## ICBA and [BANK Name]: Community Banks Power Local Communities

**Press Release: City, State. (April XX, 2024)—**In honor of Community Banking Month in April, **[BANK NAME]** and the Independent Community Bankers of America (ICBA) are highlighting community bank efforts to power local communities and fuel economic prosperity for Americans nationwide.

“As a financial provider deeply rooted in the **[CITY/TOWN]** community, we leverage our local insights and financial acumen to help residents reach their financial goals,” **[SPOKESPERSON]**, **[TITLE]** at **[BANK NAME]** said. “At **[BANK NAME]** we not only apply personalized banking solutions, but we contribute to vital causes that positively impact the community. We invite you to visit our branches and discover how **[BANK NAME]** can meet your unique banking needs—whether you’re embarking on your financial journey or are already established.”

Collectively, community banks give more than 60% of all small-business loans and more than 80% of agriculture loans nationwide and contribute tax dollars that help maintain local municipalities. Community banks:

* **Are favored by small businesses**, earning a [81% net satisfaction score](https://www.fedsmallbusiness.org/survey/2023/report-on-employer-firms) compared to 68% for large banks, 62% for finance companies and 48% for online lenders.
* **Are committed lenders** with loan growth that has outpaced noncommunity banks for a decade.
* **Offer high-touch, high-tech service.** This gives consumers access to modern-day conveniences and technical capabilities while maintaining the personal service for which community banks are known.
* **Have a track record in helping** **underserved Americans** by [providing greater flexibility](https://www.communitybanking.org/~/media/files/communitybanking/2020/session3_paper1_mayer.pdf) to low-income and minority borrowers. Community banks serve 93% of majority-minority communities and 96% of low-income designated counties.
* **Give back to their communities.** Civic service is a way of life for community bankers as reflected in [ICBA’s National Community Bank Service Awards](https://www.icba.org/events/awards/service-awards).

“Embracing the mantle of financial stewards, community banks cater to their customers’ distinct financing needs as a cornerstone of their business philosophy for cultivating satisfied, life-long relationships,” ICBA President and CEO Rebeca Romero Rainey said. “ICBA takes pride in representing these community-centric servants, championing their dedication to empowering local communities—one loan, one customer at a time.” Top of Form

For more facts about community banks, [click here](https://www.icba.org/bank-locally). Follow the ICBA Community Banking Month conversation on social media with the #BankLocally and #CommunityBankingMonth hashtags.

**About YOUR COMPANY**

*Put your company’s boilerplate information here. You can note your assets, loans, deposits, or other notable information as well as why you are the best community bank. No more than 2 short paragraphs.*

*OPTIONAL LANGUAGE*

**About ICBA***The Independent Community Bankers of America® has one mission: to create and promote an environment where community banks flourish. We power the potential of the nation’s community banks through effective advocacy, education, and innovation.*

*As local and trusted sources of credit, America’s community banks leverage their relationship-based business model and innovative offerings to channel deposits into the neighborhoods they serve, creating jobs, fostering economic prosperity, and fueling their customers’ financial goals and dreams. For more information, visit ICBA’s website at icba.org.*

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