

# November 16, 2022

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[Conventions](#)

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New to the Banking Industry? Announcing the Essentials of Banking Series!

ENHANCED PROFESSIONAL DEVELOPMENT  
**ESSENTIALS  
OF BANKING**

Part I: 2/15 - Part II: 3/28  
Part III: 5/24 - Part IV: 6/20  
Live Virtual STREAM

CBA's members have requested this program, and the new Essentials of Banking program checks all the boxes! The series is designed to provide a complete knowledge of banking principles and operations through a four-part series.

- Do you have employees who are new to the banking industry?
- Partner firms – are you looking to better understand banking ins and outs?
- The sessions are virtual and spread out into four sessions – no travel time!



**Christie Drexler**

Topics include:

Session 1: Overview of Banking

Session 2: Business Operations & Management

Session 3: Credit & the Banking Business

Session 4: Safeguarding the Bank, Providing Exceptional Service While Growing the Bank

The first session will cover the evolution of banking; the Federal Reserve System, Understanding USA State and Federal Financial Institution Regulatory Agencies Group, Banking and its Regulation, and more. The instructor is Christie Drexler from Performance Solutions Inc. [Learn more and register.](#)

### **CBA Welcomes Gwen Lanaghan!**

CBA President & CEO **John McNair** is pleased to announce the addition of **Gwen Lanaghan** as Staff Accountant.

Gwen has a background in accounting, payroll, legal, banking, and finance with combined experience of over 15 years. She holds a Bachelor of Arts degree, along with Professional Bookkeeper and Paralegal Certifications. She and her husband and two daughters live in Acworth. Welcome Gwen!





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LET'S TALK



**CBA**  
COMMUNITY BANKERS ASSOCIATION OF GEORGIA

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**CBA ADVOCACY UPDATE**  
GEORGIA STATE CAPITOL NEWS

**Advocacy Update: GOP Elects Internal Leadership**

This week's Advocacy Update, prepared by Fiveash-Stanley, reports the results of the Senate and House Republican Caucuses meeting to elect their internal leadership. House Democrats will caucus on November 22, 2022, and Senate Democrats will caucus on November 28, 2022. [Read the Advocacy Update.](#)

**Advertisers Are Reaching Community Bank Decision Makers in CBA Magazine**

The latest issue of *Georgia Communities First Magazine* is an excellent resource for upcoming events, banker success stories, and more. The magazine is also a popular choice with CBA partner firms for advertising as the digital publication is delivered to banker inboxes, featured on social media and more. Take a moment to check out the [November/December issue](#). The [2023 CBA Media Kit](#) is now available – make your plans to advertise on CBA's website, e-newsletter or magazine.



**Sympathy**

CBA extends our sincere sympathy to the family, friends and co-workers of **Bill Hopper**, President & CEO, **Classic City Bank, Athens**, who passed away on November 11, 2022. Link to [obituary and service details](#).

**MEMBER SPOTLIGHT**



**Sharon Thompson** has been promoted to East Atlanta Regional President at **United Community Bank**.



**Kevin Bennett** has joined **United Community Bank's** mortgage services team in West Atlanta as a Mortgage Loan Officer.



**Tessia Wilder** has been promoted to Banking Center Manager for the LaGrange market at **Colony Bank**.

[Read more.](#)



**Think CBA First for Your Professional Development Needs!**

Here are some upcoming CBA events:





# EXPLORE, ENGAGE, ENLIGHTEN

# 2022

## PROFESSIONAL DEVELOPMENT PROGRAMS & EVENTS



Tuesday 12/6 • Macon

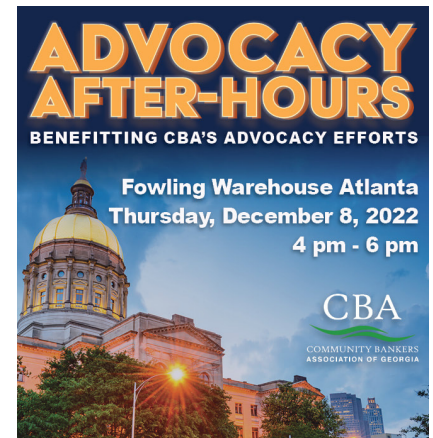


What role does the federal agencies' Third-Party Risk Management Model play in FinTech?

12/6: Macon/STREAM

12/7: Tifton

12/13: Statesboro/STREAM



## 2023 Leadership Academy Registration is Now Open—Relevant at All Stages of Your Career

**The Series—The "Tool Belt":** Leaders choose to professionally grow their knowledge. This series will encourage not only workshop participation but also ongoing self-development. The sessions are designed to build upon each other so that each leader can create action plans for successful practice in their banks. You will see value plus change.

In 2023, each session will cover 1.5 days of learning and development and will take place on Tuesday afternoon & evening and all-day Wednesday.

[Session I | March 28–29 | Winning Together: Becoming the Leader Your Team Needs & Wants](#)

[Session II | May 9–10 | Leadership Impact & Mindset Training](#)

[Session III | August 8–10 | More than Words, Communication Session](#)

[Session IV | October 3–4 | Utilizing the Tool Belt in Your Bank](#)



### Bank Security: Recognize & Prevent Fraud

November 29 | Live STREAM

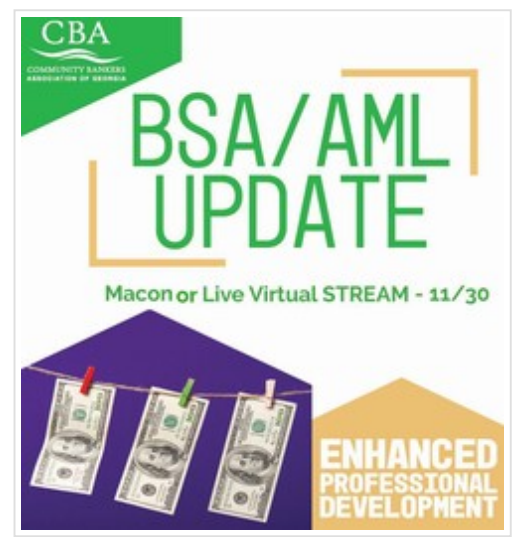
All bank security officers want to know the musts for their physical security programs. All bank staff want to know how to stop check fraud.

In this one-day fraud awareness training, participants will learn what criminal activity is affecting community banks. Check fraud, elder fraud and other scams will be discussed. [Register today!](#)

## BSA/AML Update

November 30 | Macon or Live STREAM

The focus of this program is to provide an end-of-the-year update to the BSA/AML emerging trends and hot topics. The program will provide valuable information and networking opportunities that will help you enhance your BSA Compliance Program and to help you prepare for your next BSA examination and audit. [Register today!](#)



## Webinar: CECL Coffee Talk Q&A Session

November 18 | 10 AM EST

Join QwickRate's November CECL Coffee Talk on Friday November 18th at 10am ET with **special guest T. Jefferson Fair, President of**

**American Planning Corporation**, a financial consulting resource to community banks. During this interactive Q&A session, the panel will share best practices, clarify misinformation, and more. Bring your CECL questions! Open to any bankers – whether you use the QwickAnalytics CECL Solver tool or not. [Register here.](#)



## Webinar: Talking Liquidity—As Needs Rise Along with Rates

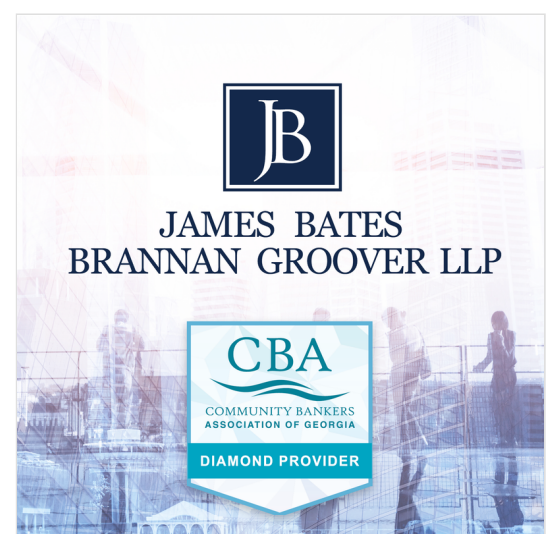
November 22 | 2 PM EST

Rising interest rates, and the use of on-balance sheet liquidity to fund loan growth, have caused issues for some community banks aiming to further expand their credit portfolios. In this webinar, QwickRate will share metrics around liquidity and discuss concerns they hear in daily conversations with bankers. They will also review a few funding options available for banks, including the QwickRate non-brokered CD Marketplace—and touch on how banks across the country are using it to manage their needs for primary and contingency liquidity. [Register here.](#)

## MEET OUR PREFERRED SERVICE PROVIDERS

The Banking & Financial Institutions Practice Group's mission is to provide affordable consultative solutions to clients in the banking and financial services industry. Our attorneys routinely advise financial institutions on a wide range of complex legal and regulatory issues, as well as industry best practices. The firm's clients include publicly and privately held community banks, insurance companies, finance companies, investment companies, private equity funds, private investors, check cashing processors, and consulting companies in the financial institutions area.

Contact [Michael White](#) at 478-749-9921 or visit their [website](#).



## NEWS BANKING NEWS

Here are some of the latest news stories relevant to community banking and the financial services industry:

- [Agriculture Update – Cotton Marketing News](#)
- [Top Factors Defining Future Success in Retail Banking](#)
- [FTC Addresses Concerns on Junk Fees](#)

- [FHFA Issues Multi-Family Purchase Caps](#)

## Want to submit an article or promotion for the next newsletter?

Email the article and/or promotion that you'd like included in the next newsletter to [Lindsay Greene](mailto:lindsay@cbaofga.com) at [lindsay@cbaofga.com](mailto:lindsay@cbaofga.com). Be sure to include a press release, a short description, or a link to the full article. In addition, please include any photos or headshots.