

Kim Snyder, CPA, CEO & Founder, KlariVis

Kim founded KlariVis in February 2019 to solve the data conundrum in the financial institution industry. Kim is also the CEO and founder of KBS Results, a highly specialized consulting firm, assisting financial institution clients with engagements including: strategic planning, merger & acquisition planning and integration, operational excellence, financial management, succession planning and incentive plan development. Her experience as CFO / EVP of a \$900MM publicly traded bank fueled her desire to create a leading-edge, easy to use, transformational data analytics solution to enable community banks and credit unions to directly compete with the large mega-banks.

Kim is a Virginia Bankers Association Bank Management School faculty member and serves as the CFO Facilitator for the Tennessee Bankers Association CFO Forum. Kim earned the banking graduate degree and leadership certificate from the ABA Stonier Graduate School of Banking and also served on the ABA Stonier Graduate School of Banking Board of Directors. Kim is a magna cum laude graduate of James Madison University.