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Advocacy

CBA's PAC/PR Funds

Advocacy Update

Preferred Service Providers

Events Calendar

HR & Talent Development

<u>League</u>

Conventions

Webinars

<u>Compliance Professional</u> <u>Package</u>

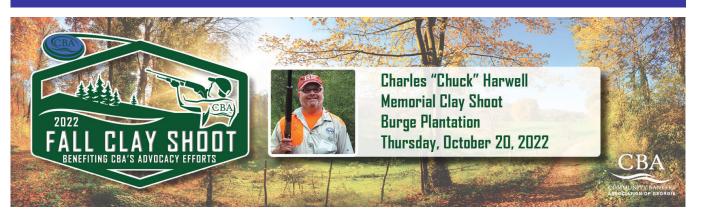
Banker Regulatory Forums

<u>Community</u> <u>Bank Leadership Academy</u>

Check Out Our
Preferred
Service
Providers!



Meet the Winners of the Second Annual Charles "Chuck" Harwell Memorial Clay Shoot



Bankers and associate members, along with friends and family of **Chuck Harwell** came together at Burge Plantation last week to honor a dedicated banker and raise funds for CBA's advocacy efforts.

Family members attending included his wife, **Robin Harwell**, sons **Caleb** and **Corey Harwell**, sister **Cindy Corbin** and niece **Sarah Edge**.

Participants enjoyed a fun day of friendly competition and fellowship. **Abram Armored** was the Premier Sponsor for the event. Special thanks to **all sponsors** for your generous support.



Morning Flight—First Place Team
Joe Herald, Wipfli; Elliott Miller, Georgia Banking
Company; Cole Frick, Wipfli



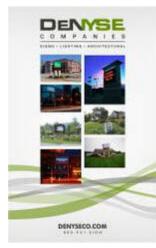


Morning Flight—Second Place Team Lee Vaughn, Robert Curry, Chad Brown, Colton Moon; Northeast Georgia Bank















Afternoon Flight—First Place Team Lee Vaughn and Rick Basin with CBA's John McNair, Lee Clark, Haynes Standard, Brian Whitaker;

Afternoon Flight—Second Place Team
Pictured with John McNair, CBA: Chris Stanley,
SouthState Bank; Alton Gardner and Brian
Mainor, Point to Point Environmental



CBA Partners with William Mills Agency for Continuing Education

Special thanks to **Scott Mills** and **William Mills** for inviting **John McNair**, President & CEO of **Community Bankers Association of Georgia**, to present to approximately 30 agency team members recently.

The presentation included the mission of state banking associations, the history of CBA and how CBA helps Georgia's community banks with advocacy, professional development and member services. John also shared how solution providers can get involved as well as success stories of



providers building long-standing relationships with bankers through their participation in CBA programs and events.

<u>William Mills Agency</u> has worked in the financial industry for more than 45 years and is the largest provider of PR and Marketing Services for companies that market to the financial industry.

Have You Spotted the CBA Swaggin Wagon Lately?

Share your photos with Ole Swags to be featured on our Adventures of the **CBA Swaggin Wagon** page and on CBA's social media pages. CBA makes it easy with a form – or simply



tag Swags Social Media @CBAofGA #SwagginWagon. Click here to see a few recent adventures!

John McNair Presents Situational Awareness & Basic Self Defense at EY

John McNair, CBA President & CEO recently presented a self-defense & situational awareness program to a group of employees at **EY.** "Very grateful to EY for asking me to teach a short program on situational awareness and basic self-defense as part of their weeklong Professional Women's Network Wellness Week program," said John. "The audience was extremely interested in the topic and I enjoyed the opportunity to share some knowledge."

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COMPENSATION
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HOW

NEWELLS





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Georgia's community bankers do great things in their communities every day. Here is the latest on community outreach and news from CBA Members:

- **Greater Community Bank** is pleased to become **Rome's** first corporate partner of Extra Special People, Inc. (ESP Rome) with a \$10,000 contribution. **Read more.**
- Oconee State Bank, Watkinsville, recently sponsored a local football game in Macon. Robby Redmond, SVP Macon Market, and the Macon OSB team had an awesome night supporting the Ace Gryphons football team. We loved cheering on the Gryphons to victory!
- A REMARKABLE time was had by all at the Remarkable Mortgage Launch Event, powered
 by Oconee State Bank! We loved getting to know everyone who attended while sipping on
 some cold beer and enjoying delicious BBQ.
- Mount Vernon Bank, Vidalia: Judy Crowe and Kaye Arnold participated in the Eagle Expo
 at Montgomery County High School to educate students about saving money to build a
 brighter future. The bank held a "Back to School" competition between MVB branches. The
 money donated by each employee was used to purchase supplies for the school selected by
 the winning team. Ashley Poole from the winning team presented the supplies to Toombs
 Central Elementary.







Selena Ruth has joined Oconee State Bank, Watkinsville, as Executive Vice President, Chief Human Resources Officer.

Read more.



Shawn Mercer has joined Colony Financial Advisors, a financial advisory practice of Ameriprise Financial Services, LLC, as Senior Vice President and Financial Advisor in Milledgeville.

Read more.



Judd Skinner has been named Statesboro Market President at **Colony Bank.**

Read more.



Sierra Pearson has joined First National Bank, Bainbridge, as a Customer Service Representative.



Matt Fordham has been promoted to Executive Vice President/Senior Credit Officer at Citizens Bank of Cochran.



Logan Browning has joined First Port City Bank, Bainbridge, as a Teller.



Brown



Deutsch

Signature Bank of Georgia, Sandy Springs, has hired Charlie Brown as CEO and board member, effective November 1, 2022. Freddie Deutsch, the founding CEO and president of the Sandy Springs, Ga.-based bank, will move to the newly created role of Vice Chairman. He will still be actively involved in the day-to-day operations of the bank.



Chris Howe has been promoted to Senior Lender at Planters First Bank, Cordele.

Read more.



Think CBA First for Your Professional Development Needs!

Here are some upcoming CBA events:

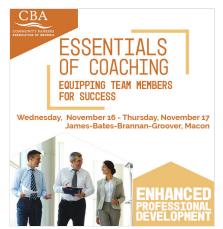














What role does the federal agencies' Third-Party Risk Management Model play in FinTech?



Innovation Exploration Conference--Next Week!

November 2—3 | Atlanta Perimeter

Why Innovate? Why not Innovate? Join your fellow bankers and associate members as we choose to learn and embrace opportunities to create efficiencies and new ways to service our stakeholders. Register today!

Banker Regulatory Forum—Compliance

November 16 | Live STREAM

The goal of the Banker Regulatory Forum is to establish a dialogue with the state and federal regulators/agencies regarding their policies, procedures, and objectives. It also serves as a clearing house for CBA member concerns. Register today!





Essentials of Coaching: Equipping Team Members for Success

November 16—17 | Macon

Key Course Objectives

 Provide participants with an understanding of why coaching is the most critical yet overlooked factor in the performance management process.

- Equip managers and supervisors with the knowledge, skills application practice, tools, and personal development plan to empower them to coach their team members to goal achievement.
- Demonstrate how applying Lominger Competencies can address specific coaching needs.
- Use personalized DISC Personality Style Report as a tool to help managers develop themselves and their team members. <u>Register today!</u>



IntraFi Network has built the largest bank network of its kind, we're a trusted ally to community banks that never competes with banks for their customers and that helps them to attract and maintain valuable customer relationships, grow reciprocal deposits, manage liquidity and generate fee income, diversify funding, and reduce collateralization. Work with the market leader to grow profitability and increase franchise value. IntraFi Network's innovative balance-sheet management solution—known as IntraFi Network Deposits (formerly CDARS®, ICS®, and IND® deposit solutions)—empowers institutions to increase profitability, grow franchise value, manage liquidity more easily, and serve customers better.



Contact <u>Danny Capitel</u> at 703-292-3476 or visit their <u>website</u>.



Here are some of the latest news stories relevant to community banking and the financial services industry:

- FHFA Releases Tools for Analyzing Appraisal Data
- USDA Announces Assistance for Distressed Farm Loan Borrowers
- FSB Proposal for Convergence in Cyber Incident Reporting
- CFPB Brief on Overdraft Fees and Older Adults

Want to submit an article or promotion for the next newsletter?

Email the article and/or promotion that you'd like included in the next newsletter to Lindsay Greene at lindsay@cbaofga.com. Be sure to include a press release, a short description, or a link to the full article. In addition, please include any photos or headshots.

SIGN UP!

CBA Resources

Online Directory

Print Directory

Career Center

Salary Survey

Connect with us on social media!

IRA Fundamentals - 3/9 Perimeter Area or Live Virtual STREAM

Mar 09, 2023 9:00 AM - 4:00 PM

Essentials of Commercial Credit Analysis: Part 2 - Macon 3/21-3/22

Mar 21, 2023

9:00 AM - 4:00 PM

















Are you Ready? For Cybersecurity

Community banks are subjected to more than 90 million cyber events everyday. To mitigate risk, DefenseStorm works as your partner in addressing the unique cyber threats and compliance demands facing your bank in today's complex financial services landscape to build a community of trust together.

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