the period of January 1 – December 31, 2025. Only complete submissions will be considered.

# 📝 Nominee Information:

**Name:** Click or tap here to enter text.

**Property Name:** Click or tap here to enter text.

**Management Company:** Click or tap here to enter text.

**Email:** Click or tap here to enter text.

**Phone:** Click or tap here to enter text.

**How long have you served as a Leasing Consultant at this property (in years):**  Click or tap here to enter text.

**Total years in the industry:** Click or tap here to enter text.

# 🎓 Professional Credentials:

Please check any that apply:

[ ]  CALP [ ]  CAMT [ ]  CAM [ ]  CAPS [ ]  Other: Click or tap here to enter text.

# 📊 Leasing Performance Snapshot:

**Total new leases in 2025:**  Click or tap here to enter text.

**Average occupancy rate for 2025:** Click or tap here to enter text.

**Resident renewal rate in 2025:** Click or tap here to enter text.

**Lead-to-lease conversion rate (if known):** Click or tap here to enter text.

**Do you assist with resident events or marketing initiatives:** [ ]  Yes [ ]  No

# 🌟 Leasing Excellence:

Describe how you’ve contributed to high leasing performance and occupancy success in 2025: (Max 250 words)
Click or tap here to enter text.

What strategies do you use to connect with prospects and turn tours into leases? (Max 150 words)
Click or tap here to enter text.

# 🧡 Resident Relations & Impact:

How do you foster positive resident relationships and support retention efforts? (Max 250 words)
Click or tap here to enter text.

Share an example of a time you went above and beyond for a resident or prospect: (Max 150 words)
Click or tap here to enter text.

# 🤝 CKAA & Community Involvement:

Briefly describe any CKAA or community involvement during 2025: (Max 100 words)
Click or tap here to enter text.

# 🗣️ Recommendation:

Please include one letter of recommendation from a supervisor, coworker, or resident who can speak to the nominee’s professionalism and impact.