Dear **[REPORTER]**,

To celebrate Community Banking Month, **[BANK NAME]** is continuing to educate consumers on how community banking helps build strong communities, like **[City/Town].**

**[SHARE EXAMPLE OF PLANNED ACTIVITY OR CUSTOMER SUCCESS STORY]**

Collectively, community banks take in local deposits and redistribute them back into the community—consistently making more than 60% of small-business loans and more than 80% of agriculture loans.

Did you know community banks:

* **Are committed lenders** with loan growth that consistently outpaces noncommunity banks.
* **Offer high-tech, high-touch service,** affording consumers modern-day conveniences alongside the quality service they expect from their local lender.
* **Have a strong track record of helping** **underserved Americans** by focusing a relatively large [share of their resources](https://www.communitybanking.org/~/media/files/communitybanking/2020/session3_paper1_mayer.pdf) in low- and moderate-income tracts.

I’d be happy to connect you with **[insert bank president or best contact]** to talk more about how **[BANK]** is making an impact in **[insert community name/town/region]** and helping to power financial prosperity in our community.

Warm Regards,

**[BANK SPOKESMAN]**

**[CONTACT INFORMATION]**