

Commercial Drone Alliance: Privacy Statement

Last modified: 3/15/2023

This document (the “**Privacy Statement**”) describes the online data collection and usage policies and practices that apply to www.commercialdronealliance.org (the “**Site**”) and does not apply to information that the Commercial Drone Alliance (the “**CDA**”) collects in any other fashion. In this Privacy Statement, “**Personal Information**” means any information relating to an individual or an identifiable individual.

Collection of Information.

Information you provide to us. We collect Personal Information that you provide directly to us, such as your name, home or other physical address, email address, telephone number and other generalized background information.

Information we collect automatically. To deliver a more personalized experience to Site users and to manage our relationship with you, we automatically collect certain information when you visit the Site. The information that we collect includes the following:

- *Device information*, such as information about the computer or mobile device you use to access the Site, including the hardware model, operating system and version, unique device identifiers and tokens, unique identifier headers, mobile network information, and other information that identifies you as the user of the device or the person providing information to us; and
- *Log and usage information*, such as the referring page that linked you to us (e.g., another website or a search engine), the sections of the Site that you visit, any search terms you enter on the Site, and how you interact with our digital content. We may use digital tools, such as analytics tools, to understand how individuals interact with the Site and to diagnose problems.

Our Use of Your Information.

We use the information we collect on the Site to operate and improve the Site, to offer a positive user experience, to protect our rights, to support our operations, and to deliver the products and services that we provide. We may use your contact information in order to send you emails or other communications regarding our services and offerings.

Disclosure of Personal Information to Others.

We use vendors and service providers for a variety of business purposes to help us offer, provide, and bill for services we provide. We share your information with third-party vendors and service providers as reasonably necessary for them to perform work on our behalf. For example, we may provide your payment card information and billing address to our payment processing vendor solely for the purpose of processing payment for a transaction that you have requested. We will share your contact information via our online directory if you elect to make your information available. We will share Personal Information with companies, organizations or individuals if we have a good faith belief that access, use, preservation or disclosure of the information is reasonably necessary to: (1) meet any applicable law, regulation, legal process or enforceable governmental request; (2) enforce applicable Terms of Use, including investigation of potential violations; (3) detect, prevent, or otherwise address fraud, security or technical issues; and (4) protect against harm to our or others’ rights, property or safety, or as required by law.

Your Choices Regarding Your Information.

If you believe that the information we hold about you is not correct or if you would like us to delete certain information about you, please contact us via the channels below.

Security of Personal Information.

We have implemented technical and organizational measures designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration or disclosure. However, no program is 100% secure. We cannot guarantee that the safeguards we have in place will prevent every unauthorized attempt to access, use, or disclose your Personal Information.

Changes to Privacy Statement.

If we change our Privacy Statement, we will post the updated notice here. If at any time, you have questions or concerns about this Privacy Statement, please contact us via the channels below.

Contact Information.

We welcome your questions or comments regarding this Privacy Statement. Please contact us at: 555 Thirteenth Street, NW, Washington, DC 20004 and info@commercialdronealliance.org.