



# Credit in Uncertain Times

David Ruffin, *Principal, IntelliCredit*

*February 27, 2024*



# Today's Speaker



**David Ruffin**  
Principal  
IntelliCredit

- 50 Years in Banking
- 16 years as Chief Credit Officer / Commercial Lender
- 3,000+ Loan Reviews
- ~350 Capital Raise or M&A Due Diligences
- Former Co-Founder of Credit Risk Management
- Prolific author and speaker on credit risk topics

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# Affordable Fintech Solutions for Real Bank Problems.



QwickRate®

- Non-brokered Funding and Investing
- DTC CDs, Other Fixed Income Investments  
(*QwickBonds*)



IntelliCredit™

- Loan Review Services (*by our experts*)
- Loan Review Tool (*for your internal team*)
- Annual Review Tool
- Portfolio Analytics and more



QwickAnalytics®

- CECLSolver Compliance Tool
- Credit Stress Test
- Bank Research, Performance Metrics and Analysis

# What is Your Role & What Do You Think?



# This “*Exchange*” is About YOU!

Let’s get started with  
some interactive  
polling...



QwickRate®



IntelliCredit™



QwickAnalytics®



# What Credit Trends Are Telling Us

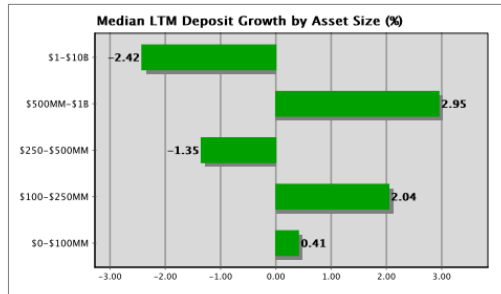
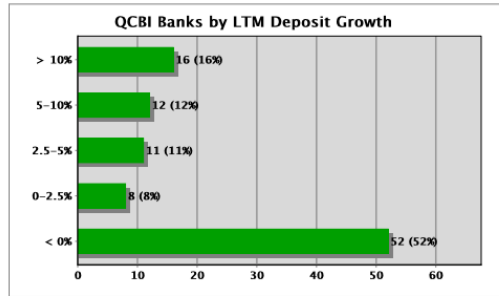
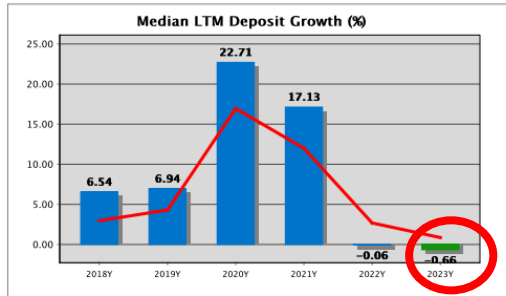


# Deposit Growth Trends: Banks <\$10B



## QwickAnalytics State Performance Trends Deposit Growth Trends

California  
Banks  
December 31, 2023



— National Trend

\* LTM = Last 12-months (or "trailing" 12-months)

QwickAnalytics™

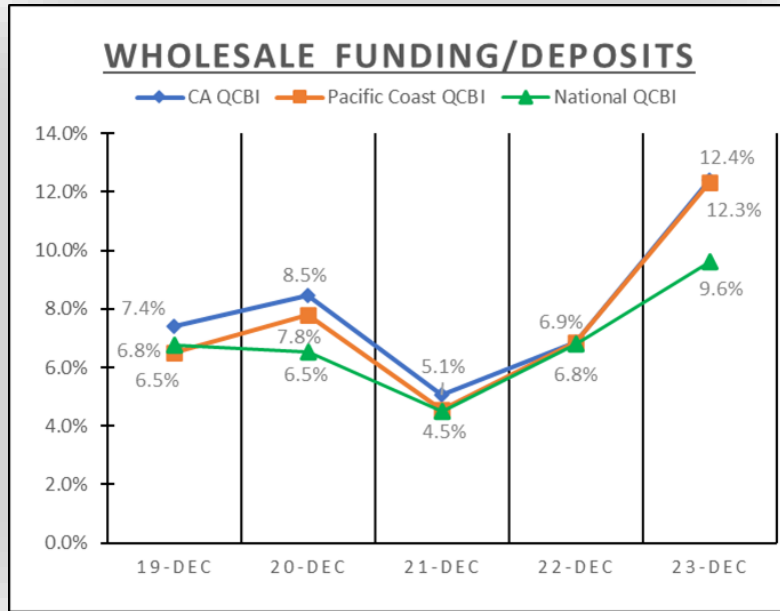
## Q4 '23 Call Report Data

Along with concentrations, a key factor in fueling your customers' fear of a credit crunch ahead!

# CA Wholesale Funding: Banks <\$10B



CA <\$10B / Pacific Coast <\$10B\* / National <\$10B



Q4 '23 Call Report Data



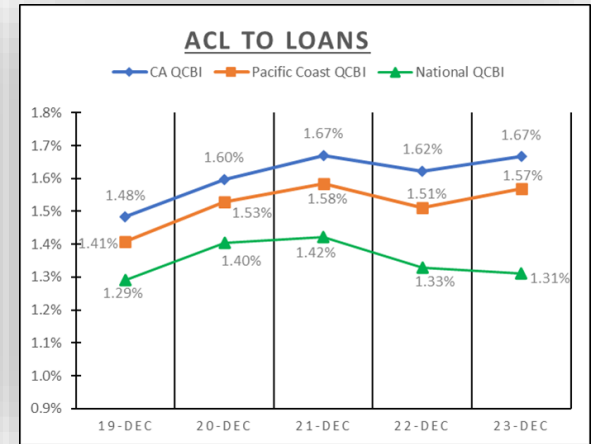
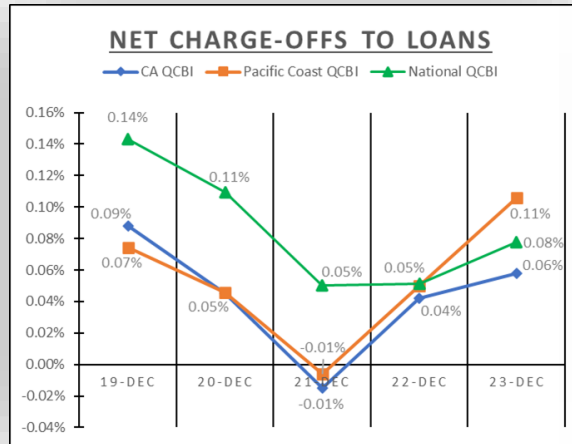
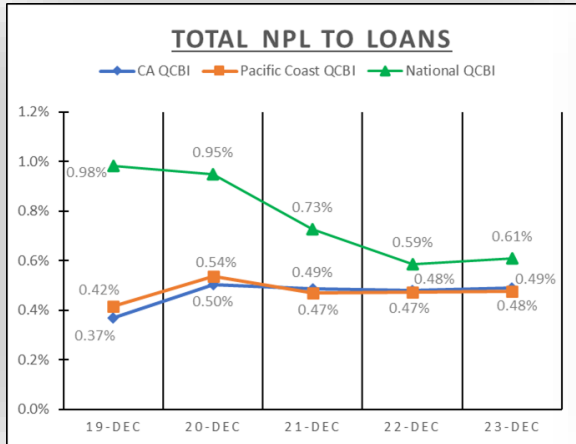


# Trifecta of Loan Quality: Banks <\$10B



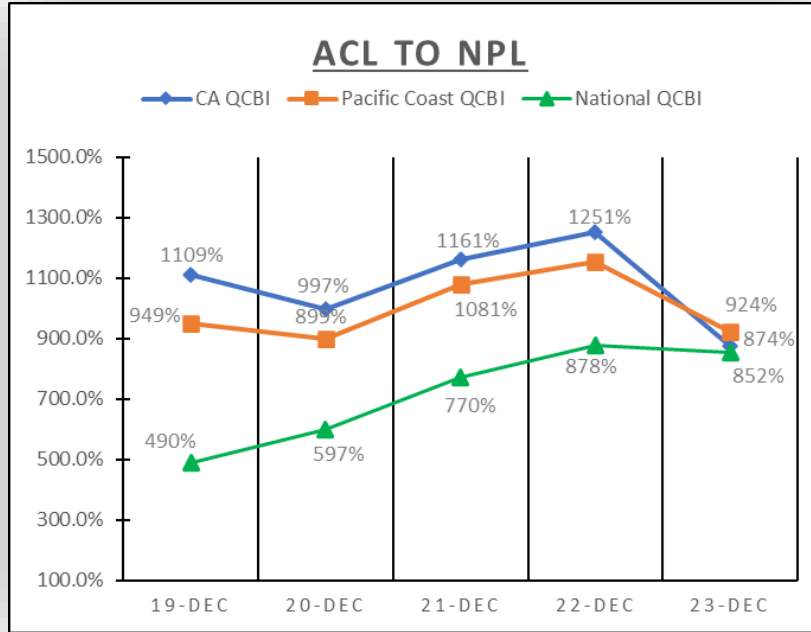
**Q4 '23 Call Report Data**  QwickAnalytics®

**CA <\$10B / Pacific Coast <\$10B\* / National <\$10B**



\*Pacific Coast: CA / OR / WA

# Trifecta of Loan Quality: Banks <\$10B



  
QwickAnalytics®  
**Q4 '23 Call Report Data**

**CA <\$10B / Pacific Coast <\$10B\* / National <\$10B**

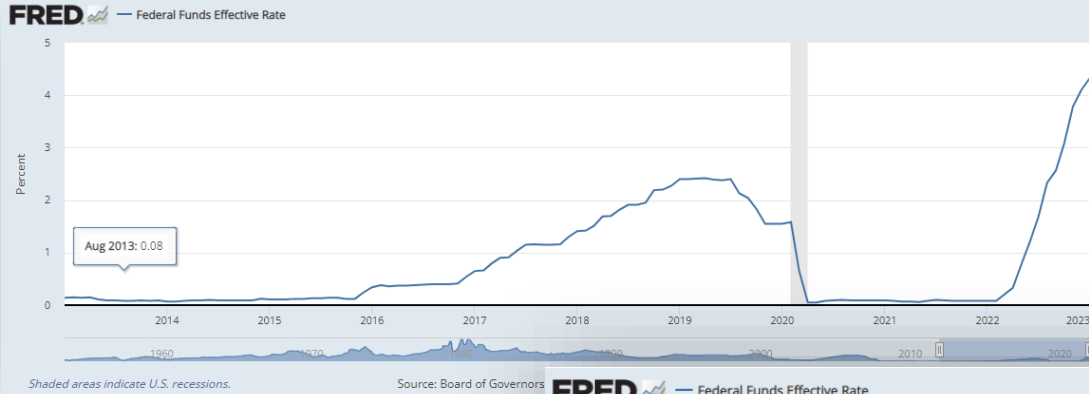
# Loan quality metrics: *stronger in CA*



	All Insured Institutions California September 30, 2023			All Insured Institutions National September 30, 2023			All Insured Institutions National September 30, 2021		
	All Institutions	Assets Less Than \$1 Billion	Assets Greater Than \$1 Billion	All Institutions	Assets Less Than \$1 Billion	Assets Greater Than \$1 Billion	All Institutions	Assets Less Than \$1 Billion	Assets Greater Than \$1 Billion
30-89 Past Due Loans to Total Loans & Leases	0.29	0.42	0.28	0.54	0.46	0.55	0.44	0.42	0.44
Noncurrent Loans & Leases to Total Loans & Leases	0.44	0.58	0.43	0.82	0.54	0.84	0.94	0.68	0.96
Nonperforming Assets to Total Assets	0.32	0.47	0.31	0.45	0.39	0.45	0.46	0.47	0.46

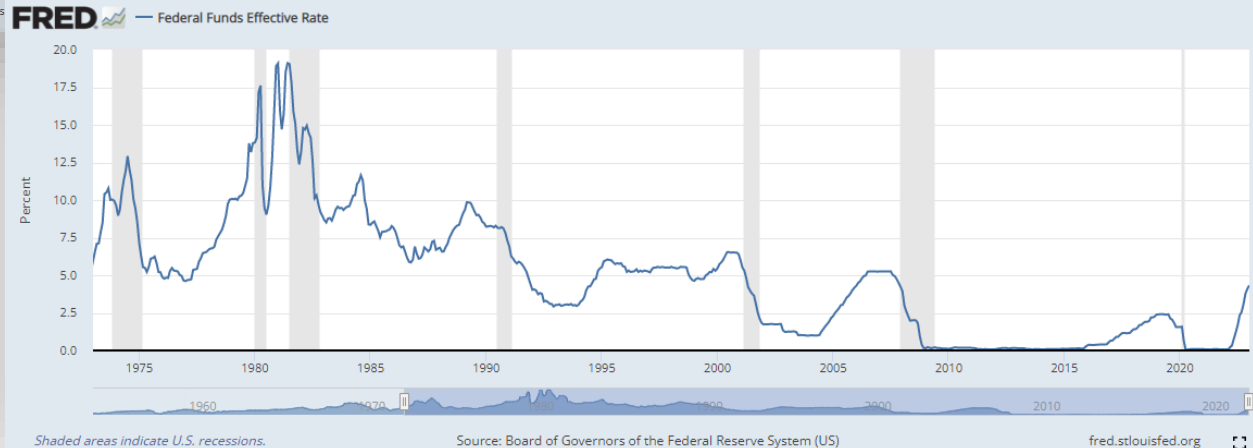
*Source: FDIC*

# Fed Funds Rate (Last 10 years / Last 50 years)



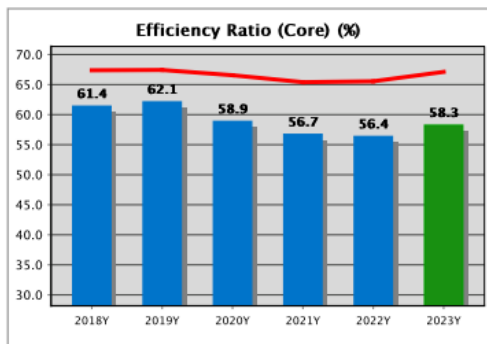
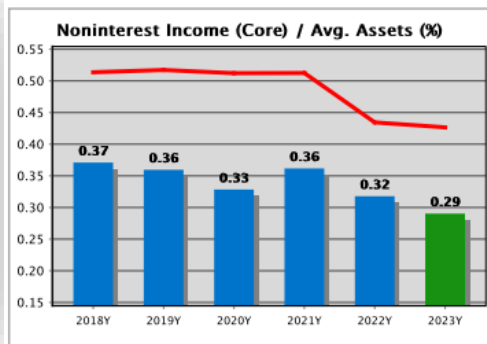
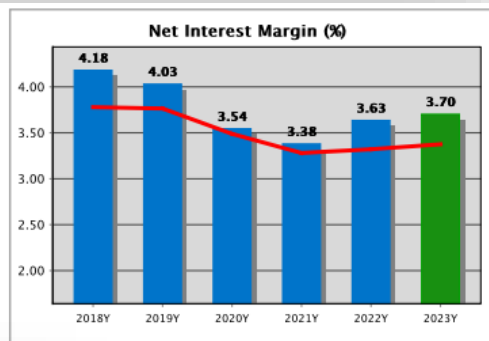
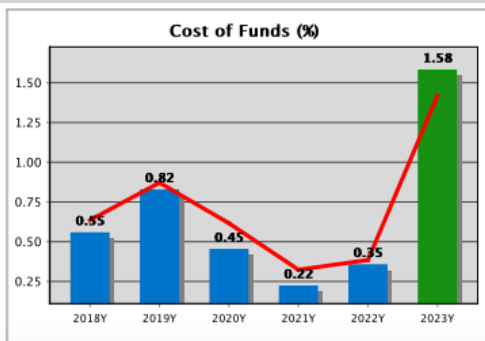
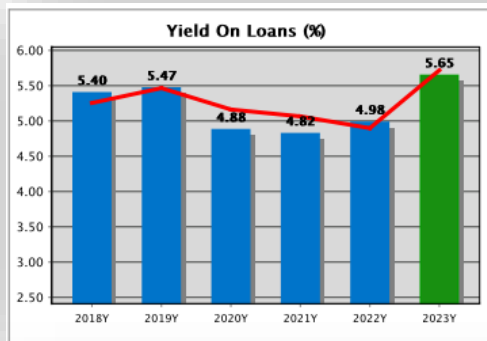
👉 Last 10 Years

Last 50 Years 👉



# CA Performance Trends

## Mixed to National Averages



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**Q4 '23 Call Report Data**

— National Trend

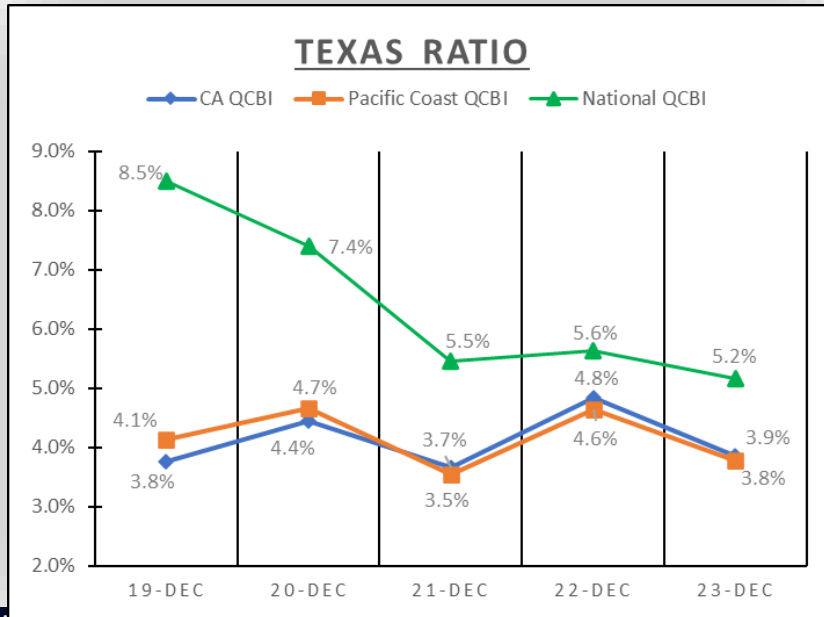
# Texas Ratio: Banks <\$10B



Q4 '23 Call Report Data QwickAnalytics®



CA <\$10B / Pacific Coast <\$10B / National <\$10B



IF and WHEN this curve turns upward, remember the smaller banks' conundrum:

- Reluctance to move against known borrowers
- Disproportionate capital/reputational impact of losses
- High dependence on real estate (the most illiquid of problem assets)

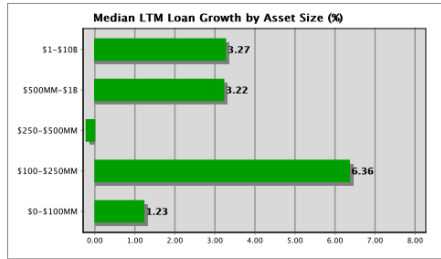
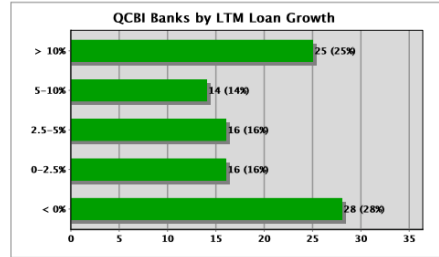
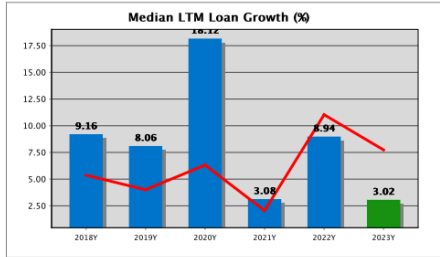
# CA Loan Growth Trends: Banks <\$10B



## Q4 '23 Call Report Data

### QwickAnalytics State Performance Trends Loan Growth Trends

California  
Banks  
December 31, 2023



— National Trend

\* LTM = Last 12-months (or "trailing" 12-months)

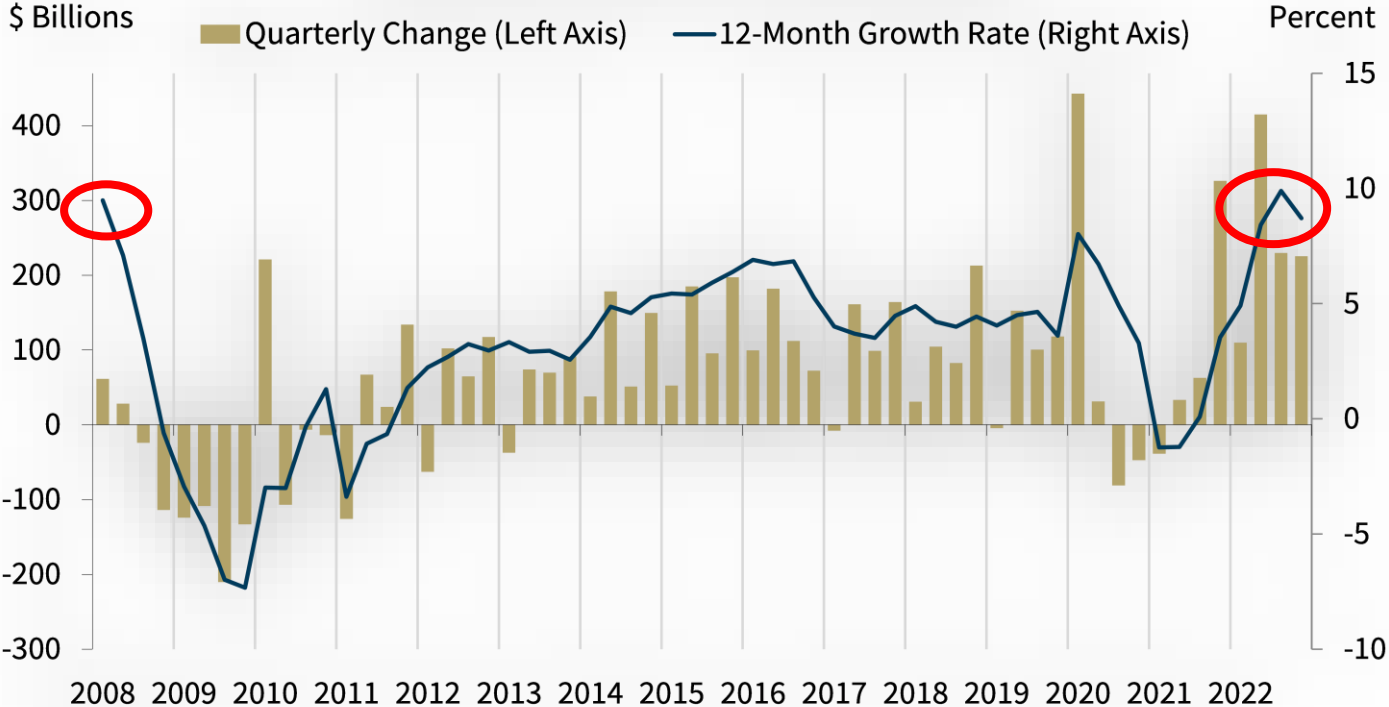
QwickAnalytics™

## Vintages matter:

A weakened economy will disproportionately penalize credit quality from the most recent bursts of growth!

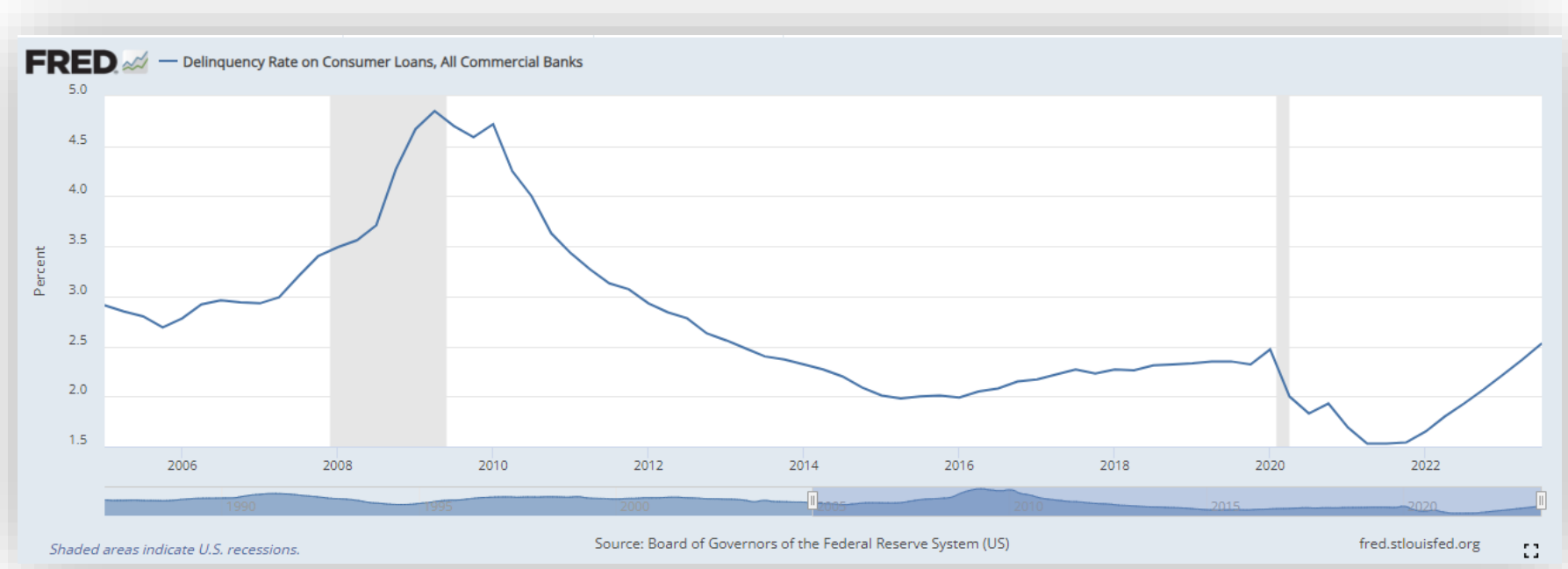
# National Loan Growth Trends: All Banks

## Quarterly Change in Loan Balances





# Consumer stress / delinquencies on the rise...



# What are Current Concerns?



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# Current Credit Concerns



Credit *performance* metrics still good, but stress always trails public data.

Initial underwriting is stellar; post-booking servicing / monitoring is not

Loan demand moderating, but recent vintages require monitoring.

Despite our *commercial* focus, foolish to dismiss growing *consumer* stress

Regulators ARE applying more scrutiny; more MRA's seen

~\$2T of CRE repricing ahead by YE '25; what's the impact?

But, for commercial bankers, it appears to be: *it's about CRE stupid!*

# So, Let's Look Specifically at CRE



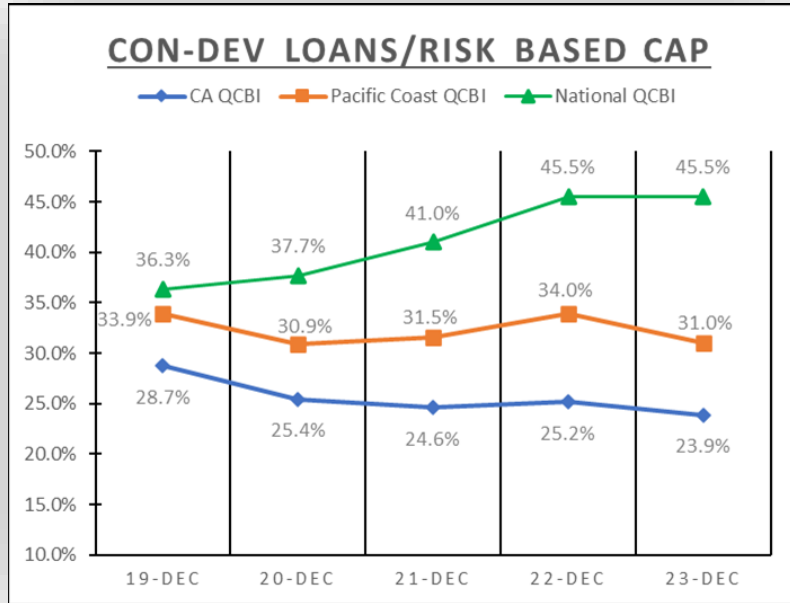
# CRE Concentrations: Banks <\$10B



Regulatory Guidance:  
≤ 100% RBC

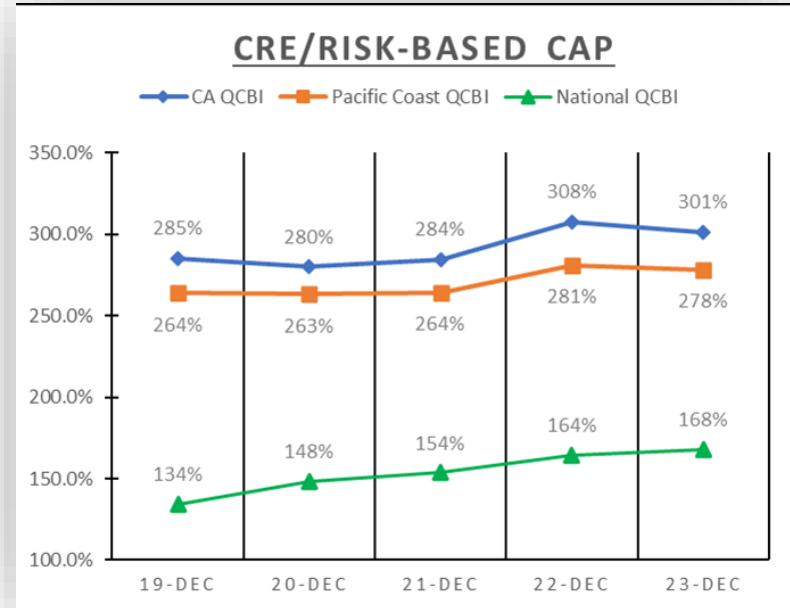
**Q4 '23 Call Report Data\***

Regulatory Guidance:  
≤ 300% RBC



**CA: 0 / Pacific Coast: 2 / National: 259**

**↑ 100%**



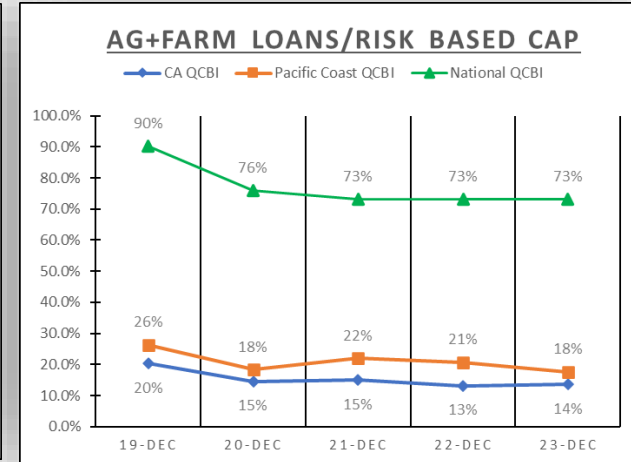
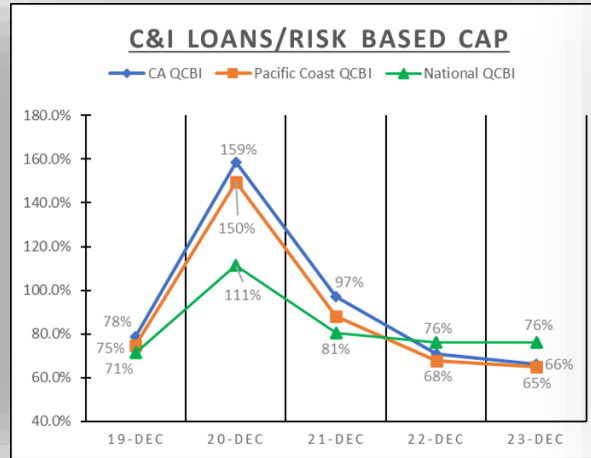
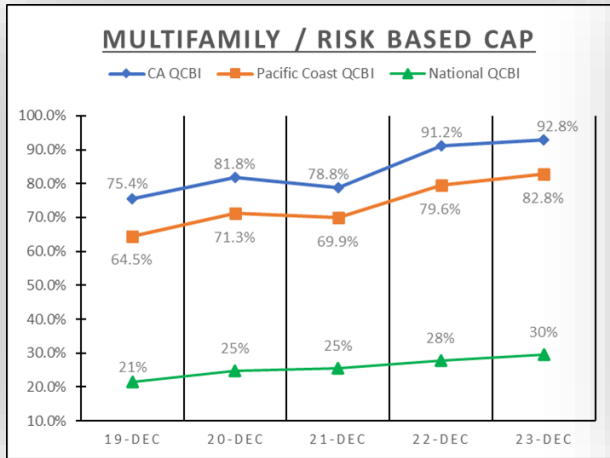
**CA: 27 / Pacific Coast: 36 / National: 333**

**↑ 300%**

# Other Concentrations: Banks <\$10B



CA <\$10B / Pacific Coast <\$10B / National <\$10B

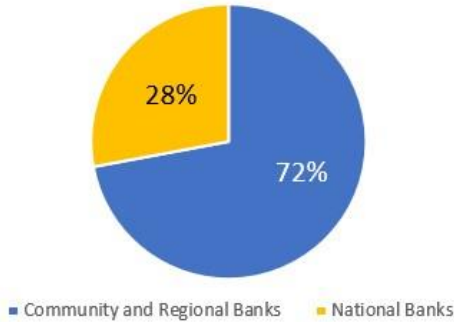


Q4 '23 Call Report Data\*

# Community And Regional Banks: CRE Has Exploded In Exposure *Just Since The Pandemic!*

## Commercial Banking Exposure

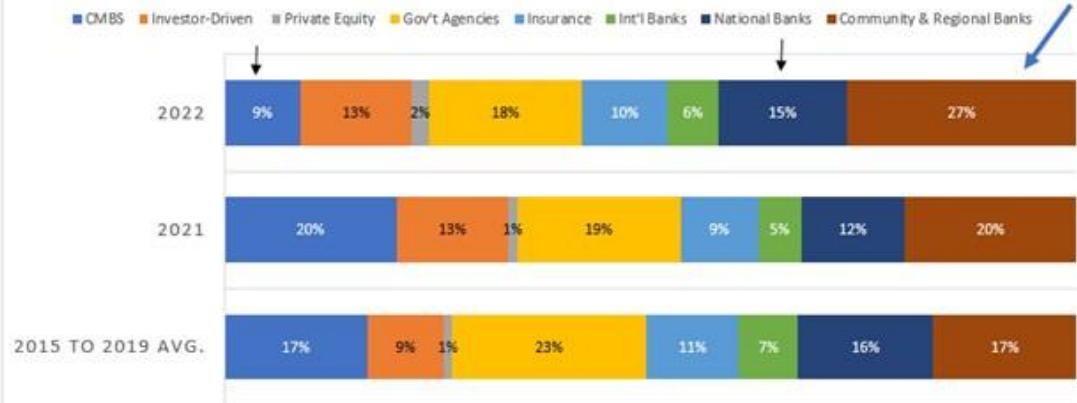
CRE Holdings (Excluding Multifamily)



Source: Federal Reserve H.8 Data - April 2023

## All CRE Exposure

SHARE OF CRE MARKET



Source: MSCI Real Capital Analytics

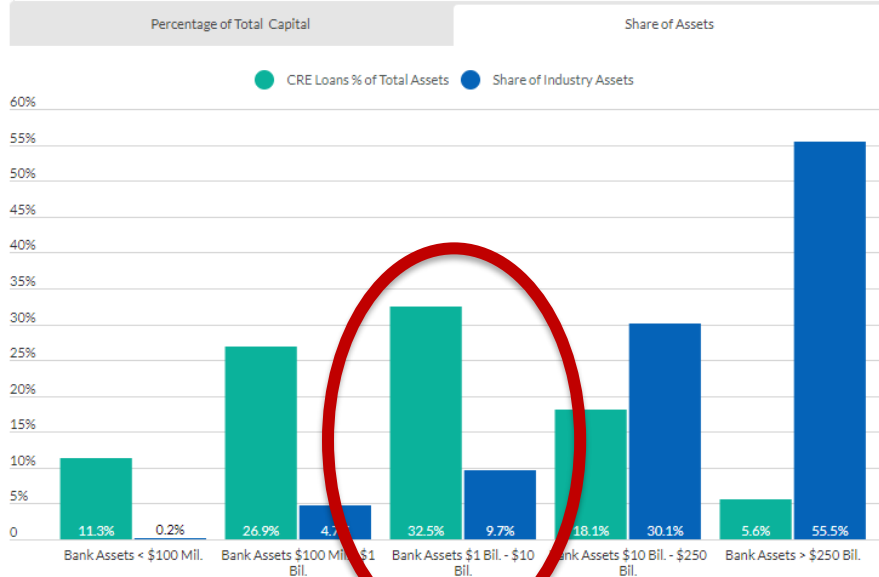
# CRE Lending (% Of Assets):

## Smaller Banks' CRE Exposure Dwarfs Larger Banks



### Smaller Banks Exposure to CRE Significantly Higher than Larger Banks

Higher CRE Exposures and Elevated Loan Growth Have Historically Been Correlated to Small Bank Failures



Note: CRE includes all owner occupied and construction CRE loans. Total capital includes all Tier 1 and Tier 2 capital per definitions under U.S. regulations.

Source: Fitch Ratings, FedFis.

## Yellen expects bank 'stress' due to commercial real estate losses

By [Claire Williams](#) February 08, 2024, 2:59 p.m. EST 4 Min Read

Yellen said that the largest banks' exposure is quite low, but "there may be smaller banks that are stressed by these developments."

**AMERICAN BANKER.**

Goldman Sachs recently estimated that if all S&P 500 companies refinanced at current rates, **~29% would be unprofitable.**



# All Four National Regulators Send **Red Flag** On CRE



PRESS RELEASE / June 29,  
2023

## Inter-Agency Guidance Policy Statement on Commercial Real Estate Loan Accommodations and Workouts

IF within basic safety & soundness protocols, examiners will not:

- criticize financial institutions adopting CRE workout plans and short-term accommodations; and
- automatically downgrade loans to “Substandard or worse” solely due to declining RE values, and borrower objectively is not deemed to be beyond ultimate repayment capacity.

# All Four National Regulators Send **Red Flag** On CRE



PRESS RELEASE / June 29,  
2023

## Inter-Agency Guidance Policy Statement on Commercial Real Estate Loan Accommodations and Workouts

### Other Highlights include guidance on:

- Short-term accommodations
- Loan workout programs
- Long-term workout arrangements
- Classification of loans, relative to:
  - Loan Performance
  - Renewals/restructurings
  - CRE dependent on sale of collateral
  - Classifications & treatment of accrual status

The guidance makes no changes in regulatory reporting and accounting protocols.

# How Investors are Viewing Credit



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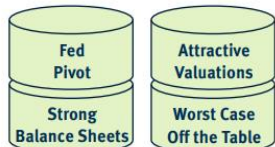
# Heightened Credit Concerns / Erosion of Market Share



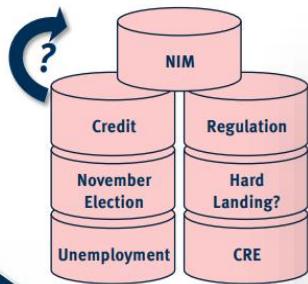
## What are Investors Thinking?

Investors are Concerned About Earnings and Industry Pressures - Will Credit Replace Margin?

Healthy Balance Sheets & Attractive Valuation



Earnings and Industry Pressures



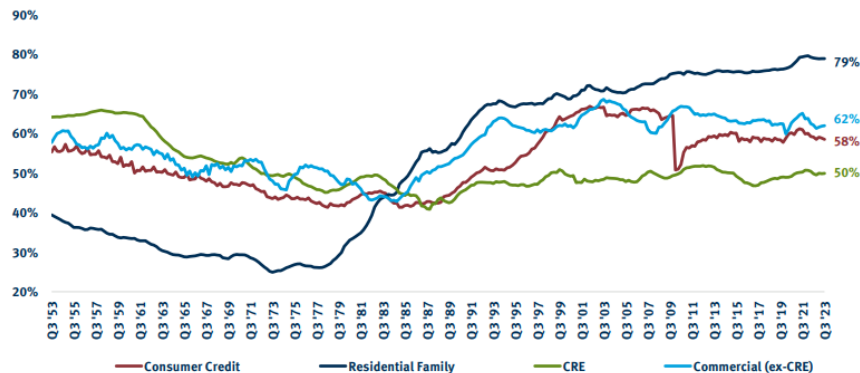
Source: Tom Michaud, CEO KBW



KEEFE, BRUYETTE & WOODS  
A Stifel Company

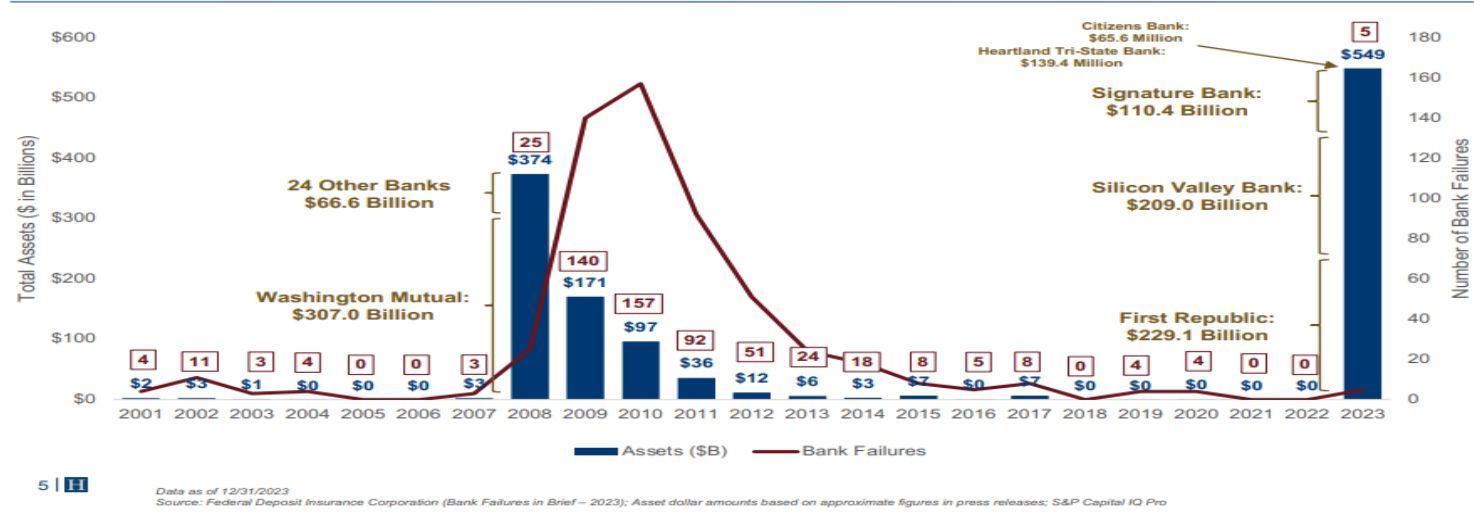
## Non-Banks Also Have Leading Market Share

Non-Bank Share of Credit Outstanding (%)



# \$'s, not #'s, dominate recent failures / Divergency in "marks"

BANKING INDUSTRY 2023 WOES – U.S. BANK FAILURES SINCE 2001



Average marks (discounts) in loan due diligences last two years:

- Loan Portfolio Credit Marks ~1.5%
- Loan Portfolio Gross Interest Marks ~3.5%



Source: Curtis Carpenter, Hovde Group, LLC



# Closing Thoughts

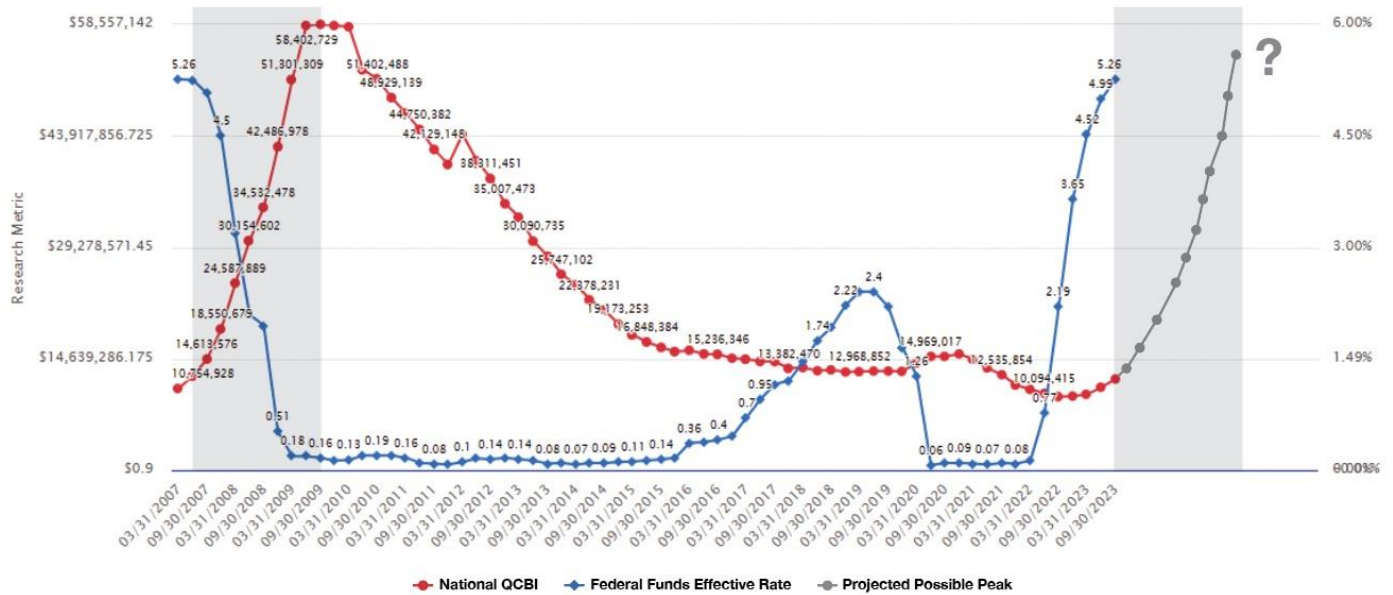


# Not so soon (celebrating rate peaks)....



## History Shows Non-Performing Loans

Peak Two Years After Fed Rate Cuts



QCBI:  
Banks ≤ \$10B  
in Assets

# In conclusion



The screenshot shows the top of a BankDirector article. The header includes the BankDirector logo, navigation menus for Magazine, Bank Services, Events, Content, Research, and Rankings, a search icon, and a 'BANK SERVICES LOGIN' button. The main article image features a large yellow diamond-shaped sign with the words 'SLOW DOWN' in black. The article title is 'NOT SO FAST! BANK LOAN QUALITY DOESN'T TRACK WITH WALL STREET METRICS'. A sub-headline reads: 'Despite recent good economic news, the potential for trouble lurks in bank loan portfolios. It's time for stepped up vigilance.' The article is attributed to David Ruffin, Principal, and is sponsored by IntelliCredit, a division of QuickRate. Social sharing icons for LinkedIn, Facebook, and X are visible at the bottom of the article preview.

<https://www.bankdirector.com/article/not-so-fast-bank-loan-quality-doesnt-track-with-wall-street-metrics/>

## The Good:

- Reserves & capital cushions
- Some risk has left our space
- Overall job market resilience
- Inflation abating
- Rates appear paused

## The Bad:

- Smaller banks' CRE exposure
- Trailing NPL effects
- Segments of consumers struggling

## The Now:

- Heightened regulatory scrutiny
- New focus on more robust
  - loan reviews
  - stress testing
  - portfolio analytics





Please Reach Out for any  
Credit Portfolio Review Needs.  
Also, Deeply Experienced in M&A / Re-Caps.

Real-time combo:  
**Loan Review / Portfolio Analytics**



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