

Reserve Your Ad Space Today!

Looking to connect with key decision makers in Georgia’s community banking industry? CBA offers a variety of options to help you reach your goals and make the most of your marketing budget. Support CBA while promoting your business at the same time!

Have questions? Reach out to Lindsay Greene at lindsay@cbaofga.com or (770) 541-0376.

Georgia Communities First Magazine

Published three times a year, *Georgia Communities First* highlights the latest trends and developments in the community banking industry, both in Georgia and nationwide. Each issue covers professional development opportunities, legislative initiatives, and spotlights on CBA members. Delivered digitally, the magazine reaches an average of 2,000 readers per issue, including C-level bankers, LEAD representatives, regulatory agencies, and Associate Members. Plus, all ads feature clickable links to your company’s website or preferred landing page.



CBA Members	1x	2x	3x
Back Cover	\$1250	\$1225	\$1200
Inside Front Cover	\$1150	\$1125	\$1100
Inside Back Cover Full Page	\$1050	\$1025	\$1000
Half Page	\$650	\$625	\$600

Prospective Members	1x	2x	3x
Inside Back Cover Full Page	\$1250	\$1225	\$1200
Half Page	\$750	\$725	\$700

Ad, Payment & Publication Dates

Issue	Materials Deadline	Publication/Payment Date
Spring	March 10, 2025	July Week of April 7, 2025
Summer	7, 2025	October 1, of August 4, 2025
Fall/Winter	2025	November 3, 2025

CBA Today eNewsletter Advertising

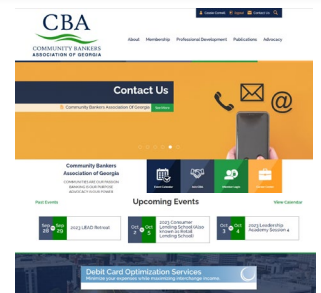
Published weekly, CBA Today has a distribution of over 5,000. This digital newsletter includes information on upcoming association events, educational opportunities, associate members, as well as state and national industry news. Ads will link directly to the URL of your choice.



	Members	Prospective Members
1 Month	\$500	\$700
3 Months	\$1000	\$1250
6 Months	\$2000	\$2260
12 Months	\$3500	\$3750

CBA Home Page Advertising

CBA’s website, www.cbaofga.com, is the source of information on educational programs, events, industry articles, legislative updates, convention information and much more. Ad space is available on a monthly basis and can link to your home page or the destination of your choice.



	Members	Prospective Members
1 Month	\$500	\$700
3 Months	\$1000	\$1450
6 Months	\$2300	\$2500
12 Months	\$3500	\$3750

Explore the 2025 CBA Preferred Service Provider Program! With packages that include advertising, sponsorships, event registrations, and more, you can choose the perfect fit for your goals and budget. Contact CBA today for all the details.

Ad Specifications and Artwork Requirements

Georgia Communities First Magazine
Trim Size
(Width x Height)
Full Page: 8 ½" x 11"
Back Cover: 8 ½" x 11" 7
Half Page: ½" x 4"

CBA Today eNewsletter
145w x 230h pixels

CBA Website
860w x 80h pixels

Order Form

Georgia Communities First Magazine

CBA Members	1x	2x	3x
Back Cover	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$1225	<input type="checkbox"/> \$1200
Inside Front Cover	<input type="checkbox"/> \$1150	<input type="checkbox"/> \$1125	<input type="checkbox"/> \$1100
Inside Back Cover Full	<input type="checkbox"/> \$1050	<input type="checkbox"/> \$1025	<input type="checkbox"/> \$1000
Page	<input type="checkbox"/> \$850	<input type="checkbox"/> \$825	<input type="checkbox"/> \$800
Half Page	<input type="checkbox"/> \$650	<input type="checkbox"/> \$625	<input type="checkbox"/> \$600

Prospective Members	1x	2x	3x
Inside Back Cover Full	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$1225	<input type="checkbox"/> \$1200
Page	<input type="checkbox"/> \$950	<input type="checkbox"/> \$925	<input type="checkbox"/> \$900
Half Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$725	<input type="checkbox"/> \$700

Ad Placement

- Spring (published week of April 7, 2025)
- Summer (published week of August 4, 2025)
- Fall/Winter (published week of November 3, 2025)

CBA Today eNewsletter

	Members	Prospective Members
<input type="checkbox"/> 1 Month	\$500	\$700
<input type="checkbox"/> 3 Months	\$1000	\$1250
<input type="checkbox"/> 6 Months	\$2000	\$2260
<input type="checkbox"/> 12 Months	\$3500	\$3750

List months: _____

CBA Website Advertising

	Members	Prospective Members
<input type="checkbox"/> 1 Month	\$500	\$700
<input type="checkbox"/> 3 Months	\$1000	\$1450
<input type="checkbox"/> 6 Months	\$2300	\$2500
<input type="checkbox"/> 12 Months	\$3500	\$3750

List months: _____

Name _____ Title _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____ Email _____

Please mark above the advertisements you would like to place. (Ad space available on a first-come, first-served basis.)

Payment Method:

- Please invoice me for my total of \$ _____
- Please charge \$ _____ to the following credit card: Visa MasterCard Discover American Express
- Credit Card Number _____ Exp Date _____ Security _____ Code _____
- Is billing address the same as address above? Y N If not, please provide: _____
- Signature _____ Date _____

