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## Announcing Recipients of 2023 Georgia Titan 100 Several CBA Members Recognized

**Titan CEO** and sponsor **Wipfli LLP** are pleased to announce the 2023 Georgia Titan 100. The Titan 100 program recognizes Georgia's Top 100 CEOs and C-level executives. They are the area's most accomplished business leaders in their industry, using criteria that include demonstrating exceptional leadership, vision, and passion. The 2023 Georgia Titan 100 and their companies employ upwards of 118,000 individuals and generate over \$36 billion dollars in annual revenues. They will be honored at an awards ceremony in late April and will be given the opportunity to interact and connect multiple times throughout the year with their fellow Titans.

Congratulations to the following CBA members who were named to the 2023 Georgia Titan 100. Those with a \* have been named a Titan 100 for both 2022 and 2023:

- Charlie Crawford, Hyperion Bank, Atlanta\*
- Kim Hartsock, Warren Averett, Atlanta\*
- Adwait Joshi, DataSeers, Inc., Alpharetta
- John McNair, Community Bankers Association of Georgia, Marietta\*
- Gracie Ortiz, DataSeers, Inc., Alpharetta\*

"The Titan 100 are changing how business is done in Georgia. These preeminent leaders have built a distinguished unrivaled reputation in their field. We proudly recognize the Titan 100 for their efforts to shape the future of the Georgia business community. Their achievements create a profound impact that makes an extraordinary difference for their customers and clients across the nation." says Jaime Zawmon, President of Titan CEO. Read more.

#### Bankers recognized include:











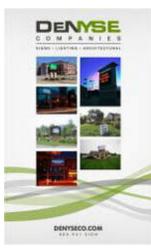
Crawford Hartsock

McNair

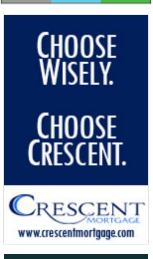
Ortiz



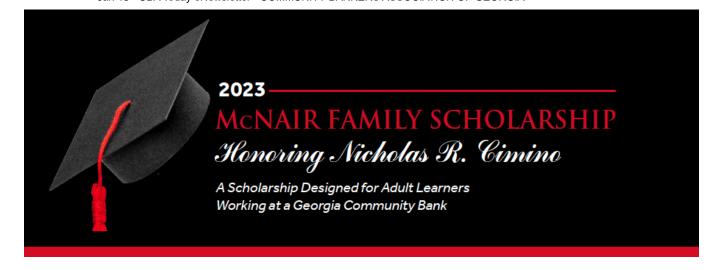












## Applications Now Open for McNair Family Scholarship Honoring Nicholas Cimino

John and Lisa McNair, together with their family, announce the second annual McNair Family Scholarship, honoring Nicholas Cimino. The scholarship is designed

for adult learners working at a Georgia community bank.

The **McNair Family Scholarship** recognizes and honors the achievements of **Nicholas (Nick) R. Cimino.** The scholarship will be awarded once per year to an adult learner who is currently employed at a Georgia community bank and plans to work towards an associate, bachelor's, or trade degree.

An adult learner is defined as a student at least two years removed from high school. The student must work at least 25 hours per week at a Georgia community bank. The \$1,000.00 award will be paid directly to the institution of higher learning to offset student expenses.

<u>Click here</u> to learn more about **Nick Cimino** and his dedication to earning his college degree while working and raising his family. All applications must be received at the CBA office by **May 1, 2023**. The winner will be announced by the end of **May 2023**.

#### **Advocating for Community Banks**

CBA is continuing our partnership with Fiveash-Stanley, Inc. for our grassroots efforts year-round. CBA will actively be monitoring legislation that may impact community banks during this legislative session.

Watch for weekly advocacy updates each Friday during session. If you would like to subscribe to our weekly Advocacy Blog, please send an email to <a href="mailto:cba@cbaofga.com">cba@cbaofga.com</a> asking to be added.



Lori Godfrey, Executive Vice President, Government and Regulatory Relations at CBA, is pictured with Haydon Stanley and Bryan Fiveash of Fiveash-Stanley.

#### **CBA Advocacy Fund: Thank You!**

At CBA, we must constantly build and renew relationships with legislators that understand and support community banking.

Thank you to the following banks for their generous contributions to CBA's Advocacy Fund:



- King Computer Corporation, Norcross Mr. Jared Hauck
- Mr. Mani Swarnam, Atlanta
- Community Bank of Dublin Laurens Co., Dublin Mr. Brian Bazemore
- Legacy State Bank, Loganville Mr. Bill Walker
- The Farmers Bank, Greensboro Mr. Sid Lane
- American Commerce Bank, Bremen Mr. David Tate



# MARKETING RESOURCES

#### **Looking for Marketing Resources? CBA Can Help!**

Check out CBA's <u>Marketing Resources</u> page – a collection of all things bank marketing – from a listing of associate members who can assist your bank, to webinars, to news feeds from William Mills Agency and Agora Eversole.

Read the latest blog from Latitude 34 PR on "Successful Public Relations During an Economic Downturn." The marketing page makes it easy for your bank or business to share promotions, new team members, community involvement and more.





Virginia Bradley, has been promoted to Financial Studio Director at Novus Architects, Inc., Atlanta.



Clare Easterlin, AVP, Human Resources Operations Director at Queensborough National Bank & Trust Company, Inc., Louisville, has joined the bank's board of directors.





Jonathan Barnes has joined who has joined Queensborough National Bank & Trust Company, Inc., Augusta, as a Loan Officer at the Tobacco Road branch.



Chris Willis has joined James Bates Brannan Groover, LLP, Atlanta, in the General Litigation practice group.

Read more.

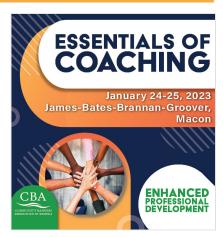


**Think CBA First for Your Professional Development Needs!** 

Here are some upcoming CBA events:

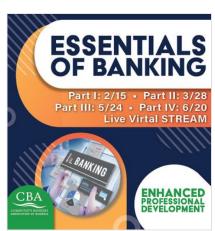


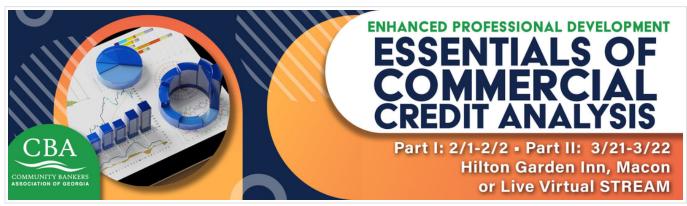












#### **Essentials of Commercial Credit Analysis**

#### February 1—2, 2023 | Macon or STREAM

Essentials of Commercial Credit Analysis provides bankers with foundational principles for effective commercial and real estate lending, commercial credit analysis, underwriting, and loan review. This 4-day series will prepare bankers to successfully analyze credits and make wise, evidence-based loan recommendations in today's banking environment, where they must have the skills and flexibility to respond to a wide range of loan requests.

Register today.



#### **Essentials of Banking**

February 15, 2023 | Macon or STREAM

This series is designed to provide a complete knowledge of banking principles and operations through a four-part series.

Courses can be taken a la carte or as a series towards a certification. Benefits of the Series:



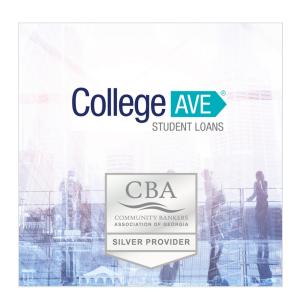
- Establish a stronger foundational knowledge of banking in the United States
- Expand banking skills and knowledge in a focused learning environment
- Interact and network with other bankers in understanding the variety of banking opportunities
- Improve cross functional contributions and performance as bankers
- Prepare for Graduate Schools of Banking
- Receive CPE credits and Certificate of Completion are available to participants

Register today.



Whether customers are an undergraduate, graduate, or parent, they can get the money they need to reach their higher education goals. With competitive rates, multiple repayment options, and a customer-friendly experience from application through repayment, we'll help them find their best college loan in a way they can understand, and we'll make it fast and easy.

Contact <u>Lexy Spikes</u> at 214-232-5272 or visit their <u>website</u>.





Here are some of the latest news stories relevant to community banking and the financial services industry:

- Agriculture Update Cotton Marketing News
- House Financial Services Subcommittee Chairs Named
- SBA Issues Updated Version of IRS Form 4506-C
- ICBA '40 Under 40' nominations Now Open

#### Want to submit an article or promotion for the next newsletter?

Email the article and/or promotion that you'd like included in the next newsletter to Lindsay Greene at lindsay@cbaofga.com. Be sure to include a press release, a short description, or a link to the full article. In addition, please include any photos or headshots.

SIGN UP!

**CBA Resources** 

**Online Directory** 

**Print Directory** 

**Career Center** 

FDIC Regulatory Calendar

**Salary Survey** 

### Connect with us on social media!

#### Advocacy Topgolf Showdown -Atlanta - 4/12

Apr 12, 2023 12:00 Noon - 3:00 PM

#### Compliance Officer Bootcamp - St. Simons - 2/28-3/03

Feb 28, 2023 9:00 AM - 4:00 PM







https://www.cbaofga.com/1-18-2023.html





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