

# November 2, 2022

CBA OF GEORGIA LEGAL HOTLINE

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**Innovation Exploration Conference Starts Today!**



Bankers, partner companies, and fintechs are gathering in Atlanta for the Innovation Exploration Conference, a 1.5-day professional development program dedicated to helping Georgia community bankers learn and embrace opportunities to make their banks more efficient and enhance the customer experience. The customized curriculum was developed utilizing feedback from the Innovation Committee, Education Committee and member banks. View a few of the speakers and sessions below and watch for highlights in next week's e-newsletter.

- Innovation Conference Program Facilitator: **Charles Potts, ICBA**
- Leading a Culture of Innovation: Getting Everyone on Board From the Top Down and Horizontally.  
**Marcie Bomberg, WIPFLI**
- Leverage Your Next Core Contract Negotiation: **David Saylor, Genesys Technology Group**
- ATMs — 2022 & Beyond: **Ahmad Ludin, SHAZAM**
- Innovation Exploration Regulatory Series: Implementing Deposit Programs  
**James W. Stevens, Troutman Pepper; Helen Herring, First Century Bank, NA; Chris Stanley, SouthState Bank**
- Vendor Management, API / Access Security, and Governance While Being Innovative: **Zach Duke, Finosec**
- Powering Your Customer Acquisition Strategy with Digital Account Opening – **Har Rai Khalsa, Alkami**
- Innovation Success Stories Panel: **William Mills, William Mills Agency**
- Legal & Regulatory Considerations



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For more information, contact [Lisa.Berry@warrenaverett.com](mailto:Lisa.Berry@warrenaverett.com)

## Georgia Trend Recognizes Georgia Community Banking Leaders

Georgia's community banking industry was well-represented in Georgia Trend's inaugural 500 Most Influential Leaders issue. Congratulations to **Bill Easterlin, Queensborough National Bank & Trust, Louisville; BJ Green, Cadence Bank, Atlanta; Robert James, Carver State Bank, Savannah; Bartow Morgan, Georgia Banking Company, Atlanta; Palmer Proctor, Ameris Bank, Atlanta; Doug Williams, South State Bank, Atlanta; and John McNair, Community Bankers Association of Georgia.**



According to Georgia Trend, the inaugural GEORGIA 500 is a comprehensive list of local leaders around the state driving Georgia's successful economy to new heights year after year.

Banking and professional services growth leads to company location and expansion developments which leads to more businesses, restaurants and retail coming to an area as the population grows. It's understandable why Georgia has consistently been named one of the top states to do business in for nearly a decade. [Read the publication.](#)

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LET'S TALK

## CBA Advocacy Fund: Thank You!

At CBA, we must constantly build and renew relationships with legislators that understand and support community banking.



Thank you to the following banks for their generous contributions to CBA's Advocacy Fund:

- **First State Bank of Randolph County, Cuthbert – Mr. Scott Curry**
- **The Citizens Bank of Swainsboro – Mr. Milton Gray, along with the board, officers and staff:**  
  - Gay Bailey · Donna Barwick · Donna Bellamy · Leck Boatwright · Nancy Brewer · Jeff Cannon
  - Edward Claxton · Zac Frye · Minton Hester · Gary Johnson · Everett Kennedy · Brian Kent · Denny Key
  - Dana Kirby · Brian Nash · Timothy Redding, Jr. · Benjamin Ross · Stephen Rushing · Sidney Shephard
  - William Simmons · William Simmons, Jr. · Will Smalley · Kelly Toler · Matthew Wood · Carneage Young

Georgia's community bankers do great things in their communities every day. Here is the latest on community outreach and news from CBA Members:

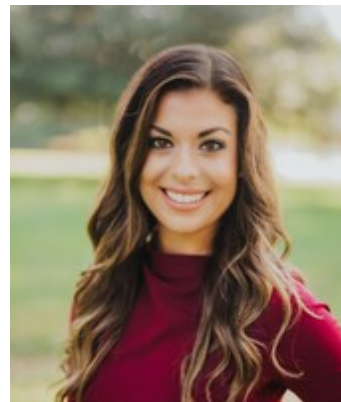
- Congratulations to **Queensborough Bank & Trust** for being named Augusta's Best Financial Institution in the 2022 edition of *Augusta Magazine's* Best of Augusta issue.
- Congratulations to **American Commerce Bank, Johns Creek**, for being named the Best Bank in North Atlanta for the third year in a row.





**David Curry** has joined **Heritage Southeast Bank, McDonough**, as a Business Development Officer.

[Read more.](#)



**Katharine Miller** has joined **Colony Bank, Savannah**, as a Mortgage Loan Originator.

[Read more.](#)



**Kristie McMahan** has been promoted to Director of Commercial Administration, Senior Vice President, at **Colony Bank, Atlanta**.

[Read more.](#)



**Andy Ahn** has joined **First Port City Bank, Bainbridge**, as a Teller.



**Eric Dunlap** has joined **United Community Bank's** Mortgage Services Team in Atlanta.



**Colony Bankcorp, Inc.**, the bank holding company for Colony Bank, Fitzgerald, announced the appointment of **Audrey D. Hollingsworth** to the Board of Directors for both the Company and Colony Bank, effective December 1, 2022.

[Read more.](#)



**Alex Roach** has joined **American Commerce Bank, Johns Creek**, as a Commercial Lender.



**Jasmine Collins** has joined **Planters First Bank, Warner Robins**, as a Universal Banker.



**Taylor Hayslip** has joined **Planters First Bank, Cordele**, as a Teller.



**Matt Robbins**, Executive Vice President and Senior Lending Officer, **Greater Community Bank, Rome**, has been selected to serve on the 2022-2023 BancAlliance Board of Directors.

[Read more.](#)



### Think CBA First for Your Professional Development Needs!

Here are some upcoming CBA events:





What role does the federal agencies' Third-Party Risk Management Model play in FinTech?



### Marketing the Moment Webinar

November 9

**FREE for CBA Members—Marketing Roadmap: Advancing your bank marketing strategy**

So you want to gain market share, grow your brand and be more impactful with your campaign efforts? In order to consistently do those, you will have to plan well, efficiently use the platforms and spend at your disposal, and effectively carry out the strategy. [Register today!](#)

### Banker Regulatory Forum—Compliance

November 16 | Live STREAM

The goal of the Banker Regulatory Forum is to establish a dialogue with the state and federal regulators/agencies regarding their policies, procedures, and objectives. It also serves as a clearing house for CBA member concerns. [Register today!](#)



### Webinar: Azure Maintenance:

#### The Basics Every IT Administrator Should Know

November 10 | 2:00 p.m.



Maintenance work can be a headache, but there are potential consequences to not doing it. As an IT Administrator, it is ultimately your responsibility to maintain all network environments, including cloud platforms. And it is more than likely that you have a Microsoft cloud presence that you need to properly maintain before problems occur. [Learn more and register.](#)



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Contact [Joel Thompson](#) at 678-890-8784 or visit their [website](#).





Here are some of the latest news stories relevant to community banking and the financial services industry:

- [FHFA Announces New Credit Score Models](#)
- [CFPB Guidance on Overdraft and Returned Check Fees](#)
- [OCC Announces Office of Financial Technology](#)

### Want to submit an article or promotion for the next newsletter?

Email the article and/or promotion that you'd like included in the next newsletter to [Lindsay Greene](mailto:lindsay@cbaofga.com) at [lindsay@cbaofga.com](mailto:lindsay@cbaofga.com). Be sure to include a press release, a short description, or a link to the full article. In addition, please include any photos or headshots.

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### Essentials of Banking: Part 2 - Live Virtual STREAM 3/28

Mar 28, 2023

10:00 AM - 4:30 PM

### Leadership Academy Session 1: Winning Together: Becoming the Leader Your Team Needs & Wants - 3/28- 3/29

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